CHRISTOPHER LEE

MARKETER | STRATEGIST | FULL-STACK WEB DEVELOPER

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| **L** | LinkedIn | **G** | GitHub | **W** | Portfolio |

OBJECTIVE

Seasoned marketer and strategist seeking a full-time position as a full-stack web developer. Highly analytical and passionate about learning, looking to combine strong business acumen with technical skills to drive innovative value creation.

APPLICATIONS BUILT

Work&Balance
- Job search app that includes listings of nearby food establishments
- Utilizes jQuery AJAX requests to GitHub Jobs and Google Places APIs

Weather Dashboard
- Weather app that displays real-time weather results and forecasts
- Front-end built with Bootstrap, back-end with jQuery

EXPERIENCE

January 2020 – Present
Co-owner · San Francisco Bay Area Moms LLC

Co-owner of San Francisco Bay Area Moms, a collaborative website providing resources for Bay Area parents and a member of the City Mom Collective, the largest collection of hyper-local mom influencers in the US.

January 2009 – July 2019
AXA · Hong Kong & Jakarta, Indonesia

Head of Marketing, November 2017 – July 2019
Head of Strategy, March 2016 – October 2017
Distribution Development Manager, April 2013 – February 2016
Strategic Development Manager, July 2010 – March 2013
Management Trainee (Regional Office), January 2009 – June 2010

Held management and senior management roles across various functions for Paris-based global insurance company, AXA. Key responsibilities included:
- Oversaw Marketing, Communications, CSR, and Strategy departments
- End-to-end strategy development and implementation – from formulation, to identifying and executing actionable items

July 2006 – July 2007
Technical Support Specialist · Paychex, Inc.
- Provided technical and update installation support for 1,500 customers

September 2004 – June 2006
Customer Service Representative, II · Able Software, Inc.
- Provided technical support for proprietary utility billing software

EDUCATION

University of California, Berkeley
UCB Coding Bootcamp – Full Stack Web Development – 2020
An intensive 12-week bootcamp dedicated to designing and building web applications. Skills learned included HTML5, CSS3, Javascript, JQuery, Bootstrap, Node.js, ReactJS

Hong Kong University of Science and Technology
Full-time MBA – 2007-2009
- Graduate School of Business merit scholarship

University of California, Irvine
B.A. Chinese Language & Literature – 2000-2005
- Blue Honors Cord
- Education Abroad Award Scholarship
- RoC Ministry of Education Scholarship

KEY STRENGTHS
- Proven leader who deals professionally with tension, time constraints, and conflicts to lead collaboratively through challenging Issues or projects
- Effective communicator
- Ability to translate high-level strategy into clear, actionable initiatives
- Extensive project management experience

REFERENCES
- Available upon request