



Our perpetual goal is to reduce the time and energy it takes for trade support and operations teams to freely access and analyze all the data in their firm. Our award-winning framework is currently deployed at three of the top five global investment banks.

3Forge's management team combines experience in the development and marketing of complex trading, middle, back office and risk technologies with banking and academic and research talent.

Position: Marketing and Communications

This position is located in Manhattan.

Our Marketing and Communications colleague will be responsible for creating and executing strategic marketing efforts. This is a new position and he or she will report directly to Head of Business Development in New York.

The newly created Marketing & Communications position plays a key role in the development and execution of all marketing efforts, including press releases and communication, email campaigns, client communications, web content, brochures, client workshops, conference materials, and researching and writing about our main product, AMI and its competitors. The candidate will also be responsible for lead generation programs as well as responsible for joint partner events, data vendors and other external channel partners.

Areas of Responsibility:

- Overall execution of the strategic plan for Public Relations and Marketing Communications to increase awareness of 3Forge LLC.
- Drafting and distributing press releases around business milestones; establishing press, blogger and industry analyst relationships.
- Establish lead scoring, rapidly accelerate lead generation, and automate CRM management
- Responsible for content development of webinars, trade shows, print and electronic messaging.

Requirements:

- One year of advertising agency account responsibilities.
- BA/BS degree.
- Strong oral, interpersonal and written skills to include press releases, cases studies, marketing collateral and submissions for media.
- Creative, self-motivated, proactive and energetic self-starter.

- Ability to work well under tight deadlines.
- Prior Fintech marketing experience is a plus.

Please apply via email to apply@3forge.com . Include cover letter and resume.

We do not compensate recruiters or search agencies so please do not solicit your services.

No phone calls. All correspondence, interview selection will be managed via email.

Company benefits:

- Annual compensation \$50k + discretionary bonus
- MTA NY Metro monthly transportation pass
- Friday team lunches
- Subsidized health insurance