

How to create a Likert Scale in MS Word?

Sample Image:

*How likely is it that you will buy the following products from this company again?							
	Extremely unlikely	Unlikely	More or less unlikely	Neutral	More or less likely	Likely	Extremely likely
Product A	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product B	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product C	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Skills:

1. Inserting a Table (Insert > Table)
2. Nested Tables
3. View Gridlines (Table Design *contextual menu* > Borders)
4. Symbols (Insert > Symbol)
5. Shading (Home > Paragraph > Shading)
6. Alignment (Layout *contextual menu* > Alignment)

What is a Likert scale?

The Likert Scale is a 5- or 7-point scale that offers a range of answer options — from one extreme attitude to another, like “extremely likely” to “not at all likely.” Typically, they include a moderate or neutral midpoint.¹

* How likely is it that you will buy the following products from this company again?

	Extremely Unlike	Unlikely	More or less unlikely	Neutral	More or less likely	Likely	Extremely likely
Product A	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product B	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product C	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<http://bit.ly/AwesomeMSO> - Naji El Kotob

¹ What is a Likert scale? <https://www.surveymonkey.com/mp/likert-scale/>