

Portfolio

Name - Shivek Chauhan

Age- 22

- **Presentation Design (PowerPoint, Google Slides)**
- **Visual Storytelling**
- **Prompt Engineering**
- **Digital Marketing (Meta Ads, Instagram Ads)**
- **Canva / Adobe Illustrator / Photoshop (if used)**
- **Competitor & Market Research**



I'm Shivek Chauhan, a marketing-driven creative with a sharp eye for storytelling, strategy, and design. At Samaarambh Foundation, I craft high-impact, client-centric presentations — several of which helped secure partnerships with ONGC, NTPC, and NHPC.

With an MBA in Marketing & International Business, plus hands-on experience in Digital Marketing, Meta AI Tools, and Prompt Engineering, I bridge creative design with AI-driven content generation. I've interned at Creative SEG, contributed to content strategy, and built persuasive narratives that drive engagement. From presentations and banners to branded campaigns and AI-powered content, I don't just design — I create smart, scalable marketing stories that convert.

Contact info: shivekchauhan20@gmail.com

Phone no: 8882698114

Internship



CREATIVE SEG
DIGITAL MARKETING AGENCY

TO:

Shivek Chauhan

Sept 16, 2024

323, Nimri colony near Ashok
Vihar Phase-IV , DELHI-110052

Dear Shivek,

I am pleased to confirm that you have successfully completed your two-month internship with **Creative Seg** from **July 15, 2024** to **Sept 15, 2024**. Your performance and contributions to Content Creation were exceptional.

Your skills in content creation & competitor research greatly benefited our team, and I am confident in your potential for future success. I highly recommend you for any job opportunities you pursue.

Please feel free to contact me if you need further information or a reference.

Best regards,

Sachin Kr Sharma
7404902600
CEO
Creative SEG



Skill Nation



Scan To Verify

CERTIFICATE OF COMPLETION

PROUDLY PRESENTED TO

Shivek Chauhan

FOR COMPLETING THE 3 HOUR LIVE WORKSHOP ON
Meta AI & AI Tools

Conducted By

Mr. Navin Parmar

Facebook & Instagram Ads Expert
Co-Founder & CMO, Skill Nation

Date

**18th June,
2025**



SWAYAM ONLINE COURSE CERTIFICATION

This certificate is awarded to

Shivek Chauhan

for successfully completing Three credit course

Digital Marketing

with a consolidated score of 72.9%

(proctored examination held on 26/05/2024) - January 2024 Semester

offered by **Indian Institute of Management Bangalore**



DL01018468



Issued On : 20/06/2024

To validate and check scores : <https://swayam.gov.in/>

Vasanthi's

Vasanthi Srinivasan
National Coordinator
Indian Institute of Management Bangalore

"My friend and I have just started a freelancing venture,
and these are some of the posts I've created.



Mastering the Art of Content Creation

Why It's Your Brand's Secret Superpower

In a world where attention spans are shorter than a reel, content isn't just king, it's the whole kingdom.
At codeNmuse, we don't just create content we craft experiences that click, convert, and connect.

What Even Is Content Creation?

It's more than posting pretty pictures. It's the art of turning ideas into impact.

Here's what we cook up:

- 1. Blogs that educate
- 2. Graphics that grab attention
- 3. Videos that tell your story
- 4. Infographics that explain fast
- 5. Banners that stand out
- 6. Decks that pitch & win

Even podcasts, if you're ready to voice your brand!

Rule #1? Don't post to fill space — post to fill minds.

Why It Actually Matters:

- **Trust = Built**
Your content speaks before you do. Make it count.
- **Engagement = Boosted**
Make your audience stop the scroll with smart, relatable stuff.
- **Visibility = Skyrocketed**
Google loves helpful, keyword-packed content. So do your future clients.
- **Leads = Converted**
From browsers to buyers — one post at a time.

Let's Create Content That Means Business
Startup? Solo creator? Small business?

Let's turn your ideas into scroll-stopping, lead-generating, brand-boosting content.

Let's make your brand unforgettable — one post at a time.

