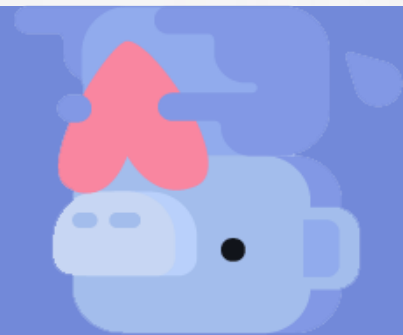


The background is a dark, abstract composition featuring several layers of wavy, undulating lines. These lines are composed of numerous small, colorful dots in shades of blue, purple, yellow, and red, creating a sense of depth and movement. The overall effect is reminiscent of a digital or data-driven landscape.

Discord

By the Frozen Beige Crabs



About Discord

Read by Kaleb

What is Discord?

- Discord is an online VoIP (Voice over IP) service that was formerly aimed at gamers and is now looking to suit all online users.
- You can use it to conduct voice and video call to people from all over the world.
- Founded by Jason Citron and Stanislav Vishnevsky in 2015.



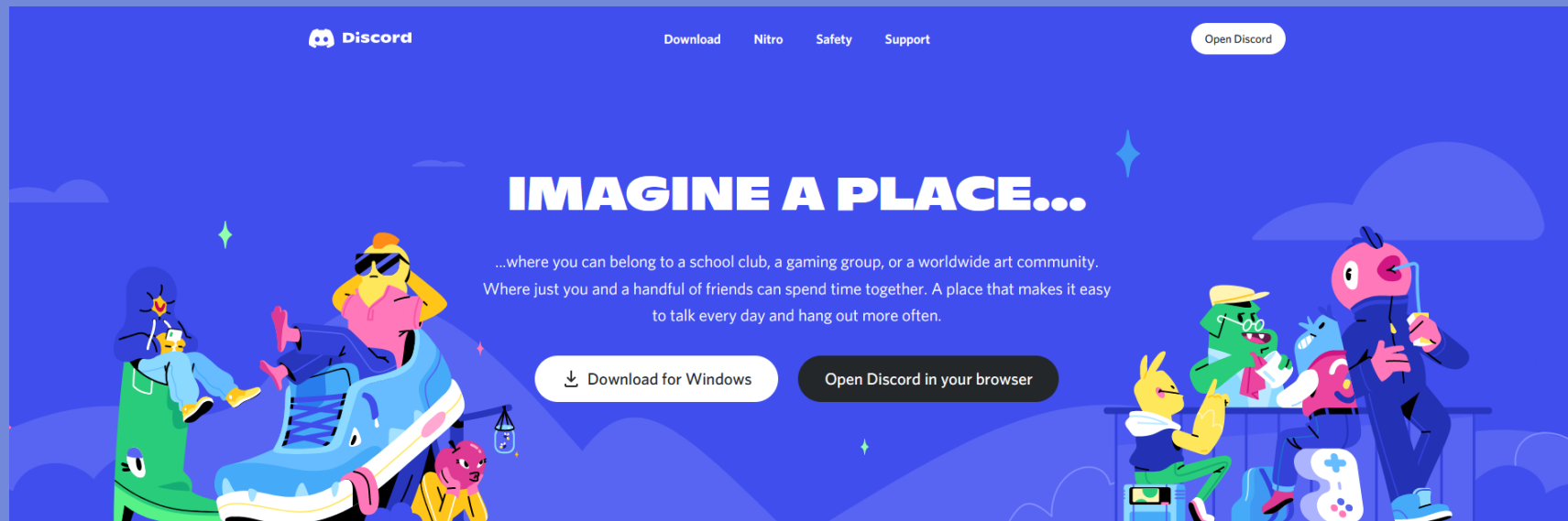
Why was Discord invented?

- As told by Jason Citron, the realisation for the need of a program like this was when him and his friends needed a place to work out tactics on games such as League of Legends and Final Fantasy.
- The program was created to be more lightweight and user friendly than Skype and TeamSpeak; the two biggest competitors to Discord.



What is Discord used for now?

- Just like their recent update states, Discord is for anyone and everyone who wants to connect online especially during the COVID-19 Lockdown.





The Discord User Interface

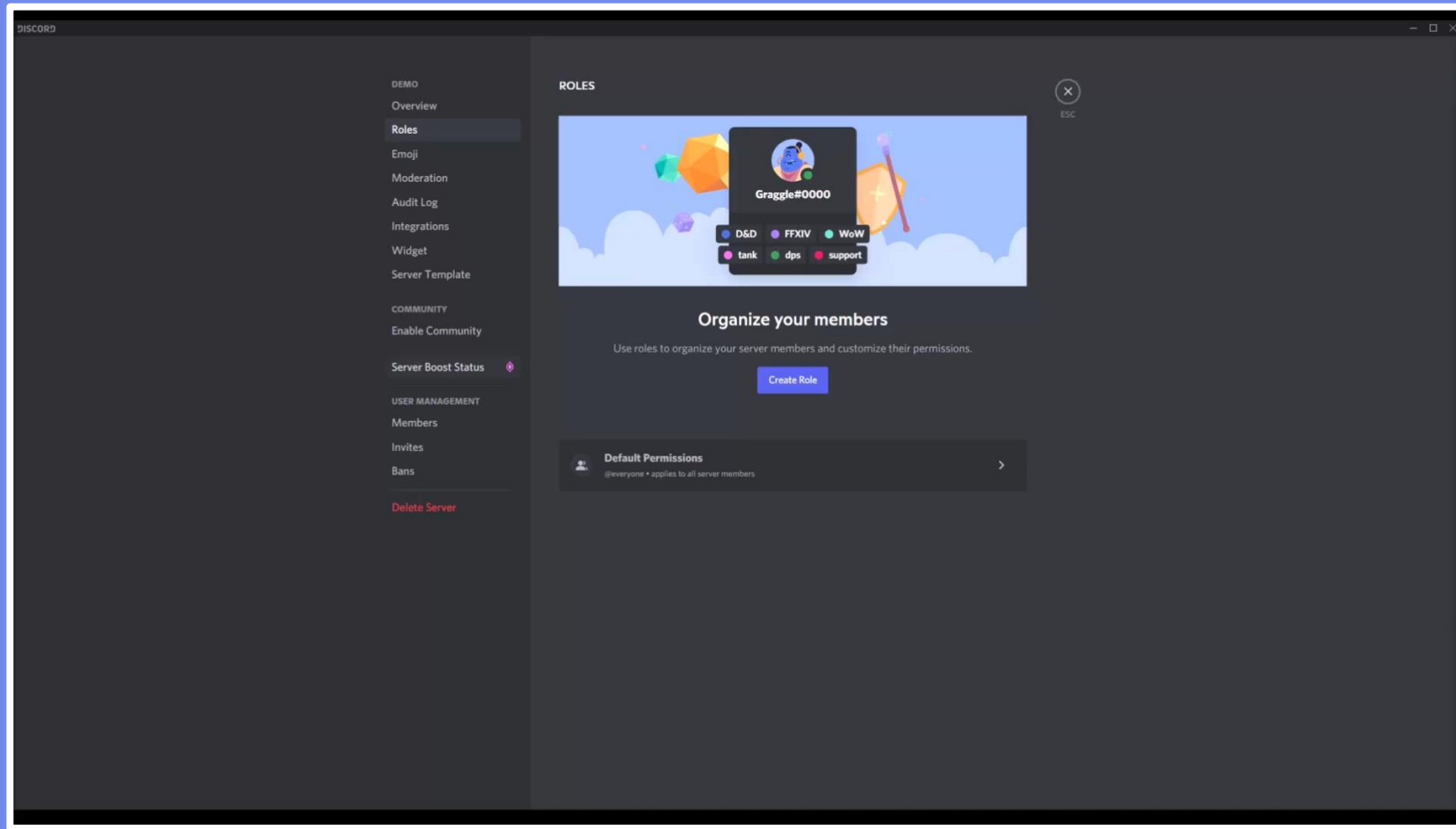


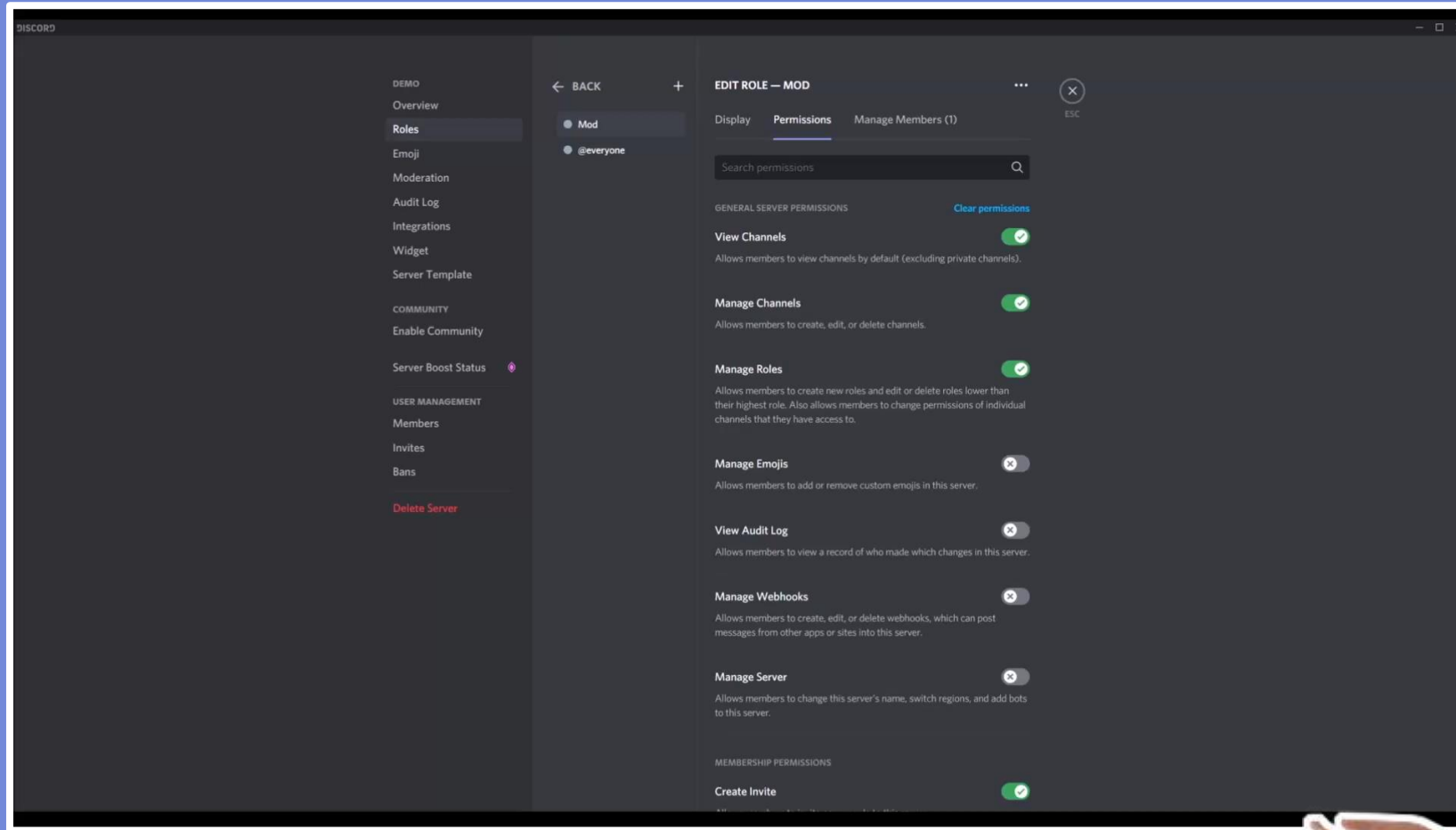


Discord Servers





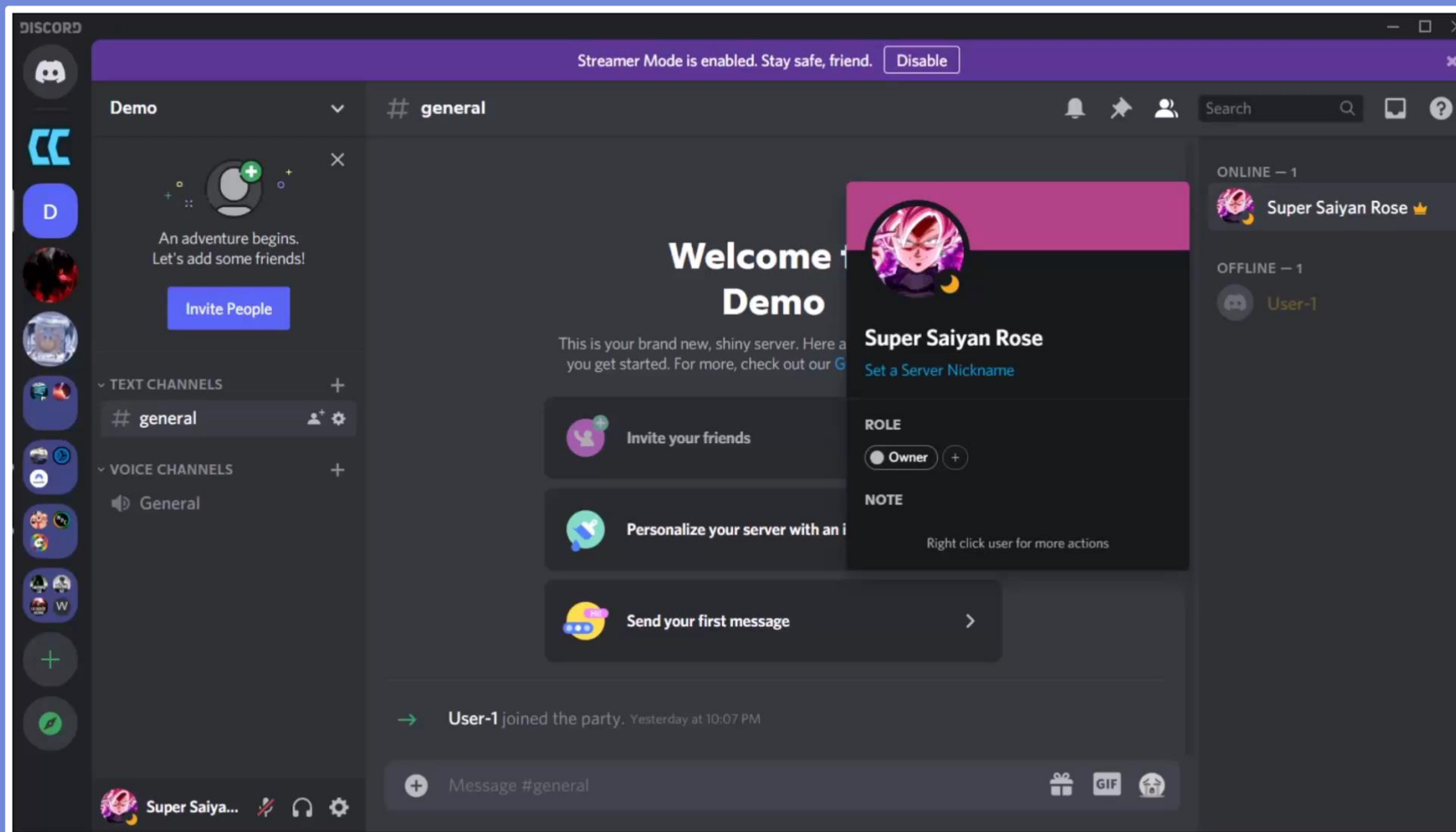


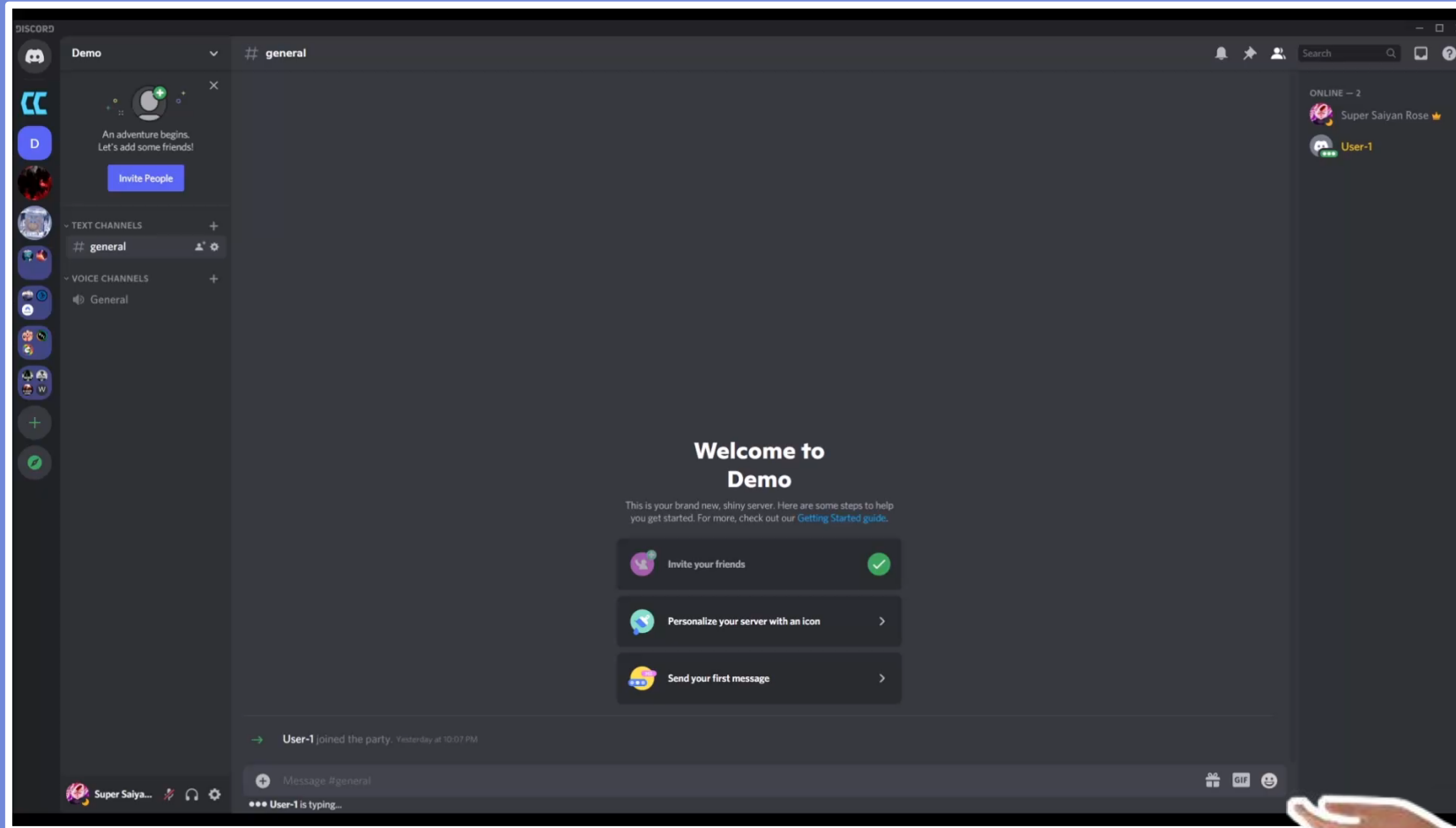


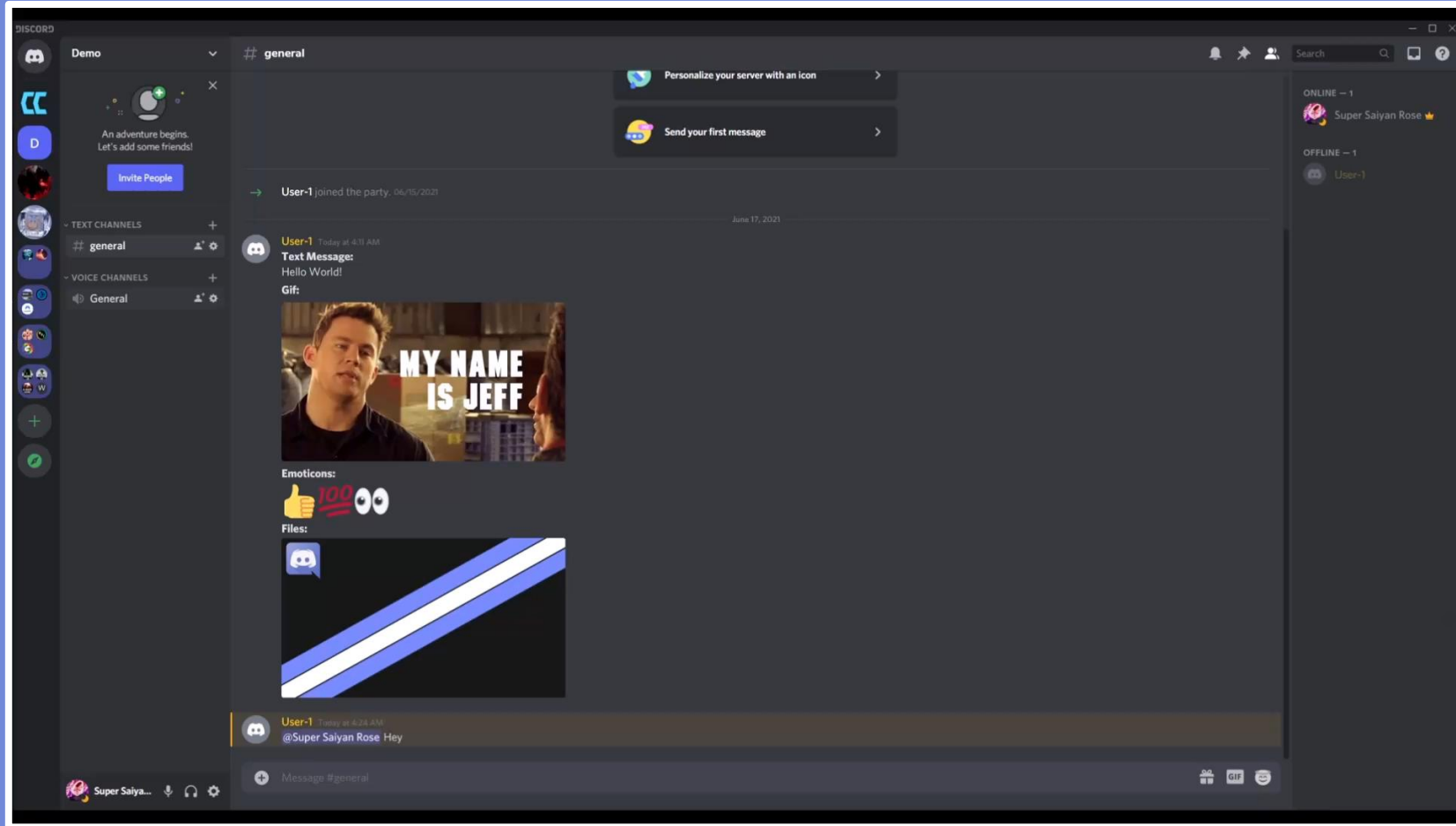


Discord Channels





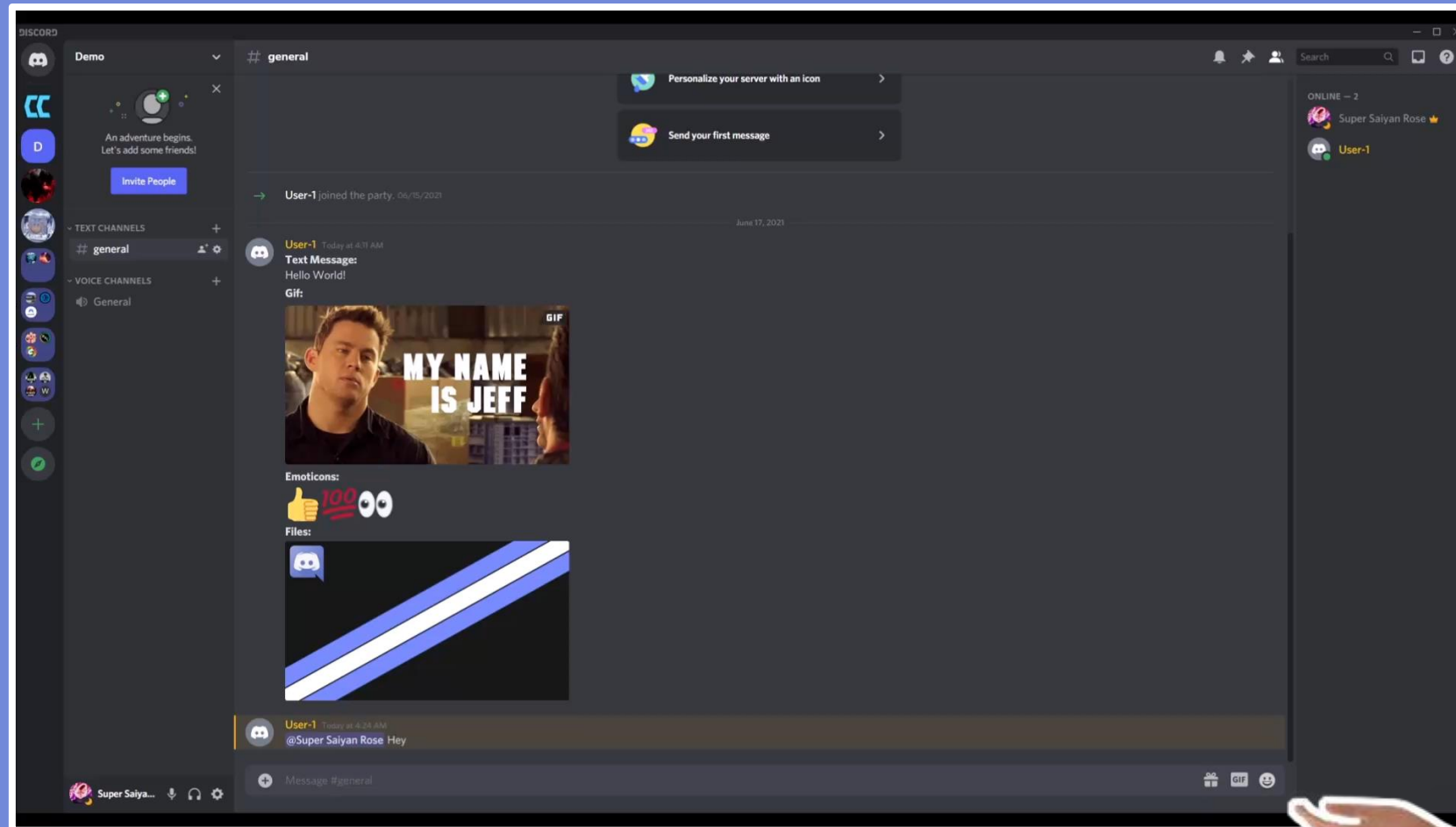


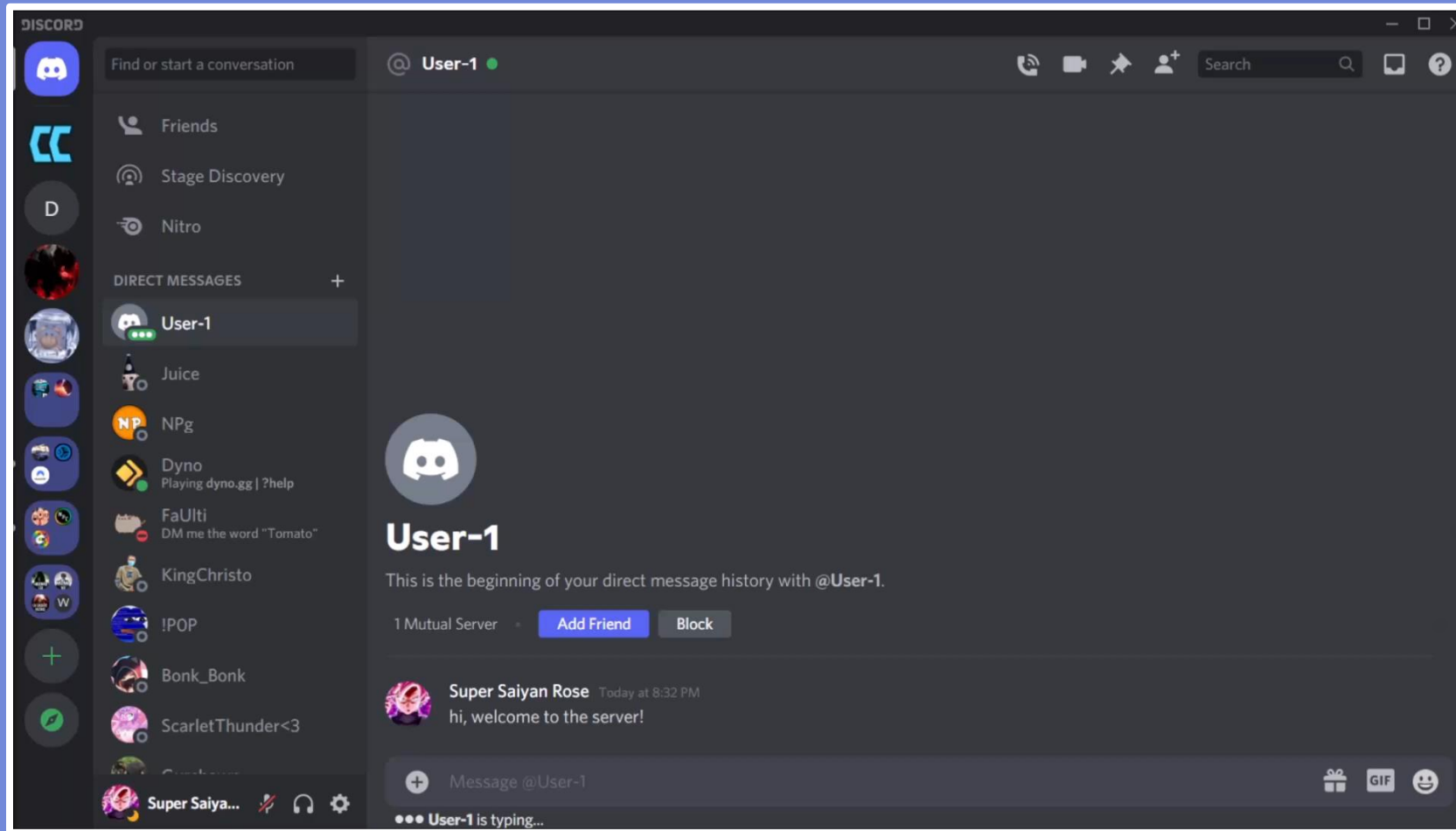




Direct Messaging







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The History of Discord's uprising in the Gaming Industry and Mainstream

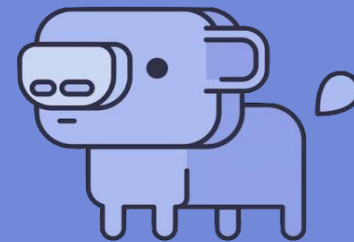
Read by Zach



Discord has improved in many ways since it's launch in 2015.

The most notable improvements include:

- Support for Video calling and Screensharing on both Desktop and Mobile, which originally had only been intended for up to 10 users at a time.
- Larger server capabilities which means less outages.
- Rich Presence support, which means users being able to show either the song they are currently listening to on Spotify or the game they are currently playing as their Discord Status.



How did Discord achieve it's technical improvements?

Discord introduced a subscription purchase called Discord Nitro, which allows users extra features like animated profile pictures, larger file upload limit (in megabytes), use of custom emojis, and more.

What makes this system work well, as it caters to a lot of people however is not necessary and using Discord for Free is still a very good experience. Often when subscription services are introduced, there are a lot of Paywalls for free users. With Discord, this isn't really the case. Everything you get with Nitro is just extra on top of what's already great about Discord.



How does Discord's paid subscription compare to other company subscriptions?

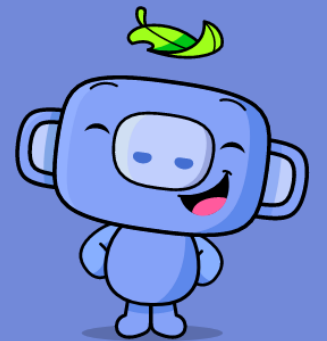
A good example of Paywalls on free software is Spotify. Compared to Discord the free experience of Spotify is far more restricting. Discord Free does not at all tamper with your text and voice communication whereas Spotify controls how you listen to your music.

This however is due to the fact that music costs money for licensing and artists need to be paid revenue. Where as Discord only really needs to pay for their servers and private licensing.



Becoming successful in the Mainstream

Discord was rather popular in the gaming scene for years before it hit the mainstream. The main cause of it becoming mainstream is the introduction of Large video calls and screensharing in March 2020. This being due to the COVID-19 Pandemic and allowing people to communicate and work from home.



Discord Communities

Discord also grew in size due it's communities growing in size, for example the Art and Music communities on Discord. So not only is Discord getting advertisement through Gamers but also through Artists and Musicians.

Discord kept its appeal to gamers however also changed aspects such as branding to appeal to the average new mainstream user. Unfortunately with Discord's freedom of communities comes the bad apples.

Discord Communities Include:

- Gamers
- Artists/Designers
- Musicians
- Programmers
- Educational/Informative
- Entertainment
- And many other hobbies

Discords Problems.

Read by Ethan.

What problems has Discord faced?

In its time Discord has faced adversity many times such as:

- Racism.
- Terrorism organized on the platform.
- Grooming.
- Bullying and Abuse.
- Cybercriminal activities.

Responding to Controversy:

- Discords servers were used to organize the Charlottesville domestic terrorist attack in 2017.
- Discord took steps to implement features that would combat this behavior.
- Discord uses highly qualified coders to create anti-abuse software that counteracts these kinds of actions.