

Proposal for Makaan Clone Script



Prepared by:
Codexxa Business Solution

Scope of the Project

The scope of the project is to design and develop the Real-Estate (Makaan) Clone with attractive and visually appealing design and complete Functionality.

Introduction

Codexxa Business Solutions is a best website design company in Pune. We worked with worldwide clients as a Ready-Made Script, Website Designing & Development service providers and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

Technology Used

- PHP Language
- Core PHP Framework
- MySQL Database
- Server: Any Linux Server.

Modules Included

- Real Estate
- **Panels included for the above:** User, Guest User, Wallet User, Admin, Agent, Super Admin, Multi-Admin, and Marketing.

Real-Estate Features

GENERAL FEATURES

- Get complete source code
- Logo designing
- Script Installation
- Layout approval
- Easy to use application
- Improved photo gallery
- Enhanced listing features

USER PANEL FEATURES

- Easily create user Account
- Search by listing id, city, state, property type, property style, min price, max price, beds, baths, min sq. ft. or keyword.

- Upload multiple image
- Can upload properties image (Photo Album More than one Image)
- Add /edit/ delete the Property details for sale / wanted
- Can post more than one ads about the properties
- Make the Ad as featured ad
- Sitemap

SEO FEATURES

- Submit to search engine
- Search engine friendly URL
- Meta tag, Title, Description & Keywords
- Prepare unique content
- Sitemap
- Proper redirects
- Integrate Google analytics

BACKEND FEATURES

- Full administration interface
- Easy to manage admin panel
- No technical skill required
- Add / Edit / Delete Unlimited Property with Details.
- Publish Customized Ads from administration area.
- Google Ad sense is added by default to earn ads revenue.
- Add /edit/ view /remove and manage register users
- Add unlimited property type. For example: Flat, House, Studio, Vacation Rentals etc...
- Membership plans can be changed from admin panel by the site admin

ADMIN FEATURES

- Member Type
- User Signup
- Membership Packages
- Member Profile
- Advance Property Search
- Property Add Options
- User My Account
- Real Estate Member Directory
- Location Management
- Google Management
- Ads Management
- Member Packages Management

TESTING AND FIXING BUGS

- Quality Testing for the entire website
- Fixing if any bug is found

MIGRATION TO LIVE SERVER

- Migrating the site from local server to live server

Requirements needed from Client

- Domain Name
- API for Integration(We will Integrate it)
- Company Logo if you have or we can Design it.
- Color/Layout Preferences
- Links for FB, LinkedIn & Twitter etc.
- One point of contact for project coordination

Project Delivery

The said project will be delivered in **10 - 15** Working days (excluding Saturday, Sunday & Public Holidays) from the date of the contract. **(Depending on the required features the estimate shall vary)**

Domain / Hosting

- 1 Domain
- Unlimited Sub domains
- Unlimited Hosting
- Unlimited Email
- Unlimited band width
- CPanel/Ftp
- 1 Year Support/maintenance

Cost Estimation

| Total Cost | Real-Estate (Makaan) Clone |
|--------------------|--|
| INR – Rs.1.5 Lakhs | Website + Mobile Application (Android + IOS) |
| USD – \$2205.72 | Website + Mobile Application (Android + IOS) |

Note:

- One year Free Support will be provided.

Development Process

- Collect the Complete requirement of the project and analyse the requirement
- Prepare the Cost and Time estimation
- Sending invoice for total payment
- Receiving the initial payment
- Start the development process

- Sending Weekly status update with our development URL, so client can review the ongoing work
- Development completed
- Migration from our development server to live server.
- Training on how to add/remove, maintain from the backend

Project Allocation:

Please note that there will be 4 resources allocated to this project

- 1 Senior developer for Web/Mobile App Development
- 1 Senior designer for Website/Mobile Design
- 1 Technical Head
- Development Team of 5-8 Members

Key Responsibility

CODEXXA BUSINESS SOLUTIONS -

- Make the team available for Design and Development
- Set up communication channels
- Update client regularly on project status

CLIENT –

- Provide timely responses on queries.
- Provide timely review comments on all updates sent by team.
- Assign point of contact who will be responsible for project coordination.
- Provide access to required test environment, hosted tools etc. for smooth project execution.

Contact

Email : info@codexxa.in

Support@codexxain

Skype ID : codexxaindia

Mobile : +91 8857853138

Landline : 020-47149883

Thank You