

Proposal for Mobikwik Clone Script



Prepared by:
Codexxa Business Solution

Scope of the Project

The scope of the project is to design and develop the Mobikwik Clone with attractive and visually appealing design and complete Functionality.

Introduction

Codexxa Business Solutions is a best Application Development company in Pune. We worked with worldwide clients as a Ready-Made Script, Application Design & Development service providers and met their expectations successfully to run their online business successfully. Application design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

Technology Used

- PHP Language
- Core PHP Framework
- MySQL Database
- Server: Any Linux Server.

Modules Included

- Recharge
- Bill Payments
- **Panels included for the above:** User, Guest User, Wallet User, Admin, Agent, Super Admin, Coupon Generation.

Mobikwik Features

GENERAL FEATURES

- User Friendly Site
- CAPTCHA for Security
- SMS Alert
- Templates Using HTML
- Modern & Unique design
- Advanced User and Admin Panel
- Customer Support Management
- Content Management System (CMS)

UNIQUE FEATURES:

- Multiple Mobile Recharge API Support

- Unlimited Long Code Support
- Multiple Routes for Sending SMS Alerts
- Members report
- Transaction Report
- Real Time Pricing
- Online Cancellation at End Procedure
- Booking Amendments
- Recharge Advisory Services
- Booking Management
- Affiliate Model
- Multiple Payment Options

ADMIN FEATURES:

- Easy manage of users
- Payment options using wallet
- Payment integration through cash
- Book or cancel orders
- Collect details about Operators
- Collecting Commissions
- Google mappings
- Responsive Design:
- Customizable
- Feel the easiness in your tablet
- Mobile/laptop/desktop
- Any device same view and same performance.
- Design and coding
- Easy coding for development and design
- Easy management:
- Organize in an orderly manner
- Searching options
- Pagination
- Easy responsive
- Easy menu navigation button
- Auto detecting circle with operators view
- Full support
- High structured
- 100 percent solution
- Detail reports about operators
- Offline sms services through agents
- Easy install mobile application
- Change settings with server number
- Balance and transaction details through sms /email

- Options in setting local numbers and keywords for sms recharge
- Recharge for desktop software:
- Multi options in recharging DTH / internet
- Downloadable software for easy recharge
- Compatible options for recharge
- Complete solutions for software

REPORTS:

- 100 percent transactional reports with operator
- Graphical analytics charts for business development
- Recharge transaction report into excel
- Any payment integration:
- Powerful and reliable
- Comprehensive documentation
- Automatic refund
- Single API with listing
- Account management:
- User level management in 3 levels - user - distributor - retailer
- Complete statistic in chart
- Add/debit recharge balance
- List of unlimited users, retailers and distributors
- Billing and support system (integrated and automated payment with centralized reports. Transfer recharges credit through sms)
- Mobile application with uploading eminent features, customizable panel with colourful themes, work with own domain /sub domain.
- Automatic reconciliation (refund, failure transaction, within hours refund)
- User friendly with web interference (mobile recharge website, easy and smooth navigations)

SUPER ADMIN PANEL

- Login credentials
- Admin management
- Admin Access for each menus and features can control.
- Admin, employee and manager's access and roles can be managed.
- sale graph
- City management
- Manage the city details (edit, status, delete, pagination)
- Route management
- User management
- Manage the users details (edit, delete, status)
- Booking managed
- Cancellation
- Payment managed

- Commission managed
- Refund status
- Cancelling Policy
- Service details
- Advantage of booking
- Bulk SMS managed
- Sms log details
- Email log details
- Banners managed
- Manage marquee text
- Day-to-day offer coupon codes would be generated.

WALLET USER

- Sign in sign up options.
- Personal my account details with history.
- Reports
- Get Email Options.
- Get SMS Options.
- Search option enabled
- User Wallet available.
- Payment Gateway enabled.
- Print.
- Cancel.
- Fund transfer.
- Check refund status.
- Coupon codes.
- Promotions codes.
- Wallet offers credits.
- Refer a friends...etc.

TESTING AND FIXING BUGS

- Quality Testing for the entire website
- Fixing if any bug is found

MIGRATION TO LIVE SERVER

- Migrating the site from local server to live server

Requirements needed from Client

- Domain Name
- API/Payment Gateway for Integration(We will Integrate it)
- Company Logo if you have or we can Design it.
- Color/Layout Preferences

- Links for FB, LinkedIn & Twitter etc.
- One point of contact for project coordination

Project Delivery

The said project will be delivered in **10 - 15** Working days (excluding Saturday, Sunday & Public Holidays) from the date of the contract. **(Depending on the required features the estimate shall vary)**

Domain / Hosting

- 1 Domain
- Unlimited Sub domains
- Unlimited Hosting
- Unlimited Email
- Unlimited band width
- CPanel/Ftp
- 1 Year Support/maintenance

Cost Estimation

Total Cost	Mobikwik Clone
INR – Rs. 2 Lakhs	Website + Mobile Application (Android + IOS)
USD – \$ 3095.26	Website + Mobile Application (Android + IOS)

Note:

- One year Free Support will be provided.

Development Process

- Collect the Complete requirement of the project and analyse the requirement
- Prepare the Cost and Time estimation
- Sending invoice for total payment
- Receiving the initial payment
- Start the development process
- Sending Weekly status update with our development URL, so client can review the ongoing work
- Development completed
- Migration from our development server to live server.
- Training on how to add/remove, maintain from the backend

Project Allocation:

Please note that there will be 4 resources allocated to this project

- 1 Technical Head
- 1 Senior developer for Website/Mobile App Development
- 1 Senior designer for Website/Mobile Design
- Development Team of 5-8 Members

Key Responsibility

DOD IT SOLUTIONS –

- Make the team available for Design and Development
- Set up communication channels
- Update client regularly on project status

CLIENT –

- Provide timely responses on queries.
- Provide timely review comments on all updates sent by team.
- Assign point of contact who will be responsible for project coordination.
- Provide access to required test environment, hosted tools etc. for smooth project execution.

Contact

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Thank You