

# DESIGN YOUR FUTURE

WITH  OUR

# GRAPHIC DESIGN PROGRAM



JOIN GRRAS FOR  
JOB READY SKILLS

## GRAPHIC DESIGNING

# Career Growth Soaring at 25% Annually

By 2026, it's set to join the ranks of the highest-paying careers.

## Why Businesses Use and Need Graphic Design ?



**55%**

use it to communicate better with customers.



**24%**

use it to drive social media engagement.



**19%**

use it to enhance internal communication.



### Global Industry Impact

They play a crucial role in shaping the visual identity of industries globally, influencing how brands are perceived by their audience.



### Industry Influence

Graphic designers widely influence every pixel, color, and detail, driving project success across diverse industries.



### Shaping Visual Landscape

Graphic designers shape visual identities across advertising, branding, web development, and multimedia, playing a pivotal role in global industries.

# How Graphic Designing Market is Growing so Rapidly?

The graphic design market is booming, driven by rising demand for digital content across industries. With 23,900 new job openings annually, businesses require graphic designers because...



93% of all communication is visual, making graphic design crucial for effective messaging.



Consistent graphic design can boost a brand's sales by at least 33%.



75% of clients assess a business's credibility based on its web design.



80% of small businesses recognize graphic design as highly significant.



Around 50% of content creators spend less than 5 hours a week producing visual content.

HOW GRAPHIC DESIGNING

# CAN BE YOUR MONEY MAKING SKILL?



## High Demand

Companies across industries require graphic designers to effectively communicate and visualize their brand identities, giving you ample job opportunities.

## Flexibility

Graphic design offers a flexible work arrangement suitable for homemakers and freelancers like you seeking a balanced lifestyle and a chance to earn a lucrative salary.



## Lucrative Opportunity

It provides you with a chance to earn a substantial income while maintaining control over your schedule.

## Accessibility

No prior experience or skills are necessary for you to start a career in graphic design—just creativity and determination are required.

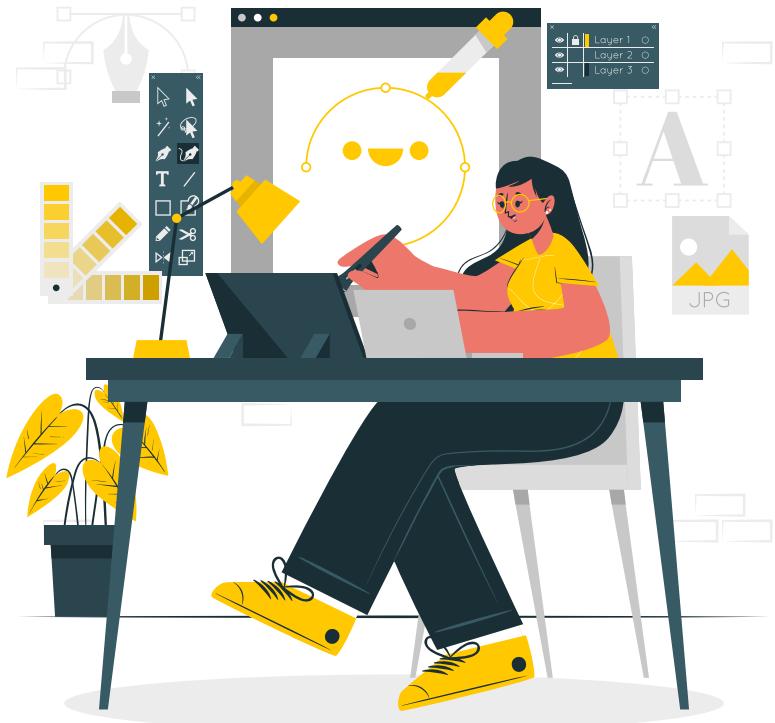


## Creative Expression

Graphic design allows you to unleash your creativity and produce unique and compelling visual content while enjoying a competitive salary.

# Who Should Do This Course ?

This course is for anyone looking for an opportunity in the field of Graphic Designing. It is a job-ready course specially designed for...



## Housewives & freelancers

Whether you're a homemaker seeking to balance work and family commitments or a freelancer pursuing a rewarding career path, Graphic Design offers the perfect opportunity to earn a substantial income while maintaining a flexible schedule.

## College students & Freshers

For those of you venturing into Graphic Designing, this course unlocks boundless opportunities. It provides comprehensive training, empowering you with essential skills to kickstart your career journey in this dynamic and creative field.

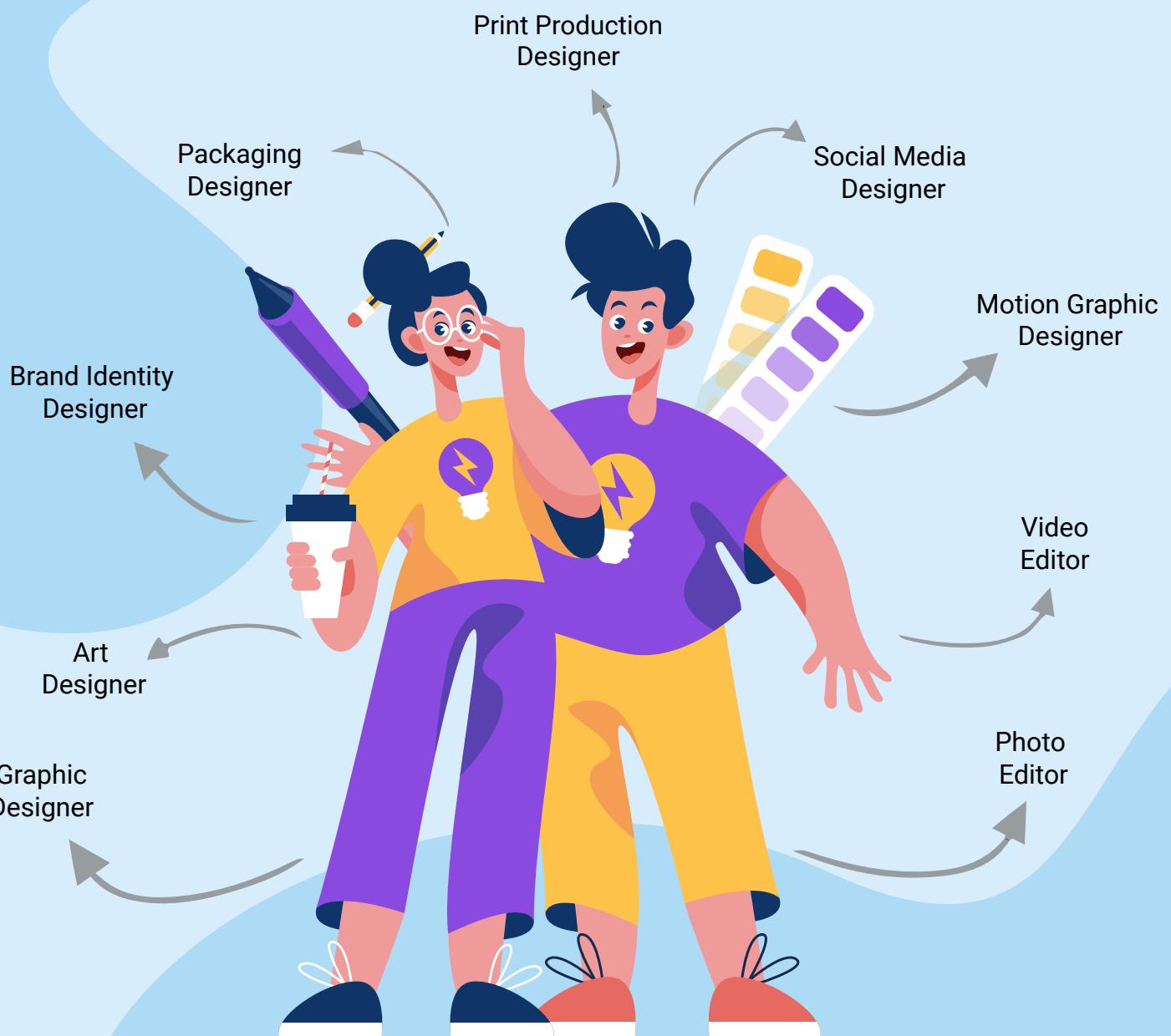


## Working Professionals

If you're aiming to accelerate your professional journey and seeking a salary hike, seize the chance to land your dream job with a competitive salary package. Brush up on all the fundamentals and tools related to Graphic Designing to achieve your goals.

# Future Opportunities For You

After mastering Graphic Designing, numerous opportunities await you across various fields due to its high demand and importance. Here are future prospects you can explore.



# Why Graphic Designing from GRRAS?

Learning Graphic Designing with GRRAS Solutions unlocks a multitude of opportunities for you.



1:1 Mock Interviews



Real-World Examples



Expert Guidance



Job Assistance



24x7 Learning Support



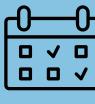
Structured Curriculum



Real World Projects



Course Completion Certificate



Weekly Milestones



Provide Interactive Learning



Resume & interview preparations



Practice Based Learning

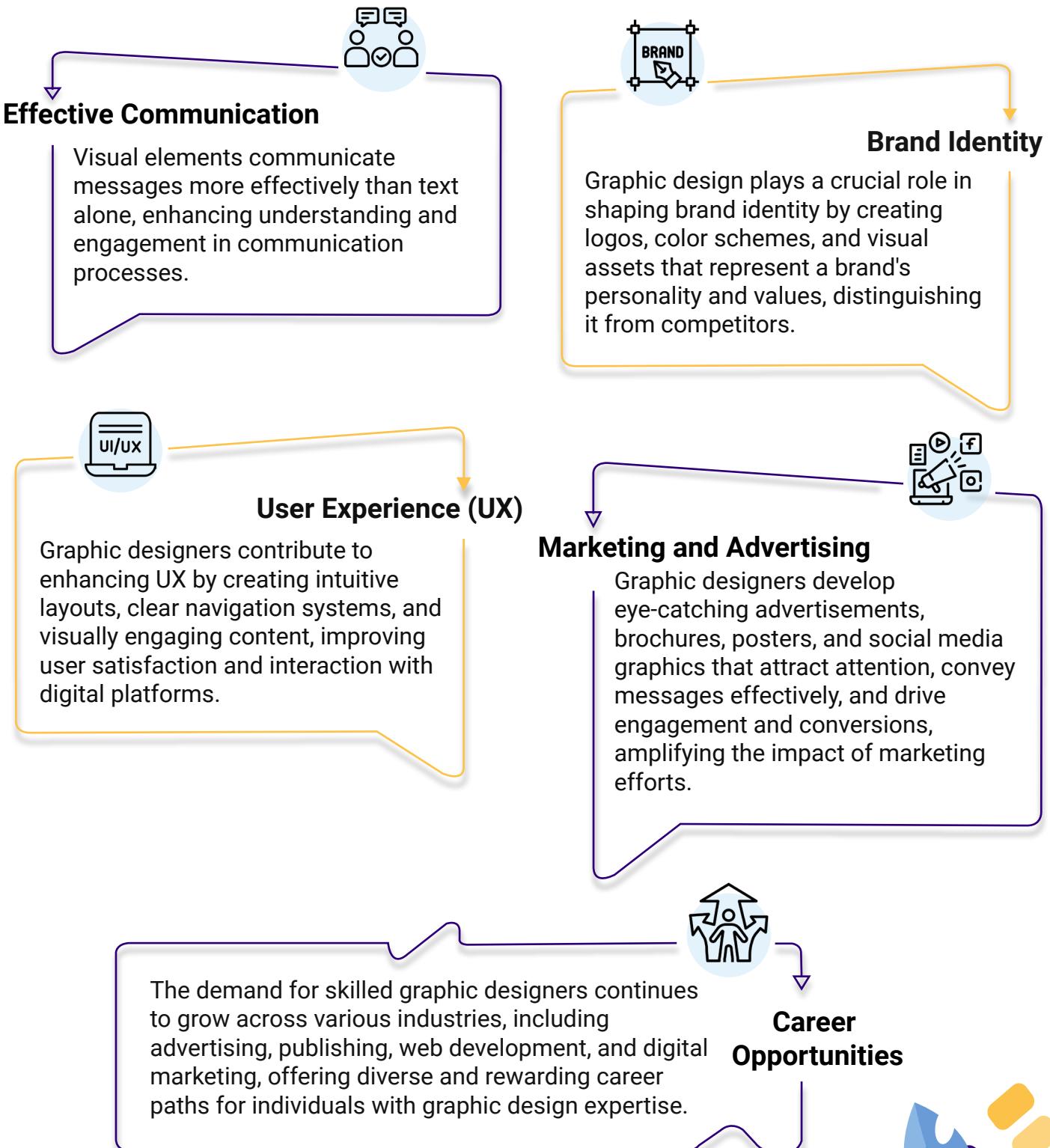


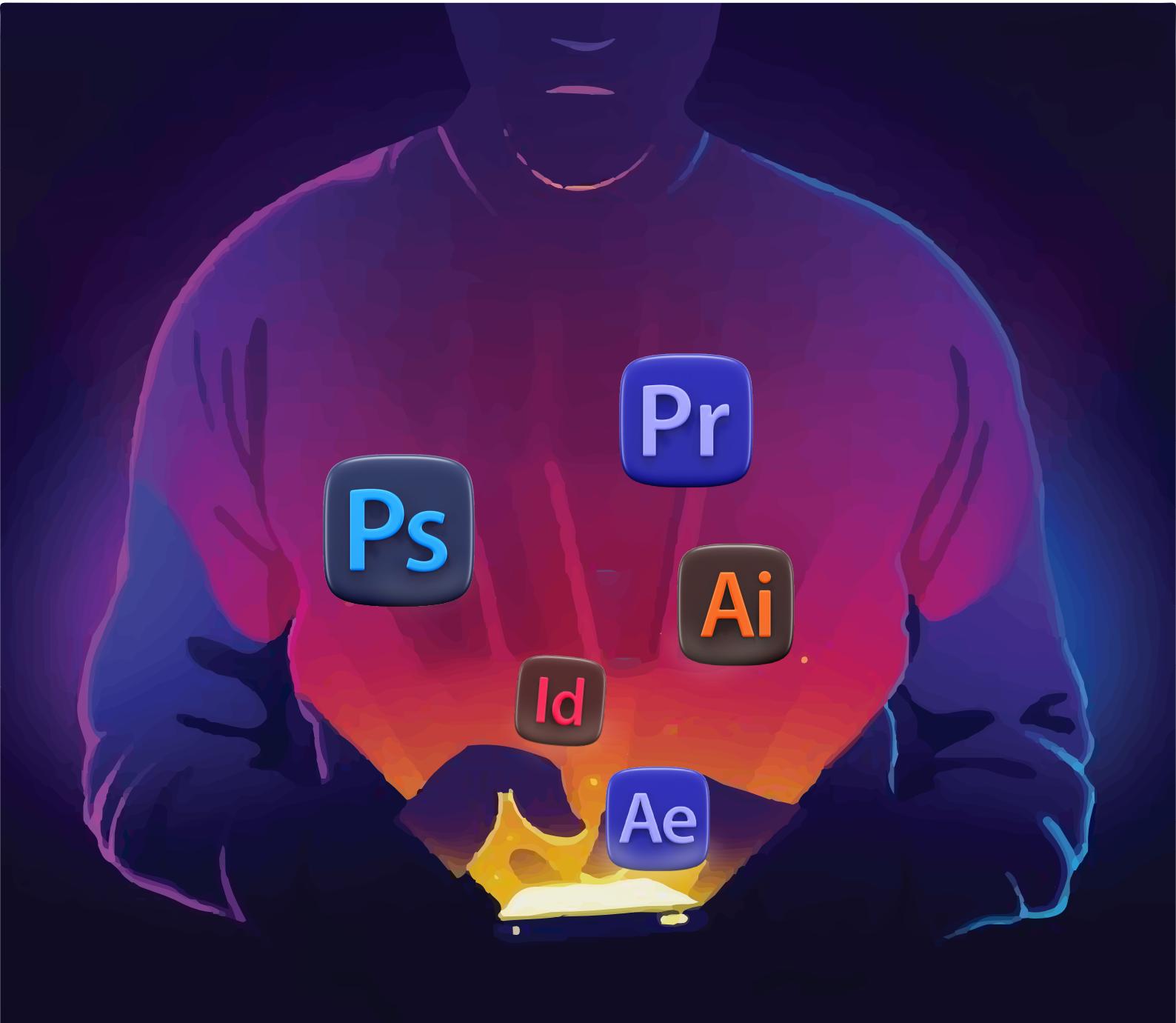
## 100% Job Assistance??

Yes, you heard it right. Our course not only offers expert learning but also guarantees 100% job assistance. With a dedicated team of job coordinators and 500+ hiring partners, we're committed to ensuring your success in landing your dream job.

# Why is Graphic Designing Important to Learn?

Mastering graphic design empowers individuals to communicate effectively, build compelling brands, enhance user experiences, drive marketing efforts, and pursue rewarding career paths in a visually-driven world.





# GRAPHIC DESIGNING TOOLS

- ★ PHOTOSHOP
- ★ ILLUSTRATOR
- ★ INDESIGN
- ★ AFTER EFFECT
- ★ PREMIER PRO

# Modules that we'll Cover

## Module 1: Introduction of Designing

- Understanding of Designing
- Designing Principles and Elements
- Introduction of Visual appealing compositions
- Introduction to Designing Software
  - Basic Navigations
  - Tool Functionalities
  - Workspace Customization

### **Outcomes-**

Introduction to designing gives a basic understanding of design principles and elements, helping create visually pleasing compositions. It also introduces designing software, covering navigation, tools, and workspace customization, setting the stage for deeper learning.

## Module 2: Fundamentals of Designing

- Color Theory
  - Psychology of Colors
  - Color Harmony
  - Color Schemes
  - Color Palettes
  - Color Wheel

### **Outcomes-**

By mastering color theory, designers can evoke specific emotions, create visually appealing designs, and communicate messages effectively through the strategic use of color.

- Typography
  - Fonts Anatomy
  - Typography hierarchy
  - Combinations of Fonts
  - Alignment of Text
  - Spacing

### **Outcomes-**

Typography skills cover understanding different types of fonts, arranging text in a clear order, mixing fonts well, aligning text neatly, and managing spacing for easy reading and good looks. With typography skills, designers can make text look great and communicate effectively in different designs.

## Module 3: - Understanding of Tools

- Photoshop
  - Photo Editing
  - Image Manipulation
  - Social Media Post
  - Print Media Posters
  - Brochures

### **Outcomes-**

You can make photos look better, change images creatively, and design things like social media posts, posters, and brochures. It helps you create eye catching visuals, engage people easily, and share messages clearly on different platforms.

- Illustrator
  - Illustrations
  - Vectors
  - Icons
  - Logos
  - 2d and 3d Images

### **Outcomes-**

Illustrator helps you make all kinds of cool pictures like cartoons, logos, and icons, in both 2D and 3D styles. It's great for creating eye-catching visuals that can be used online or in print, making your designs look awesome and professional.different platforms.

- InDesign
  - Print and Digital Media Publications
  - Brochures
  - Magazines
  - Books
  - Newsletters
  - Catalogs
  - Flyers and Posters
  - Packaging

### **Outcomes-**

Once you've mastered InDesign, you'll be able to craft diverse print and digital media publications effortlessly. Whether it's brochures, magazines, books, newsletters, catalogs, flyers, posters, or packaging designs.

- After Effect
  - Motion Graphic

- o Compositions
- o Effects and Presets
- o Masking and Rotoscoping
- o Motion Tracking
- o 3d spacing

**Outcomes-**

After mastering After Effects, you'll be able to create captivating motion graphics with dynamic animations. You'll efficiently organize visual elements into compositions, enhance them with effects and presets, and utilize advanced techniques like masking, motion tracking, and 3D spacing for realistic and engaging visuals.

- Premiere Pro
  - o Video Editing
  - o Audio Editing
  - o Color Correction and Grading
  - o Titles and Graphics
  - o Multi-Camera Editing
  - o Chroma Key

**Outcomes-**

After mastering After Effects, you'll be able to create captivating motion graphics with dynamic animations. You'll efficiently organize visual elements into compositions, enhance them with effects and presets, and utilize advanced techniques like masking, motion tracking, and 3D spacing for realistic and engaging visuals.

## Module 4: Branding and Identity Design

- Brand Identity
- Brand Image
- Logo Design
- Typography
- Color Palette
- Brand Guidelines
- Brand Experience
- Brand Strategy

**Outcomes-**

By mastering branding and identity design, you'll develop a strong brand identity that resonates with your audience, creating a memorable logo, consistent typography and color choices, and clear brand guidelines. This fosters a positive brand image and experience, aligned with a strategic plan for long-term success.

## Module 5: Portfolio Development

- Portfolio Strategies
- Portfolio Formats
- Portfolio Platforms
- Presentation Techniques
- Personal Branding

### **Outcomes-**

After creating a professional portfolio, you can share your designs, which will increase your chances of getting a job.

## Module 6: Interview Preparation

- Mock Interviews
- Resume Building
- Profile Building
- Job Hunt
- Professional Communication
- Personality Development
- One on One sessions
- Interview line-up

### **Outcomes-**

Preparing for interviews includes practicing mock interviews, creating a wellcrafted resume and online profile, actively searching for job openings, improving communication skills, developing your personality, engaging in one-on-one coaching sessions, and scheduling interviews. These steps help you get ready and feel confident for your interviews and career growth.

# PROJECTS

- Logo Design
- Social Media Posters
- Social Media Ads
- Brochures
- Business Card Design
- Illustrations
- 2D and 3D Image Design

- Printing publication Designs
- Packaging Designs
- Video Editing
- Short Video Editing
- Advertisement Design
- Infographic Design



Logo Design



Business card Design



Mockup Design



Social Media Design



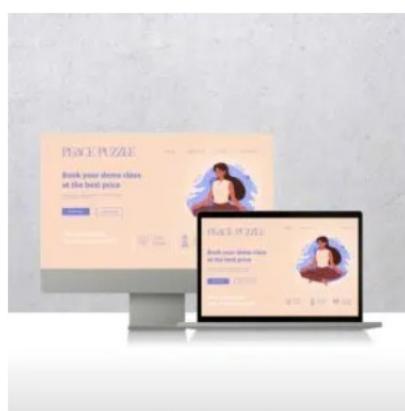
Magazine Design



Mockup Design



Brochures Design



Basic UI/UX Design



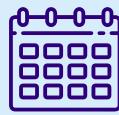
Video Editing

# COURSE DETAILS



## For Everyone

Anyone coming from any field can kick-start their Graphic Designing journey



## 11 weeks | 3 months

Follow the hands-on activities to get better understanding of concepts



## 90 Sessions

1.5 hrs per session, followed by some self learning during the weekdays



## Mentor Led

Get Personalised Mentorship experience and guidance



## Online/Offline Mode

Opt for whichever mode is convenient for you



## Projects

We provide more than 14+ live projects

# CERTIFICATION

Get an Accredited and Recognized Certificate upon successful completion of this course.



## CERTIFICATE *of* TRAINING

This certificate is *Awarded* to

**YOUR NAME**

for successfully completing the

at

GRRAS Solutions Pvt. Ltd. from \_\_\_\_\_ to \_\_\_\_\_

We commend your dedication and hard work. We're confident that the skills and knowledge you have acquired will greatly contribute to your future success!

Unique Certificate No.

**GD-635023**



DIRECTOR



DATE

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# When Our Students Succeed, We Succeed! Where Our Proud Alumni SHINE



and 600+ companies

# Here It Directly From Our Students



Testimonial

Had a wonderful learning experience with Grras Solutions. With latest technical knowledge, practical experience, and Latest teaching techniques learners get's engrossed in the topics which helps in understanding in depth. I Highly recommend to everyone for

**Revendra Singh |**



Testimonial

I had good experience In graphic design It is one of the best place to learn graphic design with specialized trainer I am recommended this place to learn graphic design

**Aagam Jain |**



Testimonial

Best training institute for the college as well as working student, good mentorship and best placement with the big companies and have a niche reputation in the market.

**Atulya Agrawal |**



Testimonial

Hello, my name is Shubham. Best institute for various IT technologies. Provide live training classes with recorded sessions. You will get course curriculum designed by industry professionals and I got test and assessments. I recommend grras solution to her students who want to make career in IT

**Shubham Kumawat |**





Testimonial

Had a wonderful learning experience with Grras Solutions. With latest technical knowledge, practical experience, and Latest teaching techniques learners get's engrossed in the topics which helps in understanding in depth. I Highly recommend to everyone for professional courses Like Graphic designing, Web designing, etc. Thank you Grras Team

**Revendra Singh |**



Testimonial

I recently had the pleasure of attending GRRAS Institute, and I can confidently say it exceeded my expectations. The curriculum is well-structured, covering both foundational and advanced design concepts with a perfect blend of theory and practical application. The instructors are not only highly skilled but also genuinely passionate about design, making each class engaging and insightful. I did UI/ UX course here. Thanks to GRRAS Institute, I feel well-prepared and inspired to pursue my UI/ UX career. Highly recommended for anyone serious about honing their design

**Akhilesh Verma |**



Testimonial

I've been attending coaching sessions at GRRAS Coaching Center for the past THREE months, and I must say, it has been an incredibly enriching experience. Trainer, our coach, has been instrumental in guiding me through various challenges and helping me achieve my goals.

**Himanahu rasganiya |**



Testimonial

I had the opportunity to complete my internship in UI/UX design and graphic design at GRRAS Solutions Pvt. Ltd., and it was an incredibly enriching experience. The institute offers a well-rounded training environment that combines theoretical knowledge with practical application. The mentors are knowledgeable and supportive, always ready to guide you through complex concepts and ensure you gain a solid understanding of the design principles.

**Shafiq Alam |**



# More about Us



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