

Wajahat Naseem

BSCS Student

Contact

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Address

Karachi, Pakistan

Education

2025 - Present
Undergraduate BSCS
SMIU University

2023-2024)
Intermediate
Govt Delhi College

Expertise

- Digital Sales & Marketing
- Digital Marketing
- Frontend Developer

Language

English

Urdu

Experience

○ **2024 - Present**
Frontend Development

Freelance

- Independently acquired clients and delivered responsive, high-quality web interfaces.
- Developed frontend applications using HTML, CSS, JavaScript, and relevant frameworks (specify your tech stack here, e.g., React, Vue).
- Managed the full development lifecycle, translating designs into functional code.

2023 JAN - Present
Digital Marketing
Freelance

- Acquired and managed multiple clients, executing end-to-end digital sales and marketing campaigns.
- Ran targeted paid advertisements (e.g., social media ads) to promote services and achieve sales targets.
- Provided performance analysis and optimization strategies to maximize client ROI.

2023 - 2024 NOV
Digital Sales Executive

- Built and maintained customer relationships.
- Managed online sales and promoted digital services.
- Helped achieve sales targets and supported business growth.