Hacathon:3

MARKET PLACE HACATHON FURNITURE STORE

DAY:**WEDNESDAY**

**STEP:01 (primary purpose)**

A general e-commerce market place is an Online platform that give you opportunity to showcase your variety of products with an amazing website.

**MY PRODUCTS:**

**1-Dining table**

**2-Side table**

**3-Iron stand**

**4-Sofa**

**5-Study table**

**6-furniture**

**7-Chairs**

**STEP:02 (My Bussiness Goals)**

**Problems in business:**

**Inconvient Furniture Shopping:**  Traditional furniture shopping requires physical visit to stores, which may be time-consuming and exhausting.

**Limited product options:**  Many physical stores have limited space to showcase all variety, resulting in restricted selection of products for customers to choose from.

**Difficulty in product visualization:**  Customers often struggle to visualize how furniture will look in their homes, leads to uncertainity and potential returns.

**Competitive pricing:** By reducing operational costs, our sellers can afford competitive price

**Target Audience:**

**SCHOOL AND COLLEGES:** Educational institutes need furniture like Tables,Chairs, and sofa etc: school,colleges,universities.

**BUSSINESS PLACES:** Bussiness places also needs furniture for their staff like cubords,chairs,office table etc

**OUR PRODUCTS/SERVICES:**

**PRODUCTS:**

* Sofa
* Bed
* Table
* Single seater sofa
* Double seater sofa
* Dining table
* Benches
* Stools
* Chairs
* Side table

**SERVICES:**

Furniture assembly

Customization

Delivery on door

DIFFERENTIATION:

-Personalized sofa recommendation: Suggest sofas based on customers prefrences like room size,room color,schema/style.