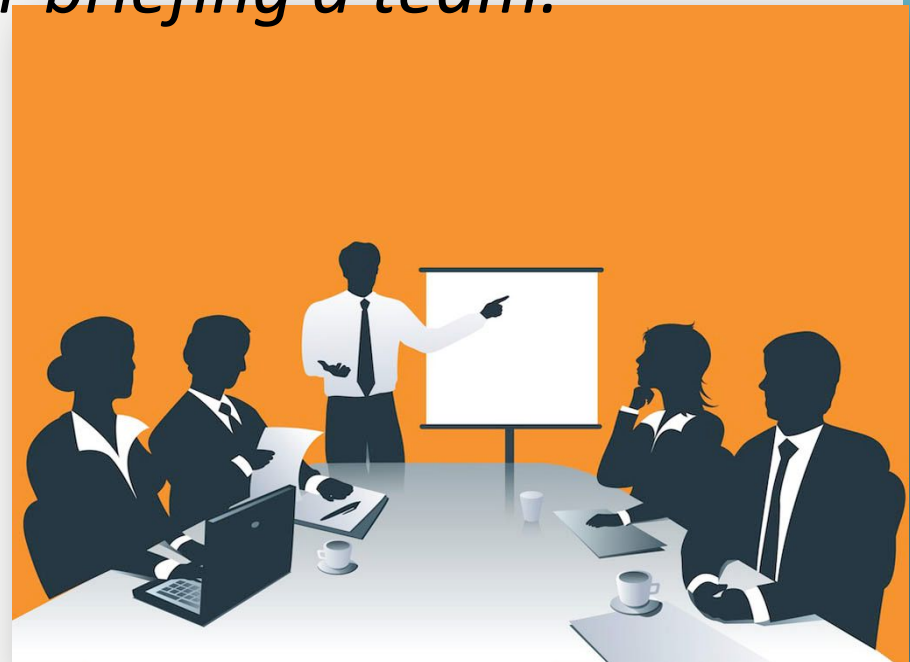


A man in a dark suit and light blue shirt is seen from the back, gesturing with his right hand towards a blurred audience seated in a conference room. The audience members are out of focus, showing various ages and genders. The room has warm, orange-toned lighting. The text 'PRESENTATION SKILLS' is overlaid in large, bold, white capital letters.

# PRESENTATION SKILLS

# WHAT IS PRESENTATION?

*A presentation is a means of communication which can be adapted to various speaking situations, such as talking to a group, addressing a meeting or briefing a team.*



# FUNDAMENTAL OF A GOOD PRESENTATION

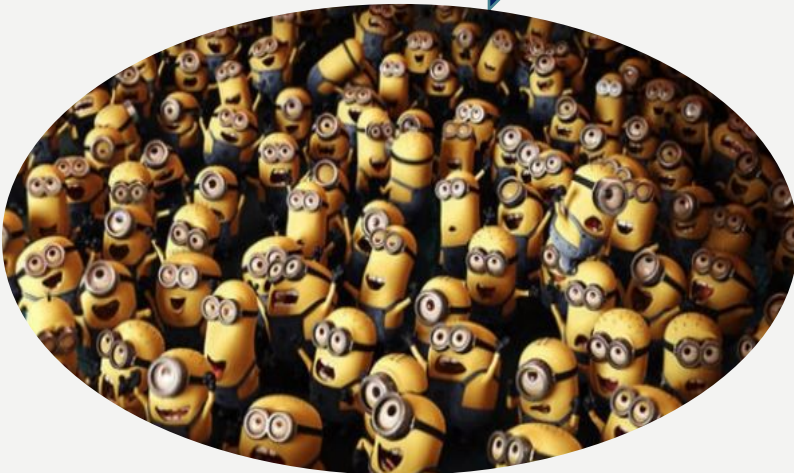
I. What is your Goal?

“What do you want to accomplish?”



# FUNDAMENTAL OF A GOOD PRESENTATION

2.Focus on your audience and not for yourself





# FUNDAMENTAL OF A GOOD PRESENTATION

3. Prepare

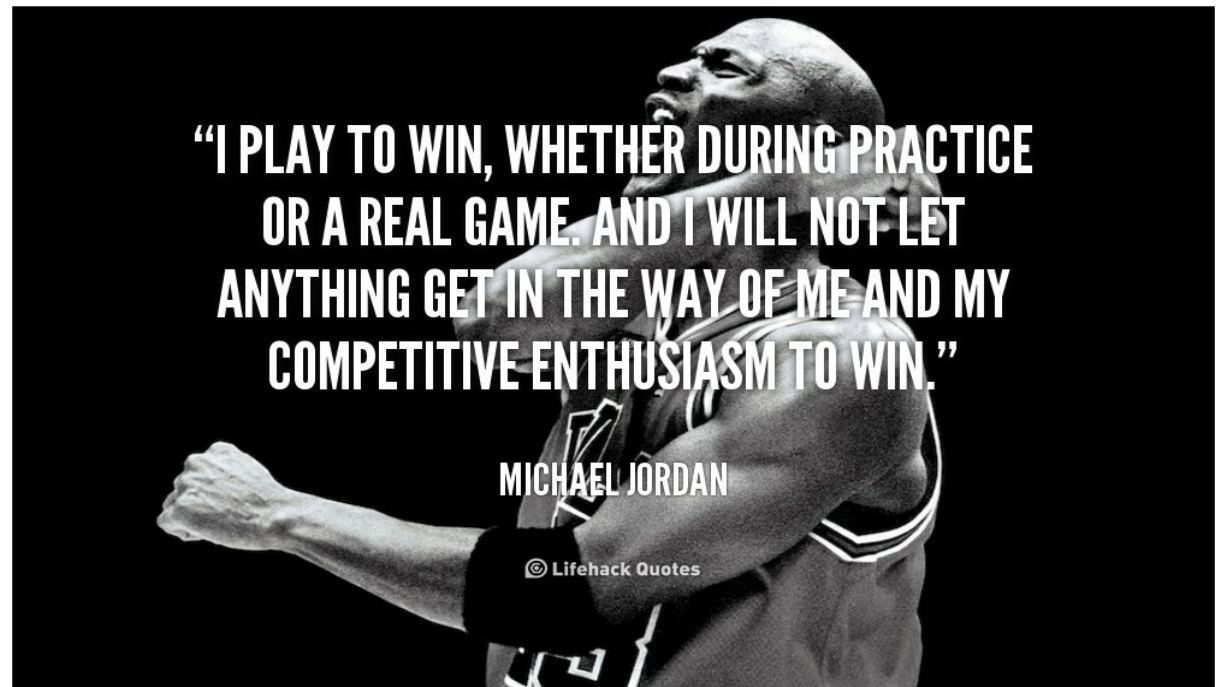
Presenting/Speaking is one of those skill sets that can only be improved by actually doing it only when you prepare well



The Better You  
**Prepare**  
The Better You  
**Present**

# FUNDAMENTAL OF A GOOD PRESENTATION

## 4.Practice..Practice



# FUNDAMENTAL OF A GOOD PRESENTATION

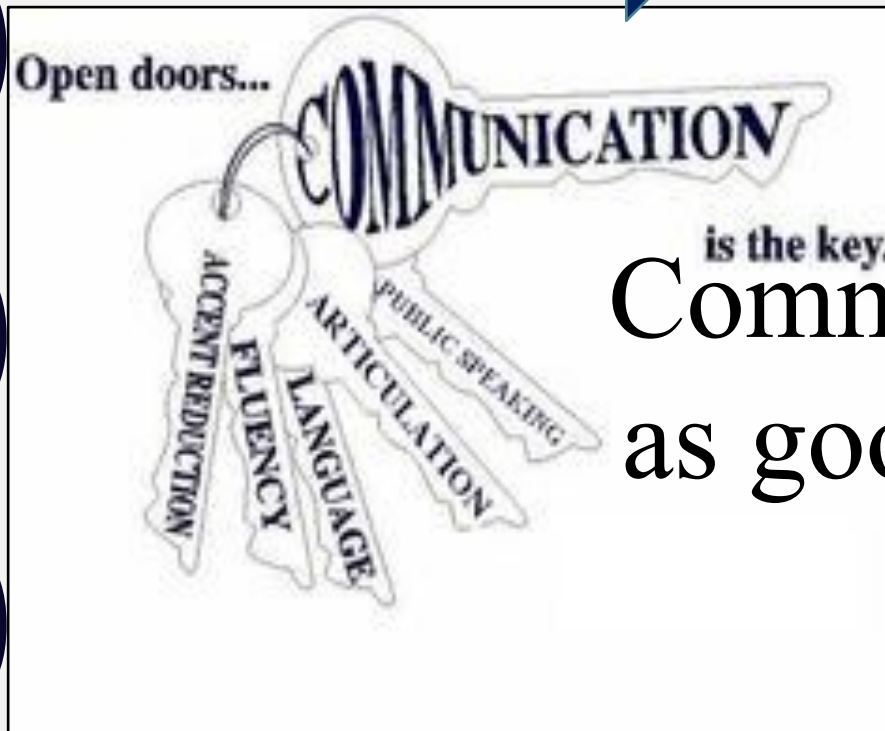
## 5. Deconstruct what great speakers do

The internet gives us access to countless videos of the greatest speakers of our time. Deconstruct their speech by highlighting their **approach, tactics and execution**. Then identify each speaking skill that was demonstrated, study it, and then model it based on video. Use the video to compare, contrast, critique and correct. Then repeat, track and speak until it's mastered



# FUNDAMENTAL OF A GOOD PRESENTATION

6.Imporove your communication skills



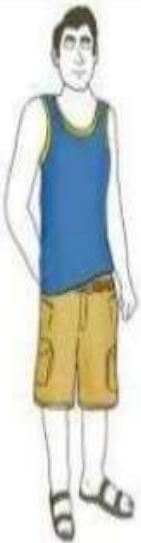











Communication is only as good as the message received



# FUNDAMENTAL OF A GOOD PRESENTATION

## 7.Body Language

### INFORMAL Vs. FORMAL DRESS CODE

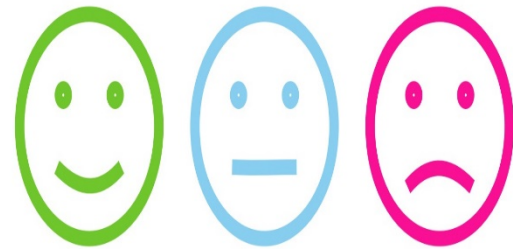
					
Streetwear	Casual	Business Casual	Smart Casual	formal	Semi-Formal
					

- *Dressing sense*
- *Proper attire*
- *Shoes*
- *The way you stand*

**Your Clothing is  
part of your brand.  
dress accordingly**

# FUNDAMENTAL OF A GOOD PRESENTATION

8. Ask for the negative feedback



FEEDBACK

# **BEST INTERVIEW FOR FRESHERS-VIDEO PRESENTATION**

- [https://www.youtube.com/watch?v=o0Mp\\_0LADWk](https://www.youtube.com/watch?v=o0Mp_0LADWk)

# GROUP ACTIVITY – ROLE PLAY

- Students can prepare Video Presentation  
Role Play
- Interviewer
- Presentation or performance of the Best candidate
- Presentation or performance of the Worst candidate

# CASE STUDY



- <https://www.forbes.com/sites/forbescoachescouncil/2016/06/13/10-ways-to-improve-your-presentation-skills/#57e8a9244843>
- <https://www.slideshare.net/prathameshroadies10/presentation-skills-47043159>
- <http://borishristov.com/blog/step-1-fundamentals-of-a-good-presentation/>



**THANK  
YOU**

Of all the things you wear,  
your expression is the most important.

# VIDEOS

[www.youtube.com/watch?v=AykYRO5d\\_U](http://www.youtube.com/watch?v=AykYRO5d_U)

<https://www.youtube.com/watch?v=Iqq1roF4C8s>

[https://www.youtube.com/watch?v=o0Mp\\_0LADWk](https://www.youtube.com/watch?v=o0Mp_0LADWk)

[www.youtube.com/watch?v=tShavGuo0\\_E](http://www.youtube.com/watch?v=tShavGuo0_E)