

# Wajahat Naseem

## BSCS Student

## Contact

### Phone

+92 314 1134217

### Email

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### Address

Karachi, Pakistan

## Education

2025 - Present

### Undergraduate BSCS

SMIU University

2023-2024)

### Intermediate

Govt Delhi College

## Expertise

- Digital Sales & Marketing
- Digital Marketing
- Frontend Developer

## Language

English

Urdu

## Experience

### 2024 - Present

Frontend Development

#### Freelance

- Independently acquired clients and delivered responsive, high-quality web interfaces.
- Developed frontend applications using HTML, CSS, JavaScript, and React.
- Managed the full development lifecycle, translating designs into functional code.

### 2023 JAN - Present

Digital Marketing

#### Freelance

- Acquired and managed multiple clients, executing end-to-end digital sales and marketing campaigns.
- Ran targeted paid advertisements (e.g., social media ads) to promote services and achieve sales targets.
- Provided performance analysis and optimization strategies to maximize client ROI.

### 2023 - 2024 NOV

Digital Sales Executive

- Built and maintained customer relationships.
- Managed online sales and promoted digital services.
- Helped achieve sales targets and supported business growth.