Proposal for

Flipkart Clone Script

Prepared by:

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Scope of the Project

The scope of the project is to design and develop the Flipkart Clone with attractive and visually appealing design and complete Functionality.

Introduction

Codexxa Business Solutions is a best Application Development company in Pune. We worked with worldwide clients as a Ready-Made Script, Application Design & Development service providers and met their expectations successfully to run their online business successfully. Application design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

Technology Used

- PHP Language
- Core PHP Framework
- MySQL Database
- Server: Any Linux Server.

Modules Included

- Flipkart Website
- **Panels included for the above:** User, Guest User, Wallet User, Admin, Agent, Super Admin, Multi-Admin, Marketing, Call Centre, and Enterprise.

E-commerce Features

UNIQUE FEATURES:

- Easy To Use
- Integrated SEO
- Turn-Key Solution
- Unlimited Listing Types
- Fully-Automated
- Email Management
- 100% Customizable
- Payment Processing

MULTI-VENDOR:

- Each seller has a separate seller profile page & can edit their profile page on their own.

- Seller can add banner, shop logo custom HTML text and also customize store as per any Color theme.
- Feedback and review system with interactive star rating.
- Separate seller's product collection.
- Admin can add commission based on category.
- Seller can do custom shipping.
- Automatic approval of products and partners setting in the admin side.
- Seller will have own dashboard to manage orders.
- Seller can add Simple and Downloadable product.
- Admin can restrict the account menu options and sequence.
- Admin can select the order status for the seller. Only selected order status will be used by the seller for changing their product order status.
- The admin can assign specific product categories to sellers.
- The admin can pay to all sellers at once using Mass Pay-out.
- Select Open cart store for the Marketplace.
- The admin can preview the seller's product.
- The sellers can add tax information from the front-end.
- Customers can view the estimated date of the delivery on the product page.
- Sellers can use Seller-Customer Switcher to hide Marketplace menu.
- PayPal email ID is verified through PayPal API.
- Support Multi-stores.
- Custom Field- Seller can add custom field by Marketplace Multi-vendor module and these custom fields will show on Product detail page.
- Admin can create template-based emails for Marketplace which will be used, according to Admin selection.
- Admin can find total sale by each seller and the admin income from any particular seller under "Marketplace Income".
- Admin can track the seller's income, total order, total buyers, and latest order using dashboard field under edit partner page.
- It supports Multi-Lingual feature.
- Admin/Seller can change order status of each product.
- Admin/Seller can enter tracking number for each product.
- The customer can check out with multiple seller's product at the same time.
- Journal Theme Compatible

USER PANEL:

- Login
- Forgot password
- Registration
- Search
- Manage Profile
- Sms details

- Email log details
- News Feeds
- Products
- Live Chat
- All-in-one platform
- Notifications
- Login Credentials
- Post business advertisement
- In-built CMS
- Feature Rich Admin Panel
- Customized Admin panel
- Creates business directory websites
- Manage (content pages, email template, photo property)
- Easy to install, manage, upgrade and support
- Complete business directory eye catching template & easy to use
- Easy News Publication System
- Full CSS control

WALLET USER

- Sign in sign up options.
- Personal my account details with history.
- Get Email Options.
- Get SMS Options.
- Search option enabled.
- User Wallet available.
- Payment Gateway enabled.
- Check status
- Coupon codes.
- Promotions codes.
- Wallet offers credits.
- Refer a friends…etc.

GUEST USER PANEL

- Search option enabled.
- Fill details.
- Payment Gateway enabled.
- Check status
- Refer a friends…etc.

TEMPLATE DESIGN

Prepare a wire-frame based on the inputs given by the Client and monitored by the Business Team. Once approved, it is converted into a unique graphics design for the home page design using Photoshop.

HOME PAGE CUSTOMIZATION

- Top Menu Implementation with submenu support
- Copyrights Footer module Implementation
- Footer Menu Implementation
- Left / Right side Custom text module
- Quick Contact Info module
- Inner Page Design and Customization, the layout will be differ from the Home Page
- Converting the uniquely designed graphics design into CMS layout.
- Configuring the CMS module Positions & layouts
- Menu layout and position creation as per graphics design

CONTENT PAGES

- Adding content pages up to 10 pages with proper alignment
- One or more images included in the page
- A content page includes company profile, about us, Service details, vision-mission, History about company and Privacy policy etc.

SLIDE SHOW – ADMIN FUNCTIONALITY

- Admin can able to add images to the banner slide show
- Admin can able to view/edit the images in the banner slide show
- Admin can able to delete the images in the banner slide show

FRONT END – SEARCH

- Basic and Advance search option
- Search result page with listing all matched entries with navigation
- After select any one of the list , goes to the Entry detailed page
- Display the Entry detail page
- Option for select the entries from Alphabet

USER MANAGEMENT USER REGISTRATION PROCESS

- User Registration with specific fields like Username, Name, Email, Password,
- Account activation using email verification code to avoid the junk registration
- Login Module for user login from the front end
- Recovery Password Option

USER PROFILE PAGE

- After login user can view their profile page
- User can edit the profile details.

- User can change the password.
- The profile page has the following options
- My accounts
- My orders
- My wish list
- Others

USER MANAGEMENT - ADMIN FUNCTIONALITY

- Admin can view all the user list
- Admin can edit the user profile details
- Admin can delete / Block any user
- HEADER
- Home
- Contact us
- Account
- Wish list
- Cart

MAIN MENU

- Home
- About us
- Products
- Categories and sub categories
- Blog
- Contact us

Note: Main menu is subjected to change based on the client requirement

PRODUCT CATELOGUE/CATELOGUE MANAGEMENT

- The page is designed with the list of products
- Each product is show with an image and the basic information like
- Product name
- Price
- Discount
- Size
- Color
- The page is sorted by price like
- Low
- High
- All prices
- The page is also having the filters like
- New Arrivals

- Color
- Size
- Brand
- Price
- Admin can add/edit/delete the products
- CSV upload feature for details of the products in the CMS & XML upload option for the pictures

QUICK LINKS

- Products
- Offers
- Recent visit
- Featured products
- Others

PRODUCT PAGE

- Quick Look(add to cart)
- zoom In effect
- Product Information
- Specification
- Add to cart
- Buy now
- Add to compare
- Similar goods
- People also viewed
- Others

SHOPPING CART & CHECKOUT

- User can click the buy now button, it will added in their cart
- Again giving option for continue shopping or go to check out
- Check out page process, showing the cart item list
- User can update / delete the Items from the shopping cart
- Shipping methods select page
- Billing information collect page
- Payment Method select page
- Order confirmation page
- Order email confirmation email will go to Admin and User
- Shopping Cart with product images and editable quantities
- Estimated shipping cost and tax before check-out
- Express check out with minimum contact details and auto generated password
- Pre-registered auto fill fields
- Ability to choose delivery modes in check-out
- Email opt-in during checkout

- Automated abandoned cart recovery
- Checkout as a Guest
- One-page Checkout
- Custom Message during Checkout for Delivery Instructions

ORDER MANAGEMENT

- Admin can manage the orders of the user.
- Admin can accept/reject the order.

BILLING

- Generate Invoice in PDF
- Get Invoice copy on email
- Save invoice copy in User Account in website

PAYMENT GATEWAY

- Admin can View all the Payment Methods
- Admin can modify the Payment Methods details
- Support any one of the following payment
- PayPal
- Bank payment gateways
- When the user selects for the pay now option, he need to fill few details about him.
- User needed to choose the mode of payment which takes the user to fill the bank details.

ORDERS AND REPORTS

- Admin can View all the Orders list
- Admin can Edit / Delete Orders from the list
- Admin can manage the orders of the user.
- Admin can accept/reject the order.
- Order can filter by Payment Status and Order Number
- Admin can view the reports
- Admin can filter the reports for Date Range, Monthly, Weekly, Daily

USER, COUPONS, DISCOUNTS AND OTHERS

- Admin can View all the Users and User Groups
- Admin can Edit / Delete the users data
- Admin can create a Coupon code for Discount
- Admin can give the rewarding system to users
- Admin can add any number of countries
- Admin can add any number of Currencies
- Based on the coupon code user will get discount

SHIPPING MANAGEMENT

- API integration

WALLET

- Customer Wallet would be attached within the site where refunds /cancellations could be deposited

INVENTORY MANAGEMENT

- Admin can add/edit/delete the inventory
- Admin can set the inventory alerts
- Once the inventory reaches the limit admin will receive the alerts

COMMENT & RATINGS

- User can write comments on any Products
- There is an option of giving ratings for the products(5 star rating)
- Admin can add/edit/delete any comment and rating

MULTILANGUAGE/MULTI CURRENCY

- Content will be provided by the client
- Content Element Manager
- Easy Translation
- Translation module (admin)
- More easy language handling (meta information)
- Translation overview in the front end
- Possibility for an unlimited amount of languages
- Overview of the changed contents in the Translation list
- Support for all the core components/modules of Joomla!
- The operator will select the language to write the remarks
- The user can selects the language to download the remarks and invoice
- Provision to select the language & currency from the front end

FORUM (ADMIN AND USER FUNCTIONALITY)

- Ability to set up the configurations for the following information
- General Configuration, Registration, User Profile, Images, Moderation, Connections (friends list)
- Development of User Management for add/edit/delete or block user.
- Development of Tab Management for add/delete/edit tab that appears at the front end.
- Development of Field Management for add/delete/edit additional field for registration form and other forms.
- Development of List Management for define the type how the user list should be displayed.
- User Profile
- User can edit, delete, update their profile
- Have their contact info, personal info and additional info listed.
- User Profile Image

- User can upload their profile picture
- Manage Connections
- Manage (ban, delete, add) their own friends list
- Manages friends in groups
- View friends profile
- Subscription, User can view their subscriptions
- Blog, User can have their own blog entries and lists. Submit blog, add comment, view others blog.
- Forum, User can have their forum post listed and view others forum
- Articles, User can have their article listing and archived articles, User can send, receive and reply profile post.
- User manage their album (upload and remove the images)
- Slideshow
- Thumbnail preview for images
- Configurable time interval for slideshow preview
- Sizeable - set width and height for your image gallery
- CB profile gallery
- User can upload the images
- Limit the access of image view(friends only, all)
- Extra fields in profile
- Enhanced registration workflows
- User lists
- Connection paths between users
- Admin defined tabs and user profiles
- Image upload, front-end workflow management

NEWSLETTER MANAGEMENT

- **NEWSLETTER – USER FUNCTIONALITY**
- Subscribe module for user subscription
- Subscriber email extended validation
- Subscription acknowledgment for email confirmation
- Activate the subscriber using email activation.
- User Unsubscribe option, when the user no need to receive the newsletter
- **NEWSLETTER – ADMIN FUNCTIONALITY**
- Test newsletter send by admin itself
- Creating Newsletter using Html Editor
- Sending bulk newsletter in Batch wise (to avoid the spam)
- Newsletter Template Creation, we can use the template at any time for sending the newsletter
- Synchronize the user from the registered User, means convert the registered user into Newsletter subscriber in single click
- Import / Export the subscribed Users
- Block the user to avoid receiving newsletter

TESTIMONIAL

- Admin can view all the Testimonial
- Admin can Add any number of Testimonial
- Admin can Edit / Delete the existing Testimonial
- Admin can published / Unpublished the existing Testimonial
- Admin can change the order of existing Testimonial display in the front end
- Testimonial base support Images
- User can view all the list of Testimonial

FAQ (ADMIN AND USER FUNCTIONALITY)

- Admin can view all the FAQ's
- Admin can Add any number of FAQ's
- Admin can Edit / Delete the existing FAQ's
- Admin can published / Unpublished the existing FAQ's
- Admin can change the order of existing FAQ's display in the front end
- FAQ's base support Images
- User can view all the list of FAQ's
- FAQ's support the Accordion Effects in the front end

SEO FRIENDLY URL (ADMIN AND USER FUNCTIONALITY)

- Generate SEF URLs
- Advanced SEF URL management
- Generate and manage metadata (component - based)
- Can override default metadata generated by component or Joomla (title, meta tags)
- Sitemap generation
- Keywords management
- Duplicates management
- Support for other components through extension modules; each component extension has own configurable parameters
- Multilingualism support and URL localization
- UTF-8 URLs support
- URL caching
- Editing access capability
- URL variables filtering option - prevent URL code injections! With custom filter definitions
- URL source tracing to help allocate problematic code
- 301 Redirections management
- 404 Page Not Found customization

GOOGLE ANALYTICS

- Site Attendance
- Visitors by IP address

- Registered users
- Page views
- Popular pages
- Traffic Sources
- Referring Sites / referring pages URL
- Popular Search queries
- Operating systems and their versions
- Browsers and their versions
- Visitors Locations
- Events (downloads, out bond links)
- Indexed pages counter (Google, Yahoo, Bing (MSN), Yandex, Rambler, All the web, Ask, AltaVista)
- Back links counter
- Google Page Rank
- Yandex TYC
- Alexa Traffic Rank
- New versions checker
- Multi profiles

FOOTER

- The footer menu mainly consists of
- About us
- Privacy policy
- Security
- Returns
- Press
- Newsletter
- Terms and conditions
- Others

SOCIAL NETWORKING PLUGINS

- Follow us on various social media (FB, Twitter, g+)

CONTACT US PAGE

- Contact us page will have with form with 5 to 6 fields
- Once the form submitted , email will go to Admin email id
- Display the address of the Office location
- Google Map support for display the Office Location

TESTING AND FIXING BUGS

- Quality Testing for the entire website
- Fixing if any bug is found

MIGRATION TO LIVE SERVER

- Migrating the site from local server to live server

Requirements needed from Client

- Domain Name
- API/Payment Gateway for Integration(We will Integrate it)
- Company Logo if you have or we can Design it.
- Color/Layout Preferences
- Links for FB, LinkedIn & Twitter etc.
- One point of contact for project coordination

Project Delivery

The said project will be delivered in **10 - 15** Working days (excluding Saturday, Sunday & Public Holidays) from the date of the contract. **(Depending on the required features the estimate shall vary)**

Domain / Hosting

- 1 Domain
- Unlimited Sub domains
- Unlimited Hosting
- Unlimited Email
- Unlimited band width
- CPanel/Ftp
- 1 Year Support/maintenance

Cost Estimation

Total Cost	Flipkart Clone
INR – Rs.2 Lakhs	Website + Mobile Application (Android + IOS)
USD – $ 3087.61	Website + Mobile Application (Android + IOS)

Note:

- One year Free Support will be provided.
- Mobile App – Only Apk will be provided.

Development Process

- Collect the Complete requirement of the project and analyse the requirement
- Prepare the Cost and Time estimation
- Sending invoice for total payment
- Receiving the initial payment
- Start the development process
- Sending Weekly status update with our development URL, so client can review the ongoing work

- Development completed
- Migration from our development server to live server.
- Training on how to add/remove, maintain from the backend

Project Allocation:

Please note that there will be 4 resources allocated to this project
- 1 Senior developer for Website/Mobile APP Development
- 1 Senior designer for Website Design
- 1 Technical Head
- Development Team of 5-8 Members

Key Responsibility

CODEXXA BUSINESS SOLUTION -
- Make the team available for Design and Development
- Set up communication channels
- Update client regularly on project status

CLIENT –
- Provide timely responses on queries.
- Provide timely review comments on all updates sent by team.
- Assign point of contact who will be responsible for project coordination.
- Provide access to required test environment, hosted tools etc. for smooth project execution.

Contact

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Thank You