Cody Bonsma

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EDUCATION

Georgia Institute of Technology – *Atlanta, GA*   November 2020
Full-Stack Web Development Coding Bootcamp

The University of Georgia - *Athens, GA*   December 2018
Bachelor of Business Administration in Marketing
GPA: 3.40/4.00 - Honors: Hope Scholarship Recipient

SUMMARY

Full-Stack Web Developer with a strong background in business and psychology. Having worked across a variety of industries, organizations and countries, I have developed a good business acumen, a stronger sense of self, and a unique perspective on a shifting world. Come November, I will have acquired a full new skillset in the JavaScript MERN tech stack. As I gain more experience through building projects, I can see that I enjoy thinking outside of the box to bring users an impactful experience. My goal is to leverage my strengths as a strong communicator, humble learner, and a driven individual to enhance the web one line of code at a time

TECHNICAL SKILLS

Technical Language Skills: HTML5 / CSS3 / JavaScript / JQuery / Bootstrap / MongoDB / React.js / MySQL / MERN Stack

RELEVENT EXPERIENCE

Georgia Institute of Technology – *Atlanta, GA*   August 2020 – November 2020
Immersive Full-Stack Bootcamp Student
- Spent 600+ hours working with the latest programming technologies and applying the tech and concepts to deliverables
- Built unique applications through utilization of user stories, wire-framing, ERD's, pseudocode, and responsive design
- Worked in collaborative settings using Git, Agile Development strategies, MVC paradigm and RESTful API's to design, create, and test dynamic web applications

PROJECTS

Above Me | *GitHub***:** https://github.com/CodyBonsma/above_me-astronomy_localized
- A sleek educational application that provides up-to-date details on a variety of satellites, asteroids and stars that are directly above the user
- Responsible for the sunrise page which included the functionality of the satellite and asteroid information and responsible for the overall styling of the application
- Technologies used: HTML5, CSS3, JavaScript, JQuery, Bootstrap, and API's

Eat Da Burger | *GitHub:* https://github.com/CodyBonsma/Eat-Da-Burger
- An interactive burger menu/logger which takes users' input and allows them to create and devour their own creations
- Technologies/Methods used: HTML5, CSS3, JavaScript, JQuery, Node, MySQL, Express, Handlebars and Object Relational Mapping (ORM)

Employee Content Management System | *GitHub:* https://github.com/CodyBonsma/Employee-CMS
- Command-line application that allows business owners to view and manage the departments, roles and employees in their company
- Technologies used: JavaScript, Node, NPM packages, Express, MySQL

WORK EXPERIENCE

AnswerRocket, *Atlanta, GA*   November 2019 – September 2020
Sales Development Representative
- Sourcing new B2B clients in the consumer goods industry to connect with key decision makers
- Gaining a clear understanding of our prospect's needs to see if augmented analytics can improve their analytical processes
- Manage client relationships between AnswerRocket's AE team and our client's team

Vorsight *Arlington, VA*   March 2019 – November 2019
Sales Development Representative / Quad Captain
- Market, message and research on behalf of B2B clients in finance, high-tech, consulting and other industries
- Conduct peer-to-peer conversations and secure introductory sales meetings with senior-level decision makers
- Develop world class sales prospecting and conversation skills, averaging 150-200 dials daily
- Manage and own client relationships
- Onboarding new SDRs by training, coaching, mentoring, and leading skills sessions

IMG College *Athens, GA*   August 2018 – December 2018
Property Assistant
- Manage and fulfill the university's athletic partnerships for large sponsors.
- Fulfillment of off-field/court promotions for IMG sponsors (sponsorship tours, media day events, promotional tracking)
- Execution of on-field/court promotions for IMG sponsors

Petals On Prince *Athens, GA*   May 2017-August 2018
Customer Relations / Content Marketing
- Revitalized online social media platforms to increase the company's online presence
- Managed online social media platforms
- Managed customer relations and responsible for special deliveries

Innvision Hospitality Inc. *Griffin, GA*   May 2016-August 2016
Undergraduate Business Intern
- Conducted market research to improve valuation models
- Revamped company social media platforms to improve online branding
- Managed online advertising campaigns using social media platform tools
- Created online marketing tools to help portray the company's values and culture
- Acted as a customer liaison by acquiring updated pricing and inventory information

SKILLS AND INTERESTS
Language Skills: Fluent in English, Dutch, and German