

# Proposal for Learning Portal Clone Script



Prepared by:  
**Codexxa Business Solution**

## Scope of the Project

The scope of the project is to design and develop the Learning Clone Script with attractive and visually appealing design and complete Functionality.

## Introduction

Codexxa Business Solution is a best App Development company in Pune. We worked with worldwide clients as a Ready-Made Script, Website Designing & Development service providers and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

## Technology Used

- PHP Language
- Core PHP Framework
- MySQL Database
- Server: Any Linux Server.

## Modules Included

- Learning Clone Script
- **Panels included for the above:** User, Guest User, Student Panel, Instructor Panel, Super Admin and Advanced features.

## Learning Portal Features

### SUPER ADMIN PANEL

- Dashboard  
Admin manages all courses. Approves pending courses from instructors, sell own courses directly.
- Create Category  
Admin can create Categories by giving unique category Code. Enter Category Name and Images to add them. View list of Categories available.
- Sub Category  
To add a sub category you have to select a parent category. Enter Sub Category details. etc. View list of Categories available.
- Courses  
View details of Courses available. List of Active Course, Pending Course, Free Courses, Paid Courses.
- Create Course

Enter Course Details, Description, Requirements, Outcomes, Pricing Details for the Course, Discounts if any.

- **Approve Course**

Admin can approve course added for sale by the Instructor. Once the Course is approved by admin. It will be available for sale.

- **Media**

Add Course Media details if you have or upload the Video, so it can available for learners.

- **SEO**

Add Keywords, Meta Description and Title details to update SEO from Admin.

- **Add Student**

Add Student details with their Image, their Login Details, Social Media Info, Payment details. You can view list of Students enrolled

- **Enrol history**

Enrol history of a course can be checked from this section. You can filter them in different ranges of time.

- **Enrol a student**

An admin can enrol a new student. Admin must select that student's user name and specific course for the enrolment.

- **Admin Revenue**

You can view revenue report details by Date wise, month wise and year wise.

- **Instructor Settings**

Allow or disallow public instructors to submit course. Submitted courses by instructors require approval from admin to publish.

- **Instructor Revenue**

Instructors get paid according to preset commission rate set by admin. Admin can view status of each payment.

- **Multi-Currency**

Integrate your web store with Google Analytics allows you to enhance your eCommerce features with statistics, insights, and optimization.

- **Template Management**

You have 50+ new Templates provided from Admin. You can activate and Deactivate the Theme whenever you want.

- **Message**

Enable SMS Subscription feature and connect to subscribers through SMS marketing.

- **CMS**

Add details and content for each part of the pages.

- **Multi-Language**

Supports multiple languages on your Website and extend the reach of products to global audience.

- **Portal Setup**

Site admin can configure everything. Instructor commission rate, external api keys, multiple language translation, smtp configuration etc.

## STUDENT PANEL

- **Hybrid Apps**  
Users get fully branded IOS & Android Apps for your Learning Portal Clone Script Website.
- **OTP Login**  
Supports Social Media Login (FB and Twitter). Sign up with a mobile number to allow Login using OTP (One Time Password) for a password less login access to your Website.
- **Sign Up**  
You must sign up to become a student. You need to provide your name, email and password to sign up your account. If you already have an account use Login option.
- **Search**  
Search for any topic, anytime. Explore thousands of courses.
- **Filter**  
Filter Courses by Category, Prices, Level, Language and Ratings.
- **Course Details**  
Course detail page contains summary, requirements, lesson list, instructor details, reviews, purchase link.
- **My Course**  
Student's purchased courses are listed in my course page. They can start courses from here or continue anytime later.
- **Course Lesson Player**  
Advanced Course playing page well organized with lessons and sections. Course type preview, duration, full screen view, lesson completion mark available for students.
- **Purchase Course**  
To check your purchased course list, click the 'My courses' section at the top header bar. Then you'll get your purchased course list. There is no limitation for accessing the course. You can browse them at any time.
- **Wishlist**  
You can add any course in your wishlist. No restriction for adding course here. This section can be used for future purchase or reference.
- **Add to Cart**  
Multiple Courses can be added into shopping cart and purchase them all anytime you need.
- **Checkout**  
If you would like to purchase your course directly, click on 'Buy Now'. There are two methods of payment (e.g. Paypal & Stripe).
- **Quiz**  
Students can take quizzes to justify their learning status. They can take over those quizzes and number of times.
- **Course Progress**  
Completion progress can be tracked individually for each course of every students. Also they can give rating, post review to every course they have purchased.
- **Purchase Report**  
Students can get all purchase history with Invoice that can be printed or downloaded.

- **Messaging**  
In messaging section you can chat with your course instructor. By selecting 'Compose' button you will be given a specific choice to select your instructor. Below the compose button chat list will be shown.
- **Payment History**  
You can check your purchase history of your course in the purchase history section. Such as date, price and payment method. You can also download and print your invoice from here.
- **Profile**  
In 'User Profile' section you can update your personal information. You can also add social links (e.g. Twitter, Facebook & LinkedIn) from 'Profile' sub section. Press 'Account' to change your password. From the 'Photo' sub section, you can update your profile image.

## INSTRUCTOR PANEL

- **Dashboard**  
Instructors get a separate panel for managing courses. List of Active Course, Pending Course, Free Courses, Paid Courses.
- **Course Manager**  
Course curriculum can be organized in section and lessons. They can be sorted by drag and drop. Price can be set as fixed or discount or free.
- **Creating a Course**  
Instructor can add a course only in sub category section. He/she requires to pick the segment of category for that. No category can be added by the instructor.
- **Courses**  
You can check your course list added. You can also filter them by categories, status, instructor and price. Search option is available to find out specific course.

## ADVANCED FEATURES

- **Social Media Log In**  
This allows clients to enter your learning website through social media logins. It gives your consumers the seamless learning experience.
- **Social Share**  
You can share your Learnings or details through Social Media to your other colleagues.
- **Live Chat**  
With live chat integration reply to queries, make easy live conversation & ensure support.
- **ERP Feature**  
ERP package enable a corporation to take care of master lists of all customers and vendors, the product it sells, the fabric company procures, chart of accounts list, worker knowledge & knowledge that company owns.
- **Record New Entry**  
Suppose a brand new marketer should be recorded within the master knowledge. Correct marketer ID, his actual verified location, payment terms and mechanism and credit limits are recorded. Erp System take care of data entry in a reliable form.
- **ERP Report**

Tools for querying info and generating unexpected reports area unit accessible within the ERP system. These tools conjointly embrace customizable dashboards, making completely different graphs and different visual representations.

- CRM

A CRM element of ERP system principally keeps track of all of your client and sales information. This module includes options like insights of sales patterns and client behaviours, client preferences and many more.

### TESTING AND FIXING BUGS

- Quality Testing for the entire website
- Fixing if any bug is found

### MIGRATION TO LIVE SERVER

- Migrating the site from local server to live server

## Requirements needed from Client

- Domain Name
- API for Integration(We will Integrate it)
- Company Logo if you have or we can Design it.
- Color/Layout Preferences
- Links for FB, LinkedIn & Twitter etc.
- One point of contact for project coordination

## Project Delivery

The said project will be delivered in **15 – 20** Working days (excluding Saturday, Sunday & Public Holidays) from the date of the contract. **(Depending on the required features the estimate shall vary)**

## Domain / Hosting

- 1 Domain
- Unlimited Sub domains
- Unlimited Hosting
- Unlimited Email
- Unlimited band width
- CPanel/Ftp
- 1 Year Support/maintenance

## Cost Estimation

Total Cost	Learning Booking Script
INR – Rs.1.5 Lakhs	Website + Mobile Application (Android + IOS)
USD – \$ 2323.77	Website + Mobile Application (Android + IOS)

## Note:

- One year Free Support will be provided.

## Development Process

- Collect the Complete requirement of the project and analyse the requirement
- Prepare the Cost and Time estimation
- Sending invoice for total payment
- Receiving the initial payment
- Start the development process
- Sending Weekly status update with our development URL, so client can review the ongoing work
- Development completed
- Migration from our development server to live server.
- Training on how to add/remove, maintain from the backend

## Project Allocation:

Please note that there will be 4 resources allocated to this project

- 1 Senior developer for Web Development
- 1 Senior designer for Website Design
- 1 Technical Head
- Development Team of 5-8 Members

## Key Responsibility

### CODEXXA BUSINESS SOLUTIONS –

- Make the team available for Design and Development
- Set up communication channels
- Update client regularly on project status

### CLIENT –

- Provide timely responses on queries.
- Provide timely review comments on all updates sent by team.
- Assign point of contact who will be responsible for project coordination.
- Provide access to required test environment, hosted tools etc. for smooth project execution.

## Contact

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*Thank You*

