



DESAFIO

Gere planos de ação a partir
de análises com SQL





RESPOSTAS



**Duplique este
arquivo, responda e
o submeta na
plataforma**

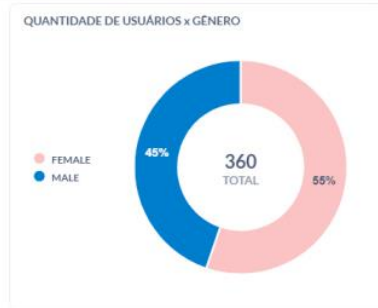
**(utilize quantos slides forem
necessários)**

Dashboard

[DESAFIO 03 · Dashboard · Metabase \(dnc.group\)](#)

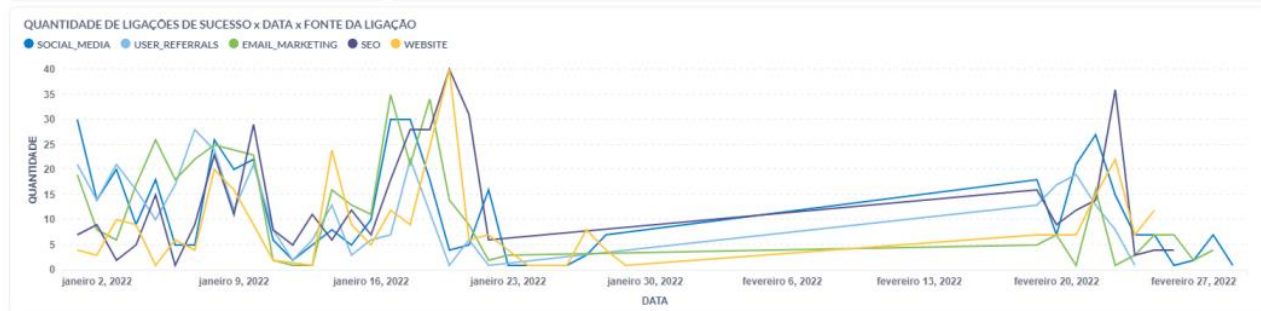
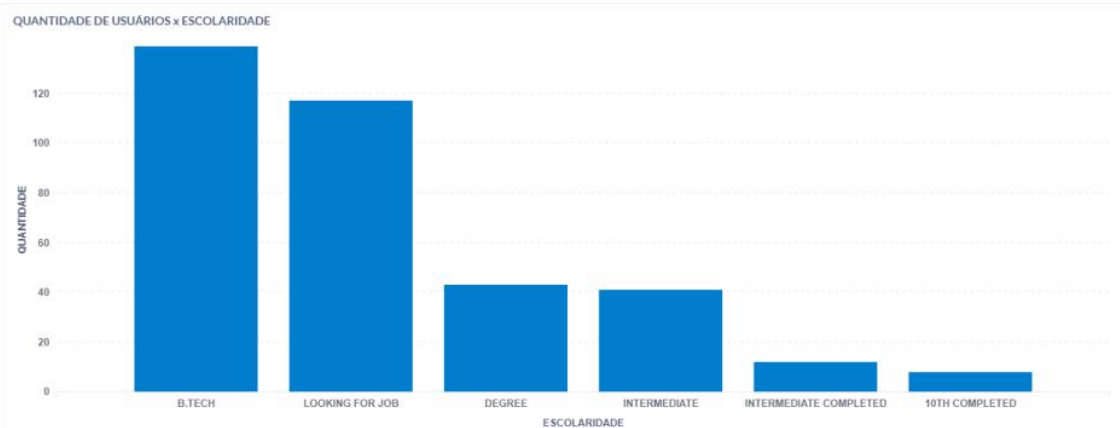


DESAFIO 03



22

MÉDIA DE IDADE



MEDIA WATCHED x LINGUA

MEDIA	LINGUA
0.82	English
0.76	Telugu
0.69	Hindi



QUANTIDADE DE USUÁRIOS x GÊNERO

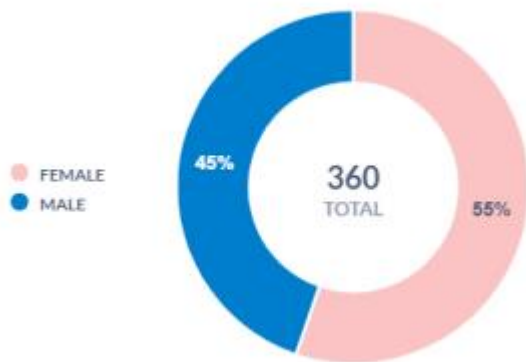


GRAFICO DE PIZZA | QTD x GENERO

Database Desafio ▾

```
1 select
2     count(distinct lead_id) as QTD,
3     gender as GENERO
4 from leads_basic_details
5
6 group by GENERO
```



22

MÉDIA DE IDADE

GRAFICO DE CARTAO | MÉDIA DE IDADE

Database Desafio Editado há uma hora por você

Database Desafio ▾

```
1 select
2     ceiling(avg(age)) as MEDIA_IDADE
3 from leads_basic_details
4
5 |
```

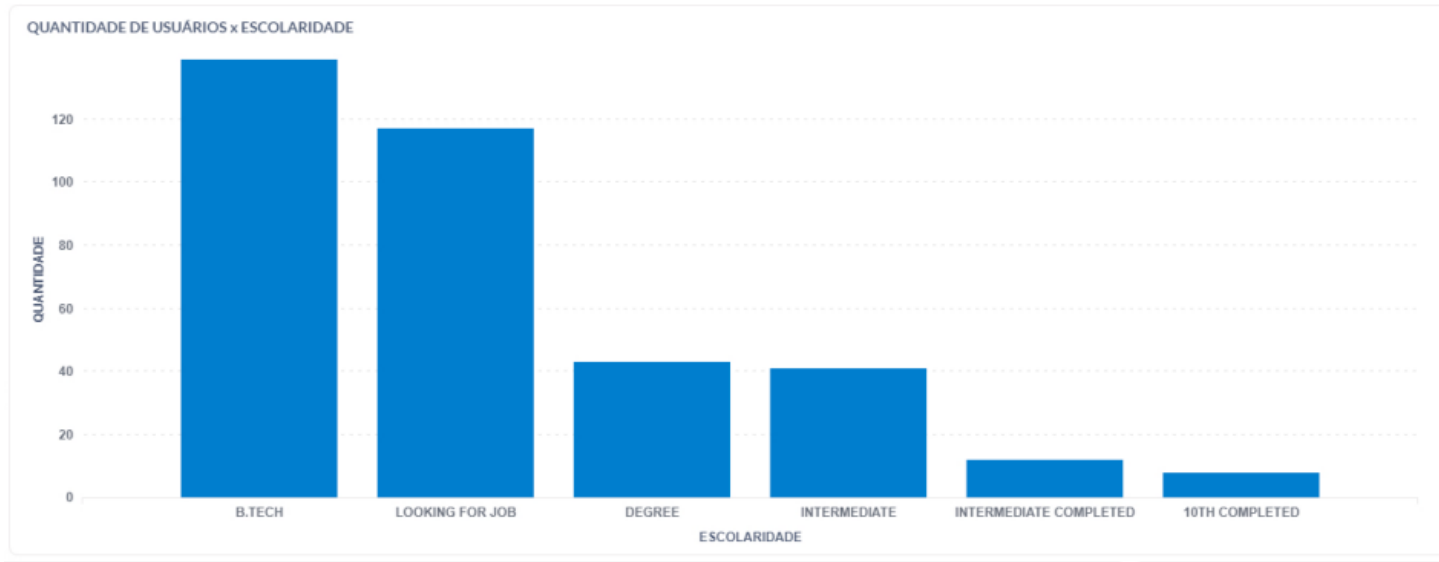


GRAFICO DE BARRAS | QTD x ESCOLARIDADE

Database Desafio ▾

```
1 select
2     count(distinct lead_id) as QUANTIDADE,
3     upper(current_education) as ESCOLARIDADE
4
5 from leads_basic_details
6
7 group by ESCOLARIDADE
8 order by QUANTIDADE desc
9
10 |
```



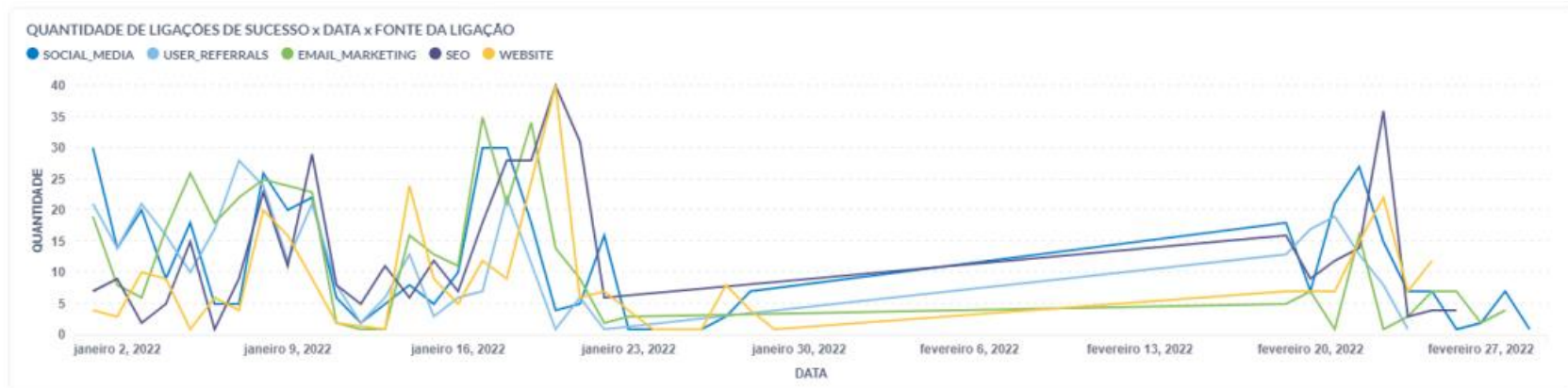
MEDIA WATCHED x LINGUA

MEDIA	LINGUA
0.82	English
0.76	Telugu
0.69	Hindi

GRAFICO TIPO TABELA | MEDIA WATCHED POR LINGUA

Database Desafio ▾

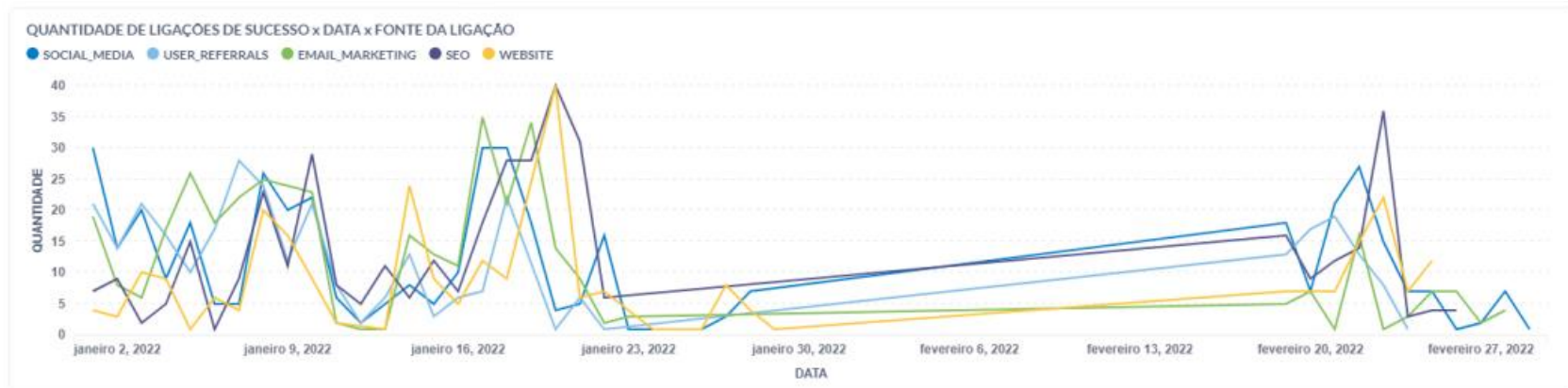
```
1 select
2     avg(watched_percentage) as MEDIA,
3     language as LINGUA
4
5 from leads_demo_watched_details
6
7 where
8     watched_percentage > 0.5
9
10
11 group by LINGUA
12 order by MEDIA desc
13 |
```



TIPO DE GRAFICO LINHA | QTD DE LIGAÇÕES DE SUCESSO POR FONTE

Database Desafio ▾

```
1 select
2   call_done_date as DATA,
3   count(leads_interaction_details.lead_id) as QUANTIDADE,
4   upper(lead_gen_source) as FONTE
5
6 from leads_interaction_details
7
8
9 left join leads_basic_details on leads_interaction_details.lead_id = leads_basic_details.lead_id
10 where
11   call_status = 'successful'
12
13
14 group by DATA, FONTE
15 order by DATA, QUANTIDADE desc
16 |
```

TIPO DE GRAFICO LINHA | QTD DE LIGAÇÕES DE SUCESSO POR FONTE

Database Desafio ▾

```
1 select
2   call_done_date as DATA,
3   count(leads_interaction_details.lead_id) as QUANTIDADE,
4   upper(lead_gen_source) as FONTE
5
6 from leads_interaction_details
7
8
9 left join leads_basic_details on leads_interaction_details.lead_id = leads_basic_details.lead_id
10 where
11   call_status = 'successful'
12
13
14 group by DATA, FONTE
15 order by DATA, QUANTIDADE desc
16 |
```