



Site 1

Date range: January 2010

Mail Test report with <long> description and some ☐☐ \$peciäl  
characters \$%&-~°^'"@#\*ß§²³


# All Websites dashboard

Website	Visits	Actions	Pageviews	Revenue	Conversions	Ecommerce Orders	Product Revenue
Site 1	11	43	43	\$0	0	0	\$0
Site 2	1	3	3	\$0	0	0	\$0

# Visits Summary

Name	Value
Unique visitors	2
Visits	11
Actions	43
Maximum actions in one visit	5
Actions per Visit	4
Avg. Visit Duration (in seconds)	00:10:55
Bounce Rate	27%

## Country

Country	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
? Unknown	8	40	0	\$0	5	00:15:01	0%
 France	3	3	0	\$0	1	00:00:00	100%

## Continent

Continent	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
Unknown	8	40	0	\$0	5	00:15:01	0%
Europe	3	3	0	\$0	1	00:00:00	100%

## Region

Region	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
? Unknown	11	43	0	\$0	4	00:10:55	27%

## Web-browser language

Language	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
French	3	3	1	00:00:00	100%	0%


## City

City	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
? Unknown	11	43	0	\$0	4	00:10:55	27%

## Language code

Language	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown (xx)	8	40	5	00:15:01	0%	0%
French (fr)	3	3	1	00:00:00	100%	0%

## Device type

Device type	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
Unknown	8	40	0	\$0	5	00:15:01	0%
 Desktop	3	3	0	\$0	1	00:00:00	100%

## Device model

Device model	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
Unknown	8	40	0	\$0	5	00:15:01	0%
Generic Desktop	3	3	0	\$0	1	00:00:00	100%


## Device brand

Device brand	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
Unknown	11	43	0	\$0	4	00:10:55	27%



## Screen Resolution

Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
800x300	9	41	5	00:13:21	11%	0%
1024x768	2	2	1	00:00:00	100%	0%



## Operating System versions

Operating system version	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Windows XP	3	3	1	00:00:00	100%	0%

## Browsers

Browser	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
Unknown	8	40	0	\$0	5	00:15:01	0%
 Firefox	2	2	0	\$0	1	00:00:00	100%
 Opera	1	1	0	\$0	1	00:00:00	100%


## Browser version

Browser version	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Firefox 3.6	2	2	1	00:00:00	100%	0%
 Opera 9.63	1	1	1	00:00:00	100%	0%

## Configurations

Configuration	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown / Unknown / 800x300	8	40	5	00:15:01	0%	0%
Windows / Firefox / 1024x768	2	2	1	00:00:00	100%	0%
Windows / Opera / 800x300	1	1	1	00:00:00	100%	0%

## Operating System families









Operating system family	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Windows	3	3	1	00:00:00	100%	0%



## Browser engines

Browser engine	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
Gecko (Firefox)	2	2	1	00:00:00	100%	0%
Presto (Opera)	1	1	1	00:00:00	100%	0%

## Browser Plugins

Plugin	Visits	% Visits
 Cookie	11	100%
 Flash	11	100%
 Java	11	100%
 Pdf	0	0%
 Quicktime	0	0%
 Realplayer	0	0%
 Silverlight	0	0%
 Windowsmedia	0	0%

## Visits per local time

Local time — hour (start of visit)	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
00	0	0	0	00:00:00	0%	0%
01	0	0	0	00:00:00	0%	0%
02	0	0	0	00:00:00	0%	0%
03	0	0	0	00:00:00	0%	0%
04	0	0	0	00:00:00	0%	0%
05	0	0	0	00:00:00	0%	0%
06	0	0	0	00:00:00	0%	0%
07	0	0	0	00:00:00	0%	0%
08	0	0	0	00:00:00	0%	0%
09	0	0	0	00:00:00	0%	0%
10	0	0	0	00:00:00	0%	0%
11	0	0	0	00:00:00	0%	0%
12	11	43	4	00:10:55	27%	0%
13	0	0	0	00:00:00	0%	0%
14	0	0	0	00:00:00	0%	0%
15	0	0	0	00:00:00	0%	0%
16	0	0	0	00:00:00	0%	0%
17	0	0	0	00:00:00	0%	0%
18	0	0	0	00:00:00	0%	0%
19	0	0	0	00:00:00	0%	0%
20	0	0	0	00:00:00	0%	0%
21	0	0	0	00:00:00	0%	0%
22	0	0	0	00:00:00	0%	0%
23	0	0	0	00:00:00	0%	0%

## Visits per hour in the site's timezone

Site time — hour (start of visit)	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
00	1	1	0	\$0	1	00:00:00	100%
01	0	0	0	\$0	0	00:00:00	0%
02	0	0	0	\$0	0	00:00:00	0%
03	0	0	0	\$0	0	00:00:00	0%
04	0	0	0	\$0	0	00:00:00	0%
05	0	0	0	\$0	0	00:00:00	0%
06	0	0	0	\$0	0	00:00:00	0%
07	0	0	0	\$0	0	00:00:00	0%
08	0	0	0	\$0	0	00:00:00	0%
09	0	0	0	\$0	0	00:00:00	0%
10	0	0	0	\$0	0	00:00:00	0%
11	8	40	0	\$0	5	00:15:01	0%
12	1	1	0	\$0	1	00:00:00	100%
13	0	0	0	\$0	0	00:00:00	0%
14	0	0	0	\$0	0	00:00:00	0%
15	0	0	0	\$0	0	00:00:00	0%
16	0	0	0	\$0	0	00:00:00	0%
17	0	0	0	\$0	0	00:00:00	0%
18	0	0	0	\$0	0	00:00:00	0%
19	0	0	0	\$0	0	00:00:00	0%
20	0	0	0	\$0	0	00:00:00	0%
21	0	0	0	\$0	0	00:00:00	0%
22	0	0	0	\$0	0	00:00:00	0%
23	1	1	0	\$0	1	00:00:00	100%

## Visits by day of the week

Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	2	6	3	00:07:31	50%	0%
Tuesday	2	10	5	00:15:01	0%	0%
Wednesday	1	5	5	00:15:01	0%	0%
Thursday	1	5	5	00:15:01	0%	0%
Friday	1	5	5	00:15:01	0%	0%
Saturday	1	5	5	00:15:01	0%	0%
Sunday	3	7	2	00:05:00	67%	0%

## User IDs

There is no data for this report.

## Custom Variables

There is no data for this report.

# Actions - Main metrics

Name	Value
Pageviews	43
Unique Pageviews	27
Downloads	0
Unique Downloads	0
Outlinks	0
Unique Outlinks	0
Searches	0
Unique Keywords	0

# Bandwidth - Main metrics

Name	Value
Bytes transferred overall	0
Bytes transferred pageviews	0
Bytes transferred downloads	0

## Page URLs

Page URL	Pageviews	Unique Pageviews	Conversions	Revenue	Avg. time on page	Bounce Rate	Exit rate
/index.htm	9	9	0	\$0	00:05:20	11%	11%
Page URL not defined	17	9	0	\$0	00:00:00	0%	0%
/thankyou	16	8	0	\$0	00:04:30	0%	100%
/products	1	1	0	\$0	00:00:00	100%	100%

## Entry pages

Entry Page URL	Entrances	Bounces	Conversions	Revenue	Bounce Rate
/index.htm	9	1	0	\$0	11%
/products	1	1	0	\$0	100%

## Entry page titles

Entry Page title	Entrances	Bounces	Conversions	Revenue	Bounce Rate
second visitor/two days later/a new visit	8	0	0	\$0	0%
first page view	2	2	0	\$0	100%

## Exit pages

Exit Page URL	Exits	Unique Pageviews	Exit rate
/index.htm	1	9	11%
/thankyou	8	8	100%
/products	1	1	100%

## Exit page titles

Exit Page Title	Exits	Unique Pageviews	Exit rate
Checkout / Purchasing...	8	8	100%
first page view	2	2	100%



## Page titles

Page Title	Pageviews	Unique Pageviews	Conversions	Revenue	Avg. time on page	Bounce Rate	Exit rate
Checkout / Purchasing...	8	8	0	\$0	00:00:00	0%	100%
second visitor/two days later/a new visit	8	8	0	\$0	00:06:00	0%	0%
second visitor/two days later/second page view	8	8	0	\$0	00:09:00	0%	0%
first page view	2	2	0	\$0	00:00:00	100%	100%
Page Name not defined	1	1	0	\$0	00:00:00	0%	0%

## Site Search Keywords

There is no data for this report.

## Pages Following a Site Search

There is no data for this report.

## Search Keywords with No Results

There is no data for this report.

## Page Titles Following a Site Search

There is no data for this report.

## Search Categories

There is no data for this report.

## Outlinks

There is no data for this report.

## Downloads

There is no data for this report.

## Event Categories

There is no data for this report.

## Event Actions

There is no data for this report.

## Event Names

There is no data for this report.

## Content Name

There is no data for this report.

## Content Piece

There is no data for this report.

# Length of visits

Visit duration	Visits
0-10s	3
11-30s	0
31-60s	0
1-2 min	0
2-4 min	0
4-7 min	0
7-10 min	0
10-15 min	0
15-30 min	8
30+ min	0

# Pages per visit

Pages per visit	Visits
1 page	3
2 pages	0
3 pages	0
4 pages	0
5 pages	8
6-7 pages	0
8-10 pages	0
11-14 pages	0
15-20 pages	0
21+ pages	0

# Visits by visit number

Visits by visit number	Visits	% Visits
1 visit	2	18%
2 visits	2	18%
3 visits	1	9%
4 visits	1	9%
5 visits	1	9%
6 visits	1	9%
7 visits	1	9%
8 visits	1	9%
9-14 visits	1	9%
15-25 visits	0	0%
26-50 visits	0	0%
51-100 visits	0	0%

101-200 visits	0	0%
201+ visits	0	0%

# Visits by days since last visit

Days since last visit	Visits
New visits	2
0 days	1
1 day	8
2 days	0
3 days	0
4 days	0
5 days	0
6 days	0
7 days	0
8-14 days	0
15-30 days	0
31-60 days	0
61-120 days	0
121-364 days	0
365+ days	0

## Returning Visits

Name	Value
Unique new visitors	2
New Users	0
New Visits	2
Actions by New Visits	2
Max_actions_new	1
Bounce Rate for New Visits	100%
Avg. Actions per New Visit	1
Avg. Duration of a New Visit (in sec)	00:00:00
Unique returning visitors	2
Returning Users	0
Returning Visits	9
Actions by Returning Visits	41
Maximum actions in one returning visit	5
Bounce Rate for Returning Visits	11%
Avg. Actions per Returning Visit	5
Avg. Duration of a Returning Visit (in sec)	00:13:21

# Performance overview

Name	Value
Avg. network time	00:00:00.02
Avg. server time	00:00:00.27
Avg. transfer time	00:00:00.37
Avg. DOM processing time	00:00:01.17
Avg. DOM completion time	00:00:00.28
Avg. on load time	00:00:00.31
Avg. page load time	00:00:02.42

# Referrers Overview

Name	Value
Visitors from Search Engines	0
Visitors from Social Networks	0
Visitors from Direct Entry	1
Visitors from Websites	6
Visitors from Campaigns	4
Distinct search engines	0
Distinct social networks	0
Distinct keywords	0
Distinct websites	1
Distinct campaigns	1
Percent of Visitors from Direct Entry	9%
Percent of Visitors from Search Engines	0%
Percent of Visitors from Campaigns	36%
Percent of Visitors from Social Networks	0%
Percent of Visitors from Websites	55%



## Channel Type

Channel Type	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
Websites	6	22	0	\$0	4	00:10:01	33%
Campaigns	4	20	0	\$0	5	00:15:01	0%
Direct Entry	1	1	0	\$0	1	00:00:00	100%

## All Channels

Referrer	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
referrer.com	6	22	4	00:10:01	33%	0%
goal-matching-url-parameter	4	20	5	00:15:01	0%	0%

## Keywords

There is no data for this report.

## Search Engines

There is no data for this report.

## Websites

Website	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
referrer.com/Other_Page.htm	4	20	0	\$0	5	00:15:01	0%
referrer.com/page.htm?param=value with some spaces	2	2	0	\$0	1	00:00:00	100%

## Social Networks

There is no data for this report.

## Campaigns

Campaign	Visits	Actions	Conversions	Revenue	Actions per Visit	Avg. Time on Website	Bounce Rate
goal-matching-url-parameter - referrer.com	4	20	0	\$0	5	00:15:01	0%

# Goals

Name	Value
Conversions	0
Visits with Conversions	0
Revenue	\$0
Conversion Rate	0%

## Visits to Conversion

There is no data for this report.

## Days to Conversion

There is no data for this report.

# Goals Overview

Name	Value
Conversions	0
Visits with Conversions	0
Revenue	\$0
Conversion Rate	0%

## Goals Overview - Visits to Conversion

There is no data for this report.

## Goals Overview - Days to Conversion

There is no data for this report.

## Data tables

There is no data for this report.

## Temperatures evolution over time

There is no data for this report.

## Pie graph

There is no data for this report.

## Advanced tag cloud: with logos and links

There is no data for this report.