Logo & Brand KIT Designed: May 2020 Website: https://www.codigopratodos.com

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### Logos varitions









### Typography

#### Heads (Cascadia Code)

H1 Headline - 36px

H2 Headline - 32px

H3 Headline - 30px

H4 Headline - 26px

H5 Headline - 22px

H6 Headline - 16px

# Text

(Open Sans)

S1 Subtitle - 14px / semibold

S2 Subtitle - 13px / semibold

P1 Paragraph - 14px / regular

P2 Paragraph - 13px / regular

C1 Caption - 12px / regular

C2 Caption - 12px / semibold

LABEL - 12PX / BOLD

# **Button Font**

(Open Sans)

GIANT - 18px

LARGE - 16px

MEDIUM - 14px

SMALL - 12px

TINY - 10px

## Colors



#101426 (Dark1)



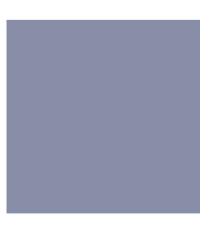
#0F6FF5 (Blue 100%)



#515365 (Gray1)



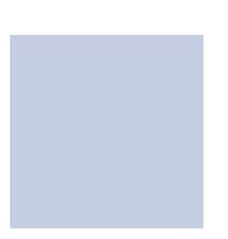
#0F6FF5 (Blue 75%)



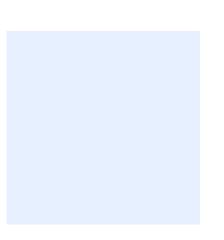
#888DA8 (Gray2)



#0F6FF5 (Blue 50%)



#C5CEE0 (Gray3)



#0F6FF5 (Blue 10%)