



Site 1

Date range: January 2010

Mail Test report with <long> description and some ☐☐ \$peciäl
characters \$%&-~°^'"@#*ß§²³


All Websites dashboard

Website	Visits	Actions	Pageviews	Revenue	Conversions	Ecommerce Orders	Product Revenue
Site 1	11	43	43	\$0	0	0	\$0
Site 2	1	3	3	\$0	0	0	\$0

Visits Summary

Name	Value
Unique visitors	2
Visits	11
Actions	43
Maximum actions in one visit	5
Conversion Rate	0%
Actions per Visit	4
Avg. Visit Duration (in seconds)	00:10:55
Bounce Rate	27%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
? Unknown	8	40	5	00:15:01	0%	\$0	0%	\$0
 France	3	3	1	00:00:00	100%	\$0	0%	\$0

Continent

Continent	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Unknown	8	40	5	00:15:01	0%	\$0	0%	\$0
Europe	3	3	1	00:00:00	100%	\$0	0%	\$0

Region

Region	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
? Unknown	11	43	4	00:10:55	27%	\$0	0%	\$0

Web-browser language

Language	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
French	3	3	1	00:00:00	100%	0%


City

City	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
? Unknown	11	43	4	00:10:55	27%	\$0	0%	\$0

Language code

Language	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown (xx)	8	40	5	00:15:01	0%	0%
French (fr)	3	3	1	00:00:00	100%	0%

Device type

Device type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Unknown	8	40	5	00:15:01	0%	\$0	0%	\$0
 Desktop	3	3	1	00:00:00	100%	\$0	0%	\$0

Device model

Device model	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Unknown	8	40	5	00:15:01	0%	\$0	0%	\$0
Generic Desktop	3	3	1	00:00:00	100%	\$0	0%	\$0


Device brand

Device brand	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Unknown	11	43	4	00:10:55	27%	\$0	0%	\$0



Screen Resolution

Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
800x300	9	41	5	00:13:21	11%	0%
1024x768	2	2	1	00:00:00	100%	0%



Operating System versions

Operating system version	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Windows XP	3	3	1	00:00:00	100%	0%

Browsers

Browser	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Unknown	8	40	5	00:15:01	0%	\$0	0%	\$0
 Firefox	2	2	1	00:00:00	100%	\$0	0%	\$0
 Opera	1	1	1	00:00:00	100%	\$0	0%	\$0


Browser version

Browser version	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Firefox 3.6	2	2	1	00:00:00	100%	0%
 Opera 9.63	1	1	1	00:00:00	100%	0%

Configurations

Configuration	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown / Unknown / 800x300	8	40	5	00:15:01	0%	0%
Windows / Firefox / 1024x768	2	2	1	00:00:00	100%	0%
Windows / Opera / 800x300	1	1	1	00:00:00	100%	0%









Operating System families

Operating system family	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Windows	3	3	1	00:00:00	100%	0%

Browser engines

Browser engine	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
Gecko (Firefox)	2	2	1	00:00:00	100%	0%
Presto (Opera)	1	1	1	00:00:00	100%	0%

Browser Plugins

Plugin	Visits	% Visits	Conversion Rate	Actions per Visit	Avg. Time on Website	Bounce Rate
 Cookie	11	100%	0%	0	00:00:00	0%
 Flash	11	100%	0%	0	00:00:00	0%
 Java	11	100%	0%	0	00:00:00	0%
 Pdf	0	0%	0%	0	00:00:00	0%
 Quicktime	0	0%	0%	0	00:00:00	0%
 Realplayer	0	0%	0%	0	00:00:00	0%
 Silverlight	0	0%	0%	0	00:00:00	0%
 Windowsmedia	0	0%	0%	0	00:00:00	0%

Visits per local time

Local time — hour (start of visit)	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
00	0	0	0	00:00:00	0%	0%
01	0	0	0	00:00:00	0%	0%
02	0	0	0	00:00:00	0%	0%
03	0	0	0	00:00:00	0%	0%
04	0	0	0	00:00:00	0%	0%
05	0	0	0	00:00:00	0%	0%
06	0	0	0	00:00:00	0%	0%
07	0	0	0	00:00:00	0%	0%
08	0	0	0	00:00:00	0%	0%
09	0	0	0	00:00:00	0%	0%
10	0	0	0	00:00:00	0%	0%
11	0	0	0	00:00:00	0%	0%
12	11	43	4	00:10:55	27%	0%
13	0	0	0	00:00:00	0%	0%
14	0	0	0	00:00:00	0%	0%
15	0	0	0	00:00:00	0%	0%
16	0	0	0	00:00:00	0%	0%
17	0	0	0	00:00:00	0%	0%
18	0	0	0	00:00:00	0%	0%
19	0	0	0	00:00:00	0%	0%
20	0	0	0	00:00:00	0%	0%
21	0	0	0	00:00:00	0%	0%
22	0	0	0	00:00:00	0%	0%
23	0	0	0	00:00:00	0%	0%

Visits per hour in the site's timezone

Site time — hour (start of visit)	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
00	1	1	1	00:00:00	100%	\$0	0%	\$0
01	0	0	0	00:00:00	0%	\$0	0%	\$0
02	0	0	0	00:00:00	0%	\$0	0%	\$0
03	0	0	0	00:00:00	0%	\$0	0%	\$0
04	0	0	0	00:00:00	0%	\$0	0%	\$0
05	0	0	0	00:00:00	0%	\$0	0%	\$0
06	0	0	0	00:00:00	0%	\$0	0%	\$0
07	0	0	0	00:00:00	0%	\$0	0%	\$0
08	0	0	0	00:00:00	0%	\$0	0%	\$0
09	0	0	0	00:00:00	0%	\$0	0%	\$0
10	0	0	0	00:00:00	0%	\$0	0%	\$0
11	8	40	5	00:15:01	0%	\$0	0%	\$0
12	1	1	1	00:00:00	100%	\$0	0%	\$0
13	0	0	0	00:00:00	0%	\$0	0%	\$0
14	0	0	0	00:00:00	0%	\$0	0%	\$0
15	0	0	0	00:00:00	0%	\$0	0%	\$0
16	0	0	0	00:00:00	0%	\$0	0%	\$0
17	0	0	0	00:00:00	0%	\$0	0%	\$0
18	0	0	0	00:00:00	0%	\$0	0%	\$0
19	0	0	0	00:00:00	0%	\$0	0%	\$0
20	0	0	0	00:00:00	0%	\$0	0%	\$0
21	0	0	0	00:00:00	0%	\$0	0%	\$0
22	0	0	0	00:00:00	0%	\$0	0%	\$0
23	1	1	1	00:00:00	100%	\$0	0%	\$0

Visits by day of the week

Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	2	6	3	00:07:31	50%	0%
Tuesday	2	10	5	00:15:01	0%	0%
Wednesday	1	5	5	00:15:01	0%	0%
Thursday	1	5	5	00:15:01	0%	0%
Friday	1	5	5	00:15:01	0%	0%
Saturday	1	5	5	00:15:01	0%	0%
Sunday	3	7	2	00:05:00	67%	0%

User IDs

There is no data for this report.

Custom Variables

There is no data for this report.

Actions - Main metrics

Name	Value
Pageviews	43
Unique Pageviews	27
Downloads	0
Unique Downloads	0
Outlinks	0
Unique Outlinks	0
Searches	0
Unique Keywords	0

Bandwidth - Main metrics

Name	Value
Bytes transferred overall	0
Bytes transferred pageviews	0
Bytes transferred downloads	0

Page URLs

Page URL	Page views	Unique visitors	Avg. page views per session	Bounce rate	Exit rate	Revenue per visitor	Recorded hits with bandwidth	Max bandwidth	Min bandwidth	Sum bandwidth	Avg. bandwidth	Bytes transferred	Bytes transferred per second	Bytes transferred per second	Avg. time on page	Avg. time on page	Avg. time on page	Avg. time on page	Avg. time on page	Avg. time on page	Avg. time on page	Conversion rate	Acquisition	Avg. time on website
/index.htm	9	9	00:00	11%	11%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00	
Page URL not defined	17	9	00:00	00%	00%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00	
/thankyou	16	8	00:00	0%	100%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00	
/products	1	1	00:00	00%	00%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00	

Entry pages

Entry Page URL	Entries	Bounces	Bounce Rate	Revenue per visitor	Recorded hits with bandwidth	Max bandwidth	Min bandwidth	Sum bandwidth	Avg. bandwidth	Bytes transferred	Bytes transferred per second	Bytes transferred per second	Avg. time on page	Avg. time on page	Avg. time on page	Avg. time on page	Avg. time on page	Avg. time on page	Avg. time on page	Revenue per visitor
/index.htm	9	1	11%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	00:00	\$0.8
/products	1	1	100%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	00:00	\$0.76

Entry page titles

Entry Page title

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second visitor/two days later/a new visit	8	0	0%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	00:00	\$0	0
first page view	2	2	100%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	00:00	\$0	2.44

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Exit pages

Exit Page URL	Exits	Unique Page Views	Exit Rate	Recorded Hits with bandwidth	Max Bandwidth	Min Bandwidth	Sum Bandwidth	Avg. Bandwidth	Bytes transferred download	Bytes transferred upload	Bytes transferred overall	Avg. network time	Avg. server time	Avg. router time	Avg. DO M process time	Avg. DO M compile time	Avg. load time	Avg. page load time	Conversion Rate	Action Visits	Avg. Time on Website
/index.htm	1	9	11%	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00
/thankyou	8	8	100%	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	2.47	00:00:00
/products	1	1	100%	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00

Exit page titles

Exit Page Title	Exits	Unique Page Views	Exit Rate	Recorded Hits with bandwidth	Max Bandwidth	Min Bandwidth	Sum Bandwidth	Avg. Bandwidth	Bytes transferred download	Bytes transferred upload	Bytes transferred overall	Avg. network time	Avg. server time	Avg. router time	Avg. DO M process time	Avg. DO M compile time	Avg. load time	Avg. page load time	Conversion Rate	Action Visits	Avg. Time on Website
Checkout / Purchasing...	8	8	100%	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00
first page view	2	2	100%	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	2.44	00:00:00

Page titles

Page Title	Pa ge vie ws	Un iqu e P ag ew s	Av g. ti m e on pa ge	Bo un ce Ra te	Exi t rat e	Re ve nu e	Re cor de d hit s Vis it	Ma x Ba nd wi dt h	Mi n Ba nd wi dt h	Su m Ba nd wi dt h	Av g. Ba nd wi dt h	By tes tr an sfe rre d do wn loa ds	By tes tr an sfe rre d pa ge vie ws	By tes tr an sfe rre d ve l o a d s	Av g. ne tw or k ti m e	Av g. ser ve r ti m e	Av g. tra nsf er ti m e	Av g. DO M M loa d ti m e	Av g. DO M loa d ti m e	Av g. on pa ge loa d ti m e	Co nv ers ion R at e	Ac tio ns per Vis it	Av g. Ti m e on Web sit e
Checkout / Purchasing...	8	8	00:00	0%	100	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00
second visitor/two days later/a new visit	8	8	00:00	0%	100	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00
second visitor/two days later/second page view	8	8	00:00	0%	0%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00
first page view	2	2	00:00	0%	100	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00
Page Name not defined	1	1	00:00	0%	0%	\$0	0	0	0	0	0	0	0	0	00:00	00:00	00:00	00:00	00:00	00:00	0%	0	00:00:00

Site Search Keywords

There is no data for this report.

Pages Following a Site Search

There is no data for this report.

Search Keywords with No Results

There is no data for this report.

Page Titles Following a Site Search

There is no data for this report.

Search Categories

There is no data for this report.

Outlinks

There is no data for this report.

Downloads

There is no data for this report.

Event Categories

There is no data for this report.

Event Actions

There is no data for this report.

Event Names

There is no data for this report.

Content Name

There is no data for this report.

Content Piece

There is no data for this report.

Length of visits

Visit duration	Visits
0-10s	3
11-30s	0
31-60s	0
1-2 min	0
2-4 min	0
4-7 min	0
7-10 min	0
10-15 min	0
15-30 min	8
30+ min	0

Pages per visit

Pages per visit	Visits
1 page	3
2 pages	0
3 pages	0
4 pages	0
5 pages	8
6-7 pages	0
8-10 pages	0
11-14 pages	0
15-20 pages	0
21+ pages	0

Visits by visit number

Visits by visit number	Visits	% Visits	Conversion Rate	Actions per Visit	Avg. Time on Website	Bounce Rate
1 visit	2	18%	0%	0	00:00:00	0%
2 visits	2	18%	0%	0	00:00:00	0%
3 visits	1	9%	0%	0	00:00:00	0%
4 visits	1	9%	0%	0	00:00:00	0%
5 visits	1	9%	0%	0	00:00:00	0%
6 visits	1	9%	0%	0	00:00:00	0%
7 visits	1	9%	0%	0	00:00:00	0%
8 visits	1	9%	0%	0	00:00:00	0%
9-14 visits	1	9%	0%	0	00:00:00	0%
15-25 visits	0	0%	0%	0	00:00:00	0%
26-50 visits	0	0%	0%	0	00:00:00	0%
51-100 visits	0	0%	0%	0	00:00:00	0%
101-200 visits	0	0%	0%	0	00:00:00	0%
201+ visits	0	0%	0%	0	00:00:00	0%

Visits by days since last visit

Days since last visitVisits

New visits	2
0 days	1
1 day	8
2 days	0
3 days	0
4 days	0
5 days	0
6 days	0
7 days	0
8-14 days	0
15-30 days	0
31-60 days	0
61-120 days	0
121-364 days	0
365+ days	0

Returning Visits

Name	Value
Unique new visitors	2
New Users	0
New Visits	2
Actions by New Visits	2
Max_actions_new	1
Bounce Rate for New Visits	100%
Avg. Actions per New Visit	1
Avg. Duration of a New Visit (in sec)	00:00:00
Unique returning visitors	2
Returning Users	0
Returning Visits	9
Actions by Returning Visits	41
Maximum actions in one returning visit	5
Bounce Rate for Returning Visits	11%
Avg. Actions per Returning Visit	5
Avg. Duration of a Returning Visit (in sec)	00:13:21

Performance overview

Name	Value
Avg. network time	00:00:00.02
Avg. server time	00:00:00.27
Avg. transfer time	00:00:00.37
Avg. DOM processing time	00:00:01.17
Avg. DOM completion time	00:00:00.28
Avg. on load time	00:00:00.31
Avg. page load time	00:00:02.42

Referrers Overview

Name	Value
Visitors from Search Engines	0
Visitors from Social Networks	0
Visitors from Direct Entry	1
Visitors from Websites	6
Visitors from Campaigns	4
Distinct search engines	0
Distinct social networks	0
Distinct keywords	0
Distinct websites	1
Distinct campaigns	1
Percent of Visitors from Direct Entry	9%
Percent of Visitors from Search Engines	0%
Percent of Visitors from Campaigns	36%
Percent of Visitors from Social Networks	0%
Percent of Visitors from Websites	55%

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
Websites	6	22	4	00:10:01	33%	\$0	0%	\$0
Campaigns	4	20	5	00:15:01	0%	\$0	0%	\$0
Direct Entry	1	1	1	00:00:00	100%	\$0	0%	\$0

All Channels

Referrer	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
referrer.com	6	22	4	00:10:01	33%	0%
goal-matching-url-parameter	4	20	5	00:15:01	0%	0%

Keywords

There is no data for this report.

Search Engines

There is no data for this report.

Websites

Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
referrer.com/Other_Page.htm	4	20	5	00:15:01	0%	\$0	0%	\$0
referrer.com/page.htm?param=valuewith some spaces	2	2	1	00:00:00	100%	\$0	0%	\$0

Social Networks

There is no data for this report.

Campaigns

Campaign	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue per Visit	Conversion Rate	Revenue
goal-matching-url-parameter - referrer.com	4	20	5	00:15:01	0%	\$0	0%	\$0

Goals

Name	Value
Conversions	0
Visits with Conversions	0
Revenue	\$0
Conversion Rate	0%

Visits to Conversion

There is no data for this report.

Days to Conversion

There is no data for this report.

Goals Overview

Name	Value
Conversions	0
Visits with Conversions	0
Revenue	\$0
Conversion Rate	0%

Goals Overview - Visits to Conversion

There is no data for this report.

Goals Overview - Days to Conversion

There is no data for this report.

Data tables

There is no data for this report.

Temperatures evolution over time

There is no data for this report.

Pie graph

There is no data for this report.

Advanced tag cloud: with logos and links

There is no data for this report.