# Proposal for
# Food Delivery Clone Script



**Prepared by:**
## Codexxa Business Solution

## Scope of the Project

The scope of the project is to design and develop the Food Delivery Clone with attractive and visually appealing design and complete Functionality.

## Introduction

Codexxa Business Solutions is a best Application Development company in Pune. We worked with worldwide clients as a Ready-Made Script, Application Design & Development service providers and met their expectations successfully to run their online business successfully. Application design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

## Technology Used

- PHP Language
- Core PHP Framework
- MySQL Database
- Angular Js
- Ionic Framework
- Server: Any Linux Server.

## Modules Included

- Food Delivery Website
- **Panels included for the above:** User, Guest User, Wallet User, Admin, Vendor and Super Admin.

## Food Delivery Features

### MULTI-VENDOR:

- Each seller has a separate seller profile page & can edit their profile page on their own.
- Seller can add banner, shop logo custom HTML text and also customize store as per any Color theme.
- Feedback and review system with interactive star rating.
- Separate seller's product collection.
- Admin can add commission based on category.
- Seller can do custom shipping.
- Automatic approval of products and partners setting in the admin side.
- Seller will have own dashboard to manage orders.
- Seller can add Simple and Downloadable product.
- Admin can restrict the account menu options and sequence.
- Admin can select the order status for the seller. Only selected order status will be used by the seller

- The admin can assign specific product categories to sellers.
- The admin can pay to all sellers at once using Mass Pay-out.
- Select Open cart store for the Marketplace.
- The admin can preview the seller's product.
- The sellers can add tax information from the front-end.
- Customers can view the estimated date of the delivery on the product page.
- Sellers can use Seller-Customer Switcher to hide Marketplace menu.
- PayPal email ID is verified through PayPal API.
- Support Multi-stores.
- Custom Field- Seller can add custom field by Marketplace Multi-vendor module and these custom fields will show on Product detail page.
- Admin can create template-based emails for Marketplace which will be used, according to Admin selection.
- Admin can find total sale by each seller and the admin income from any particular seller under "Marketplace Income".
- Admin can track the seller's income, total order, total buyers, and latest order using dashboard field under edit partner page.
- It supports Multi-Lingual feature.
- Admin/Seller can change order status of each product.
- Admin/Seller can enter tracking number for each product.
- The customer can check out with multiple seller's product at the same time.
- Journal Theme Compatible

**USER PANEL:**

- Find the restaurant by city and area of city
- View the list of restaurant with photo, name, cuisine list, rating count and delivery time
- View the multiple outlet list
- Filter Restaurant
- Search the restaurant by keyword
- Sort by delivery time and rating
- Change the location
- Subscribe to newsletter
- Sign up with name, email ID, password, phone number and gender.
- Sign in with email ID and password
- Forgot password
- Edit profile
- Change password and logout
- View the full information of restaurant. It should show logo, name, address and cuisine list
- COD, PayPal gateway integration to credit card and PayPal payment
- Show the order confirmation with summary of order
- My orders list
- Track/View/Cancel Order

- View the list of restaurant with photo, name, cuisine list, rating count and delivery time
- View the list of menus by category filter option
- Add the menu into cart
- Summary of cart list with update and delete option in same page
- Reviews of restaurant by photo, name, rating count, date and comment
- Show the full info of restaurant like address, Google map location, delivery fee, pickup time, delivery time, delivery hours and takeaway hours
- Add to favourite list
- Share the restaurant info in social media
- Summary of cart list with subtotal, tax and total amount
- Select delivery or pickup option
- Select the added address or new address for delivery
- Delivery instruction option
- Pickup option should show the restaurant address
- Option to apply promotional code
- View the invoice of order
- My favourite list
- View the list of promotional code offers
- Blog
- CMS pages like About us, Contact us, Privacy policy, FAQ and Terms of condition
- Social media links

## WALLET USER

- Sign in sign up options.
- Personal my account details with history.
- Get Email Options.
- Get SMS Options.
- Search option enabled.
- User Wallet available.
- Payment Gateway enabled.
- Check status
- Coupon codes.
- Promotions codes.
- Wallet offers credits.
- Refer a friends…etc.

## GUEST USER PANEL

- Search option enabled.
- Fill details.
- Payment Gateway enabled.
- Check  status
- Refer a friends…etc.

**ADMIN PANEL**

- Standard admin panel account
- Activity log
- Dashboard with count of data
- Add and manage the category
- Manage the users, groups and address type
- Add and manage the banners list
- Manage the email templates
- Add and manage the blog list
- General settings of web application
- Localization settings
- Email settings
- Social media management
- Image settings
- Country, city and location management
- Order, stock, return, return action and return reason status management
- Payment gateway and their commission settings
- Delivery time and delivery cost management
- CMS management
- Roles and moderators management
- Restaurant list management
- Restaurant outlets and outlet manage management
- Manage the menus with edit, delete, search and export option
- Manage the orders list
- View the full information of particular order
- Update the order status
- Notify the order updates to customer
- Export the order list
- Filter the orders
- Manage the return order list. It has search, export and filter option.
- Manage fund request from vendors
- Update the status of fund request with comment, status and photo.
- Add and manage the promotional coupon code
- Manage the newsletter subscribers list
- Send the marketing email to subscribers, customers or customer groups
- Manage the reviews with approve option
- Manage the notifications
- Add and manage the drivers (Delivery boy)Assign the orders to drivers based on available, short distance and time
- Track the delivery boy location in Google map
- View the current orders, location and status of delivery boy

## RESTAURANT MANAGEMENT

- Restaurant owner can login with email ID and password
- Responsive design integration
- Edit profile with login, restaurant, delivery and contact information
- Change password and logout
- Dashboard
- Add and manage the outlet managers
- Add and manage the outlets
- Add and manage the menus
- View the list of customer reviews
- Manage the orders list
- Update the order status
- Notify the order updates to customer
- Export the order list
- Filter the orders
- Manage the return order list. It has search, export and filter option.
- View the list of fund requests
- View the notification list
- Outlet managers can login and access their menu and orders

## SHOPPING CART & CHECKOUT

- User can click the buy now button, it will added in their cart
- Again giving option for continue shopping or go to check out
- Check out page process, showing the cart item list
- User can update / delete the Items from the shopping cart
- Shipping methods select page
- Billing information collect page
- Payment Method select page
- Order confirmation page
- Order email confirmation email will go to Admin and User
- Shopping Cart with product images and editable quantities
- Estimated shipping cost and tax before check-out
- Express check out with minimum contact details and auto generated password
- Pre-registered auto fill fields
- Ability to choose delivery modes in check-out
- Email opt-in during checkout
- Automated abandoned cart recovery
- Checkout as a Guest
- One-page Checkout
- Custom Message during Checkout for Delivery Instructions

## ORDER MANAGEMENT

- Admin can manage the orders of the user.
- Admin can accept/reject the order.

### BILLING

- Generate Invoice in PDF
- Get Invoice copy on email
- Save invoice copy in User Account in website

### PAYMENT GATEWAY

- Admin can View all the Payment Methods
- Admin can modify the Payment Methods details
- Support any one of the following payment
- PayPal
- Bank payment gateways
- When the user selects for the pay now option, he need to fill few details about him.
- User needed to choose the mode of payment which takes the user to fill the bank details.

### ORDERS AND REPORTS

- Admin can View all the Orders list
- Admin can Edit / Delete Orders from the list
- Admin can manage the orders of the user.
- Admin can accept/reject the order.
- Order can filter by Payment Status and Order Number
- Admin can view the reports
- Admin can filter the reports for Date Range, Monthly, Weekly, Daily

### USER, COUPONS, DISCOUNTS AND OTHERS

- Admin can View all the Users and User Groups
- Admin can Edit / Delete the users data
- Admin can create a Coupon code for Discount
- Admin can give the rewarding system to users
- Admin can add any number of countries
- Admin can add any number of Currencies
- Based on the coupon code user will get discount

### WALLET

- Customer Wallet would be attached within the site where refunds /cancellations could be deposited

### INVENTORY MANAGEMENT

- Admin can add/edit/delete the inventory
- Admin can set the inventory alerts

- Once the inventory reaches the limit admin will receive the alerts

### COMMENT & RATINGS

- User can write comments on any Products
- There is an option of giving ratings for the products(5 star rating)
- Admin can add/edit/delete any comment and rating

### MULTILANGUAGE/MULTI CURRENCY

- Content will be provided by the client
- Content Element Manager
- Easy Translation
- Translation module (admin)
- More easy language handling (meta information)
- Translation overview in the front end
- Possibility for an unlimited amount of languages
- Overview of the changed contents in the Translation list
- Support for all the core components/modules of Joomla!
- The operator will select the language to write the remarks
- The user can selects the language to download the remarks and invoice
- Provision to select the language & currency from the front end

### FORUM (ADMIN AND USER FUNCTIONALITY)

- Ability to set up the configurations for the following information
- General Configuration, Registration, User Profile, Images, Moderation, Connections (friends list)
- Development of User Management for add/edit/delete or block user.
- Development of Tab Management for add/delete/edit tab that appears at the front end.
- Development of Field Management for add/delete/edit additional field for registration form and other forms.
- Development of List Management for define the type how the user list should be displayed.
- User Profile
- User can edit, delete, update their profile
- Have their contact info, personal info and additional info listed.
- User Profile Image
- User can upload their profile picture
- Manage Connections
- Manage (ban, delete, add) their own friends list
- Manages friends in groups
- View friends profile
- Subscription, User can view their subscriptions
- Blog, User can have their own blog entries and lists. Submit blog, add comment, view others blog.
- Forum, User can have their forum post listed and view others forum

- Articles, User can have their article listing and archived articles, User can send, receive and reply profile post.
- User manage their album (upload and remove the images)
- Slide show
- Thumbnail preview for images
- Configurable time interval for slide show preview
- Sizeable - set width and height for your image gallery
- CB profile gallery
- User can upload the images
- Limit the access of image view(friends only, all)
- Extra fields in profile
- Enhanced registration work flows
- User lists
- Connection paths between users
- Admin defined tabs and user profiles
- Image upload, front-end work flow management

**NEWSLETTER MANAGEMENT**

- **NEWSLETTER – USER FUNCTIONALITY**
- Subscribe module for user subscription
- Subscriber email extended validation
- Subscription acknowledgment for email confirmation
- Activate the subscriber using email activation.
- User Unsubscribe option, when the user no need to receive the newsletter
- **NEWSLETTER – ADMIN FUNCTIONALITY**
- Test newsletter send by admin itself
- Creating Newsletter using Html Editor
- Sending bulk newsletter in Batch wise ( to avoid the spam)
- Newsletter Template Creation, we can use the template at any time for sending the newsletter
- Synchronize the user from the registered User, means convert the registered user into Newsletter subscriber in single click
- Import / Export the subscribed Users
- Block the user to avoid receiving newsletter

**TESTIMONIAL**

- Admin can view all the Testimonial
- Admin can Add any number of Testimonial
- Admin can Edit / Delete the existing Testimonial
- Admin can published / Unpublished the existing Testimonial
- Admin can change the order of existing Testimonial display in the front end
- Testimonial base support Images
- User can view all the list of Testimonial

**FAQ (ADMIN AND USER FUNCTIONALITY)**

- Admin can view all the FAQ's
- Admin can Add any number of FAQ's
- Admin can Edit / Delete the existing FAQ's
- Admin can published / Unpublished the existing FAQ's
- Admin can change the order of existing FAQ's display in the front end
- FAQ's base support Images
- User can view all the list of FAQ's
- FAQ's support the Accordion Effects in the front end

**SEO FRIENDLY URL (ADMIN AND USER FUNCTIONALITY)**

- Generate SEF URLs
- Advanced SEF URL management
- Generate and manage meta data (component - based)
- Can override default meta data generated by component or Joomla (title, meta tags)
- Site-map generation
- Keywords management
- Duplicates management
- Support for other components through extension modules; each component extension has own configurable parameters
- Multilingualism support and URL localization
- UTF-8 URLs support
- URL caching
- Editing access capability
- URL variables filtering option - prevent URL code injections! With custom filter definitions
- URL source tracing to help allocate problematic code
- 301 Re-directions management
- 404 Page Not Found customization

**GOOGLE ANALYTICS**

- Site Attendance
- Visitors by IP address
- Registered users
- Page views
- Popular pages
- Traffic Sources
- Referring Sites / referring pages URL
- Popular Search queries
- Operating systems and their versions
- Browsers and their versions
- Visitors Locations

- Events (downloads, out bond links)
- Indexed pages counter (Google, Yahoo, Bing (MSN), Yandex, Rambler, All the web, Ask, AltaVista)
- Back links counter
- Google Page Rank
- Yandex TYC
- Alexa Traffic Rank
- New versions checker
- Multi profiles

**FOOTER**

- The footer menu mainly consists of
- About us
- Privacy policy
- Security
- Returns
- Press
- Newsletter
- Terms and conditions
- Others

**SOCIAL NETWORKING PLUGINS**

- Follow us on various social media (FB, Twitter, g+)

**CONTACT US PAGE**

- Contact us page will have with form with 5 to 6 fields
- Once the form submitted , email will go to Admin email id
- Display the address of the Office location
- Google Map support for display the Office Location

**TESTING AND FIXING BUGS**

- Quality Testing for the entire website
- Fixing if any bug is found

**MIGRATION TO LIVE SERVER**

- Migrating the site from local server to live server

## Requirements needed from Client

- Domain Name
- API/Payment Gateway for Integration(We will Integrate it)
- Company Logo if you have or we can Design it.
- Color/Layout Preferences
- Links for FB, LinkedIn & Twitter etc.

- One point of contact for project coordination

## Project Delivery

The said project will be delivered in **10 - 15** Working days (excluding Saturday, Sunday & Public Holidays) from the date of the contract. **(Depending on the required features the estimate shall vary)**

## Domain / Hosting

- 1 Domain
- Unlimited Sub domains
- Unlimited Hosting
- Unlimited Email
- Unlimited band width
- CPanel/Ftp
- 1 Year Support/maintenance

## Cost Estimation

| Total Cost | Food Delivery Clone |
|---|---|
| **INR – Rs.1.5 Lakhs** | Website + Mobile Application |
| **USD – $2071.97** | Website + Mobile Application |

## Note:

- One year Free Support will be provided.

## Development Process

- Collect the Complete requirement of the project and analyse the requirement
- Prepare the Cost and Time estimation
- Sending invoice for total payment
- Receiving the initial payment
- Start the development process
- Sending Weekly status update with our development URL, so client can review the ongoing work
- Development completed
- Migration from our development server to live server.
- Training on how to add/remove, maintain from the backend

## Project Allocation:

Please note that there will be 4 resources allocated to this project
- 1 Senior developer for Website/Mobile APP Development
- 1 Senior designer for Website Design
- 1 Technical Head
- Development Team of 5-8 Members

## Key Responsibility

**Codexxa Business Solution -**
- Make the team available for Design and Development
- Set up communication channels
- Update client regularly on project status

**CLIENT –**
- Provide timely responses on queries.
- Provide timely review comments on all updates sent by team.
- Assign point of contact who will be responsible for project coordination.
- Provide access to required test environment, hosted tools etc. for smooth project execution.

## Contact

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*Thank You*