



# VEGGIE'S MART

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# PROBLEM STATEMENT

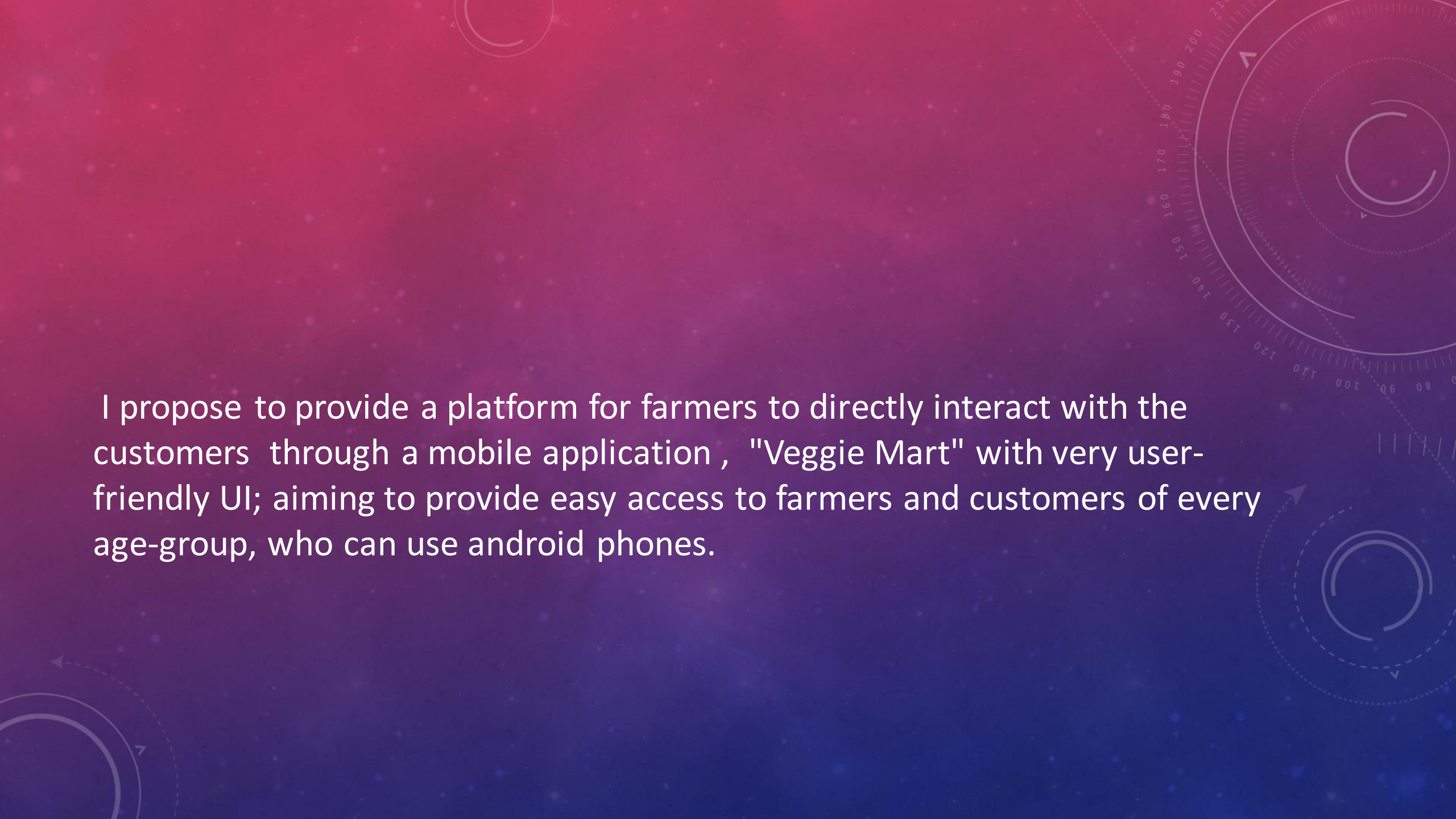
Due to the Covid-19 pandemic outbreak, most of the countries of the world have imposed the lock down situation to limit crowds to prevent the spread of the coronavirus. This effect has led to a situation where people are found to be afraid of buying the food from groceries.



## Sad Farmer with waste food



## Customers' queue for buying vegetables



I propose to provide a platform for farmers to directly interact with the customers through a mobile application , "Veggie Mart" with very user-friendly UI; aiming to provide easy access to farmers and customers of every age-group, who can use android phones.





USE CASE OF VEGGIE'S MART



WHITE LABEL FOX

# Work Flow of Online Food Ordering



User go on food portal



Find Restaurant & Food Menu



Submit Food Order



Payment By User



Restaurant Order Process



Delivery Order



Food Received by User

# LIMITATIONS

- Nearby delivery
- Delivery Cost
- Must be able to use android phones
- Inefficient to handle large volume of orders.



# USER PERSONA:

- Mom : saves time to go to market, quality product at home.
- Dad : if you cant use phone, its of no use!
- Brother : create bigger platform for farmers.



# REFERENCES

- [1 ]"Hariyo Tarkari", 2019 - *Hariyo Tarkari | Powered By SoftNEP* [online]. Available at: <<https://hariyotarkari.com/>> [Accessed 24 June 2020].
- [2] "Buytarkari.ordersathi.com", 2020 - *Buy Tarkari | Powered By Ordersathi.Com* [online] .Available at: <<http://buytarkari.ordersathi.com/>> [Accessed 24 June 2020].



THANK YOU!