

Product Analysis- Dashboard

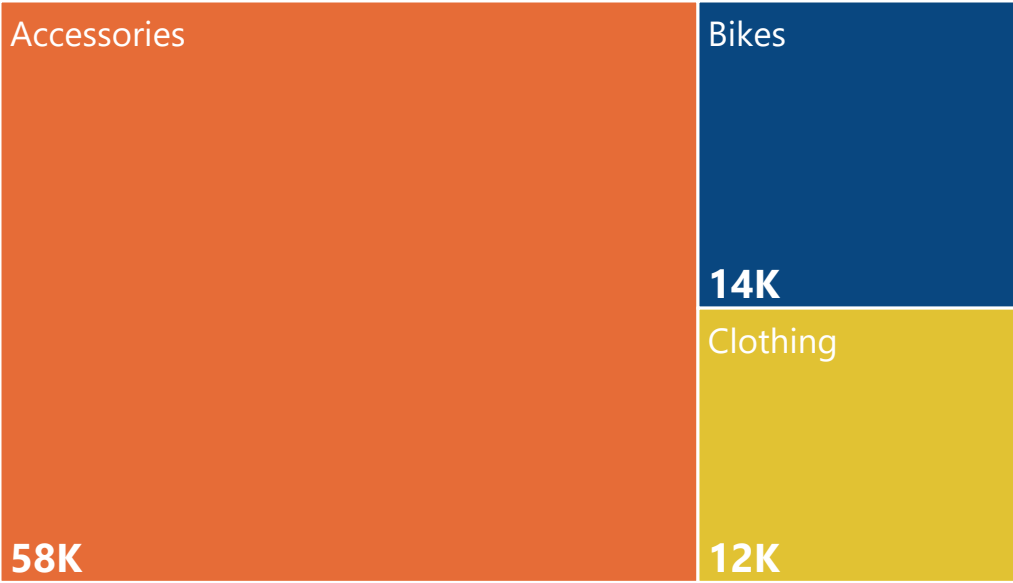


Date

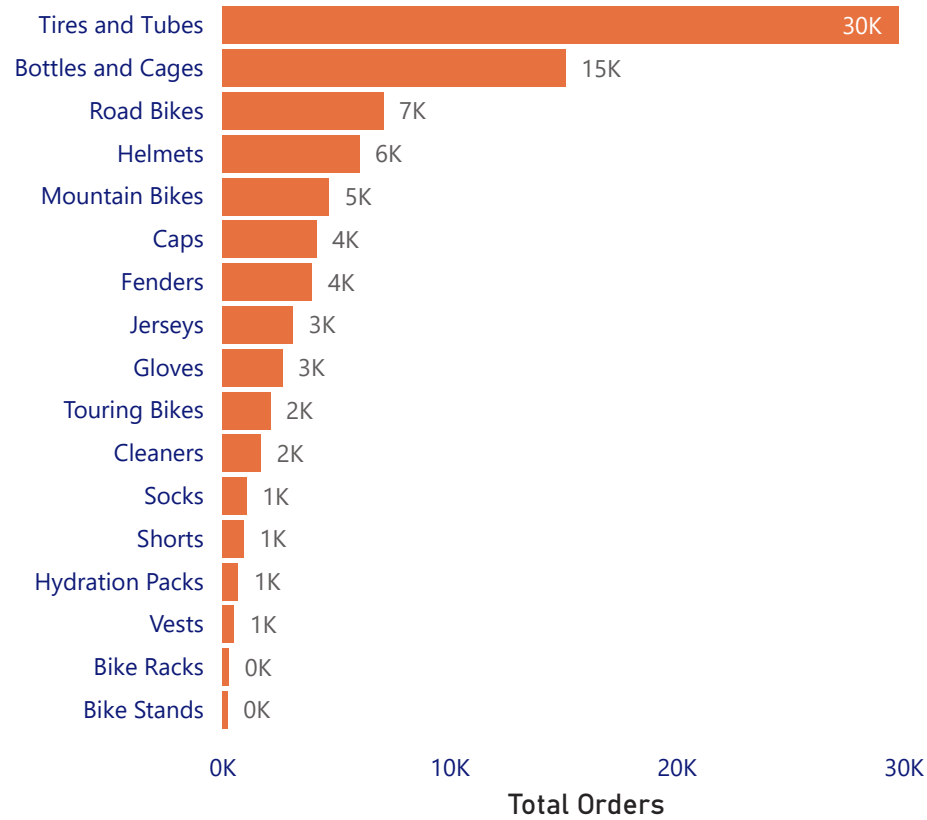
01-01-2015

30-06-2017

Total Orders by Category

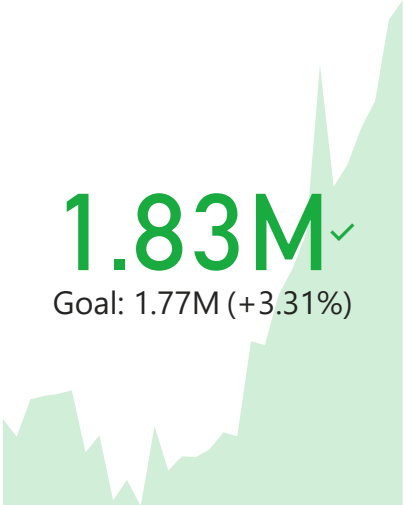


Total Orders by Subcategory

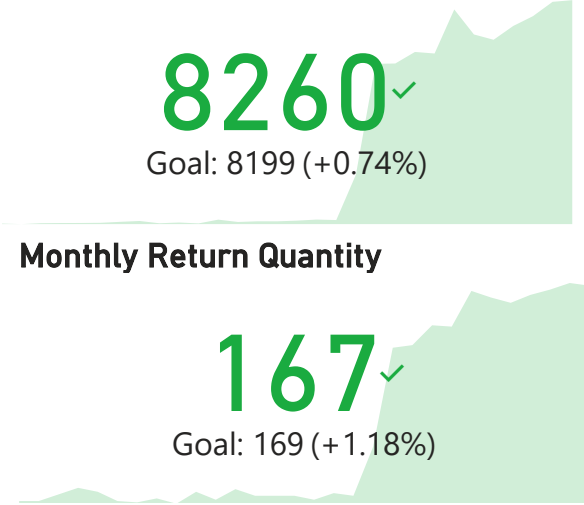


| ProductName | Total Orders | % Returned Quantity |
|---------------------------------|--------------|---------------------|
| Water Bottle - 30 oz. | 7967 | 1.95% |
| Patch Kit/8 Patches | 5898 | 1.61% |
| Mountain Tire Tube | 5678 | 1.64% |
| Road Tire Tube | 4327 | 1.55% |
| AWC Logo Cap | 4151 | 1.11% |
| Fender Set - Mountain | 3960 | 1.36% |
| Mountain Bottle Cage | 3810 | 2.02% |
| Road Bottle Cage | 3329 | 1.68% |
| Touring Tire Tube | 2740 | 1.64% |
| ML Mountain Tire | 2119 | 1.32% |
| Sport-100 Helmet, Red | 2099 | 3.33% |
| Sport-100 Helmet, Blue | 1995 | 3.31% |
| Sport-100 Helmet, Black | 1940 | 2.68% |
| LL Road Tire | 1904 | 2.26% |
| ML Road Tire | 1723 | 1.51% |
| Touring Tire | 1723 | 1.22% |
| Bike Wash - Dissolver | 1706 | 1.47% |
| LL Mountain Tire | 1560 | 2.50% |
| HL Mountain Tire | 1305 | 3.75% |
| Half-Finger Gloves, M | 918 | 1.74% |
| Half-Finger Gloves, S | 886 | 1.69% |
| Half-Finger Gloves, L | 840 | 2.14% |
| HL Road Tire | 795 | 3.52% |
| Hydration Pack - 70 oz. | 695 | 3.60% |
| Mountain-200 Black, 46 | 606 | 2.97% |
| Mountain-200 Black, 42 | 602 | 3.49% |
| Mountain-200 Silver, 38 | 586 | 2.90% |
| Mountain-200 Silver, 46 | 571 | 2.10% |
| Mountain-200 Black, 38 | 569 | 2.64% |
| Racing Socks, M | 554 | 1.99% |
| Mountain-200 Silver, 42 | 547 | 2.74% |
| Racing Socks, L | 509 | 2.16% |
| Long-Sleeve Logo Jersey, L | 424 | 3.54% |
| Long-Sleeve Logo Jersey, M | 408 | 3.68% |
| Long-Sleeve Logo Jersey, S | 392 | 3.06% |
| Short-Sleeve Classic Jersey, S | 388 | 3.35% |
| Road-750 Black, 52 | 383 | 2.87% |
| Short-Sleeve Classic Jersey, XL | 383 | 1.31% |
| Long-Sleeve Logo Jersey, XL | 381 | 2.62% |
| Short-Sleeve Classic Jersey, M | 379 | 3.96% |
| Short-Sleeve Classic Jersey, L | 358 | 2.23% |
| Road-750 Black, 44 | 356 | 1.97% |
| Road-750 Black, 48 | 355 | 4.23% |

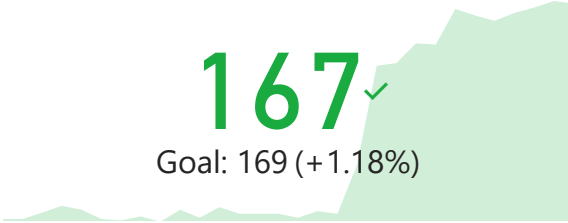
Monthly Revenue



Monthly Quantity



Monthly Return Quantity



Top Product(Order)

Water Bottle - 30 oz.

Top Product(Profit)

Mountain-200 Black, 46

Total Orders by country

