# Proposal for OLA Clone Script



Prepared by:

**Codexxa Business Solution** 

## Scope of the Project

The scope of the project is to design and develop the OLA Clone Script with attractive and visually appealing design and complete Functionality.

#### Introduction

Codexxa Business Solution is a best App Development company in Pune. We worked with worldwide clients as a Ready-Made Script, Website Designing & Development service providers and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

# **Technology Used**

- PHP Language
- Core PHP Framework
- MySQL Database
- Server: Any Linux Server.

#### **Modules Included**

- Cab Booking
- Panels included for the above: User, Guest User, Wallet User, Admin, Agent, Super Admin, and Multi-Admin.

#### **OLA Features**

#### **UNIQUE FEATURES**

- Real Time Pricing
- Customer Satisfaction
- Online Cancellation/Refund
- Booking Amendments
- Travel Advisory Services
- Destination Management
- Best Deals Guaranteed
- Affiliate Model
- Multiple Payment Options

## **GENERAL FEATURES**

Secure Payments

- Time Saving
- Best 24/7 Customer Support
- Booking offers
- Alerts Or Notifications
- Membership Approval
- Payment Integration
- User Friendly

#### **USER PANEL**

- Customer login credentials along with forgot password option.
- Personal account details
- Email notification
- Search option enabled
- Check on available cab details, select desired cab, and pick-up point
- Send the booking details via SMS
- Send the booking details via Email
- Can view en-numbers of cab
- User Wallet available
- Payment Gateway enabled

#### **CAB ADMIN PANEL**

- Login credentials
- Admin Profile
- Agent details to view
- Block/unblock agent record
- Password change
- Cab details to be managed (add/delete/edit/block/unblock/pagination)
- Cab structure designed
- Cab images and videos managed
- · Passenger details managed
- Booking details managed
- Cab details managed
- Cancellation managed
- · Payment details managed
- View cab transaction details
- Cancelling policies
- SMS details managed
- Email details managed

#### **AGENT PANEL**

- Login credentials
- Control Panel managed



- Agent Profile
- Deposits
- Target and Incentives managed
- Booking reports managed
- Ledger details managed
- Monthly-yearly-today chart managed
- Cab transaction reports managed
- Wallet/cancellation managed

#### **SUPER ADMIN PANEL**

- Login credentials
- Bookings done (day, month, year)
- Booking graph
- Manage the Pick-up and Drop details (edit, status, delete, pagination)
- User management
- Manage the users details(edit, delete, status)
- Passengers management
- Booking details
- Booker details
- Cab type management
- Booking cancellation
- Payment managed
- Commission managed
- Refund status
- Cancelling Policy
- Cab service details
- Advantage of cab booking
- Bulk SMS managed
- Sms log details
- Email log details
- Banners managed
- Manage marquee text
- Day-to-day offer coupon codes would be generated.

#### **WALLET USER PANEL**

- Sign in sign up options.
- Personal my account details with history.
- Reports for all booked, cancel and return tickets.
- Get Email Options.
- Get SMS Options.
- Search option enabled for source city and destination city.
- Check on available cab details and boarding point.

- Can view en-numbers of cab snaps and videos.
- User Wallet available.
- Payment Gateway enabled.
- Print tickets.
- Cancel Tickets.
- Fund transfer.
- Check refund status by entering the ticket number.
- Coupon codes.
- Promotions codes.
- Wallet offers credits.
- Refer a friends...etc.

#### **GUEST USER PANEL**

- Search option enabled for source city and destination city.
- Check on available cab details and boarding point.
- Can view en-numbers of cab snaps and videos.
- Fill details and book it.
- Payment Gateway enabled.
- Print tickets.
- Cancel Tickets.
- Check refund status by entering the ticket number.
- Coupon codes.
- Promotions codes.
- Wallet offers credits.
- Refer a friends...etc.

#### **TESTING AND FIXING BUGS**

- Quality Testing for the entire website
- Fixing if any bug is found

#### **MIGRATION TO LIVE SERVER**

• Migrating the site from local server to live server

## **Requirements needed from Client**

- Domain Name
- API for Integration(We will Integrate it)
- Company Logo if you have or we can Design it.
- Color/Layout Preferences
- Links for FB, LinkedIn & Twitter etc.
- One point of contact for project coordination

# **Project Delivery**



The said project will be delivered in **10** - **15** Working days (excluding Saturday, Sunday & Public Holidays) from the date of the contract. (Depending on the required features the estimate shall vary)

## **Domain / Hosting**

- 1 Domain
- Unlimited Sub domains
- Unlimited Hosting
- Unlimited Email
- Unlimited band width
- CPanel/Ftp
- 1 Year Support/maintenance



#### **Cost Estimation**

Total Cost	OLA Script
INR – Rs.1.5 Lakhs	Website + Mobile Application (Android + IOS)
USD - \$ 2323.77	Website + Mobile Application (Android + IOS)

### Note:

• One year Free Support will be provided.

## **Development Process**

- Collect the Complete requirement of the project and analyse the requirement
- Prepare the Cost and Time estimation
- Sending invoice for total payment
- Receiving the initial payment
- Start the development process
- Sending Weekly status update with our development URL, so client can review the ongoing work
- Development completed
- Migration from our development server to live server.
- Training on how to add/remove, maintain from the backend

## **Project Allocation:**

Please note that there will be 4 resources allocated to this project

- 1 Senior developer for Web Development
- 1 Senior designer for Website Design
- 1 Technical Head
- Development Team of 5-8 Members

#### **Key Responsibility**

#### **CODEXXA BUSINESS SOLUTIONS -**

• Make the team available for Design and Development

- Set up communication channels
- Update client regularly on project status

#### CLIENT -

- Provide timely responses on queries.
- Provide timely review comments on all updates sent by team.
- Assign point of contact who will be responsible for project coordination.
- Provide access to required test environment, hosted tools etc. for smooth project execution.

#### **Contact**

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