

Cody Ball

Content Creator, Project Manager

334 East 77th St, Apt 14

New York, NY 10075

T 413-522-4966

E CodyMichaelBall@gmail.com

Portfolio: www.badapplebox.com

SUMMARY

A passionate artist, project manager, and marketing strategist who is always looking for inventive ways to contribute to a team.

EXPERIENCE

Assistant Studio Manager, SoundSpace Studio NYC

2013 - Present

- Oversee post-production audio workflow on multiple independent feature films concurrently, many of which debut at Sundance, SxSW, TriBeCa, or other major film festivals.
- Manage thousands of files to ensure proper creative execution and technical delivery of films.
- Highly trained in editing and mixing audio (Dialogue, Sound Effects, Music) for film and TV.
- Provide creative direction on improving the story or professional presentation of film, commercial, and web content to help directors and producers achieve their vision on a deadline.

Content Creator, Freelance/Bad Applebox

2011 - Present

- Director and Producer of promotional videos for a variety of companies and distribution platforms.
 - Clients include: Glas Apparel, UMass NCAA D1 Athletics, Rock Climbing Gyms, Parkour Communities, Tattoo Parlor, Tech Companies, Adventure Races, BBDO Ad Agency, and more.
- Editor and Cinematographer for high quality short form video content. Proficient with Premiere & FCP.
- Collaborate with teams of up to 20 people to create short narrative or documentary films, overseeing projects from pre-production (creative planning, budgeting) through production and distribution.

Resident Assistant (RA), New York University

2012 - 2014

- Crisis Responder for largest dorm at NYU (1100 residents), including responses to Hurricane Sandy evacuation, missing person claims, suicide prevention, fires, and floods.
- Collaborated with other staff to organize over 50 programs and events for students, ranging from 5 to 100 or more participants.

Post Production Intern, Great City Post

2013

- Prepared deliverables for animated TV episodes.

Post Production Intern, 5 Floors LLC

2012

- Organized interview footage, hard drives, and equipment for a feature-length documentary.

New York University

BFA Film & Television with Honors – 2014

GPA: 3.86

EDUCATION

Volunteer Skate/Snowboard Mentor, Stoked NYC

2015 - Present

- Inspire low-income students to maximize their potential by applying the core values of action sports to other aspects of their life.

ACTIVITIES

NCAA Athlete, NYU Varsity Golf

2013-2014

- Balanced 20 hours of weekly golf practice with intense academics and demanding job as a Resident Assistant