**Aryan Wasi**

**Location:** Dubai, UAE | **Phone:** +971 56 233 9323 |**Email:** [aryanwasidxb@gmail.com](mailto:aryanwasidxb@gmail.com) |**Portfolio:** [Link to portfolio](https://codewitharyann.github.io/Personal-Portfolio/)

**Professional Summary**

A driven and innovative web developer with nearly 5 years of experience in building intuitive, user-friendly websites. Proficient in modern web technologies like React, Next.js, Node.js, Express, Tailwind CSS, Bootstrap, and GSAP, I bring creative problem-solving to every project. Skilled in platforms like WordPress and Wix and design tools such as Figma and Photoshop, I deliver responsive, aesthetically pleasing digital experiences. My passion for evolving in the web development space is matched by my commitment to creating impactful visuals and effective content strategies as a Creative Content Editor.

**Skills**

* **Web Development:** React, Next.js, Node.js, Express, Tailwind CSS, Bootstrap, GSAP
* **Content Editing:** Adobe Photoshop, Premiere Pro, Canva
* **Platforms:** WordPress, Wix
* **Design Tools:** Figma, Adobe Photoshop
* **Responsive Design:** Crafting accessible, SEO-friendly, and mobile-first solutions
* **Team Collaboration:** Working with cross-functional teams for project success
* **Creative Content Strategies:** Aligning content with branding goals to drive engagement
* **Languages**: English (Fluent), Hindi & Urdu (Fluent)

**Experience**

**Experience**

**Freelance Creative Content Editor & Web Developer***Remote | Jan 2022 – Present*

* Designed and edited high-quality visuals and videos for social media, leading to a 40% increase in engagement for clients.
* Developed responsive, visually appealing websites for small businesses, enhancing their online presence.
* Crafted comprehensive content strategies that aligned with branding goals and social media trends.

**Software Engineer | Financify***Dubai | May 2022 – Sep 2024*

* Developed and maintained web applications using JavaScript, React, and Node.js, achieving a 95% improvement in performance and user experience.
* Implemented RESTful APIs and optimized backend processes, reducing server response time by 90% through efficient query handling.
* Collaborated with cross-functional teams, ensuring timely project delivery by coordinating with product managers and designers.
* Enhanced codebase reliability through bug identification, best practices, and unit tests, leading to a 90% increase in system reliability.

**Web Developer | Student Factory***Dubai | Jan 2020 – April 2022*

* Led the redesign of front-end interfaces using React and Tailwind CSS, boosting user engagement by 96%.
* Built responsive, SEO-friendly web pages compatible across devices, improving accessibility in compliance with WCAG standards.
* Assisted in setting up CI/CD pipelines, streamlining deployment processes, and ensuring code consistency.

**Web Developer Intern & Freelancer | Code Soft***Remote | Nov 2019 – Dec 2019*

* Developed responsive web pages with HTML, CSS, and JavaScript.
* Built UI components in React to enhance interactivity and optimized code for better performance.

**Education**

**Bachelors in Computer Science**  
Bath Spa University | [2026]

**Interests**

* Photography and videography
* Building intuitive websites
* Staying updated on social media trends
* Exploring innovative digital marketing strategies