Conclusions:

1. Campaigns that related to theater are the most popular among all the categories, which is due to the most popular sub-category of plays.
2. Campaigns that related to rock and documentary have 100% success rate.
3. The number of campaigns, no matter of states, are not directly affected by the time of the year.

Limitation of the dataset:

1. The demographic information of the backers is not clear.
2. The dataset could be incomplete.
3. The time span of this dataset is in the 2010s, not a very wide time range in fact.

Other possible graphs:

1. We could also plot the state of campaign as a function of average donations or the number of backers to reflect how the success rate could be affected by the extent of dedication from backer.
2. We could also look if duration of campaign lead to the money pledged.