



# VEGGIE'S MART

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# PROBLEM STATEMENT

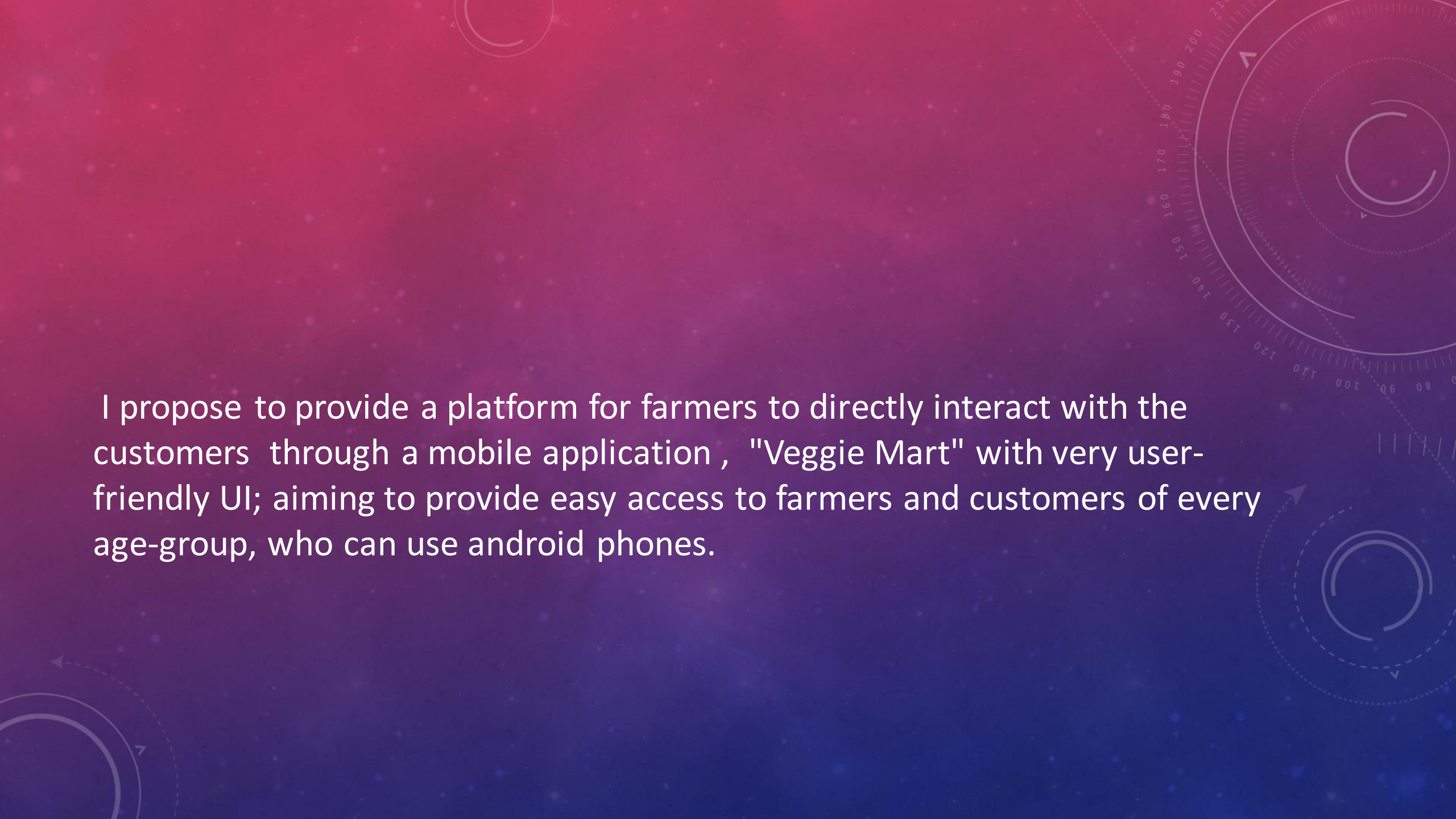
Due to the Covid-19 pandemic outbreak, most of the countries of the world have imposed the lock down situation to limit crowds to prevent the spread of the coronavirus. This effect has led to a situation where people are found to be afraid of buying the food from groceries.



## Sad Farmer with waste food



## Customers' queue for buying vegetables



I propose to provide a platform for farmers to directly interact with the customers through a mobile application , "Veggie Mart" with very user-friendly UI; aiming to provide easy access to farmers and customers of every age-group, who can use android phones.





USE CASE OF VEGGIE'S MART



WHITE LABEL FOX

# Work Flow of Online Food Ordering



User go on food portal



Find Restaurant & Food Menu



Submit Food Order



Payment By User



Restaurant Order Process



Delivery Order



Food Received by User

# LIMITATIONS

- Nearby delivery
- Delivery Cost
- Must be able to use android phones
- Inefficient to handle large volume of orders.



# USER PERSONA:

- Mom : saves time to go to market, quality product at home.
- Dad : if you cant use phone, its of no use!
- Brother : create bigger platform for farmers.



## Step 1:

Prototype:

customer

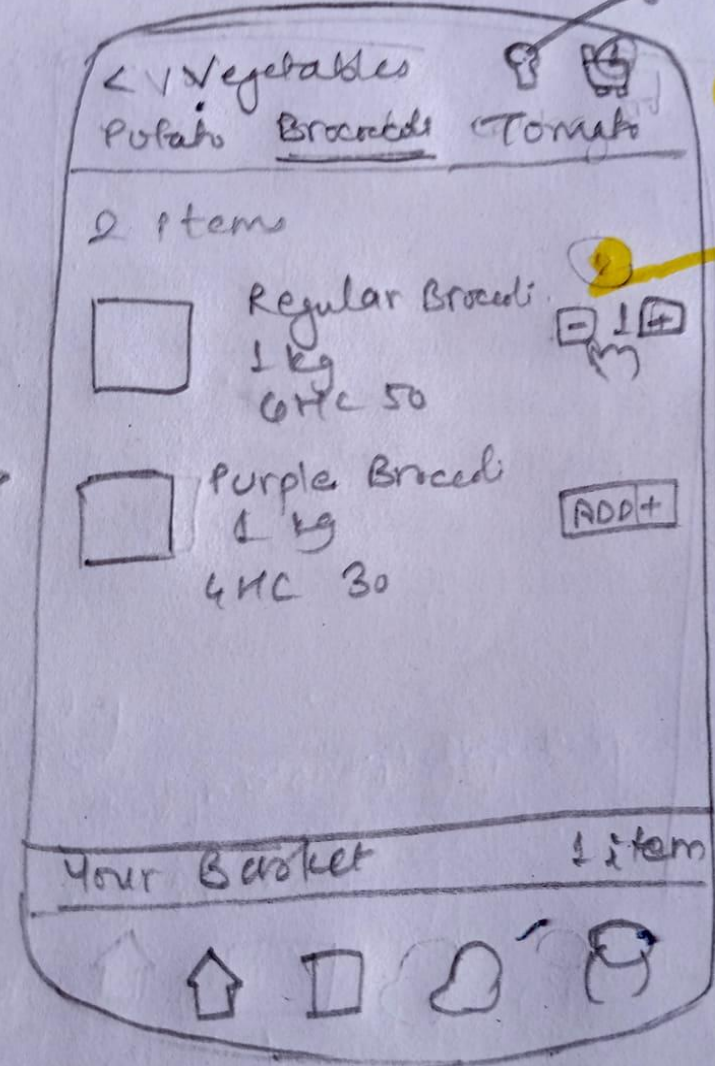
Placing a Order



step 1:

## Step 2:

a Order from customer



step 2:



### Step 3:

< CART  
Veggie Mart

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2 items.

☐ Regular Broccoli (GHC 50.00)

☐ Red Apple (GHC 80.00)

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Payment Summary

Sub Total	GHC 130.00
Tax	GHC 10.00
Grand Total	140.00

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Processed to checkout 140.00

step 3:

### Step 4:

[step 4]

⑦ → Check out ← Home Delivery.  
Store Pick

If home delivery,

1. pick location.
2. select delivery time

Payment.

- 1) Using cards/esewa
- 2) Place order. ←

Notification to store/  
farmer



## Step 5:

Provider (store / farmer).

when a customer sends (place order). to provider



Provider: Accept order. → customer get notification after



Mark Processing → notification to customer.



Mark as ready



notification to delivery guy.

you can still choose to cancel.

(if not)

## Step 6:

Delivery Guy : Gets location of customer (if details). with google maps integration to reach the destination.



when delivery guy completes the task



complete task



notification



provider

customer.

Cash points to customers which can be used when placing next order.

(feedbacks) if any. → see driver details.

# REFERENCES

- [1 ]"Hariyo Tarkari", 2019 - *Hariyo Tarkari | Powered By SoftNEP* [online]. Available at: <<https://hariyotarkari.com/>> [Accessed 24 June 2020].
- [2] "Buytarkari.ordersathi.com", 2020 - *Buy Tarkari | Powered By Ordersathi.Com* [online] .Available at: <<http://buytarkari.ordersathi.com/>> [Accessed 24 June 2020].





THANK YOU!