# **ERIC NJUGUNA**

#### IT

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Meru

### **EXPERIENCE**

#### 02/2021 - 12/2022 •

### Web developer

#### Remote

#### Jeanette does makeup

- Planned website development, converting mockups into usable web presence with HTML, CSS3, JavaScript, PHP, AJAX and JSON coding
- · Developed functional digital design concepts across various platforms to strengthen company brand and identity
- · Adhered to SEO best practices while designing their website and public-facing online deliverables
- · Implemented Google-based SEO and ad campaigns to meet budget specifications
- Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources

#### 01/2021 - 12/2021

### Senior web developer

#### Location

#### Joujo safaris

- · Identified and resolved website performance flags to optimize speed
- Generated design frameworks designed to encourage maximal user response rates to ad placements
- · Tested site compatibility across multiple browsers and devices, uncovering and debugging issues and addressing inconsistencies
- Drafted design timeline specifications to create accurate project deadlines and set budgetary metrics
- · Designed email marketing assets, powering outreach campaign execution
- · Created web application and components using PHP programming language

#### 2018 - 02/2020

## Salesperson

#### Eldoret

### **Bestlady Cosmetics**

- · Restocking shelves, organizing products, checking inventory levels, and ensuring items are properly labeled and displayed.
- · Assisting customers with inquiries, providing product information, and ensuring a positive shopping experience.
- · Adhering to health and safety standards, including handling food products according to regulations and maintaining cleanliness throughout the store.
- · Conducting regular stock audits to ensure accuracy and identify discrepancies, and managing stock rotation to minimize spoilage or obsolescence

### **SUMMARY**

Detail-oriented, organized and meticulous employee. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success. Driven Web Developer skilled in team collaboration to formulate and conceptualize corporate web presence. Embraces challenging projects requiring detailed coding changes, search engine-related considerations and security. Integrates knowledge of visual arts to develop functional, appealing, custom-made web products and services.

#### **SKILLS**

System analysis and design	Database management	Computer applications	Computer networking
Computer programming	Computer repair and maintenance		

## **EDUCATION**

02/2014 - 12/2017 • Highschool

**Igoki Boys High School** 

09/2023 - Present •

ICT Level 5

**Meru National Polytechnic** 

**Date period** 

Degree and Field of StudySchool or University

## **LANGUAGES**

English Proficient

Kiswahili Advanced



# **TRAINING / COURSES**

**ICT Level 5**