Comparison: Internshala vs SIH Placement Portal

Feature / Aspect	Internshala	SIH Placement Portal (Internship/Industrial Training with Placement...
Target Audience	Students & employers nationwide	Students within a college/university + placement cell + mentors + recru...
Scope	National open marketplace for internships	Campus-centric platform to streamline internship & placement workflow...
User Roles	Student, Employer	Student, Placement Officer, Faculty Mentor, Employer/Recruiter, Admin...
Profile Management	Student uploads resume & skills	Single digital profile (resume, cover letter, skills badges) updated once...
Internship Posting	Employers post opportunities directly	Placement cell/employers post verified openings tagged by skills, stipe...
Matching / Recommendations	Keyword-based search & filters	Rule-based / AI-light recommendation engine suggests top-fit roles aut...
Application Flow	Direct application to employer	One-click apply → Mentor approval → Interview scheduling → Placeme...
Mentor Involvement	■ Not available	■ Mentor approval workflow integrated
Interview Scheduling	Employer-managed, often external	Synced with academic timetables; students book campus-allocated slot...
Certificates & Feedback	Some internships provide certificates	Supervisor feedback triggers auto certificate generation + updates emp...
Placement Conversion Tracking	Not core focus	■ Explicitly tracks internship → placement conversion outcomes
Analytics & Dashboards	Limited employer & student stats	Real-time dashboards for placement cell: unplaced students, schedule...
Business Model	For-profit SaaS platform	Low-cost / open-source, license-free for public institutions
Data Privacy	Employer sees full student profile	Role-based access; only relevant info visible to employers; strict data p...
Deployment	Hosted by Internshala	Deployable on campus servers or low-cost cloud (open-source stack)