

A very long name for a very tiny test site, that also reaches the 90 character limit fully

Date range: week April 4 - 10, 2011

Mail Test report with <long> déscription and some □□ \$peciäl characters \$%&-~°^'"@#*ß§²³

All Websites dashboard

Website	Visits	Actions	Pageviews	Revenue	Conversions	Ecommerce Orders	Product Revenue
A very long name for a very tiny test site, that also r	5	16	16	\$13,361.11	5	4	\$13,351.11
Piwik test	2	1	1	\$0	0	0	\$0

Visits Summary

Name	Value
Unique visitors	1
Visits	5
Actions	16
Maximum actions in one visit	6
Conversion Rate	80%
Actions per Visit	3
Avg. Visit Duration (in seconds)	00:22:49
Bounce Rate	20%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Poland	4	12	3	00:25:32	25%	\$0	75%	\$13,351.11
■ France	1	4	4	00:12:01	0%	\$0	100%	\$10

Continent

Continent	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Europe	5	16	3	00:22:49	20%	\$0	80%	\$13,361.11

Region

Region	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
? Unknown	5	16	3	00:22:49	20%	\$0	80%	\$13,361.11

Web-browser language

Language	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Polish	4	12	3	00:25:32	25%	75%
French	1	4	4	00:12:01	0%	100%

City

City	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
? Unknown	5	16	3	00:22:49	20%	\$0	80%	\$13,361.11

Language code

Language	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Polish (pl)	4	12	3	00:25:32	25%	75%
French (fr)	1	4	4	00:12:01	0%	100%

Device type

Device type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Desktop	5	16	3	00:22:49	20%	\$0	80%	\$13,361.11

Device model

Device model	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Generic Desktop	5	16	3	00:22:49	20%	\$0	80%	\$13,361.11

Device brand

Device brand	Visits	Actions	Actions per Visit	_	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Unknown	5	16	3	00:22:49	20%	\$0	80%	\$13,361.11

Screen Resolution

Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
1024x768	5	16	3	00:22:49	20%	80%

Operating System versions

Operating system version	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
₩indows XP	5	16	3	00:22:49	20%	80%

Browsers

Browser	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
i Firefox	5	16	3	00:22:49	20%	\$0	80%	\$13,361.11

Browser version

Browser version	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
i Firefox 3.6	5	16	3	00:22:49	20%	80%

Configurations

Configuration	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Windows / Firefox / 1024x768	5	16	3	00:22:49	20%	80%

Operating System families

Operating system family	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Windows	5	16	3	00:22:49	20%	80%

Browser engines

Browser engine	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Gecko (Firefox)	5	16	3	00:22:49	20%	80%

Browser Plugins

Plugin	Visits	% Visits	Conversion Rate	Actions per Visit	Avg. Time on Website	Bounce Rate
Cookie	5	100%	0%	0	00:00:00	0%
✓ Flash	5	100%	0%	0	00:00:00	0%
Java	5	100%	0%	0	00:00:00	0%
Pdf	0	0%	0%	0	00:00:00	0%
Quicktime	0	0%	0%	0	00:00:00	0%
Realplayer	0	0%	0%	0	00:00:00	0%
	0	0%	0%	0	00:00:00	0%
◯ Windowsmedia	0	0%	0%	0	00:00:00	0%

Visits per local time

Local time — hour (start of visit)	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
00	0	0	0	00:00:00	0%	0%
01	0	0	0	00:00:00	0%	0%
02	0	0	0	00:00:00	0%	0%
03	0	0	0	00:00:00	0%	0%
04	0	0	0	00:00:00	0%	0%
05	0	0	0	00:00:00	0%	0%
06	0	0	0	00:00:00	0%	0%
07	0	0	0	00:00:00	0%	0%
08	0	0	0	00:00:00	0%	0%
09	0	0	0	00:00:00	0%	0%
10	0	0	0	00:00:00	0%	0%
11	0	0	0	00:00:00	0%	0%
12	5	16	3	00:22:49	20%	80%
13	0	0	0	00:00:00	0%	0%
14	0	0	0	00:00:00	0%	0%
15	0	0	0	00:00:00	0%	0%
16	0	0	0	00:00:00	0%	0%
17	0	0	0	00:00:00	0%	0%
18	0	0	0	00:00:00	0%	0%
19	0	0	0	00:00:00	0%	0%
20	0	0	0	00:00:00	0%	0%
21	0	0	0	00:00:00	0%	0%
22	0	0	0	00:00:00	0%	0%
23	0	0	0	00:00:00	0%	0%

Visits per hour in the site's timezone

Site time — hour (start of visit)	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
00	1	4	4	00:12:01	0%	\$0	100%	\$10
01	1	6	6	01:06:01	0%	\$0	100%	\$0
02	1	3	3	00:18:01	0%	\$0	100%	\$3,111.11
03	0	0	0	00:00:00	0%	\$0	0%	\$0
04	0	0	0	00:00:00	0%	\$0	0%	\$0
05	0	0	0	00:00:00	0%	\$0	0%	\$0
06	1	0	0	00:06:03	100%	\$0	100%	\$10,240
07	1	3	3	00:12:01	0%	\$0	0%	\$0
08	0	0	0	00:00:00	0%	\$0	0%	\$0
09	0	0	0	00:00:00	0%	\$0	0%	\$0
10	0	0	0	00:00:00	0%	\$0	0%	\$0
11	0	0	0	00:00:00	0%	\$0	0%	\$0
12	0	0	0	00:00:00	0%	\$0	0%	\$0
13	0	0	0	00:00:00	0%	\$0	0%	\$0
14	0	0	0	00:00:00	0%	\$0	0%	\$0
15	0	0	0	00:00:00	0%	\$0	0%	\$0
16	0	0	0	00:00:00	0%	\$0	0%	\$0
17	0	0	0	00:00:00	0%	\$0	0%	\$0
18	0	0	0	00:00:00	0%	\$0	0%	\$0
19	0	0	0	00:00:00	0%	\$0	0%	\$0
20	0	0	0	00:00:00	0%	\$0	0%	\$0
21	0	0	0	00:00:00	0%	\$0	0%	\$0
22	0	0	0	00:00:00	0%	\$0	0%	\$0
23	0	0	0	00:00:00	0%	\$0	0%	\$0

Visits by day of the week

Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	0	0	0	00:00:00	0%	0%
Tuesday	3	13	4	00:30:01	0%	67%
Wednesday	2	3	2	00:12:02	50%	100%
Thursday	0	0	0	00:00:00	0%	0%
Friday	0	0	0	00:00:00	0%	0%
Saturday	0	0	0	00:00:00	0%	0%
Sunday	0	0	0	00:00:00	0%	0%

User IDs

There is no data for this report.

Custom Variables

Custom Variable name	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
ValuelsZero - 0	5	16	3	00:22:49	20%	\$0	80%	\$13,361.11
VisitorType - NewLoggedOut	5	16	3	00:22:49	20%	\$0	80%	\$13,361.11
VisitorName - Great name!	4	12	3	00:25:32	25%	\$0	75%	\$13,351.11

Actions - Main metrics

Name	Value
Pageviews	16
Unique Pageviews	4
Downloads	0
Unique Downloads	0
Outlinks	0
Unique Outlinks	0
Searches	0
Unique Keywords	0

Bandwidth - Main metrics

Name	Value
Bytes transferred overall	0
Bytes transferred pageviews	0
Bytes transferred downloads	0

Page URLs

Page URL	Pa	Un	Av	Во	Exi	Re	Re	Ма	Mi	Su	Av	Ву	Ву	Ву	Av	Av	Αv	Av	Av	Av	Av	Со	Ac	Av
	ge	iqu	g.	un	t	ve	cor	Χ	n	m	g.	tes	tes	tes	g.	g.	g.	g.	g.	g.	g.	nv	tio	g.
	vie	e P	ti	ce	rat	nu	de	Ba	Ва	Ba	Ba	tr	tr	tr	ne	ser	tra	DO	DO	on	pa	ers	ns	Ti
	WS	ag	m	Ra	е	е	d	nd	nd	nd	nd	an	an	an	tw	ve	nsf	Μ	Μ	loa	ge	ion	pe	m
		evi	е	te		pe	hit	wi	wi	wi	wi	sfe	sfe	sfe	or	r ti	er	pr	СО	d t	loa	R	r	e
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		S	ра			Vis	wit	h	h	h	h	d	d	d o	m	е	m	es	ple	е	im	е	it	W
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Entry pages

Entry Page URL	Entr	Bou	Bou	Rev	Rec	Max	Min	Su	Avg	Byt	Byt	Byt	Avg	Avg	Avg	Avg	Avg	Avg	Avg	Rev
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			e	per	hits	idth	dth	widt	idth	ferr	ferr	ferr	rk	tim	r	Μр	Мс	tim	e	
				Visit	with			h		ed d	ed p	ed o	tim	e	tim	roce	om	e	load	
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Entry page titles

Entry Page title	Entr	Bou	Bou	Rev	Rec	Max	Min	Su	Avg	Byt	Byt	Byt	Avg	Rev						
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				Visit	with			h		ed d	ed p	ed o	tim	e	tim	roce	om	e	load	
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View product left in cart	1	0	0%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	00:00	\$0

incredible title!	1	0	0%	\$0	0	0	0	0	0	0	0	0	താ:ററത്താറത്താറത്താറത്താറത്താറത്താ
Looking at Electronics & Cameras page with a page I	1	0	0%	\$0	0	0	0	0	0	0	0	0	00:0(00:0(00:0(00:0(00:0(00:0(00:0(\$0

Exit pages

Exit Page URL	Exi	Uni	Exi	Rec	Ма	Min	Su	Av	Byt	Byt	Byt	Av	Αv	Av	Av	Av	Av	Av	Со	Act	Av
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/index.htm	4	4	100	0	0	0	0	0	0	0	0	00:0	00:0	00:0	00:0	00:0	00:0	00:0	0%	0	00:00:00

Exit page titles

Exit Page Title	Exi	Uni	Exi	Rec	Ма	Min	Su	Αv	Byt	Byt	Byt	Αv	Αv	Αv	Αv	Αv	Αv	Αv	Co	Act	Av
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View product left in cart	3	3	100	0	0	0	0	0	0	0	0	00:0	00:0	00:0	00:0	00:0	00:0	00:0	0%	0	00:00:00
Another Product page with multiple categories	1	1	100	% 0	0	0	0	0	0	0	0	00:0	താത	@0 @	wo w	@0 @	താത	താത	00.000	0	00:00:00

Page titles

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View product left in cart	9	3	00:	(0%	100	\$0	0	0	0	0	0	0	0	0	00:	(00:0	00:0	00:0	00:0	00:	(00:(0%	0	00:00:00
Another Product page	1	1	00:	0 6%	00%	\$0	0	0	0	0	0	0	0	0	00:	0 0 @0	00 00	0000) 0 00()0 00(00000	00%	00	00:00:00
Another Product page with multiple categories	1	1	00:	(0%	100	\$0	0	0	0	0	0	0	0	0	00:	(00:0	00:	00:0	00:0	00:0	(00:(0%	0	00:00:00
Another Product page with no category	1	1	00:	00%	00%	\$0	0	0	0	0	0	0	0	0	00:	0 0 @(00 00	0000) 0 00()0 @(00000	00%	00	00:00:00
incredible title!	1	1	00:	(0%	0%	\$0	0	0	0	0	0	0	0	0	00:	(00:0	00:	00:0	00:0	00:0	(00:(0%	0	00:00:00
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Site Search Keywords

There is no data for this report.

Pages Following a Site Search

There is no data for this report.

Search Keywords with No Results

There is no data for this report.

Page Titles Following a Site Search

There is no data for this report.

Search Categories

There is no data for this report.

Outlinks

There is no data for this report.

Downloads

There is no data for this report.

Event Categories

There is no data for this report.

Event Actions

There is no data for this report.

Event Names

There is no data for this report.

Content Name

There is no data for this report.

Content Piece

There is no data for this report.

Length of visits

Visit duration	Visits
0-10s	0
11-30s	0
31-60s	0
1-2 min	0
2-4 min	0
4-7 min	1
7-10 min	0
10-15 min	2
15-30 min	1
30+ min	1

Pages per visit

Pages per visit	Visits
1 page	0
2 pages	0
3 pages	2
4 pages	1
5 pages	0
6-7 pages	1
8-10 pages	0
11-14 pages	0
15-20 pages	0
21+ pages	0

Visits by visit number

Visits by visit number	Visits	% Visits	Conversion Rate	Actions per Visit	Avg. Time on Website	Bounce Rate
1 visit	1	20%	0%	0	00:00:00	0%
2 visits	1	20%	0%	0	00:00:00	0%
3 visits	1	20%	0%	0	00:00:00	0%
4 visits	1	20%	0%	0	00:00:00	0%
5 visits	1	20%	0%	0	00:00:00	0%
6 visits	0	0%	0%	0	00:00:00	0%
7 visits	0	0%	0%	0	00:00:00	0%
8 visits	0	0%	0%	0	00:00:00	0%
9-14 visits	0	0%	0%	0	00:00:00	0%
15-25 visits	0	0%	0%	0	00:00:00	0%
26-50 visits	0	0%	0%	0	00:00:00	0%
51-100 visits	0	0%	0%	0	00:00:00	0%
101-200 visits	0	0%	0%	0	00:00:00	0%
201+ visits	0	0%	0%	0	00:00:00	0%

Visits by days since last visit

Days since last visit	Visits
New visits	1
0 days	2
1 day	0
2 days	0
3 days	0
4 days	0
5 days	0
6 days	0
7 days	0
8-14 days	0
15-30 days	0
31-60 days	0
61-120 days	0
121-364 days	0
365+ days	0

Returning Visits

Name	Value
Unique new visitors	1
New Users	0
New Visits	1
Actions by New Visits	4
Max_actions_new	4
Bounce Rate for New Visits	0%
Avg. Actions per New Visit	4
Avg. Duration of a New Visit (in sec)	00:12:01
Unique returning visitors	1
Returning Users	0
Returning Visits	4
Actions by Returning Visits	12
Maximum actions in one returning visit	6
Bounce Rate for Returning Visits	25%
Avg. Actions per Returning Visit	3
Avg. Duration of a Returning Visit (in sec)	00:25:32

Performance overview

Name	Value
Avg. network time	00:00:00
Avg. server time	00:00:00
Avg. transfer time	00:00:00
Avg. DOM processing time	00:00:00
Avg. DOM completion time	00:00:00
Avg. on load time	00:00:00
Avg. page load time	00:00:00

Referrers Overview

Name	Value
Visitors from Search Engines	0
Visitors from Social Networks	0
Visitors from Direct Entry	5
Visitors from Websites	0
Visitors from Campaigns	0
Distinct search engines	0
Distinct social networks	0
Distinct keywords	0
Distinct websites	0
Distinct campaigns	0
Percent of Visitors from Direct Entry	100%
Percent of Visitors from Search Engines	0%
Percent of Visitors from Campaigns	0%
Percent of Visitors from Social Networks	0%
Percent of Visitors from Websites	0%

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Direct Entry	5	16	3	00:22:49	20%	\$0	80%	\$13,361.11

All Channels

There is no data for this report.

Keywords

There is no data for this report.

Search Engines

There is no data for this report.

Websites

There is no data for this report.

Social Networks

There is no data for this report.

Campaigns

There is no data for this report.

Ecommerce Orders

Name	Value
Ecommerce Orders	4
Visits with Conversions	2
Revenue	\$13,351.11
Subtotal	\$2,700
Tax	\$531
Shipping	\$120.11
Discount	\$686
Purchased Products	12
Average Order Value	\$3,337.78
Conversion Rate	40%

Ecommerce Orders - Visits to Conversion

Visits to Conversion	Conversions
1 visit	0
2 visits	2
3 visits	0
4 visits	0
5 visits	2
6 visits	0
7 visits	0
8 visits	0
9-14 visits	0
15-25 visits	0
26-50 visits	0
51-100 visits	0
101+ visits	0

Ecommerce Orders - Days to Conversion

Days to Conversion	Conversions
0 days	2
1 day	2
2 days	0
3 days	0
4 days	0
5 days	0
6 days	0
7 days	0
8-14 days	0
15-30 days	0
31-60 days	0
61-120 days	0
121-364 days	0
365+ days	0

Abandoned Carts

Name	Value
Abandoned Carts	3
Revenue left in cart	\$7,530.33
Products left in cart	12
Average Order Value	\$2,510.11
Conversion Rate	60%

Abandoned Carts - Visits to Conversion

Visits to Conversion	Conversions
1 visit	0
2 visits	1
3 visits	1
4 visits	1
5 visits	0
6 visits	0
7 visits	0
8 visits	0
9-14 visits	0
15-25 visits	0
26-50 visits	0
51-100 visits	0
101+ visits	0

Abandoned Carts - Days to Conversion

Days to Conversion	Conversions
0 days	2
1 day	1
2 days	0
3 days	0
4 days	0
5 days	0
6 days	0
7 days	0
8-14 days	0
15-30 days	0
31-60 days	0
61-120 days	0
121-364 days	0
365+ days	0

Product Name

Product Name	Product Revenue	Quantity	Unique Purchases	Visits	Average Price	Average Quantity	Product Conversion Rate
Canon SLR	\$1,500	1	1	0	\$1,500	1	0%
PRODUCT name	\$1,011.22	3	2	2	\$255.61	2	100%
PRODUCT name BIS	\$600	6	1	0	\$100	6	0%
TRIPOD - bought day after	\$200	2	1	0	\$100	2	0%
PRODUCT THREE LEFT in cart	\$0	0	0	3	\$1,332	0	0%
PRODUCT TWO LEFT in cart	\$0	0	0	3	\$0	0	0%

Product SKU

Product SKU	Product Revenue	Quantity	Unique Purchases	Visits	Average Price	Average Quantity	Product Conversion Rate
SKU2	\$1,500	1	1	1	\$1,500	1	100%
SKU VERY nice indeed	\$1,011.22	3	2	4	\$255.61	2	50%
ANOTHER SKU HERE	\$600	6	1	0	\$100	6	0%
TRIPOD SKU	\$200	2	1	0	\$100	2	0%
SKU IN ABANDONED CART TWO	\$0	0	0	3	\$0	0	0%

Product Category

Product Category	Product Revenue	Quantity	Unique Purchases	Visits	Average Price	Average Quantity	Product Conversion Rate
Electronics & Cameras	\$2,500	3	2	3	\$1,000	2	67%
Multiple Category 1	\$1,000	2	1	1	\$500	2	100%
Multiple Category 2	\$1,000	2	1	1	\$500	2	100%
Multiple Category 4	\$1,000	2	1	1	\$500	2	100%
Multiple Category 5	\$1,000	2	1	1	\$500	2	100%
Product Category not defined	\$611.22	7	2	4	\$55.61	4	50%
Tools	\$200	2	1	0	\$100	2	0%
Category TWO LEFT in cart	\$0	0	0	3	\$0	0	0%
second category	\$0	0	0	3	\$0	0	0%

Goals

Name	Value
Conversions	5
Visits with Conversions	4
Revenue	\$13,361.11
Conversion Rate	80%

Visits to Conversion

Visits to Conversion	Conversions	Revenue per Visit	Revenue
1 visit	1	\$0	\$0
2 visits	0	\$0	\$0
3 visits	0	\$0	\$0
4 visits	0	\$0	\$0
5 visits	0	\$0	\$0
6 visits	0	\$0	\$0
7 visits	0	\$0	\$0
8 visits	0	\$0	\$0
9-14 visits	0	\$0	\$0
15-25 visits	0	\$0	\$0
26-50 visits	0	\$0	\$0
51-100 visits	0	\$0	\$0
101+ visits	0	\$0	\$0

Days to Conversion

Days to Conversion	Conversions	Revenue per Visit	Revenue
0 days	1	\$0	\$0
1 day	0	\$0	\$0
2 days	0	\$0	\$0
3 days	0	\$0	\$0
4 days	0	\$0	\$0
5 days	0	\$0	\$0
6 days	0	\$0	\$0
7 days	0	\$0	\$0
8-14 days	0	\$0	\$0
15-30 days	0	\$0	\$0
31-60 days	0	\$0	\$0
61-120 days	0	\$0	\$0
121-364 days	0	\$0	\$0
365+ days	0	\$0	\$0

Goals Overview

Name	Value
Conversions	4
Visits with Conversions	2
Revenue	\$13,351.11
Conversion Rate	40%

Goals Overview - Visits to Conversion

Visits to Conversion	Conversions
1 visit	1
2 visits	0
3 visits	0
4 visits	0
5 visits	0
6 visits	0
7 visits	0
8 visits	0
9-14 visits	0
15-25 visits	0
26-50 visits	0
51-100 visits	0
101+ visits	0

Goals Overview - Days to Conversion

Days to Conversion	Conversions
0 days	1
1 day	0
2 days	0
3 days	0
4 days	0
5 days	0
6 days	0
7 days	0
8-14 days	0
15-30 days	0
31-60 days	0
61-120 days	0
121-364 days	0
365+ days	0

Goal title match, triggered ONCE

Name	Value
Conversions	1
Visits with Conversions	1
Revenue	\$10
Conversion Rate	20%

title match, triggered ONCE - Visits to Conversion

Visits to Conversion	Conversions
1 visit	1
2 visits	0
3 visits	0
4 visits	0
5 visits	0
6 visits	0
7 visits	0
8 visits	0
9-14 visits	0
15-25 visits	0
26-50 visits	0
51-100 visits	0
101+ visits	0

title match, triggered ONCE - Days to Conversion

Days to Conversion	Conversions
0 days	1
1 day	0
2 days	0
3 days	0
4 days	0
5 days	0
6 days	0
7 days	0
8-14 days	0
15-30 days	0
31-60 days	0
61-120 days	0
121-364 days	0
365+ days	0

Data tables

There is no data for this report.

Temperatures evolution over time

There is no data for this report.

Pie graph

There is no data for this report.

Advanced tag cloud: with logos and links

There is no data for this report.