A DESIGN PORTfolio

hello!

I am Chandrabhushan Kumar, a Graphic Designer specializing in branding, visual identity, and digital design. I combine creativity and strategy to craft designs that stand out and communicate effectively. Passionate about aesthetics and functionality, I ensure every design aligns perfectly with the brand's vision.

In this PDF, you'll explore some of my best works, along with the thought process and concepts behind them. Keep scrolling to dive in!

PORTFOLIO

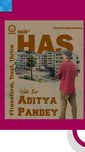
CHANDRABHUSHAN KUMAR

Skills

- Ps ★★★☆☆
- Ai ★★★★☆
- Figma ★★★☆☆
- Canva ★★★☆☆
- Ae ★★☆☆☆
- Pr ★★☆☆☆

flyers

Collage Politics



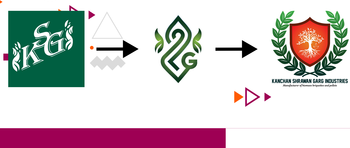
Logo Design

Kanchan Shravan Garg Industries is a local company which produces Biomass Briquettes. Request from them was to make minimalistic logo that attributes to company and also its products.

Initially my thought was to just play with words making it green. But that resemble to KFC type branding.

Then I thought of to include grass and shape them into letters but those were very flat and unattractive.

At final thought I decided to make it more inclusive so I added tree in between leaves just lin UN logo. And a Diya for its continuity. After many iteration of arrangement I finally landed to 3rd logo, which company linked and accepted.



T-shirt Design

There is collage fest in which Informals act as an informer in the event for whole 3 days like RAGAM or TATHVA. Since TATHVA was a technical fest they needed some designs. They had given me the design and I made the design in Illustrator so that it can be printed.

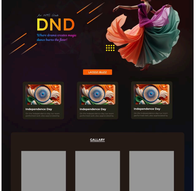
UI/UX

I am learning UI/UX from almost 6 months. What I observed and got to know is that, before designing any website a thorough research about product use case and client demand is very important.

For my first project, instruction was to make a website that resembles our college website.

On asking about its use case, they told its only for club members and if they had to show to others about club. It need not to be futuristic, just simple.

I designed all pages, home page is here.
For website you can visit rtpnitc.com



Contact Me

Chandra bhushan Kumar

Email: chandrabhushankumar138@gmail.com