Exploration: Regret and Multi-Armed Bandits

Roberto Capobianco



Exploration: the Big Pain of RL

Exploration-Exploitation Trade-off: should we make the best decision given current information, or should we collect more information? In other words: should I sacrifice something now to get more in the future? (chicken-egg problem)

We need to carefully and systematically explore



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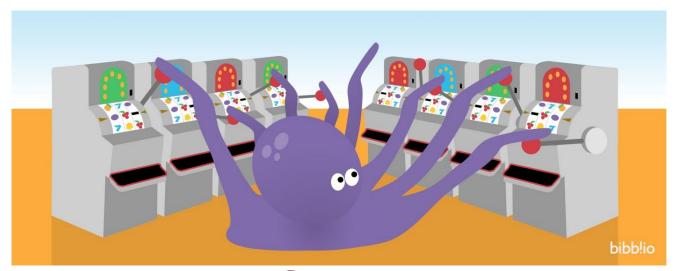
We need to carefully and systematically explore

e.g., go to my favourite restaurant vs try a new one



Multi-Armed Bandit

Let's consider a simplified problem to analyze exploration: Multi-Armed Bandits





Multi-Armed Bandit



Let's consider a simplified problem to analyze exploration: Multi-Armed Bandits

- We live in a world with no state, so decisions do not change based on some "context"
- K different arms (think of them as actions, or choices): a_1, \ldots, a_k
- A reward r is a scalar signal representing a feedback
 We often assume it's in [0, 1]
- ullet Each arm has unknown reward distribution $v_{\mathbf{i}}$ with mean $\mu_{\mathbf{i}}$ = $\mathbb{E}_{\mathbf{r}\sim v_{\mathbf{i}}}[\mathbf{r}]$
- Every time we pull an arm we observe an i.i.d. reward



Multi-Armed Bandit: Example



One domain of application of multi-armed bandits is online ads:

- Arms correspond to ads
- Each arm has a click-through-rate (0/1 reward based on click)
 that we aim to maximize

How do we decide which ad to propose next?



Multi-Armed Bandit: Interaction



The interactive process that we deal with in MAB is the following:

For
$$t = 0, ..., T-1$$
:

- 1. Pull an arm I_t in $\{1, \ldots, K\}$ based on historical information
- 2. Observe i.i.d. reward $r_{\rm i}\sim v_{\rm i}$ of arm ${\rm I_t}$ (we do not observe rewards of untried arms)



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But what are we trying to optimize exactly? REGRET!



Regret



We want to minimize our **opportunity loss**, which is expressed in the form of the regret



Regret



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Assume we know what is the best arm to pull and its mean reward distribution μ^{\star}

$$\mu^* = \max_{i \in [K]} \mu_i$$



Regret



We want to minimize our **opportunity loss**, which is expressed in the form of the regret

The regret is the total expected reward if we pull the best arm for T rounds VS the total expected reward of the arms we pulled over T rounds

$$\mathsf{Regret}_T = \boxed{T\mu^*} - \left| \sum_{t=0}^{T-1} \mu_{I_t} \right|$$

$$\mu^{\star} = \max_{i \in [K]} \mu_i$$



Exploration-Exploitation Trade-off in MAB



Should we pull arms that are less frequently tried in the past (i.e., explore), or should we commit to the current best arm (i.e., exploit)?



Exploration-Exploitation Trade-off in MAB



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Let's try to only exploit and see what happens. We call this the greedy algorithm.



Greedy Algorithm



Algorithm:

- try each arm once
- commit to the one that has the highest observed reward



Greedy Algorithm



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Problem: a (bad) arm with low μ_i may generate a high reward by chance, as we sample $r_i \sim \nu_i$ and it's i.i.d.

Consider two arms a_1 , a_2 : Reward dist for a_1 : prob 60%: 1, else 0; for a_2 : prob 40% 1, else 0. Now: a_1 is clearly better but with prob 16% we can observe (0, 1)



Greedy Algorithm: Lessons Learned



Trying the arm only once is not enough, since our sampled reward might be far from the mean

We can, however:

- Try each arm multiple times
- 2. Compute the empirical mean of each arm
- 3. Commit to the arm with the highest empirical mean



Explore & Commit Algorithm



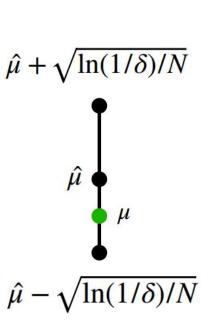
- 1. Set N to a fixed value, T >> K and K being the number of arms
- 2. For k = 1, ..., K: (explore)
 - pull arm k for N times
 - \circ observe the set $\{r_i\}_{i=1}^N \sim \nu_i$
 - o compute the empirical mean $\hat{\mu}_k = \sum r_i/N$
- 3. For t = NK, ..., T: (commit)
 - o pull the best empirical arm

$$I_t = \arg\max_{i \in [K]} \hat{\mu}_i$$



Do we have a confidence interval on our empirical mean? During exploration, for each arm, given a distribution with mean μ and N i.i.d. samples, we have with probability 1- δ :

$$\left| \sum_{i=1}^{N} r_i / N - \mu_i \right| \le O\left(\sqrt{\frac{\ln(1/\delta)}{N}}\right)$$

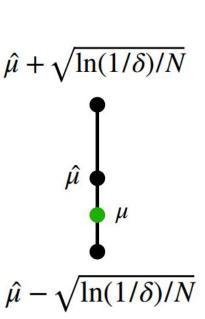




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our estimate

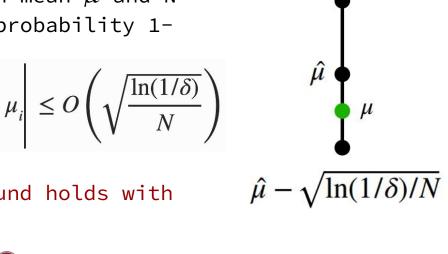




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e.g., δ = 0.01, confidence bound holds with probability 99%





Do we have a confidence interval on our empirical mean? During exploitation, for all arms, given a distribution with mean μ and N i.i.d. samples, we have with probability 1- δ :

K is the union of the k-th, different from the 1 used before

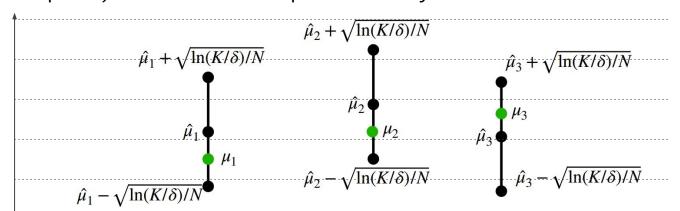
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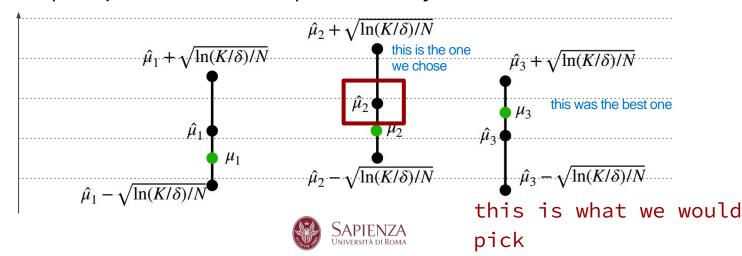






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Hoeffding Inequality - Exploitation Regret



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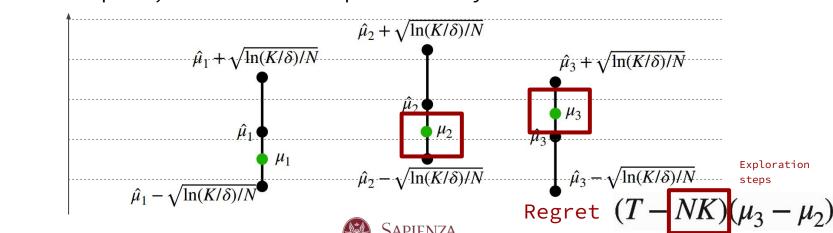
$$Regret_T = T\mu^* - \sum_{t=0}^{T-1} \mu_{I_t}$$

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Exploration Regret Calculation



Empirical best arm:

$$\hat{I} = \arg\max_{i \in [K]} \hat{\mu}_i$$

Best arm:

$$I^* = \arg\max_{i \in [K]} \mu_i$$

Trying all of the k-th arm N times
The best arm will have reward 1
Assuming all the other arms have 0.
This is the worst case

Worst possible regret in exploration: $Regret_{explore} \le N(K-1) \le NK$



We are trying all arms, including bad ones: maximum per-round regret is 1, as reward is in [0, 1]

Exploration Regret Calculation



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Worst possible regret in exploration: $Regret_{explore} \le N(K-1) \le NK$

one arm is actually optimal



Exploitation Regret Calculation



Empirical best arm:

$$\hat{I} = \arg\max_{i \in [K]} \hat{\mu}_i$$

Best arm:

$$I^* = \arg\max_{i \in [K]} \mu_i$$

Worst possible regret in exploitation: $\operatorname{Regret}_{exploit} \leq (T - NK) \left(\mu_{I^\star} - \mu_{\hat{I}} \right)$

$$\mu_{I^\star} - \mu_{\hat{I}} \leq \left[\hat{\mu}_{I^\star} + \sqrt{\ln(K/\delta)/N}\right] - \left[\hat{\mu}_{\hat{I}} - \sqrt{\ln(K/\delta)/N}\right] = \hat{\mu}_{I^\star} - \hat{\mu}_{\hat{I}} + 2\sqrt{\ln(K/\delta)/N} \leq 2\sqrt{\ln(K/\delta)/N}$$

rephrasing everything with the empirical mean, that is known





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Worst possible regret in exploitation: Regret_{exploit} $\leq (T - NK) \left(\mu_{I^*} - \mu_{\hat{I}} \right)$



$$\leq 2T\sqrt{\frac{\ln(K/\delta)}{N}}$$



Empirical best arm:

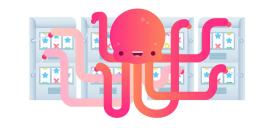
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Best arm:

$$I^* = \arg\max_{i \in [K]} \mu_i$$

Total regret:
$$Regret_T = Regret_{explore} + Regret_{exploit} \le NK + 2T\sqrt{\frac{\ln(K/\delta)}{N}}$$





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To minimize our regret, we want to optimize N: take the gradient of the regret, set it to 0, solve for N





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Total regret: Regret_T = Regret_{explore} + Regret_{exploit}
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To minimize our regret, we want to optimize N: take the speed 2/3 at which the gradient of the regret, set it to 0, solve for N $T_3/\ln(K/\delta)$ $T_3/\ln(K/\delta)$





Empirical best arm:

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Total regret: Regret_T = Regret_{explore} + Regret_{exploit}
$$\leq NK + 2T\sqrt{\frac{\ln(K/\delta)}{N}}$$

$$N = \left(\frac{T\sqrt{\ln(K/\delta)}}{2K}\right)^{2/3}$$

$$\mathsf{Regret}_T \le O\left(T^{2/3}K^{1/3} \cdot \ln^{1/3}(K/\delta)\right)$$

Approaches 0 as T goes to infinite



Regret Decaying



The decaying rate of the regret using the explore & commit algorithm is kind of slow $(T^{2/3})$. Can we get something faster, like $O(\sqrt{T})$?



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 $O(\sqrt{T})$ is actually the minimum we can get as it is a lower bound (no algorithm ever will be faster than this)



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 $O(\sqrt{T})$ is actually the minimum we can get as it is a lower bound (no algorithm ever will be faster than this)

Let's try to design a new algorithm



Statistics to Maintain & Confidence



Let's write a list of generic statistics that we need to maintain in order to compute our confidence bounds and the regret

- ullet # of times we have tried arm i $N_t(i) = \sum_{ au=0}^{t-1} \mathbf{1}\{I_ au = i\}$
- empirical mean so far $\hat{\mu_t}(i) = \sum_{\tau=0}^{t-1} \mathbf{1}\{I_\tau = i\}r_\tau/N_t(i)$

Confidence with probability 1-8:
$$|\hat{\mu_t}(i) - \mu_i| \leq \sqrt{\frac{\ln(KT/\delta)}{N_t(i)}}$$



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Confidence with probability 1-
$$\delta$$
: $|\hat{\mu}_t(i) - \mu_i| \leq \sqrt{\frac{\ln(kT)\delta}{N_t(i)}}$



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- empirical mean so far $\hat{\mu}_t(i) = \sum_{\tau=0}^{t-1} \mathbf{1}\{I_\tau = i\}r_\tau/N_t(i)$ interval for all iterations and all arms!

Confidence with probability 1-
$$\delta$$
: $|\hat{\mu}_t(i) - \mu_i| \leq \sqrt{\frac{\ln(KT/\delta)}{N_t(i)}}$



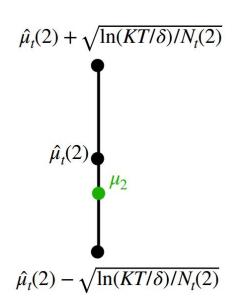


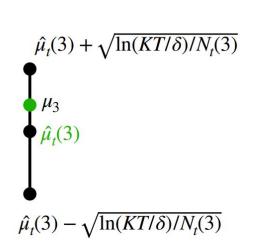
In this confidence interval, length depends on how many times I have tried an arm

$$\hat{\mu}_t(1) + \sqrt{\ln(KT/\delta)/N_t(1)}$$

$$\hat{\mu}_t(1)$$

$$\hat{\mu}_t(1) - \sqrt{\ln(KT/\delta)/N_t(1)}$$





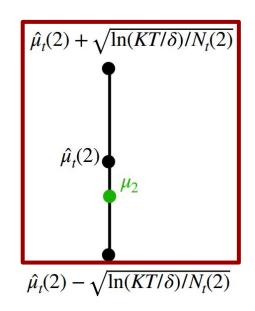


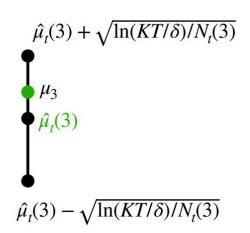


The length of the confidence of this arm is higher because I did not try arm 2 as many times as arm 1 and 3

$$\hat{\mu}_t(1) + \sqrt{\ln(KT/\delta)/N_t(1)}$$

$$\hat{\mu}_t(1) - \sqrt{\ln(KT/\delta)/N_t(1)}$$









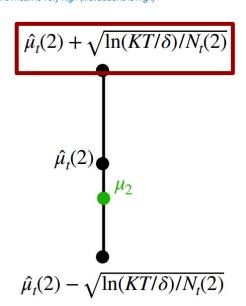
For exploration: Either we have the highest because we didn't explore enough so the bounds high, so we explore and understand better if it's good -> we are optimistic For exploitation: The bounds are already shrinked enough (second added is small) but the mean is very high (first addend is high)

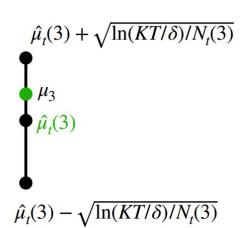
Let's pick the arm with the highest upper confidence bound (top of the confidence interval)

$$\hat{\mu}_{t}(1) + \sqrt{\ln(KT/\delta)/N_{t}(1)}$$

$$\hat{\mu}_{t}(1)$$

$$\mu_{1}$$





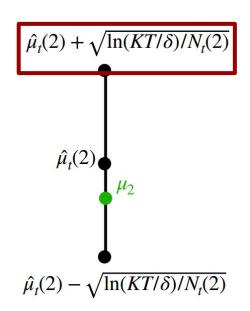


We are optimistic about the fact that the true mean actually corresponds to the upper confidence bound

$$\hat{\mu}_t(1) + \sqrt{\ln(KT/\delta)/N_t(1)}$$

$$\hat{\mu}_t(1)$$

$$\hat{\mu}_t(1) - \sqrt{\ln(KT/\delta)/N_t(1)}$$





example

t=0 t=1 t=2 I 1 N 0(1) N 1(1) N 2(1)

I_2 N_0(2) N_1(2) N_2(2)

I_3 N_0(3) N_1(3) N_2(3)

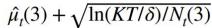
Ad mu_0(1), mu_0(2) ... (empirical)

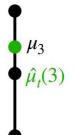
Let's say we ger r = 1 for I_2 and 0 for all the others at time t

N_i(j) will be 1 for each j and mu_0(2) = 1 while the other mu = 0

Now let's compute the bounds

k = 3, T = number of total time you want to interact (let's say 100), delta whatever





Now we can assume we repull arm 2 and it has -5 reward (just an example), computing the mean between -5 and 1 we find -2 and now the confidence bound is lower than the other two (the other two arm are not pulled so their mean and confidence bound remains the same). But now the arm 2 confidence and mean is updated.

$$\hat{\mu}_t(3) - \sqrt{\ln(KT/\delta)/N_t(3)}$$



UCB Algorithm



- For the first K iterations, pull each arm once
- For t = K, ..., T:
 - pick the action with the highest upper confidence bound

$$I_{t} = \arg \max_{i \in [K]} \left(\hat{\mu}_{t}(i) + \sqrt{\frac{\ln(KT/\delta)}{N_{t}(i)}} \right)$$

update statistics



UCB Algorithm



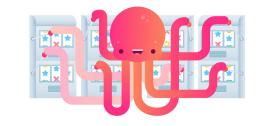
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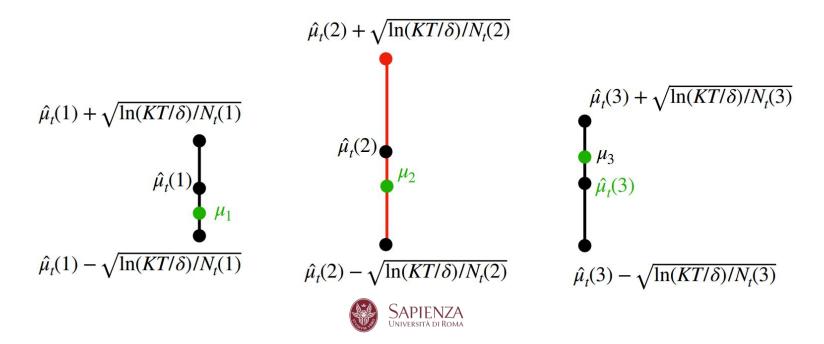
• update statistics

Reward bonus is high if we did not try action many times: exploration





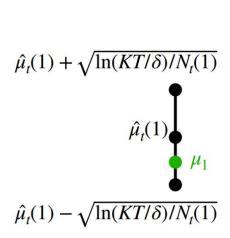
Case 1: large confidence interval, not tried many times (high uncertainty)

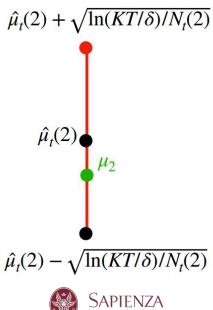


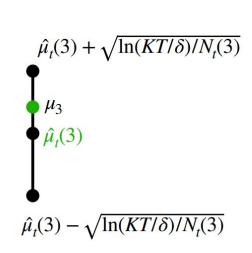


Case 1: large confidence interval, not tried many times (high uncertainty)

We want to explore!



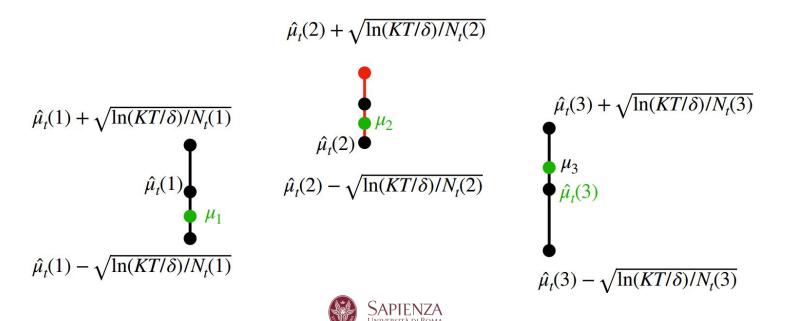








Case 2: small confidence interval, good arm: true mean is high

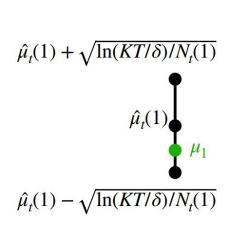


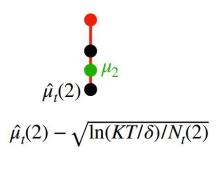


Case 2: small confidence interval, good arm: true mean is high

We want to exploit!

$$\hat{\mu}_t(2) + \sqrt{\ln(KT/\delta)/N_t(2)}$$





$$\hat{\mu}_{t}(3) + \sqrt{\ln(KT/\delta)/N_{t}(3)}$$

$$\mu_{3}$$

$$\hat{\mu}_{t}(3) - \sqrt{\ln(KT/\delta)/N_{t}(3)}$$



UCB Algorithm: Regret-at-t



$$I^* = \arg\max_{i \in [K]} \mu_i$$

$$I_t = \arg\max_{i \in [K]} \hat{\mu}_t(i) + \sqrt{\frac{\ln(KT/\delta)}{N_t(i)}}$$

$$\text{Regret-at-t} = \mu^{\star} - \mu_{I_t} \leq \widehat{\mu}_t(I_t) + \sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}} - \mu_{I_t} \leq 2\sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}}$$



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Case 1: N₊ is small. We have regret but we explore (select I₊ at iteration t)



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$$I_t = \arg\max_{i \in [K]} \hat{\mu}_t(i) + \sqrt{\frac{\ln(KT/\delta)}{N_t(i)}}$$

$$\text{Regret-at-t} = \mu^\star - \mu_{I_t} \leq \widehat{\mu}_t(I_t) + \sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}} - \mu_{I_t} \leq 2\sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}}$$

Case 2: N_{+} is large. We exploit (select I_{+} at iteration t) and regret is small



UCB Algorithm: Regret



$$\text{Regret-at-t} = \mu^{\star} - \mu_{I_t} \leq \widehat{\mu}_t(I_t) + \sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}} - \mu_{I_t} \leq 2\sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}}$$

$$\mathsf{Regret}_T = \sum_{t=0}^{T-1} \left(\mu^{\star} - \mu_{I_t} \right) \leq \sum_{t=0}^{T-1} 2 \sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}} \ \leq 2 \sqrt{\ln(TK/\delta)} \cdot \sum_{t=0}^{T-1} \sqrt{\frac{1}{N_t(I_t)}}$$



UCB Algorithm: Regret



$$\text{Regret-at-t} = \mu^\star - \mu_{I_t} \leq \widehat{\mu}_t(I_t) + \sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}} - \mu_{I_t} \leq 2\sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}}$$

$$\operatorname{Regret}_T = \sum_{t=0}^{T-1} \left(\mu^{\star} - \mu_{I_t} \right) \leq \sum_{t=0}^{T-1} 2 \sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}} \\ \leq 2 \sqrt{\ln(TK/\delta)} \cdot \sum_{t=0}^{T-1} \sqrt{\frac{1}{N_t(I_t)}}$$

$$\sum_{t=0}^{T-1} \sqrt{\frac{1}{N_t(I_t)}} \le O\left(\sqrt{KT}\right) \longrightarrow \text{ With high probability } \operatorname{Regret}_T = \widetilde{O}\left(\sqrt{KT}\right)$$



UCB Algorithm: Regret



$$\sum_{t=0}^{T-1} \sqrt{1/n_t(I_t)} = \sum_{i=1}^K \sum_{t=0}^{T-1} \mathbf{1}[I_t = i] \sqrt{1/n_t(i)}$$

$$= \sum_{i=1}^{K} \sum_{t=1}^{n_T(i)} \sqrt{1/t}$$

$$\leq \sum_{i=1}^{K} \sqrt{n_T(i)}$$

$$K \frac{1}{K} \sum_{i=1}^{K} \sqrt{n_T(i)} \le K \sqrt{\frac{1}{K} \sum_{i=1}^{K} n_T(i)} = K \sqrt{T/K} \longrightarrow \sqrt{KT}$$



cluster pulled arms into K groups
where the i-th group contains all
 steps where arm i is pulled

 $n_{\scriptscriptstyle T}(i)$ is the size of the specific group

uses the trick that
$$\sum_{i=1}^N 1/\sqrt{i} \leq \sqrt{N}$$

See also

https://wensun.github.io/CS4789 data/UCB note new.pdf