

# BRIAN MURIITHI

## Freelance Writer

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📍 Nairobi



## OBJECTIVE

Results-driven freelance writer with over five years of experience creating original content, leading remote teams, and resolving complex problems for businesses, websites, and startups. Seeking an opportunity as an Administrative Assistant or Technical Writer at Cogent Infotech to utilize my strong analytical skills, research capabilities, and exceptional writing abilities to contribute to policy development, administrative support, and project completion.

## EXPERIENCE

### Freelance Writer

#### Self-employed

📅 2019 📍 Nairobi

#### Freelance

- Authored and delivered over 100 engaging content pieces for Dripple, showcasing versatility across various subjects
- Wrote 50+ fresh and compelling press releases, specifically for new employee launches, attracting attention and generating interest
- Conducted thorough proofreading of colleagues' press releases, ensuring impeccable spelling, grammar, and punctuation
- Utilized SEO techniques to develop and optimize blog posts and social media campaigns, resulting in a remarkable 25% increase in website traffic
- Made substantial contributions to a 23% revenue growth within a six-month period
- Conducted in-depth research on assigned topics, ensuring accurate and well-informed content
- Meticulously proofread articles to rectify grammar, punctuation, and spelling errors, elevating overall quality

## EDUCATION

### Development Studies

#### Africa International University

📅 01/2022

## LANGUAGES

**Spanish**  
Intermediate



**English**  
Native



## SKILLS

Collaboration and Communication

Content Marketing

Adaptability

Writing

Teamwork

Organizational

Time Management

Blogging

Poetry

Research

SEO

Domain Knowledge

## PASSIONS



AI



Writing



Coding



Volunteering



Sports



Creativity and Art



Traveling