

Case Study Questions

- 1. What is the total amount each customer spent at the restaurant?
- 2. How many days has each customer visited the restaurant?
- 3. What was the first item from the menu purchased by each customer?
- 4. What is the most purchased item on the menu and how many times was it purchased by all customers?
- 5. Which item was the most popular for each customer?
- 6. Which item was purchased first by the customer after they became a member?
- 7. Which item was purchased just before the customer became a member?
- 8. What is the total items and amount spent for each member before they became a member?
- 9. If each \$1 spent equates to 10 points and sushi has a 2x points multiplier - how many points would each customer have?
- 10. In the first week after a customer joins the program (including their join date) they earn 2x points on all items, not just sushi - how many points do customer A and B have at the end of January?