Get More Mass Tort Cases Without Lifting A Finger.

Results-driven marketing strategies developed to deliver lucrative mass tort cases to your firm. No heavy lifting required.

REQUEST A CUSTOM QUOTE

Mass Tort Case Acquisition: Get The Kind Of Cases You Actually Want

We've been generating and delivering high-quality cases to some of the biggest law firms in the country for nearly 20 years, and we're ready to do the same for you, too. Our results-driven mass tort case acquisition strategies have been meticulously perfected with the sole purpose of improving your bottom line in the most efficient and effective ways possible.

We'll handle all of the heavy lifting of generating qualified leads and turning those leads into signed cases while you focus on what matters most to your firm: securing high-dollar settlements.

Hot Torts

Last Updated: January 5, 2024

CAMP LEJEUNE
CPGL
$1,000 - $3,000
Leads / Contracts
70%
Media CPA
$1,400 - $6,000
($1,000 + $1,400) to ($3,000 + $6,000)
CPL (with Contract Services)
$2,050 - $8,250
VIEW CRITERIA

ROUNDUP
CPGL
$1,000
Leads / Contracts
70%
Media CPA
$1,667
($1,000 / 60 = $16.67)
CPL (with Contract Services)
$2,667
VIEW CRITERIA

TALCUM
CPGL
$850
Leads / Contracts
50%
Media CPA
$940
($850 / .9 = $940)
CPL (with Contract Services)
$1,790
VIEW CRITERIA

PARAQUAT
CPGL
$1,000
Leads / Contracts
60%
Media CPA
$2,667
($1,000 / .40 = $2,667)
CPL (with Contract Services)
$3,917
VIEW CRITERIA

CHEMICAL HAIR STRAIGHTENERS / RELAXERS
CPGL
$650
Leads / Contracts
60%
Media CPA
$1,083
($650 / .60 = $1,083)
CPL (with Contract Services)
$1,942
VIEW CRITERIA

BARD POWERPORT
CPGL
$900
Leads / Contracts
50%
Media CPA
$800
($400 / .5 = $800)
CPL (with Contract Services)
$1,550
VIEW CRITERIA

OZEMPIC
CPGL
$550
Leads / Contracts
80%
Media CPA
$688
($550 / .8 = $688)
CPL (with Contract Services)
$1,250
VIEW CRITERIA

BIRTH INJURY
Please contact us for CPLs and other metrics
VIEW CRITERIA

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How It Works: A Proven Path to Profit

1. Pick your tort & decide how much you want to invest.
2. We make the ad (at no cost to you!) and develop a custom media strategy designed to generate the most cases for the least amount of money.
3. We will screen all inquiries to insure that each lead meets the custom criteria set by your firm. Our contract services team then goes to work retaining the cases via a combination of e-sign and physical mail-out packets.
4. We deliver the lucrative cases directly to you. Easy as that.

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Relentlessly Results-Driven.

When we say we are relentlessly results-driven, we mean it. A good media buy is never static. That's why we don't plan next week's media buy until we have thoroughly analyzed what worked the week prior. This perpetual optimization of your investment is the core of what has led us to become the industry leader in consistently yielding the best cost per case that will ultimately improve your bottom line.

We'll bring you cases you actually want and all you have to do is focus on securing high-dollar settlements. After all, when you work with our team, you'll be working with a partner dedicated to generating results that matter.

Intentional Data-Backed Strategies That Get You More Cases

Media Buying
Every market is different and requires a custom, data-driven media buying strategy designed to outperform the competition – both on television and online. Armed with a team of expert negotiators, we know when, where, and how to place your investment to ensure that it generates the kind of return that'll make a difference for your firm.

Creative Strategy
Our award-winning creative team will create content for you based on a proven methodology that we know makes the phones ring and converts the most viewers into qualified leads. And when it comes to your budget, we believe your ad dollars should be attributed entirely towards your media buy – that's why we'll even develop your ad creative entirely for free.

Contract Pursuit
Your time is valuable. That's why we have a team dedicated to converting leads into cases so all you have to worry about is turning those cases into profitable settlements. Through "on the spot" digital conversion, email and text drip campaigns, and consistent and compassionate outreach, we'll proudly deliver signed contracts directly to your inbox.

Ready to Get More Cases?

Your goals are our goals. Our results-driven strategies are proven to generate high-quality, high-dollar cases for attorneys just like you.

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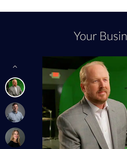
Your Branding Options

YOUR BRAND | WOLF PACK™ | WHITE HEART LEGAL | GOLDWATER

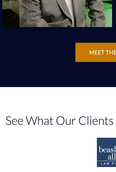
Our goal is to make investing in MDL as easy, and as profitable, as possible. Working with Whitehardt gives you the option of investing in MDL cases through your own firm's brand, The Wolf Pack™ brand, our White Heart Legal brand, or The Goldwater Law Firm brand.



Advertise With Your Brand
(Or let us build a brand for you!)

If you want your name to be recognized in cities across America as a leader in the fight against harmful corporations, you can use your own firm name and brand to market MDL cases. We're here to help you do it in the most efficient and lucrative way possible. We encourage transparent relationships and expect our clients using this service to A/B test so to ensure we're delivering the highest results available. We'll create high-performing, traffic-driving ads that follow state bar rules while you focus on settling cases.

Your Business is Personal To Us



Kevin White
CEO & Founder

Our CEO, co-founder, and fearless leader, Kevin White, oversees the entire Whitehardt operation. He's an entrepreneur with shrewd business skills who has dedicated his career to building empires with local law firms like yours. When you work with Whitehardt, you don't have to deal with talking to an operator or a pushy salesman, you'll have direct access to whoever you need, including Kevin. That's just how he likes to do business.

MEET THE TEAM

See What Our Clients Are Saying About Us

beasley allen LAW FIRM

I enjoy working with Whitehardt for three primary reasons. They are honest, efficient and responsive. In a world where people do not always do what they say, this is refreshing. All business is relational and requires trust. I trust Whitehardt. We have a great relationship, and they are good at what they do.

Rhon Jones
Beasley Allen Law Firm

Request a Custom Quote

Put our proven, results-driven team behind your quest for success.

First Name | Last Name
Firm Name
Phone | Email
City | State

TYPES OF CASES YOU'RE INTERESTED IN
☐ MASS TORTS ☐ PERSONAL INJURY

SERVICES YOU'RE INTERESTED IN
☐ TV ADVERTISING ☐ DIGITAL ADVERTISING ☐ SEO ☐ CONSULTING ☐ PPC ☐ WEB DESIGN

Anything else you'd like us to know?

REQUEST YOUR CUSTOM QUOTE

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