Product Analysis- Dashboard



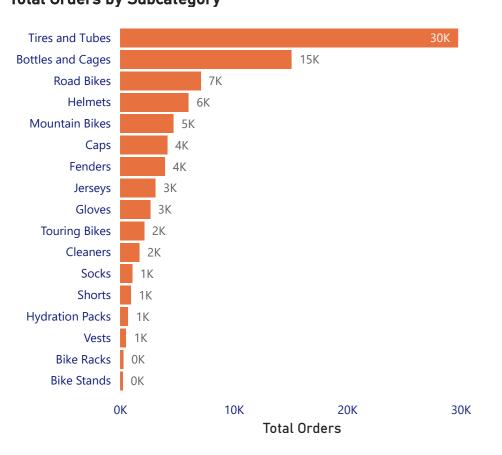




Total Orders by Category

,,,,,,,,,,,,,,,,,,		
Accessories	Bikes	
	14K Clothing	
58K	12K	

Total Orders by Subcategory



Date		
01-01-2015 📾	30-06-2017	
0		O

ProductName ▼	Total Orders	% Returned Quantity
Women's Mountain Shorts, S	283	4.24%
Women's Mountain Shorts, M	327	3.36%
Women's Mountain Shorts, L	334	5.09%
Water Bottle - 30 oz.	7967	1.95%
Touring-3000 Yellow, 62	48	4.17%
Touring-3000 Yellow, 58	46	4.35%
Touring-3000 Yellow, 54	47	
Touring-3000 Yellow, 50	56	1.79%
Touring-3000 Yellow, 44	59	5.08%
Touring-3000 Blue, 62	63	1.59%
Touring-3000 Blue, 58	57	3.51%
Touring-3000 Blue, 54	54	5.56%
Touring-3000 Blue, 50	48	4.17%
Touring-3000 Blue, 44	52	
Touring-2000 Blue, 60	79	3.80%
Touring-2000 Blue, 54	86	1.16%
Touring-2000 Blue, 50	100	3.00%
Touring-2000 Blue, 46	96	8.33%
Touring-1000 Yellow, 60	138	2.17%
Touring-1000 Yellow, 54	153	3.27%
Touring-1000 Yellow, 50	146	4.79%
Touring-1000 Yellow, 46	168	2.98%
Touring-1000 Blue, 60	147	3.40%
Touring-1000 Blue, 54	157	3.18%
Touring-1000 Blue, 50	148	2.70%
Touring-1000 Blue, 46	176	2.84%
Touring Tire Tube	2740	1.64%
Touring Tire	1723	1.22%
Sport-100 Helmet, Red	2099	3.33%
Sport-100 Helmet, Blue	1995	3.31%
Sport-100 Helmet, Black	1940	2.68%
Short-Sleeve Classic Jersey, XL	383	1.31%
Short-Sleeve Classic Jersey, S	388	3.35%
Short-Sleeve Classic Jersey, M	379	3.96%
Short-Sleeve Classic Jersey, L	358	2.23%
Road-750 Black, 58	328	2.74%
Road-750 Black, 52	383	2.87%
Road-750 Black, 48	355	4.23%
Road-750 Black, 44	356	1.97%
Road-650 Red, 62	72	4.17%
Road-650 Red, 60	39	5.13%
Road-650 Red, 58	65	4.62%
Road-650 Red, 52	51	11.76%

Monthly Revenue

1.83 M ~ Goal: 1.77M (+3.31%)

Monthly Quantity

8260 Goal: 8199 (+0.74%)

Monthly Return Quantity

167

Goal: 169 (+1.18%)

Top Product(Order)

Water Bottle - 30 oz.

Top Product(Profit)

Mountain-200 Black, 46

