

Assignment 1

Choose 2 website/application with good ui/ux and 2 with bad UI/UX and list down the reasoning.

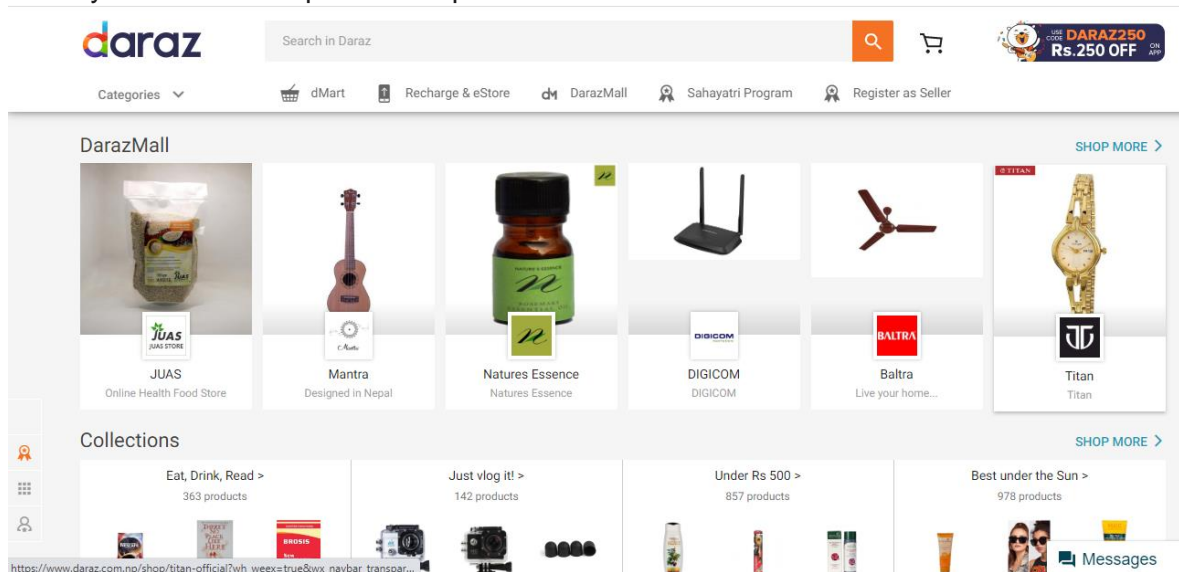
Answer: The art of feeling that makes user happy and comfortable is UI/UX.

- Good Design

1. Daraz

The following image of the popular online shopping website. I would like to consider it as good design due to following reason:

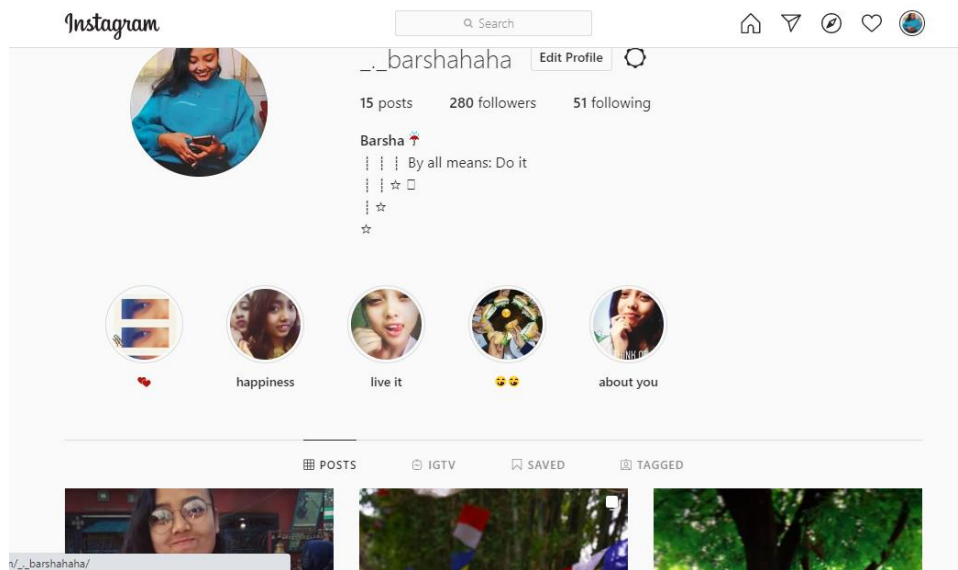
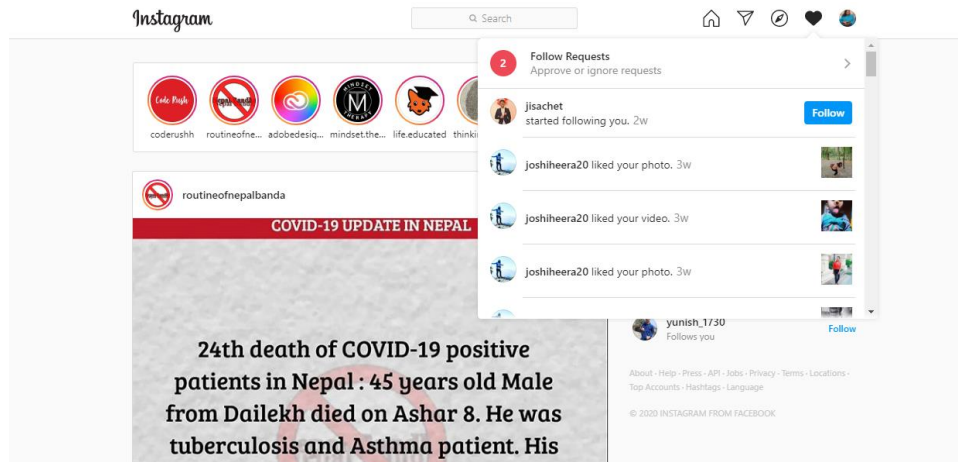
1. Everything is organized in the grid.
2. It contains good navigation.
3. It is pleasing to eye and interactive.
4. The layout with white space is simple and clean.



2. Instagram

The mentioned photo below is of popular social media Instagram. I would like to count on good design due to following reasons:

1. Every feature it provides is easily controllable by user.
2. The design is simple and Color contrast is clear and pleasing.
3. It has separate section for tagged post and user post which does not hide the actual user posts.
4. It uses minimal information and displays minimal information.
5. The setting of the system is easy since it does not have all element under same account. It provides different type of account and features for normal user and business purpose.



- Bad Design
- 1. Hamro Bazzar

The following image is of the popular website Hamro Bazzar used in Nepal. I would like to mention it bad design due to following reasons.

1. Poor Navigation
2. Poor typography making it unreadable.
3. It took time to locate login section and search bar which is time consuming.
4. The entire layout is not pleasing to eye.
5. The site has more section for ads then real content which are in motion that take ties to load the entre website at a time.



2. Facebook

The mentioned photo below is of popular social media Facebook. I would like to consider Facebook as bad ui/ux due to following reason:

1. It has many options to select for the setting of simple thing.
2. Some features like being tagged by someone, getting invitation for page and group are not controllable by user.
3. There is no any separate section determine for tagged post, it displays over user timeline which hides actual user post.
4. For the leman user going through the setting may be problematic since it has to be clicked many buttons before reaching final destination.
5. It provides various elements under same account for normal user and for business purpose only the user has to set them through setting which is quite hectic.

