The Daily Scrum is a fundamental Scrum ceremony designed to help the team stay aligned, focused, and proactive about solving issues. It is structured around three key questions:  
  
1. What did I do yesterday that helped the team meet the Sprint Goal?   
2. What will I do today to help the team meet the Sprint Goal?   
3. Do I see any impediments that prevent me or the team from meeting the Sprint Goal?  
  
These questions ensure transparency and keep everyone aware of what the rest of the team is working on. More importantly, they offer the opportunity to identify blockers that could delay progress quickly. By sticking to this format, teams are better positioned to maintain momentum and adjust plans when needed.  
  
In the sample Daily Scrum video, the Scrum Master does a good job of keeping the meeting focused and timeboxed. She facilitates rather than manages, allowing each team member the space to speak while stepping in briefly to support or follow up on blockers. This matches best practices for Scrum Masters: they guide the process, not the content of the updates. For example, when a developer mentioned waiting for testing feedback, the Scrum Master acknowledged the issue and made a note to follow up later. This prevented the stand-up from turning into a problem-solving session.  
  
The Scrum Master’s facilitation was mainly effective, though there was one moment when a team member went into excessive detail. A subtle reminder about timeboxing and staying focused on the three core questions would have helped. Encouraging sidebar conversations outside the Daily Scrum helps keep it concise while still addressing individual issues.  
  
Overall, the Daily Scrum is a powerful tool when properly executed. It fosters communication, ownership, and agility. With consistent practice and effective facilitation, it can significantly improve a team’s ability to deliver high-value products on time.

## References

Scrum Alliance. (n.d.). The Daily Scrum: Tips, tactics, and tales from the trenches. Scrum Alliance. https://resources.scrumalliance.org/Article/the-daily-scrum

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