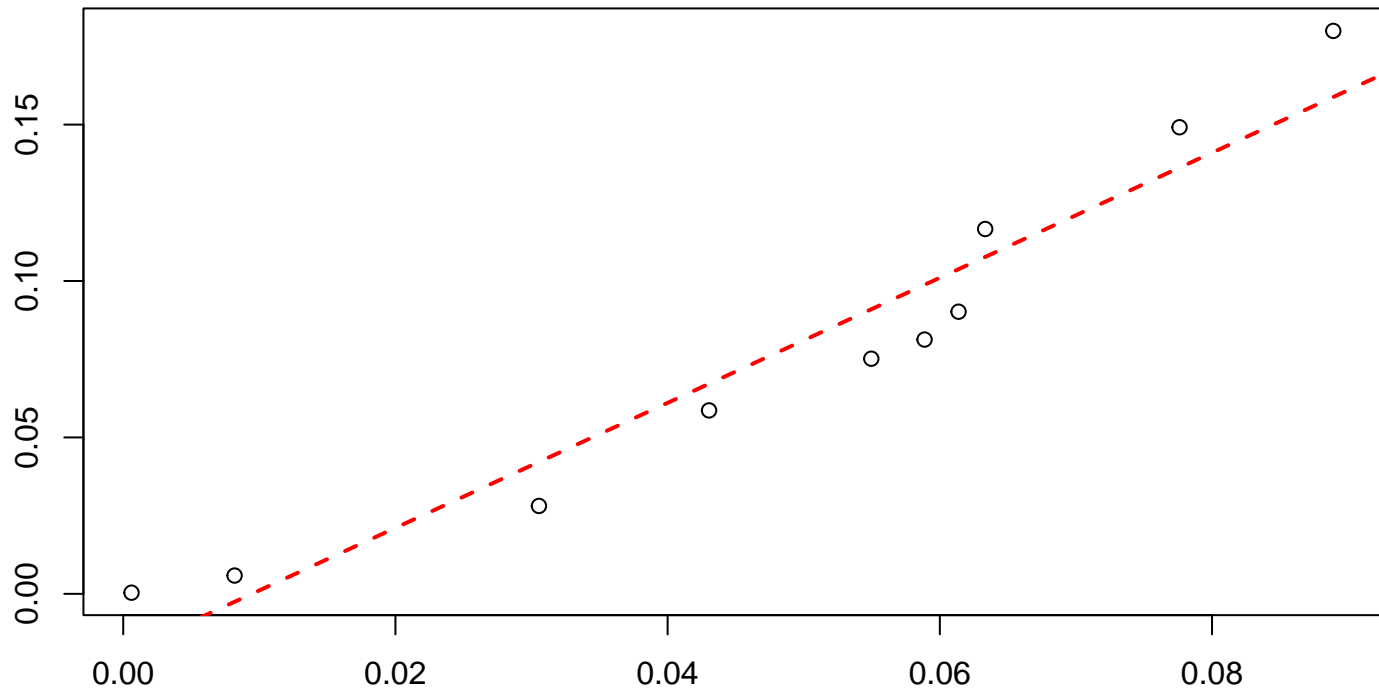


Normalized Increase in Other Book Checkouts



Normalized Increase in Textbook Checkouts