

Company Name: Create

Our Mission:

At Create, our mission is to provide topnotch app design technology so that you and your business will move further without the constant worry of 'How do I design an app?'. Our team will take the hard work of making and designing an app off of your hands, while still getting you engaged in the process.

Our Services:

Create's target audience is small to medium sized businesses who need help getting an app and website built to further expand their company. Create will provide a number of services such as:

- Website building
- Web Design
- App Design
- Weekly Check-ins
- Round the clock communication

The Company and Company Management:

Create is headquartered in the city of Chicago. The management of Create consists of co-owners Jade Corp and Jeremy Jackson. Both partners will handle hands-on management roles in the company. In addition, we have assembled a board of advisors with multiple areas of expertise:

1. Jacob Williams, Software Developer at Vibes
2. Lilly Harmony, partner at Relativity
3. Brandon Band, Web Developer at Uptake

Financial Projections:

Based on the size of our market and our designed market area, our sale projections for the first year are estimated to be at around \$300,000 with a 10% increase each year for the first three years.

Start-Up Financial Requirements:

We are looking for an investment of \$100,000 to help start up Create. Together, the