

# Wajahat Naseem

## BSCS Student

### Contact

#### Phone

+92 314 1134217

#### Email

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#### Address

Karachi, Pakistan

### Education

2025 - Present  
**Undergraduate BSCS**  
SMIU University

2023-2024)  
**Intermediate**  
Govt Delhi College

### Expertise

- Digital Sales & Marketing
- Digital Marketing
- Frontend Developer

### Language

English

Urdu

### Experience

○ **2024 - Present**  
Frontend Development

#### Freelance

- Independently acquired clients and delivered responsive, high-quality web interfaces.
- Developed frontend applications using HTML, CSS, JavaScript, and React.
- Managed the full development lifecycle, translating designs into functional code.

**2023 JAN - Present**  
Digital Marketing  
**Freelance**

- Acquired and managed multiple clients, executing end-to-end digital sales and marketing campaigns.
- Ran targeted paid advertisements (e.g., social media ads) to promote services and achieve sales targets.
- Provided performance analysis and optimization strategies to maximize client ROI.

○ **2023 - 2024 NOV**  
Digital Sales Executive

- Built and maintained customer relationships.
- Managed online sales and promoted digital services.
- Helped achieve sales targets and supported business growth.