

## **RSVP MOVIE CASE STUDY SUMMARY**

These are the following observations, suggestions and outcomes of the RSVP movie case study –

1. Year **2017** saw the **highest** number of movie releases i.e., **3052 movies**.
2. **March** was the favourite month for producers to release their movies.
3. When compared according to countries, **INDIA** and **USA** combine releases add up to whopping **1059** movies in the year **2019**.
4. Out of all the 13 genres, **Drama** has the highest number of movies releases at **4285** movies, followed by **Comedy** and **Thriller** with **2412** and **1484** movies respectively.
5. Out of the total movies, only **346** movies got the **highest** rating of **10**, and, **94** movies got the **lowest** rating of **1**. Most of the movies i.e., **2257** movies got a rating of **7**.
6. **‘Dream Warrior Pictures’** and **‘National Theatre Live’** were the **most successful** production houses for producing the greatest number of **hit movies** (rating > 8) with **3 movies each**. We should pitch our idea to one of these production houses.
7. Looking at the directors, it turns out that, **‘James Mangold’** has directed the **highest number of hit** movies with **4** movies in total, followed by **‘Anthony Russo’** and **‘Soubin Shahir’** directing **3** movies each.
8. **‘Mammothy’** and **‘Mohanlal’** were the highest rated actors.
9. Looking at **Indian actors**, **‘Vijay Sethupati’** tops the list as the **highest rated** actor.
10. For **Indian female actors**, **‘Tapsee Pannu’** tops the list as the **highest rated** female actor.

**Submitted By:**

K Srinivas and Adarsh Mule  
(DSC40 Batch)