

# Shubham Tribedi

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## EDUCATION

<b>Sister Nivedita University</b> <i>B.Tech in Computer Science and Business Systems</i>	Kolkata, India Aug. 2018 – 2022
<b>St. Xavier's School</b> <i>Indian Certificate of Secondary Education (ICSE) &amp; Indian School Certificate (ISC)</i>	Burdwan, India Aug. 2005 – 2018

## EXPERIENCE

<b>Dynopii (Callchimp.ai)</b> <i>Head of Marketing</i>	Dec 2024 – Present Delaware, United States, Remote
<ul style="list-style-type: none"><li>– Executing data-driven marketing to boost brand awareness, lead generation, and retention.</li><li>– Managing content, PR, social media, and partnerships to enhance engagement and reach.</li><li>– Building and leading a high-performing team of 5 members, optimizing ROI and fostering innovation.</li></ul>	
<b>Dynopii (Callchimp.ai)</b> <i>Product Manager</i>	Jun 2024 – Nov 2024 Delaware, United States, Remote
<ul style="list-style-type: none"><li>– Aligned with co-founders on strategic goals and key business initiatives.</li><li>– Conducted market analysis to identify trends, customer needs, and competition.</li><li>– Developed go-to-market strategies, optimizing AI solutions and user experience.</li></ul>	
<b>Dynopii (Callchimp.ai)</b> <i>Business Development Manager</i>	Mar 2024 – May 2024 Delaware, United States, Remote
<ul style="list-style-type: none"><li>– Partnered with leadership to define priorities and support key decisions.</li><li>– Analyzed market trends and data to identify growth opportunities.</li><li>– Managed a team of 4 BDEs, optimizing AI solutions and streamlined processes for efficiency.</li></ul>	
<b>CodeChef</b> <i>Program Coordinator</i>	Mar 2023 – May 2023 Bangalore, India, Hybrid
<ul style="list-style-type: none"><li>– Led CodeChef Learn Program, aligning with goals and timelines.</li><li>– Designed programming courses in Java, C, C++, Python, and more.</li><li>– Enhanced engagement with gamification, forums, and interactive content.</li></ul>	
<b>Unacademy (CodeChef)</b> <i>Program Coordinator</i>	Aug 2022 – Feb 2023 Bangalore, India, Hybrid
<ul style="list-style-type: none"><li>– Led the CodeChef College Program, managing partnerships with 150+ institutions.</li><li>– Improved customer satisfaction by 25 points through strategic initiatives.</li><li>– Created contest content, led sessions, and enhanced engagement.</li></ul>	
<b>Unacademy (CodeChef)</b> <i>Community Management Intern</i>	Aug 2021 – July 2022 Bangalore, India, Hybrid
<ul style="list-style-type: none"><li>– Relaunched 250+ Campus Chapters, boosting platform traffic and engagement.</li><li>– Managed CodeChef College Program, building strong external partnerships.</li><li>– Organized events, workshops, and created engaging content for the community.</li></ul>	
<b>Leverice</b> <i>Software Developer Intern (GitHub Externship Fellow)</i>	June 2021 – Sep 2021 Bangalore, India, Remote
<ul style="list-style-type: none"><li>– Developed Zoom, language translation, and Google Calendar integrations.</li><li>– Collaborated with the development team to deploy live features.</li><li>– Selected from 1,500+ applicants for the GitHub Externship program.</li></ul>	
<b>Blackspektro</b> <i>Project Manager</i>	Feb 2025 – Present Kolkata, India, Part-Time
<ul style="list-style-type: none"><li>– Leading Q51 project execution, ensuring seamless stakeholder coordination.</li><li>– Managing a team of 5 developers and end-to-end project lifecycles, from planning to delivery.</li></ul>	

## VOLUNTEER EXPERIENCE

- Scaling Hack4Bengal into Eastern India's largest hackathon, securing 30+ lakh in sponsorships and partnering with MLH, NASSCOM, and the Govt. of West Bengal.
- Leading & managing 80+ members team, organizing large-scale events with 1,500+ participants and 30+ sponsors.