

CHRISTOPHER NEAL LEE

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LinkedIn: <https://www.linkedin.com/in/christophernlee/> | GitHub: <https://github.com/CofChips> |

Portfolio: <https://cofchips-react.herokuapp.com/>

SUMMARY

Full Stack Web Developer seeking a position as a full-stack engineer. Formerly an executive in the insurance industry with extensive experience in sales distribution, corporate strategy, and marketing. Recognized for my ability to improve customer experience by adopting and promoting a “customer first” mentality. Previously tasked with leading innovation efforts including establishing omni-channel customer servicing featuring an AI chatbot. Earned a certificate in full stack web development from University of California Berkeley Extension where I enhanced my skills in React.js, CSS, and Javascript. Passionate about leveraging my business acumen along with my technical skills to develop meaningful, value-adding applications such as Spoiler Alert! - a refrigerator inventory tracking application with automated email alerts. Well positioned to provide unique perspectives on how end users interact with websites and on how engineers create value for these end users by leveraging background in marketing and strategy.

TECHNICAL SKILLS

Languages: HTML5, CSS3, Javascript,

Libraries and Frameworks: jQuery, Bootstrap, React

Runtime Environments: Node.js

Database: SQL, MySQL, sequelize, MongoDB, Mongoose

Others: JSON, APIs, AJAX, GitHub, Express, Express-Session, Passport, bcryptjs, command line, writing tests, Handlebars, Heroku, Nodemailer, dotenv

PROJECTS

Spoiler Alert | Repository: <https://github.com/CofChips/Refritrack>

Live Site: <https://refritrack.herokuapp.com/>

- Food inventory and status tracking application.
- Lead back-end developer responsible for all Model and config aspects, portions of CSS styling (login and sign-up pages) and portions of front-end js.
- Built using HTML5, CSS3, Bootstrap, Javascript, jQuery, SQL, MySQL, sequelize, APIs, AJAX, Passport, bcryptjs, Nodemailer, dotenv, Express, NodeJS

Employee Directory | Repository: https://github.com/CofChips/employee_directory

Live Site: https://cofchips.github.io/employee_directory/

- Employee Directory listing non-sensitive information; sortable and searchable
- Lead developer responsible for all aspects of coding
- Built using React, CSS3, Bootstrap, Javascript

Weather Dashboard | Repository: https://github.com/CofChips/weather_dashboard

Live Site: https://cofchips.github.io/weather_dashboard/

- Weather app that displays real-time weather results and forecasts and stores user searches in local storage
- Lead developer responsible for all aspects of coding
- Built using HTML5, CSS3, Bootstrap, Javascript, jQuery, OpenWeather API

EXPERIENCE

San Francisco Bay Area Moms, LLC **Co-owner**

San Francisco, CA
2019 – Present

Co-owner of San Francisco Bay Area Moms, a collaborative website providing resources for Bay Area parents and a member of the City Mom Collective, the largest collection of hyper-local mom influencers in the US.

AXA

Hong Kong and Jakarta, Indonesia

Head of Marketing

2017 – 2019

Head of Strategy

2016 – 2017

Distribution Development Manager

2013 – 2016

Strategic Development Manager

2010 – 2013

Management Trainee

2009 – 2010

Held management and senior management roles across various functions for Paris-based global insurance company, AXA. Responsibilities ranged from overseeing the Marketing, Communications, CSR, and Strategy departments to end-to-end strategy development and implementation – from formulation, to identifying and executing actionable items.

Key Accomplishments:

- Increased Net Promoter Score, a metric used to evaluate customer satisfaction, +5 pts compared to market by developing an outreach program focused on improving the quality and frequency of online and offline engagement while leveraging exclusive partnerships to create a unique customer experience
- Increased revenue by approximately \$15m per annum by designing and implementing a business quality metric into compensation scorecards for life insurance brokers and independent financial advisors

Paychex, Inc. **Technical Support Specialist**

Costa Mesa, CA
2006 – 2007

Provided technical and update installation support for 1,500 customers throughout Southern California.

Able Software, Inc. **Customer Service Representative, Level II**

Irvine, CA
2004 – 2006

Provided technical support for customers worldwide.

EDUCATION

Bootcamp Certificate: University of California, Berkeley, Berkeley, CA

An intensive 12-week bootcamp dedicated to designing and building web applications. Skills learned included HTML5, CSS3, Javascript, jQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

MBA: Hong Kong University of Science and Technology, Hong Kong

Recipient of the Graduate School of Business Merit Scholarship. Admitted to the prestigious full-time program ranked 17th (3-year average) in the world by Financial Times.

BA, Chinese Language and Literature: University of California, Irvine, Irvine, CA