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## Hello World - Reflection

In this article, Kat Braybrooke reports on the gathering of a group of artists and participants, and the resulting creativity. Starting with the beginnings of the Net.Art movement in the 1990's, she goes through the movement's death and rebirth, which lead to this event.

Nowadays, the internet is making it ever so easy for viewers to become creators through more and more free, easy to use platforms. However, these resources can easily be unevenly shared amongst people - hence why organizations such as Mozilla work to educate and allow for equitable use of internet resources.

The use of the net for creative means dates back to the 1990's. Artists created "non-art", free of egos, institutions, and other constraints and pitfalls of "true" art. Pieces were mashed up together in such way that neither the source or the end result were "pure" original content. Net.art was also an outlet for discourse criticizing capitalism slowly taking over the web. It was spread, as the name implies, through networks, which allowed artists to distribute pieces through unconventional, subversive ways. While it was declared dead in 2000, the net art movement picked up again soon after.

The #ARTOFWEB community believed that anyone can be creative - not for capitalist purposes, but for the sake of creating, letting go and expressing something. To test out this theory, a bunch of net artists were gathered to create generative pieces that could be used as a tool to create more. The result led to so much creative power unleashed. People left art and

went with new knowledge, ideas... Which led to a new, rebuilt net art community, made to reflect the people participating in it. Since it is a very diverse community, the definitions vary from person to person.

Conclusion: we are all net artists deep down, rebels who want to just unleash what we have within. When we are given the right outlets, we can make amazing things. So let's keep making art!

#### Works Cited

Braybrooke, Kat. "Hello, World: Let's (Re)Make Networked Art." *Medium.com*, Medium, 13 Jan. 2015, [medium.com/@codekat/hello-world-lets-re-make-networked-art-6bb06913ac3a](https://medium.com/@codekat/hello-world-lets-re-make-networked-art-6bb06913ac3a).