

Customer Churn Prediction Report

Key Insights

- Total Customers Tested: 1407
- Churn Rate in Test Set: 26.58%
- Accuracy: 76.40%
- ROC-AUC Score: 0.81

Top 5 Important Features:

Contract	0.374667
InternetService	0.178853
OnlineSecurity	0.083384
TechSupport	0.043747
PhoneService	0.029141