Shubham Tribedi

+91-7044492555 | shubhamtribedi89@gmail.com | linkedin.com/in/shubhamtribedi | shubhamtribedi.com

EDUCATION

Sister Nivedita University   Kolkata, India
B.Tech in Computer Science and Business Systems   *Aug. 2018 – 2022*

St. Xavier's School   Burdwan, India
Indian Certificate of Secondary Education (ICSE) & Indian School Certificate (ISC)   *Aug. 2005 – 2018*

EXPERIENCE

Qubrid AI   August 2025 – Present
Marketing Manager   *Virginia, United States, Remote*
  – Driving brand growth through digital campaigns, community engagement, and ecosystem expansion.
  – Aligning marketing, product, and leadership strategies with data-driven execution and optimization.

Blackspektro   June 2025 – July 2025
Marketing Lead   *Delaware, United States, Remote*
  – Leading Q51 project execution, ensuring seamless stakeholder coordination.
  – Leading the marketing effort for Kernopy, an IoT platform that connects machines to clouds.

Dynopii (Callchimp.ai)   December 2024 – May 2025
Head of Marketing   *Delaware, United States, Remote*
  – Executing data-driven marketing to boost brand awareness, lead generation, and retention.
  – Managing content, PR, social media, and partnerships to enhance engagement and reach.
  – Building and leading a high-performing team of 5 members, optimizing ROI and fostering innovation.

Dynopii (Callchimp.ai)   Jun 2024 – November 2024
Product Manager   *Delaware, United States, Remote*
  – Aligned with co-founders on strategic goals and key business initiatives.
  – Conducted market analysis to identify trends, customer needs, and competition.
  – Developed go-to-market strategies, optimizing AI solutions and user experience.

Dynopii (Callchimp.ai)   June 2023 – May 2024
Business Development Manager   *Delaware, United States, Remote*
  – Partnered with leadership to define priorities and support key decisions.
  – Analyzed market trends and data to identify growth opportunities.
  – Managed a team of 4 BDEs, optimizing AI solutions and streamlined processes for efficiency.

CodeChef   March 2023 – May 2023
Program Coordinator   *Bangalore, India, Hybrid*
  – Led CodeChef Learn Program, aligning with goals and timelines.
  – Designed programming courses in Java, C, C++, Python, and more.
  – Enhanced engagement with gamification, forums, and interactive content.

Unacademy (CodeChef)   August 2022 – February 2023
Program Coordinator   *Bangalore, India, Hybrid*
  – Led the CodeChef College Program, managing partnerships with 150+ institutions.
  – Improved customer satisfaction by 25 points through strategic initiatives.
  – Created contest content, led sessions, and enhanced engagement.

Unacademy (CodeChef)   August 2021 – July 2022
Community Management Intern   *Bangalore, India, Hybrid*
  – Relaunched 250+ Campus Chapters, boosting platform traffic and engagement.
  – Managed CodeChef College Program, building strong external partnerships.
  – Organized events, workshops, and created engaging content for the community.

Leverice   June 2021 – September 2021
Software Developer Intern (GitHub Externship Fellow)   *Bangalore, India, Remote*
  – Developed Zoom, language translation, and Google Calendar integrations.
  – Collaborated with the development team to deploy live features.
  – Selected from 1,500+ applicants for the GitHub Externship program.