

TERMS OF REFERENCE (TOR)

FEASIBILITY STUDY ON INCOME GENERATING ACTIVITIES FOR SOLIDARITY INITIATIVE FOR REFUGEES (SIR)

Title: Consultant for Feasibility Study on Income Generating Activities

Location: Kakuma, Turkana County, Kenya

Type of Contract: Consultancy

Duration of Assignment: 1 Month

Application Deadline: 31 July 2024

Start Date: 1 September 2024

Background

Established in 2016, Solidarity Initiative for Refugees (SIR) is a registered and prominent refugee-led organization (RLO) in Kakuma, Turkana County, with a vision of a world where refugees, despite the challenges they face, have the opportunity to lead fulfilling lives, contribute to their communities, and reach their full potential. We leverage digital technologies to empower refugee and host community youth in Kakuma and Kalobeyei, with relevant skills and tools to build a better future for themselves and become economically self-sustained. We exist to empower young people through digital solutions and innovations, women empowerment and livelihood.

Project Overview

Solidarity Initiative for Refugees (SIR) is undertaking a feasibility study to identify viable income-generating activities (IGAs) in Turkana, Kenya. The study aims to assess potential IGAs that SIR can implement to enhance its economic self-reliance. By identifying and

analyzing these opportunities, SIR seeks to improve its capacity to deliver services, support and empower the refugee and host community in Kakuma, Turkana County.

Objectives

The main objective of this consultancy is to conduct a comprehensive feasibility study on potential income-generating activities for our organization.

The study will:

1. Identify and analyze various potential IGAs.
2. Assess the market potential for each identified IGA.
3. Evaluate the socio-economic and cultural appropriateness of the proposed IGAs.
4. Provide recommendations for the most viable IGAs.
5. Develop a business plan for the recommended IGAs.

Scope of Work

The consultant will be responsible for the following tasks:

- Review existing literature, reports, and data on Income Generating Activities (IGAs) in Turkana and similar contexts.
- Analyze the current socio-economic conditions of refugees in Kakuma and Kalobeyei.
- Conduct a field visit to the refugee camp and host communities in Kakuma.
- Engage with key stakeholders including refugees, community leaders, local government officials and NGOs.
- Assess the activities and best practices of other Refugee-Led Organizations (RLOs) and NGOs with IGAs.
- Use qualitative and quantitative methods to gather data on potential IGAs.
- Analyze market conditions, supply chains and demand for products/services.
- Assess the skills, resources, and capacities of the staff, refugees and host community to engage in IGAs.
- Organize focus group discussions and interviews with refugees and other stakeholders.
- Gather insights on cultural acceptance and potential challenges of proposed IGAs.
- Evaluate the technical, financial and operational feasibility of identified IGAs.
- Conduct SWOT analysis for each potential IGA.
- Prepare a comprehensive report detailing findings, analysis, and recommendations.

- Develop an implementation plan for the most viable IGAs, including required resources, tax and legal compliance, potential partners and timelines.

Deliverables

Phase	Expected Deliverable	Description
Phase 1	Inception Report	Detailed methodology and work plan. Timeline for the study.
Phase 2	Interim Report	Preliminary findings and analysis. Feedback from stakeholders.
Phase 3	Draft Final Report	Comprehensive analysis of potential IGAs. Feasibility assessment and recommendations. Implementation plan.
Phase 4	Final Report	Incorporation of feedback from SIR and other stakeholders. Finalized recommendations and business plan (s).

Qualifications

Education

Advanced degree in Economics, Business Administration, Development Studies, or related field.

Experience

At least 5 years of experience in conducting feasibility studies and market research.
Proven experience in livelihood programs, especially in refugee settings.
Strong knowledge of the socio-economic context of Turkana.

Skills

Excellent analytical and report-writing skills.
Strong communication and interpersonal skills.
Proficiency in qualitative and quantitative research methods.
Ability to work independently and meet deadlines.

Language

Fluency in English and Swahili. Knowledge of local languages in Turkana is an asset.

Application Process

Interested candidates are invited to submit their applications by **31 July 2024**. Applications should include the following:

1. **Cover Letter:** Explaining the candidate's suitability for the assignment.
2. **Technical Proposal:** Summarizing their understanding of the TOR, methodology and tools to be used (3 pages max). Outline basic strategy and technical approach to the TOR, clearly indicating the level of effort required.
3. **Detailed work plan and timeline.**
4. **Financial Proposal:** A separate financing proposal in Kenya Shillings with a breakdown of budget covering consultancy fees and all related expenses to implement the activities of the consultancy.
5. **Curriculum Vitae:** Highlighting qualifications, technical skills, language skills and experience.
6. **References:** Contact details of at least three professional references.

Applications should be submitted via email to recruitment@sirafrica.org with the subject line "**Application - Consultant for Feasibility Study on IGAs**"

Only those shortlisted will be contacted for an interview with the panel to ensure their understanding of the consultancy services.