

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How might we detect phishing of data from websites in real time?

## **PROBLEM**

A study conducted by Intel found that 97% of security experts fail at identifying phishing emails from genuine emails.



## **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

## Aadhish S

website

phishing

# Dhinesh Kumar

Dont trust

over the ads

## Krishi V

legitimate websites

Only open the by the trusted

# Manjunathan R

Use two are

which are asking e-mail and other for the personal

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Dont trust

over the ads from the websites

the websites

which are asking

for the personal

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

