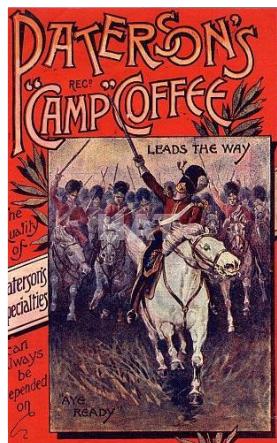


The Welcome Cup of "Joe"

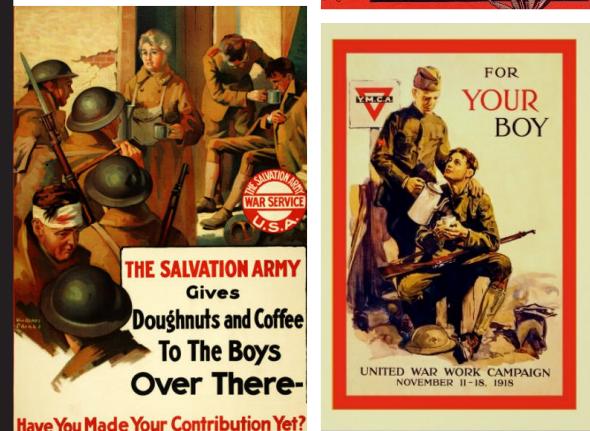


Coffee, The Charitable Drink



DRINKWELL
WITH
DRAKEWELL
COFFEE

www.DrakewellCoffee.com



It's Always Been There...



Bringing Comfort To Those in Need



COFFEE, THE POWER TO PERSEVERE



Buck-A-Cup

ORG. CODE # _____

Gourmet Coffee Fundraiser
Enjoy an array of nine different flavors.

Dear Fundraiser,

Thank you for your interest in our Drakewell Coffee fundraiser “**WELL-COME**” Kit!

We know you have a choice when researching fundraising ideas for your organization - there's much to consider. Effective fundraising requires the time and attention of a dedicated team and it's critical that the company you're working with shares the same level of commitment. You want products that are high quality, easily recognizable, universally appealing, and are a great value for the cost!

With Drakewell Coffee you get all of this and more - we're a company you can trust and that will support your efforts so that together we can realize success.

Drakewell Coffee's **Buck-A-Cup** program is the solution to help make your next fundraiser profitable. Members of your organization will sell our gourmet coffee and hot chocolate for the reasonable price of \$1 per Keurig® compatible single serve brewing cup or \$1 per ounce for ground or whole bean coffee.

For your efforts your organization will receive 40% of the proceeds of all products sold!

Fundraising Program

- 1. SELL OUR COFFEE PRODUCTS:** Sell Drakewell Coffee at the fundraising **Buck-A-Cup** price. Submit the master list of product sold along with a check from your organization representing the total amount of goods sold.
- 2. EARN FOR WHAT YOU SELL:** Your organization profits from every sale. We will donate 40% of total sale back to your organization!
- 3. RESIDUAL PROFIT:** Continue to make money promoting our products through reorders. Our program is truly unique. Through your organization's unique identifier code, all reorders will result in a 20% donation of proceeds back to your group. As long as people purchase our products using your code, your organization will continue to profit.

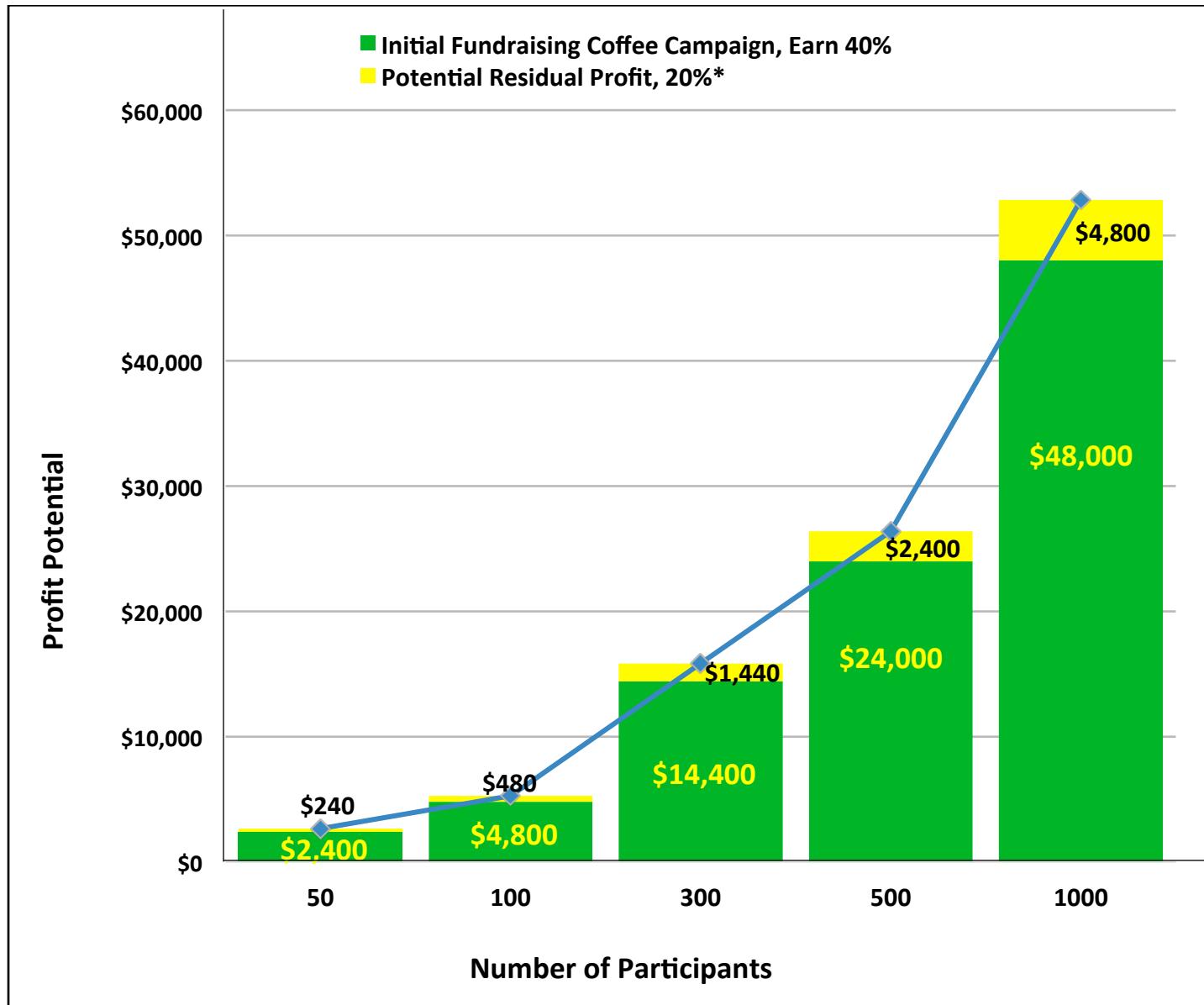
- ⇒ **No Money Up Front!**
- ⇒ **See all information at www.drakewellcoffee.com**
- ⇒ **We can help you with your social media to better promote your fundraising**
- ⇒ **FREE incentive prize for the participant who sells the most boxes**
- ⇒ **Extremely convenient, credit card purchase capability**
- ⇒ **Products will be delivered in approximately 2-4 weeks**

Please feel free to contact us with any questions regarding our products and program as we look forward to many more years of helping thousands of non-profit groups raise millions of dollars for their good causes!

“Drink Well with Drakewell”



Buck-A-Cup Profit Potential
Based on an Average Sale of 10 Boxes per Participant



***Approximately 10% of initial sales volume.**

Residual Profit: Continue to make money promoting our products through reorders. Our program is truly unique. Through the use of your organization's identifier code, all reorders will result in a 20% donation of proceeds back to your group. As long as people purchase our products using your code, you will continue to profit.





Drakewell Coffee

Buck-A-Cup

Gourmet Coffee Fundraiser 2014



Breakfast Blend

Get the day started off right with this gentle but energizing blend.



Sleepwell

Infused with Valerian Root, a natural herbal sleep aid, this is a perfect blend for anyone who loves coffee and a great night's sleep.

* Caffeine Free

12 ct. Box: Item #822

12 oz. Bag Ground: Item #833

12 oz. Bag Whole Bean: Item #844

Colombian Roast

Our Arabica roast captivates all the essence of Colombia in one cup.



Restwell

A light Valerian root naturally decaffeinated gourmet coffee, soothing to the taste and mind.

* Caffeine Free

12 ct. Box: Item #722

12 oz. Bag Ground: Item #733

12 oz. Bag Whole Bean: Item #744

Hazelnut

A breath taking aroma with a rich & indulging taste that delivers.



Decaffeinated

A naturally decaffeinated Gourmet coffee, without compromise in taste.

* Caffeine Free

12 ct. Box: Item #622

12 oz. Bag Ground: Item #633

12 oz. Bag Whole Bean: Item #644

Cappuccino

Rich & frothy goodness topping off a truly decadent, steamed milk & earthy espresso combination.



Hot Chocolate

A sweet and savory mix that you'll find yourself drinking all year long.

* Caffeine Free

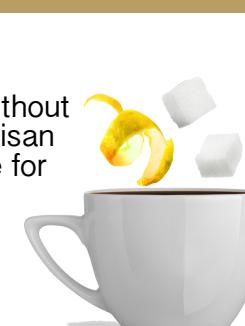
12 ct. Box: Item #922

12 oz. Bag Ground: Item #933

12 oz. Bag Whole Bean: Item #944

Signature Espresso

Classically bold in taste & without bitterness, only a trained, artisan roaster could be responsible for this blend!



Drinkwell,

WITH

Drakewell

P:(201)735-0541

F:(201)690-6845

WWW.DRAKEWELLCOFFEE.COM





P: (201) 735-0541
F: (201) 690-6845

drakewellcoffee.com



Bucky-A-Gulp

Gourmet Coffee Fundraiser 2014

Participant's Name, First & Last:

Organization:
Grade:
Teacher's/Leader's Name, First & Last:
Teacher's/Leader's Phone & Email:

Fundraiser Ends:

Delivery Date:

Please make checks payable to:

CASH, CHECKS, & CREDIT CARD PAYMENTS ACCEPTED

Customer Information

Name, First & Last	Address	Phone Number & or Email	(EXAMPLE) Jennifer Gold
123 Street, City & State Zip Code	(123) 456-7890 / jengold@123.com		

PRICING

Breakfast Blend \$12

Colombian \$12

Hazelnut \$12

Espresso \$12

Cappuccino \$12

Decaffeinated \$12

Sleepwell \$12

Hot Chocolate \$12

Restwell \$12

Organic Code

Amount Due % Tax Amount Paid

Credit Card \$42.00

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Calculate All Totals Here
Thank you for your support!

P: (201) 735-0541
F: (201) 690-6845
drakewellcoffee.com

DRAKEWELL

Coffee

Master Order Form

ORG. CODE # _____

Make checks payable to Drakewell Group, LLC
Credit card payments accepted at www.drakewellcoffee.com

Organization:

Resale or Tax ID#

Organization Leader's Name, First & Last:

Organization Leader's Phone & Email:

Fundraiser Ends:

Delivery Date:

Ship to Address:

Total number of individual order forms collected:

Signature:

Todays Date:

Item #	Item Description	Total Quantity	Unit Price	Total Dollar Sales Per Item
122	Breakfast Blend 12 ct. Box		\$12.00	
133	Breakfast Blend 12 oz. Bag Ground		\$12.00	
144	Breakfast Blend 12 oz. Bag Whole Bean		\$12.00	
222	Gourmet Colombian Roast 12 ct. Box		\$12.00	
233	Gourmet Colombian Roast 12 oz. Bag Ground		\$12.00	
244	Gourmet Colombian Roast 12 oz. Bag Whole Bean		\$12.00	
322	Hazelnut 12 ct. Box		\$12.00	
333	Hazelnut 12 oz. Bag Ground		\$12.00	
344	Hazelnut 12 oz. Bag Whole Bean		\$12.00	
422	Signature Espresso Bar 12 ct. Box		\$12.00	
433	Signature Espresso Bar 12 oz. Bag Ground		\$12.00	
444	Signature Espresso Bar 12 oz. Bag Whole Bean		\$12.00	
522	Cappuccino 12 ct. Box		\$12.00	
533	Cappuccino 12 oz. Bag Ground		\$12.00	
544	Cappuccino 12 oz. Bag Whole Bean		\$12.00	
622	Decaffeinated 12 ct. Box		\$12.00	
633	Decaffeinated 12 oz. Bag Ground		\$12.00	
644	Decaffeinated 12 oz. Bag Whole Bean		\$12.00	
722	Restwell 18 ct. Box		\$18.00	
733	Restwell 12 oz. Bag Ground		\$12.00	
744	Restwell 12 oz. Bag Whole Bean		\$12.00	
822	Sleepwell 18 ct. Box		\$18.00	
833	Sleepwell 12 oz. Bag Ground		\$12.00	
844	Sleepwell 12 oz. Bag Whole Bean		\$12.00	
922	Hot Chocolate 12 ct. Box		\$12.00	
933	Hot Chocolate 12 oz. Bag Ground		\$12.00	
944	Hot Chocolate 12 oz. Bag Whole Bean		\$12.00	

Additional Information & Special Instructions:

Please include individual order forms for residual income program.

For any questions or inquiries regarding your program contact:

Jeff Maguire, VP of Operations.

Mobile: (201) 787-5418

Email: jmaguire@drakewellgroup.com

Subtotal

Sales Tax

Total

