Portfolio

Name - Shivek Chauhan Age- 22

- Presentation Design (PowerPoint, Google Slides)
- Visual Storytelling
- Prompt Engineering
- Digital Marketing (Meta Ads, Instagram Ads)
- Canva / Adobe Illustrator / Photoshop (if used)
- Competitor & Market Research



I'm Shivek Chauhan, a marketing-driven creative with a sharp eye for storytelling, strategy, and design. At Samaarambh Foundation, I craft high-impact, client-centric presentations — several of which helped secure partnerships with ONGC, NTPC, and NHPC.

With an MBA in Marketing & International Business, plus hands-on experience in Digital Marketing, Meta AI Tools, and Prompt Engineering, I bridge creative design with AI-driven content generation. I've interned at Creative SEG, contributed to content strategy, and built persuasive narratives that drive engagement.

From presentations and banners to branded campaigns and AI-powered content, I don't just design — I create smart, scalable marketing stories that convert.

Contact info: shivekchauhan20@gmail.com

Phone no: 8882698114



TO:

Shivek Chauhan

Sept 16, 2024

323, Nimri colony near Ashok Vihar Phase-IV , DELHI-110052

Dear Shivek,

I am pleased to confirm that you have successfully completed your two-month internship with **Creative Seg** from **July 15, 2024** to **Sept 15, 2024**. Your performance and contributions to Content Creation were exceptional.

Your skills in content creation & competitor research greatly benefited our team, and I am confident in your potential for future success. I highly recommend you for any job opportunities you pursue.

Please feel free to contact me if you need further information or a reference.

Best regards,

Sachin Kr Sharma 7404902600 CEO Creative SEG

www.creativeseg.ir

Internship





Scan To Verif

CERTIFICATE

OF COMPLETION

PROUDLY PRESENTED TO

Shivek Chauhan

FOR COMPLETING THE 3 HOUR LIVE WORKSHOP ON Meta Al & Al Tools



Conducted By

Mr. Navin Parmar

Facebook & Instagram Ads Expert Co-Founder & CMO, Skill Nation

Date

18th June, 2025







SWAYAM ONLINE COURSE CERTIFICATION

This certificate is awarded to

Shivek Chauhan

for successfully completing Three credit course

Digital Marketing

with a consolidated score of 72.9%

(proctored examination held on 26/05/2024) - January 2024 Semester

offered by Indian Institute of Management Bangalore



DL01018468





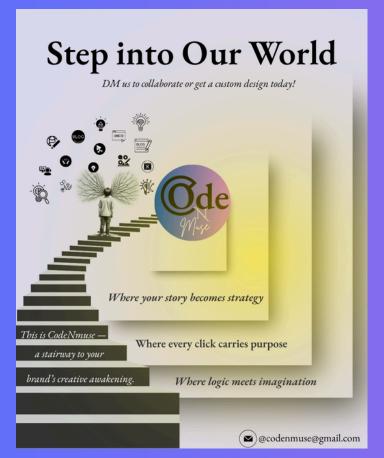
Issued On: 20/06/2024

To validate and check scores: https://swayam.gov.in/

Vasanthi Srinivasan National Coordinator Indian Institute of Management Bangalore

"My friend and I have just started a freelancing venture, and these are some of the posts I've created.





Mastering the Art of Content Creation Why It's Your Brand's Secret Superpower In a world where attention spans are shorter than a reel, content isn't just king, it's the whole kingdom. At codeNmuse, we don't just create content we craft experiences that click, convert, and connect.

What Even Is Content Creation?

It's more than posting pretty pictures. It's the art of turning ideas into impact. Here's what we cook up:

- 1. Blogs that educate
- 2. Graphics that grab attention
- 3. Videos that tell your story
- 4. Infographics that explain fast
- 5. Banners that stand out
- 6. Decks that pitch & win

Even podcasts, if you're ready to voice your

Rule #1? Don't post to fill space - post to

Why It Actually Matters:

• Trust = Built

Your content speaks before you do. Make it

Engagement = Boosted

Make your audience stop the scroll with smart, relatable stuff.

- Visibility = Skyrocketed
- Google loves helpful, keyword-packed content. So do your future clients.
- Leads = Converted From browsers to buyers — one post at a

Let's Create Content That Means Business

Startup? Solo creator? Small business?

Let's turn your ideas into scroll-stopping, lead-generating, brand-boosting content.

Let's make your brand unforgettable — one post at a time.





(🔀) codenmuse@gmail.com

