Mr. Deepak sharma

Social Media Specialist & Full Stack Web Developer

Cover Letter

Dear Hiring Manager,

I am writing to express my interest in the Social Media Specialist & Full Stack Web Developer position . With extensive experience in managing social media platforms and a strong background in web development, I am confident in my ability to contribute effectively to your team.

In my current role at IPEC (S.D.C), I have successfully developed and implemented social media strategies that increased engagement by 30% and managed various web development projects, improving the user experience and boosting online Network. My technical skills in HTML, CSS, JavaScript, and PHP, combined with my expertise in social media management, make me a strong candidate for this position.

I am particularly excited about this opportunity. I believe my skills and experiences align well with the needs of your team and would welcome the chance to discuss how I can contribute to your Company.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,
Mr. Deepak sharma

Contact Information

Email: Deepak.sharma@ipec.org.in

Phone: +91 9582761254

LinkedIn: deepak-sharma

GitHub: https://codewithipec.github.io

Experience

Social Media Manager

S.R.DAV Company | Jan 2020

- Developed and implemented social media strategies
- Managed social media accounts and content
- Analyzed social media metrics to optimize performance

Content Creator

D.D.R.S | Jun 2020 - Dec 2022

- Created engaging content for various social media platforms
- Collaborated with influencers to enhance brand visibility
- Conducted social media campaigns and contests

Full Stack Web Developer

IPEC | Mar 2024 - Present

- Developed and maintained web applications using HTML, CSS, JavaScript, and PHP
- Collaborated with designers and back-end developers to create user-friendly interfaces
- Implemented RESTful APIs and integrated third-party services

  - Ensured responsiveness and cross-browser compatibility of applications

Skills

- Social Media Management

- Content Creation

- Analytics and Reporting

- SEO and SEM

- Influencer Marketing

- Full Stack Web Development

- HTML, CSS, JavaScript

- PHP, Node.js, Express.js

- React.js, Angular

- MySQL, MongoDB

- RESTful APIs

- Responsive Design

Projects

Social Media Campaign for Product Launch

Managed and executed a social media campaign for the launch of a new product, resulting in a 30% increase in engagement and a 20% increase in sales.

Company Blog Platform

Developed a blog platform using React.js and Node.js, enabling employees to share articles and updates. The platform increased internal communication and knowledge sharing.

Responsive E-commerce Website

Created a responsive e-commerce website using HTML, CSS, and PHP, with a MySQL database. The website improved user experience and boosted online sales by 25%.

SEO Optimization for Client Website

Conducted SEO optimization for a client's website, resulting in a 40% increase in organic traffic and improved search engine rankings.

Portfolio

Project One

A description of Project Managed and executed a social media campaign for the launch of a new product, resulting in a 30% increase in engagement and a 20% increase in sales.

View Project

Project Two

A description of Project Developed a blog platform using React.js and Node.js, enabling employees to share articles and updates. The platform increased internal communication and knowledge sharing.

View Project

Project Three

A description of Project Developed a blog platform using React.js and Node.js, enabling employees to share articles and updates. The platform increased internal communication and knowledge sharing.

View Project

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