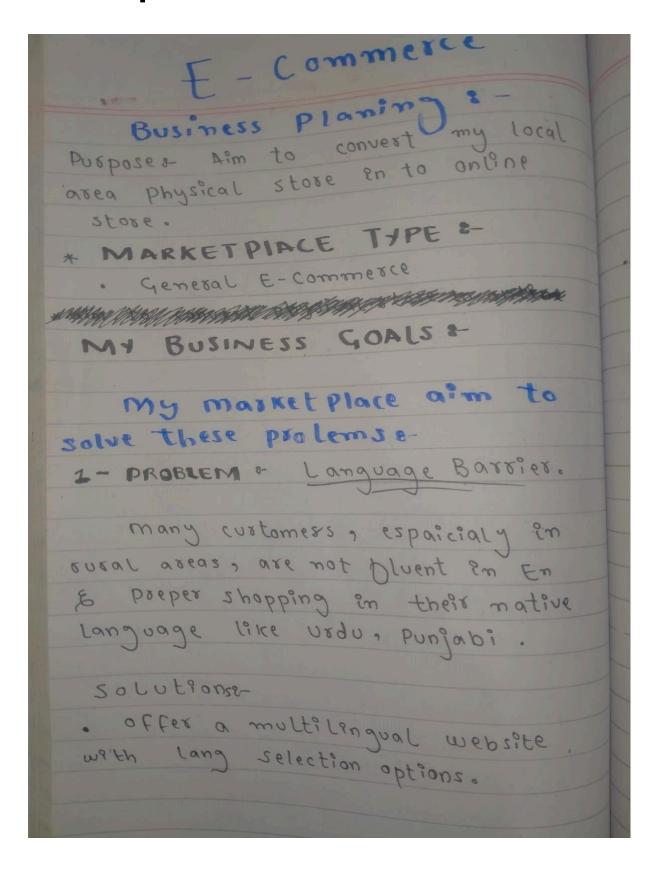
Marketplace Business Goals - Dukandaro



2- PROBLEM 3-91 nutamilier mitt ou live ztore e-* First time buyers are hesitate because they don't know how e-commexce mork Solutions -· Add a first time buyer obler or quide to explain the process step-by-step through video. Target audience e-PRIMARY ?-3 · Local Residents. · young people (18-30) SUR WARRING (E) AMA AMAS Product categorieseclothing. Beauty products House hold 9 tems.

- · Electronics
- . Kid products
- · Digital products.

Market place which obbers a wide range of daily products.

What will set yny Mar-ket place apast? Mar-

- · Ordu language support.
 · Quick Delivery.
 · Clear Return Polikcies: Build trost på offerind tree reforms
- · cop: corp on galinera. · Recommend ations.

SCHEMA 8-

13

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