

## Assignment 2

### Problem Statement:

- The drastic fall in price of vegetable along with risk of Covid-19.

### User Persona

#### 1. Binita Thapa

##### # Personal Background

- 40 years old
- Married and have 3 children
- Lives in Lubhoo, Lalitpur
- Farmer

##### #Lifestyle

- Home life is hectic for Binita.
- She has to look after all the household works and farm work.
- She has critical financial stage as farming is the only source of income.

##### # Goals

- To make sure her family maintains a roof over their head and food on table.
- In the current situation, selling the vegetables without being infected by Covid-19.

##### # Attitude of Technology

- Fairly confidence about performing computing task
- Simplicity
- Larger font

#### 2. Ram Bahadur Pokhrel

##### # Personal Background

- 57 years old
- Married have 2 children
- Lives in Dadhathok, Lubhoo
- Animal husbandry

##### #Lifestyle

- He has tough day to day life during lockdown.
- He looks after all the animal and his wife works as cleaner in mall.
- In the current time, he is bearing loss on his dairy products.
- He delivers milk from door to door every morning.

##### #Goals

- To sell his product well for good economic status.
- To fulfill basic daily needs.

#### # Attitude of Technology

- Medium self-confidence in performing computing task
- Prefers clear navigation
- Social Connectivity

### 3. Radhika Tamang

#### # Personal Background

- 37 years old
- Single parent
- Mother of 2 children
- Lives in Lubhoo
- Tomato Farming

#### # Lifestyle

- She has a quite hard life as a single parent.
- She works on her tomato farm and partly sew the clothes.
- Financial pressure is severe as she is only earning person at their home

#### #Goals

- To provide quality life to her children.
- To provide children the means to gain education without the same burden she has.

#### # Attitude of Technology

- Fairly familiar with technology.
- Prefers simple account modification.
- Prefers notification about customer enquiry.

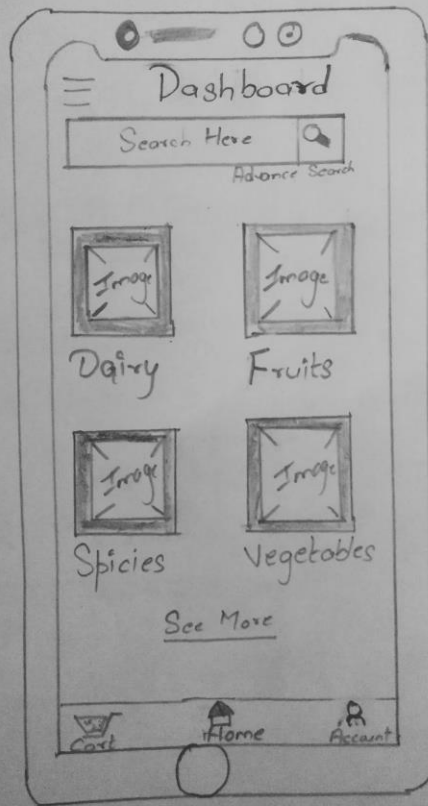
### Ideate

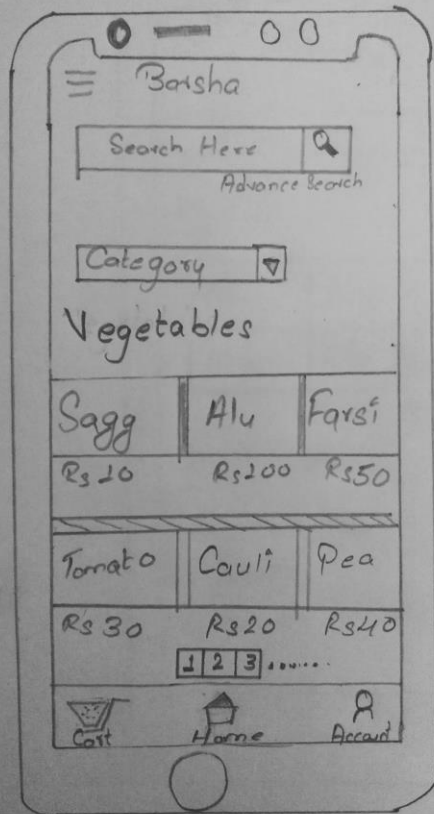
For the above problem the best solution would be online platform.

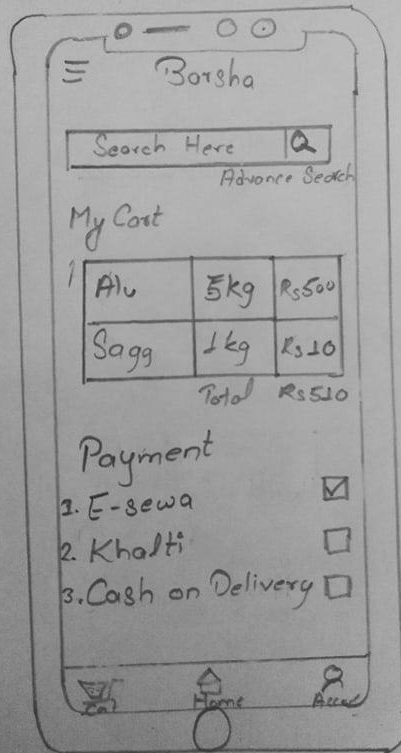
1. The person can sell their product from home without being public among several people.
2. The person won't have to invest on extra physical structure.
3. This allows the people to sell their product directly from farm to customer door step.
4. This will reduce the crowd and prevents the Covid-19 so far.

### Prototype









≡

Binito Thapa

Pending Order

>

Completed Order

>

Cancelled Order

>

Pending Order

☒

Borsha Maharjan

Lubhoo-7

9808312485

Alu	5kg
Sagg	1kg

Paid

☒

Unpaid

☐

Order

Home

Account