## BEYOND THE BEST GUESS: STATISTICAL MODELING WITH PREDICTORS FROM LARGE LANGUAGE MODELS

### Michael Franke, Polina Tsvilodub, Fausto Carcassi

Department of Linguistics
University of Tübingen
[michael.franke|polina.tsvilodub|fausto.carcassi]@uni-tuebingen.de

## **ABSTRACT**

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis. Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, consectetuer id, vulputate a, magna. Donec vehicula augue eu neque. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra metus rhoncus sem. Nulla et lectus vestibulum urna fringilla ultrices. Phasellus eu tellus sit amet tortor gravida placerat. Integer sapien est, iaculis in, pretium quis, viverra ac, nunc. Praesent eget sem vel leo ultrices bibendum. Aenean faucibus. Morbi dolor nulla, malesuada eu, pulvinar at, mollis ac, nulla. Curabitur auctor semper nulla. Donec varius orci eget risus. Duis nibh mi, congue eu, accumsan eleifend, sagittis quis, diam. Duis eget orci sit amet orci dignissim rutrum.

#### 1 Motivation

With the advent of deep neural transformer architectures (Vaswani et al., 2017), large language models (LLMs) have become powerful technologies that excel on standard benchmarks and promise to serve as foundation models for a vast and diverse set of applications (Bommasani et al., 2021) (Devlin et al., 2019; Chung et al., 2022; OpenAI, 2023; Touvron et al., 2023), especially when augmented with supervised fine-tuning (Chung et al., 2022) and reinforcement learning from human (Stiennon et al., 2022) or other (Bai et al., 2022) feedback. Recently an increasing number of diverse applications has gone beyond using LLMs out-of-the-box, based on their single-run input-output behavior, and instead utilize LLMs as a part of a larger computational process.

- tool use
- AutoGPT
- prompt-engineering
- structured reasoning
- for translation to programms (Wong et al., 2023)

For all of these applications, it is crucial to understand what LLMs can or cannot reliable do.

- benchmarks don't give us that
- mechanistic
- · behavioral probing

Not yet addressed: derive full distribution over choice options and use for explanatory modeling.

## **SNIPPETS**

Recent work comparing LLMs to human choice behavior in psychological experiments has focused on whether LLMs predict patterns of human answer behavior qualitatively. The bulk of this work looks at the answers generated by

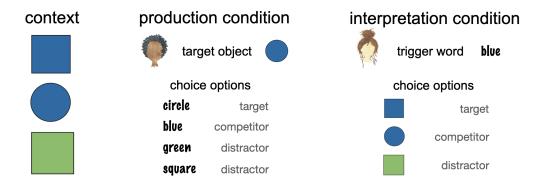


Figure 1: Structure of a reference game with human participants. Each trial consists of a set of objects, the so-called context. In production trials, participants choose a single word to describe a target object from the context. In interpretation trials, an object is selected as the likely object a trigger word referring to.

the LLMs. In general, much less attention has been payed to whether LLMs can also make adequate *quantitative predictions* that match human choice probabilities in suitable experiments. (Notable exceptions at the interface of NLP and computational psycholinguistics (Linzen, Hu, Rabovsky ...).)

This work looks at whether probabilistic predictions of GTP-3.5 match human answer patterns also quantitatively. Rather than looking at LLMs as behavior-generating black box, which we want to understand based on its input-output behvaior, we explore whether we can use LLMs as a predictive probabilistic model, or at least as a component of one, aiming to predict the full distribution of human experimental data.

## 2 Experiment: Reference games

To keep matters simple, we use an established, well-understood and austere experimental paradigm to test human decision making in abstract communicative tasks, so-called **reference games** (e.g., Frank and Goodman, 2012; Degen, Franke, and Jäger, 2013; Qing and Franke, 2015; Frank, 2016; Sikos et al., 2021). A reference game consists of two players, a speaker and an interpreter, who jointly observe a set of objects, usually referred to as context (see Figure 1). In the **production condition**, the speaker is assigned a *target object* from the context set which they have to describe to the interpreter. In the **interpretation condition**, the interpreter observes a description, here called *trigger word*, and chooses one of the objects from the context set. The goal of the game is, for the speaker, to choose a description that enables the interpreter to choose the target object; and, for the interpreter, to guess correctly which object the speaker had in mind.

The example in Figure 1 is a standard case, which we will use throughout, where choices are informative about the pragmatic reasoning that decision makers engage in. In this example, there are two features that differ across three objects (here shape and color). One object shares both its color and shape with one other object, while the two other objects have one unique feature (e.g., being the only circle, or the only green object). In a critical production trial, the target object to describe is one of the two objects with a unique feature. The speaker has four words to choose from. The **target utterance** is the word which uniquely describes the target object. The **distractor utterance** is the word that is true of the target object, but also true of another object. The other utterances, both of which are false of the target are **competitor utterance**. In a critical interpretation trial, the trigger word is one that is true of two of the three objects. If participants engage in pragmatic thought, they might reason that *if* the speaker had wanted to refer to one of the two objects of which the trigger word is true (blue square and blue circle in Figure 1), the speaker could have used a more informative word for exactly one of those two objects ("circle"), so they are more likely to refer to the **target object** (the blue square in Figure 1). The **competitor object** is the other object of which the trigger word is true. The **distractor object** is the object of which the trigger word is false.

We replicated a simple reference game with human participants in which each trial instantiated the structure of the example shown in Figure 1. While previous reference games with human participants used pictorial representations of objects, and sometimes even pictorial representations of messages, we implemented a text-only version in order to be able to compare the predictions of LLMs for the exact same stimuli. The experiment was realized as an online task using magpie (Franke et al., 2023).<sup>1</sup>

<sup>&</sup>lt;sup>1</sup>The code for the experiment can be found at https://github.com/magpie-ea/magpie3-text-refgame, and a live version of the experiment can be tested at https://magpie-ea.github.io/magpie3-text-refgame/.

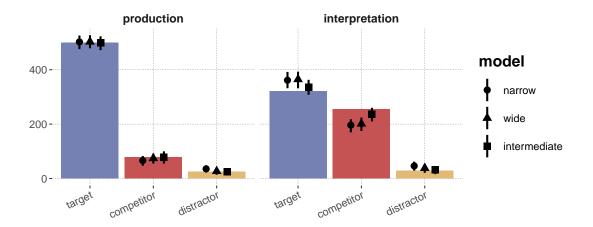


Figure 2: Counts of choices from reference games with human participants (colored bars), with summary statistics from the posterior predictive distribution of three models (shapes and error bars). Shapes show the mean of the posterior predictive distributions of three models, differing in the scope of the item-level aggregation with respect to soft-maximizing and scaling. Error-bars show corresponding 95% credible intervals of the posterior predictive.

## 2.1 Participants

A total of 302 participants were recruited via Prolific for monetary compensation (£0.45, corresponding to roughly £15.40 per hour). All participants self-identified as native speakers of English.

#### 2.2 Materials & design

We created 100 different items as stimulus material via a stochastic process. Each item is a different textual description of a reference game with the same logical structure as the example from Figure 1. For each item, the context consisted of three objects. Objects are defined by a triple of properties, namely a color, a shape and a texture. For each property, there were four possible values, e.g., blue, green, red, and orange for color. The sampled items differed in terms of the properties of the objects in the context set, and in terms of the order in which the objects and expression alternatives were presented in the text. Figures 9 and 10 from Appendix A show example screenshots from the experiment.

#### 2.3 Procedure

For each participant the experiment sampled four different items. Participants first played two of these in the production condition, then the other two in the interpretation condition.

#### 2.4 Results

The overall distribution of choices that correspond to the target, competitor, and distractor states is shown in Figure 2 on the left.<sup>2</sup> It is interesting that the distractor options were chosen rather often. We also see that the number of target choices is higher in the production condition than in the interpretation condition. This is in line with previous experimental results on human reference games. For example, in previous forced-choice reference games with human participants with pictorial presentations of objects, Qing and Franke (2015) observed the following proportions:  $\langle 0.882, 0.118, 0 \rangle$  in the production and  $\langle 0.492, 0.506, 0.003 \rangle$  in the interpretation condition (for 288 observations in each condition).

## 3 LLM predictions for reference games

This section explores different ways of deriving quantitative predictions from an LLM to feed into a statistical model for the human data. For a set-up in which the task descriptions and choice options are all text-based, predictions of LLMs at

<sup>&</sup>lt;sup>2</sup>The production condition actually has two distractor choices. Here and in the following, these are lumped together as a single category, also when modeling random errors in later models. This is a simplification but does not change anything of substance.

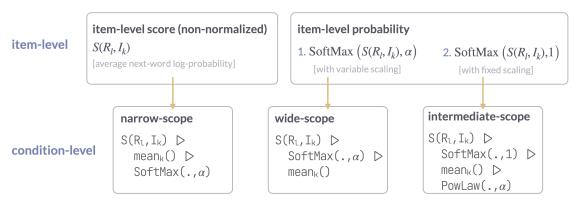


Figure 3: Schematic overview over three different approaches of obtaining condition-level predictions by aggregating over item-level scores. The basic item-level score is average next-word log probability. This can be taken as-is into averaging (narrow-scope aggregation), or first transformed from log- into probability-space, either with optimization before (wide scope) or after averaging (intermediate scope). The notation for the condition-level options uses pseudocode to more clearly reflect the relevant operator scope differences (where triangles represent the pipe operator).

the item-level can be derived as a function of the (log) probabilities assigned to the continuations corresponding to each choice option after processing the task description. The previous literature has shown that scoring longer sequences of text for an autoregressive LLM in terms of *average next-token log probabilities*, or *average log-probs* for short, gives improved predictions in relevant benchmark tests (e.g., Brown et al., 2020). Using average log-probs for each answer option as a basic item-level score, there are at least three conceivable ways of deriving condition-level predictions by averaging over item-level variation (see Figure 3). In the following, we first introduce the relevant notation and terminology, then describe the different options, and finally build and compare probabilistic models for the human choice data around the different condition-level predictors.

## 3.1 Notation & terminology

Let C be the experimental condition of interest (here: the production or interpretation condition). Let  $\{I_1, \ldots I_m\}$  be the multi-set of items that occurred in the human experiment for condition C. Each item  $I_k$  consists of a task description  $T_k$  and I choice options  $O_{k1}, \ldots, O_{kl}$ , which are treated as textual continuations of the task description (see Appendix B for an example). For each item  $I_k$ , let  $F(R_l, I_k)$  be the choice option  $O_{ki}$  that corresponds to *response type*  $R_l$  (here: target, competitor, distractor). We will define an item-level (non-normalized) score  $S(O_{ki})$  for each choice option of a given item K, and use this to define a condition-level probabilistic predictions for response types by averaging over all items in a given condition.

**Item-level score.** If a choice option  $O_{ki} = w$  is a single word, like in the production condition, an LLM's item-level prediction can simply be defined as the next-word log probability  $\log P_{\rm LLM}(w \mid T_k)$ . If choice options are strings of more than one word, as in the interpretation condition, we follow the previous literature (e.g., Brown et al., 2020) and define the *item-level score*  $S(O_{ki}, I_k)$  for option  $O_{ki} = w_{ki1}, \dots w_{kin}$  of item k, in terms of the average log-probs:

$$S(O_{ki}, I_k) = \frac{1}{n} \sum_{i=1}^{n} \log P_{\text{LLM}} \left( w_{kij} \mid T_k, w_{ki1}, \dots, w_{ki(j-1)} \right).$$

The item-level score of response type  $R_l$  is  $S(R_l, I_k) = S(F(R_l, I_k))$ .

**Condition-level predictions.** Condition-level predictions are a probability distribution over response types, obtained from item-level scores  $S(R_l, I_k)$  by averaging over all items belonging to the relevant condition. To map non-normalized scores  $\mathbf{s} = \langle s_1, \dots, s_l \rangle$  to probabilities  $\mathbf{p} = \langle p_1, \dots, p_l \rangle$  with different degrees of optimization, a common choice is the softmax function with optimality parameter  $\alpha$ , defined as:

SoftMax(
$$\mathbf{s}, \alpha$$
) =  $\mathbf{p}$ , where  $p_i \propto \exp(\alpha p_i)$ 

<sup>&</sup>lt;sup>3</sup>By using a multi-set, which may contain a single task multiple times, we produce aggregate predictions for exactly the set of item that the participant group saw, which provides the most fitting counterpart to the human data.

<sup>&</sup>lt;sup>4</sup>In the current set-up the response type "distractor" has two instantiations in the production condition. Since choice options are a single word in the production condition, for simplicity, we lump both of the distractor words together and treat them as a single option by taking the sum of the log-probabilities for both distractor words.

The softmax function can furthermore be decomposed into a first step of mapping scores to probabilities, and subsequently reweighing probabilities via a power-law transformation:

SoftMax(
$$\mathbf{s}, \alpha$$
) = Pow(SoftMax( $\mathbf{s}, 1$ );  $\alpha$ ) , where  
Pow( $\mathbf{p}; \alpha$ ) =  $\mathbf{q}$ , with:  $q_i \propto p_i^{\alpha}$ 

This means that there are three conceivable scope-sites for aggregating item-level information as shown in Figure 3. Narrow-scope aggregation first aggregates the item-level scores, and then transposes the averages into (scaled) probabilities:

$$P_n(R_l, C) \propto \exp\left[\alpha \frac{1}{m} \sum_{i=k}^m S(R_l, I_k)\right]$$
 (narrow-scope aggregation)

Wide-scope aggregation, first transposes scores into probabilities, scales them and only aggregates over items last.

$$P_{w}(R_{l},C) \propto \frac{1}{m} \sum_{i=k}^{m} \frac{\exp(\alpha S(R_{l},I_{k}))}{\sum_{l'} \exp(\alpha S(R_{l'},I_{k}))}$$
 (wide-scope aggregation)

Intermediate-scope aggregation performs item-level averaging after mapping scores onto probabilities (using softmax with  $\alpha = 1$ ), but before scaling (with a power-law transformation with variable  $\alpha$ ):

$$P_{i}(R_{l},C) \propto \left[\frac{1}{m} \sum_{i=k}^{m} \frac{\exp(S(R_{l},I_{k}))}{\sum_{l'} \exp(S(R_{l'},I_{k}))}\right]^{\alpha}$$
 (intermediate-scope aggregation)

All three condition-level predictors coincide when there is only one item, of course. For more items, wide-scope and intermediate-scope aggregation coincide when  $\alpha=1$ . In all other cases, the predictors are not guaranteed to be identical. Conceptually, the main difference is what each measure considers to be the basic item-level unit to aggregate over. Narrow-scope aggregation considers raw scores, not *not* probabilistic predictions at the item level. Wide-scope aggregation considers  $\alpha$ -optimized probabilities at the item level, which is compatible with a procedure of sampling, via softmax decoding, item-level answer options. Similarly, intermediate-scope aggregation is also compatible with a sampling based picture, but would use pure decoding (without  $\alpha$ -optimization) at the item level.

## 3.2 Model fitting

Parameterized predictions  $P_m(R_l, C; \alpha_c)$  for models  $m \in \{n, w, i\}$  can be assessed in the light of the empirical data from human participants with the usual tools of Bayesian data analysis (e.g. Gelman et al., 2014; McElreath, 2016; Lambert, 2018). For each condition C (production and interpretation), we equip each model with an free optimality parameter  $\alpha_C \sim \text{log-Normal}(0.5, 1)$  with a log-Normal prior. We also assume that each model has one epsilon parameter per condition,  $\epsilon_C$ , which accounts for random errors in the human data via Laplace smoothing, with a prior  $\epsilon_C \sim \text{Exponential}(5)T(0;1)$  given by a truncated exponential distribution. The resulting likelihood function for model m and data from condition C is a multinomial distribution with central predictor for response  $R_l$  given by:

$$P(R_l) \propto P_m(R_l,C;\alpha_c) + \epsilon_c$$

have a free parameter  $\alpha$ . In order to also

## 3.3 Vanilla predictions

Since the reference game descriptions and choice options are all text-based, probabilities for discrete-choice predictions of LLMs can be defined as a function of the probabilities assigned to the continuations corresponding to each choice option after processing the game description. Concretely, consider either the production or the interpretation case (the case is entirely parallel) and let  $\{I_1, \ldots I_m\}$  be the multi-set of items that occurred in the human experiment. By using a multi-set, which may contain a single task multiple times, we produce aggregate predictions for exactly the set of tasks that the participant group saw and so provides the most fitting counterpart to the human data. Each item  $I_k$  consists of a task description  $T_k$  and three or four choice options  $O_{k1}, \ldots, O_{kl}$ , which are treated as textual continuations of the task description (see Appendix B for an example).

If a choice option  $O_{ki} = w$  is a single word, like in the production condition, an LLM's prediction can simply be defined as the (normalized) next-word probability  $P_{\text{LLM}}(w \mid T_k)$ . But choice options can be strings of more than one word in the interpretation condition. The previous literature has shown that scoring longer sequences of text for an autoregressive LLM in term of *average next-token log probabilities* gives improved predictions in relevant benchmark tests (e.g., Brown et al., 2020).

We therefore define the conditional probability of producing  $O_{ki} = w_{ki1}, \dots w_{kin}$  after task description  $T_k$  in terms of average surprisal [MF: fix formula; conditioning on whole sequence not just last word]:

$$P(O_{ki} \mid T_k) \propto \exp\left[\frac{1}{n} \sum_{i=1}^n \log P_{\text{LLM}}\left(w_{kij} \mid T_k, w_{ki(j-1)}\right)\right],$$

where the normalization is over the different choice options  $O_{k1}, \ldots, O_{kl}$ . Notice that this definition in terms of "log-average-exp" reduces to simple next-word probability if  $O_{ki}$  has only one word.

Finally, we determine the non-normalized probability score  $S(R_l)$  of a response type  $R_l$  (target, competitor, or distractor), by averaging, over all items k, the probabilities  $P(O_{ki} \mid T_k)$  of all choice options  $O_{ki} \in F(R_l, I_k)$  that correspond to this type in item  $I_k$ :

$$S(R_l) = \frac{1}{m} \sum_{k=1}^{m} \sum_{O_{ki} \in F(R_l, I_k)} P(O_{ki} \mid T_k).$$

Finally, the model's vanilla predictions are obtained by normalizing these scores:

$$\operatorname{Prediction}(R_l) = \frac{S(R_l)}{\sum_{l'} S(R_{l'})}.$$

The vanilla predictions obtained from GPT-3.5 in this way are shown on the right-hand side in Figure 2.

## 3.4 Adding a link function: the $\alpha$ -model

On the surface, the LLM predictions show a similar ordinal pattern as the human data. The target option is preferred over the competitor, which is in turn preferred over the distractor option(s). Moreover, the amount of target choices is higher in the production condition than in the interpretation condition. However, the LLM predictions have lower entropy than the distribution of the human answers. The LLM prediction could be said to be more "optimized", having far fewer distractor choices and a higher ratio of target choices than the human data.

In statistical modeling, a standard way to capture degrees of variation around a predictor of central tendency is to introduce a suitable parameterized link function. Similarly, a common decoding strategy for causal LLMs is to use softmax with non-trivial optimization parameter  $\alpha$  when transforming the model's latent logits into probabilities. Expressed in terms of probabilities, not logits, this is equivalent to using a power-law link function (Worthy, Maddox, and Markman, 2008) with variable parameter  $\alpha \ge 0$ , so that the  $\alpha$ -model's predictions are defined as:

Prediction
$$(R_l, \alpha) = \frac{P(R_l)^{\alpha}}{\sum_{l'} P(R_l)^{\alpha}}$$

The predictions of the previous vanilla model are then a special case, assuming a fixed  $\alpha = 1$ .

Using Stan (Stan Development Team, 2023) for Bayesian inference, we obtain estimates of posterior credible values of  $\alpha$ , once for the production data and the model's predictions for the production condition, and once for the interpretation side. In both cases, the model uses a single  $\alpha$  with a log-normal prior,  $\alpha \sim \text{log-Normal}(0.5, 1)$  and the obvious multinomial likelihood function. The usual Bayesian point and interval summary statistics for the two inferences are: [MF: insert proper table with reproducible numbers]

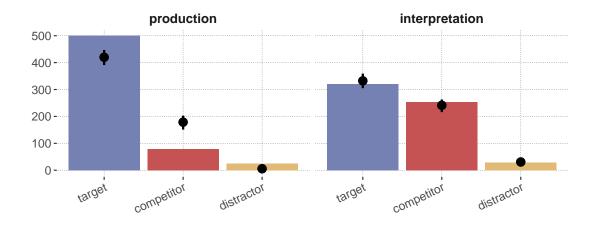


Figure 4: (Visual) posterior predictive checks for the  $\alpha$ -model. The bars show the observed counts for each category. Black dots are means of the posterior predictive distribution. Black lines indicate 95% HDIs.

We see that only values for  $\alpha$  below 1 are credible, which is in line with the previous observation that the human data distribution is more entropic than the vanilla model predictions. The table also shows posterior summary statistics for a vector of derived samples, capturing the difference between estimated values for  $\alpha$  between conditions. These differences are not credibly different from zero, suggesting that the same  $\alpha$  parameter might be used for both production and interpretation cases (at least for the data at hand).

Figure 4 shows the posterior predictive distributions from the two model fits. The colored bars show the observed counts. The black dots are the means of the posterior predictives and the black bars given the 95% HDI of the posterior predictive distribution. The data observations lie inside the posterior predictive 95% HDI for the interpretation condition, suggesting that the fitted model would predict data that looks similar to what the model was condition on. For the production data, on the other hand, this is not the case. Even with the ability to fit  $\alpha$  to the data, the model is not able to reproduce the observed pattern in the data.

Intuitively, there are two reasons for the model's failure on production data. First, since the model predicts a very low rate of distractor choices, we would need a rather low  $\alpha$  to increas this probability. But, second, for low-ish values of  $\alpha$ , the model cannot predict the large probability ratio in favor of target choice over competitor choices. In sum, the model is unable to capture the quantitive patter (i.e., the set of probability ratios among choice options) adequately for the production case.

[MF: maybe include: (i) posterior predictive *p*-value; (ii) comment that doing soft-max on probabilities (not log-probs) is a far worse model]

## 3.5 Adding noise: the $\alpha\epsilon$ -model

The  $\alpha$ -model's failure to predict the human production is due, at least in part, to under-predicting the rate at which human participants selected the distractor. But a human selection of a distractor is, most naturally, explained as an error anyway. In experimental modeling work, it is not uncommon to include the possibility that some participants might be random guessers, but to use the data to infer the extent of guessing in the population (Lee and Wagenmakers, 2015). We therefore extent the previous  $\alpha$ -model with another parameter  $\epsilon \sim \text{Beta}(1,3)$ , indicating the proportion of random guesses in the data set. The predictions of the  $\alpha - \epsilon$ -model are defined as:

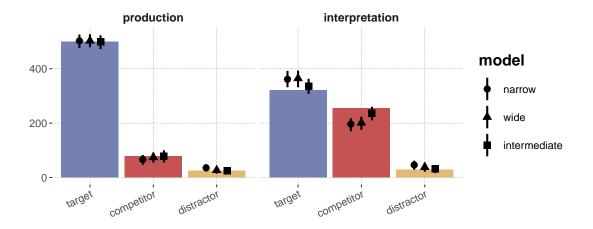


Figure 5: (Visual) posterior predictive checks for the  $\alpha\epsilon$ -model. The bars show the observed counts for each category. Black dots are means of the posterior predictive distribution. Black lines indicate 95% HDIs.

Prediction
$$(o_i, \alpha, \epsilon) = (1 - \epsilon) \operatorname{Prediction}(o_i, \alpha) + \epsilon \left(\frac{1}{3}, \frac{1}{3}, \frac{1}{3}\right)$$

Summary statistics for the Bayesian posterior are shown in the table below [MF: insert label and ref]. We see that  $\alpha$  now has higher estimates for the production model, because  $\epsilon$ -errors can help explain the distractor choices. The  $\alpha$  estimated for the production data is now credibly higher than for the interpretation data, which makes sense, given that the production condition is intuitively easier. There is no credible difference in estimated  $\epsilon$  between production and interpretation model. [MF: insert proper table with reproducible numbers]

```
# A tibble: 6 x 5
                '|95%'
                         mean '95%|' condition
  Parameter
  <chr>
                 <dbl>
                        <dbl>
                               <dbl> <chr>
1 alpha
             0.865
                       1.04
                              1.24
                                     production
2 epsilon
             0.0306
                       0.0498 0.0705 production
3 alpha
             0.362
                       0.483 0.619 interpretation
4 epsilon
             0.0000116 0.0293 0.0657 interpretation
                       0.561 0.784 diff. prod-inter
5 alpha
             0.317
6 epsilon
            -0.0246
                       0.0205 0.0603 diff. prod-inter
```

Figure 5 shows the posterior predictive checks for the  $\alpha\epsilon$ -model. When accommodating for an  $\epsilon$  chance of random error, the LLM-based models do not fail the visual check: once conditioned on the data, they are no longer surprised by it. This may be a low bar to pass, but it is nonetheless reassuring that probabilistic predictions obtained from an LLM can serve as input to a probabilistic model predicting quantitative patterns in human choice data.

Moreover, it is not a trivial achievement to capture the human response patterns with an  $\alpha\epsilon$ -model. It may seem that, given the freedom to adjust optimization  $\alpha$  and random guessing rate  $\epsilon$ , it is possible to explain *any* data observation. But this is not so. Figure 6 shows the range of predictions that the  $\alpha\epsilon$ -model is, in principle, capable of making (for the whole possible range of  $\alpha$  and  $\epsilon$  values, disregarding Bayesian priors). There are ranges of parameter values which the model does not explain for the vanilla LLM predictions at hand. For example, the model does not predict well cases where the number of competitor choices is almost as high as the number of target choice, as would be the case if participants would consistently *not* engage in pragmatic reasoning.

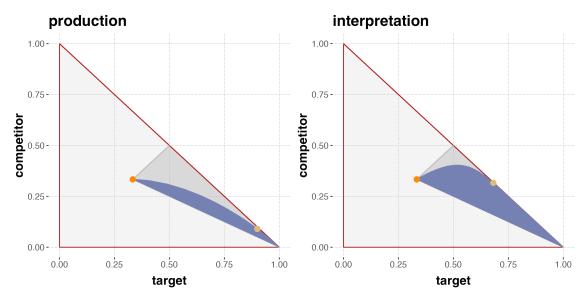


Figure 6: Range of predictions the  $\alpha\epsilon$  model makes for any pair of parameter values under the given vanilla LLM predictions. The light gray triangle with the red boundary is the probability simplex, i.e., the space of all possible 3-place probability vectors. The darker gray area in gray boundary lines is the subspace that is compatible with the ordering that target probability is bigger than competitor probability, which in turn is bigger than distractor probability. The blue area is the subspace of predictions achievable under the  $\alpha\epsilon$ -model. The orange dot in the middle is the "Laplace point" of equal probability for all three options, which the model predicts for  $\alpha=0$  or  $\epsilon=1$ . The yellow dot is the vanilla LLM prediction.

[MF: FIRST IMPROVED DRAFT UP TO HERE]

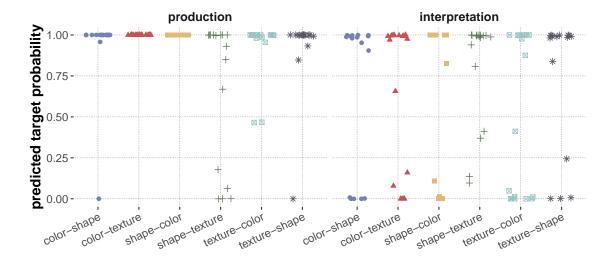


Figure 7: Variation in vanilla target choice prediction based on different feature sets. Each point in the plot represents the predicted probability of choosing the target for a given trial, split by production and interpretation condition, as well as based on which features are relevant for the task.

### 4 Item-level variation

The ability to predict a population average is useful for applications, and may also be theoretically insightful. Nevertheless, averages over item- or individual-level variation can also be misleading (e.g., Stanovich and West, 2000; Estes and Maddox, 2005; Haaf and Rouder, 2019). It is difficult to conceive of how an LLM could make genuine individual-level predictions (but see the discussion Section 5). What an LLM does offer is differential predictions for item-level variation. This section therefore explores this kind of variation in both human data and model predictions.

The vanilla LLM predictions show item-level variance along at least two dimension: task-relevant features and ordering. Figure 7 shows the variation of vanilla LLM predictions across different trials, arranged by **feature sets**, which is a pair consisting of the target feature and the nuisance feature. The **target feature** is the feature (color, shape or texture) that should be selected in the production condition and that the trigger word in the interpretation condition is an instance of. For the example in Figure 1, the target feature is color. The **nuisance feature** is the feature whose level all objects share, so that it can, strictly speaking, be completely ignored. For the example in Figure 1 the nuisance feature would be texture, because all objects share the value of that feature (in this case, no texture at all). Figure 7 shows that, when **color** is the target feature and **texture** is the nuisance feature, the models' predictions are consistently close to one in the production condition. But for the feature set **shape-texture**, the model may assign an almost zero probability to the target choice.

Likewise, the LLM's predictions seem to depend on the order of the choice options. This effect is less pronounced for the production condition, as shown in the following figure (where a sequence like [t,d,c,d] represents a context in which the target option was presented first, then the first distractor, than the competitor and finally the second distractor).

The effect is more pronounced for the interpretation condition. For example instances of the ordering [c,t,d] are assigned very low target probabilities.

This demonstrates that the model's predictions are quite sensitive to differences in the context, such as the kinds of features that matter for the language task, or the order of presentation of the choice options. The questions to be asked is therefore: do we see similar patterns also in the human data?; or should we conceive of LLMs as predictors only after aggregating over "spurious contextual elements" like order of presentation of alternatives?

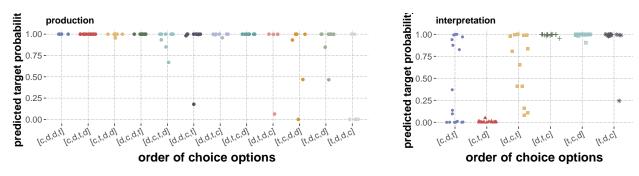


Figure 8: order-variation production

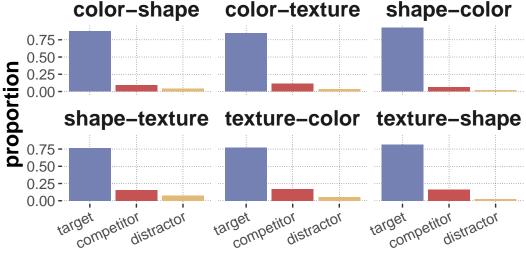
#### 4.1 Effects of relevant features

We first investigate whether the features relevant for the communicative task have an influence on human choice behavior, and whether the LLM predictions specific to each level of feature set yield adequate predictions for the human data.

#### 4.1.1 Human data

First, here are the choice counts for the human data broken up by feature set, starting with the production condition:

# production color-shape c



There are some slight numerical differences, but maybe not too noteworthy. To test whether differences for different features matter to human answer behavior in the production task, we ran a Bayesian logistic regression and checked whether the estimated proportions for conditions with, respectively, the highest (shape-color) and lowest observed target choice proportion (shape-texture) are credibly different. We find no credible difference. This suggests that human data has no noteworthy systematic variation based on which features are relevant for the production task.

```
Outcome of comparing groups:

* higher: feature_set == "shape-color"

* lower: feature_set == "shape-texture"

Mean 'higher - lower': 0.3262

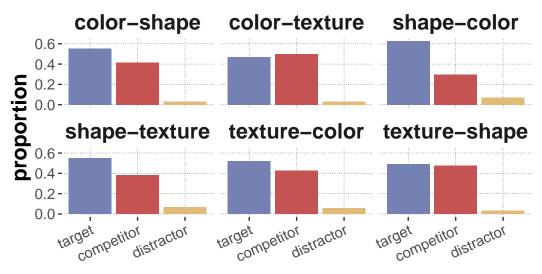
95% HDI: [ -0.2583 ; 0.9392 ]

P('higher - lower' > 0): 0.859

Posterior odds: 6.092
```

The picture for the interpretation task looks different. There are conditions where the target is clearly chosen more frequently (shape-color), but others where the modal choice is the distractor (color-texture).

## interpretation



To test whether these differences are noteworthy, we ran another a Bayesian logistic regression comparing the estimated proportions for conditions with, respectively, the highest (shape-color) and lowest observed target choice proportion (color-texture). Indeed, it turns out that they are credibly different.

```
Outcome of comparing groups:

* higher: feature_set == "shape-color"

* lower: feature_set == "color-texture"
Mean 'higher - lower': 0.6558
95% HDI: [ 0.1197 ; 1.204 ]
P('higher - lower' > 0): 0.9915
Posterior odds: 116.6
```

Using leave-one-out model comparison to pin an intercept-only model against the previous model with a single predictor feature\_set, we find that the intercept-only model is numerically better, but not noteworthily so.

```
elpd_diff se_diff fit_features_inter_Intercept 0.0 0.0 fit_features_inter -1.6 2.6
```

In sum, while there is not indication that human production data depends on the kind of task-relevant features, the human interpration data may be susceptible to variation in task-relevant features.

## 4.1.2 Model predictions

The model's predictions do seem to vary based on task-relevant features, at least for the interpretation condition. We therefore fit another  $\alpha\epsilon$ -model which differs from the previous in that it does not aim to explain the grand-average of choice proportions, but the choice proportions for each constellation of task-relevant features. (For clarity: we use a single parameter pair  $\alpha$  and  $\epsilon$ , but use it to predict count data for six different conditions based on six potentially different predictions made by the LLM.) [MF: PT says: "I found this sentence a bit confusing "(For clarity: we use a single parameter pair and , but use it to predict count data for six different conditions based on six potentially different predictions made by the LLM.)", it might be easier to report the model formula?"]

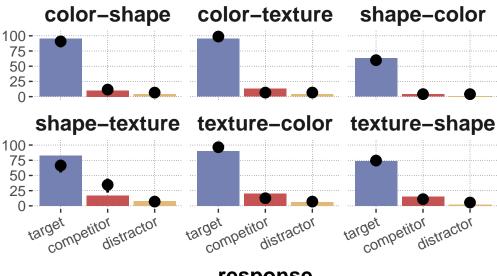
The summary stats for the feature-wise model are: ( TODO: interpret this )

```
# A tibble: 6 x 5
  Parameter
             195%
                        mean '95%|' condition
  <chr>
              < dbl>
                       <dbl>
                             <dbl> <chr>
                                    production
1 alpha
             0.666
                     1.13
                             1.85
                     0.0728
2 epsilon
             0.0485
                             0.0970 production
3 alpha
                             0.690 interpretation
             0.418
                     0.550
```

```
4 epsilon 0.0435 0.0772 0.112 interpretation 5 alpha 0.105 0.581 1.35 diff. prod-inter 6 epsilon -0.0453 -0.00442 0.0412 diff. prod-inter
```

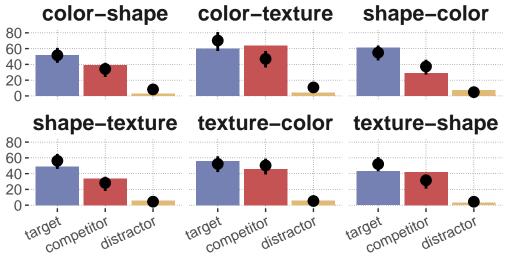
The visual posterior predictive fit for the feature-wise  $\alpha \epsilon$ -model is:

## production



## response

## interpretation



## response

For the production data, where there was little ground for suspecting variation in the human data, the model's feature-wise prediction are reasonable, with the sole expection of perhaps the shape-texture condition. But for the interpretation data, there is mild reason for diagnosing a potential systematic difference: in conditions where the human data suggests that target and competitor choices are roughly equal (color-texture and texture-shape), the model still predicts that target choices should be preferred; reversely, where the model predicts that target and distractor choices are rather similar, the texture-color condition, the human data is biased towards the target. (TODO: rethink conclusion)

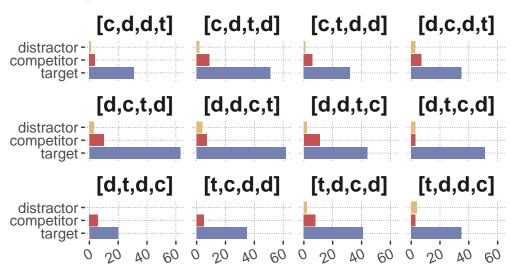
## 4.2 Effects of order of choice options

### 4.2.1 Human data

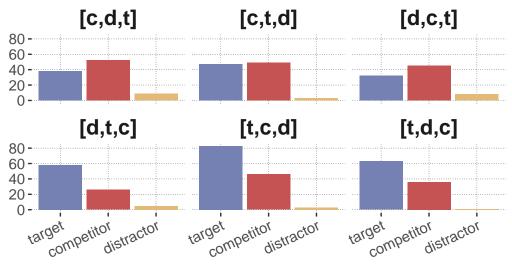
Human choice counts for each order of answer alternatives are shown below.

- for production: there is some variation but the target is consistently the preferred option (by a margin)
- for interpretation: there are cases where the competitor is chose more frequently than the target

## production



## interpretation



BDA logistic comparing numerically highest and lowest options ... not credibly different for production.

Outcome of comparing groups:

\* higher: position == "[d,t,c,d]"
\* lower: position == "[d,t,d,c]"
Mean 'higher - lower': 0.9518
95% HDI: [ -0.3213 ; 2.252 ]
P('higher - lower' > 0): 0.9275

Posterior odds: 12.79

... but for interpretation ...

```
Outcome of comparing groups:

* higher: position == "[d,t,c]"

* lower: position == "[d,c,t]"

Mean 'higher - lower': 1.152

95% HDI: [ 0.5446 ; 1.788 ]

P('higher - lower' > 0): 0.9998

Posterior odds: 3999
```

Loo-based model comparison for interpretation against intercept-only model shows that a model which includes order of choice options as an explanatory factor is significantly better than an intercept-only model.

```
elpd_diff se_diff
fit_choice_inter 0.0 0.0
fit_choice_inter_Intercept -11.2 5.8
```

We may conclude from this that there is reaonable support for the supposition that the human interpretation data is influenced by the order of presentation of choice alternatives.

### 4.2.2 Model predictions

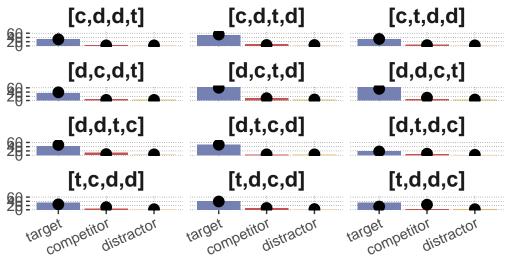
It remains to inspect whether the model, which also seems susceptible to choice-order, is compatible with the human data on a by choice-order level.

The summary stats for the feature-wise model are: ( TODO: interpret this )

```
# A tibble: 6 x 5
  Parameter
                 195%
                          mean '95%|' condition
  <chr>
                         <db1>
                                <dbl> <chr>
                 <dbl>
1 alpha
             0.520
                        0.756
                                1.00
                                      production
2 epsilon
             0.0610
                        0.0869
                                0.115 production
             0.206
                                0.302 interpretation
3 alpha
                        0.250
             0.0000106 0.0374
4 epsilon
                                0.106 interpretation
5 alpha
             0.277
                        0.507
                                0.773 diff. prod-inter
6 epsilon
            -0.0323
                        0.0495
                                0.106 diff. prod-inter
```

The visual posterior predictive fits for the feature-wise  $\alpha\epsilon$ -model for the production model is:

## production

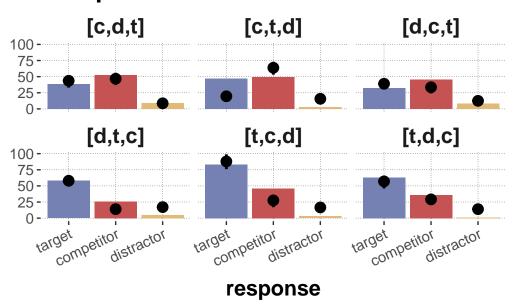


## response

The posterior predictives fo the LLM-based model are decent, except for one case: in order condition [t,d,d,c] the model predicts a higher competitor choice probability, but this pattern is not supported by the human data.

The PPC for the interpretation data is:

## interpretation



Here, the model's predictions are strictly speaking off in a number of cases (e.g., severely overpredicting the distractor choice rate), but they are qualitatively quire remarkable. In cases where the human data favors the competitor (top row), the model also predicts relatively higher choice rates for the competitor, and vice versa.

## 5 Conclusion

It is not entirely ludicrous to use numerical predictions from LLMs are part of predictive probabilistic models. But we have to be careful. Ideally, we average out over low-level variation, such as from order of presentation or similar "nuisance," at least as long as we do not understand what causes this variation in the predictions of models and further research that investigates when exactly this variation accords with empirically observed patterns.

This also implies that we should likely *not* (yet) aspire to use LLMs are models or individual- or item-level predictors.

(TODO: rethink conclusion)

to be continued

## A Screenshots from the online experiment with human participants

Figure 9 shows a trial from the production condition, Figure 10 one for the interpretation condition of the online experiment.

Your task is to play a conversation game. There are three objects that you and your friend can see. You have to choose a single word to identify one of the three objects for your friend. The three objects are:

a blue triangle with spades a blue circle with stripes a blue triangle with stripes

Your task is to make your friend pick out the following target object:

the blue circle with stripes

Which of the following words do you choose:

SPADES STRIPES CIRCLE TRIANGLE

Figure 9: Screen shot from a production trial of the online experiment.

Your task is to play a conversation game. There are three objects that you and your friend can see. Your friend wants to communicate about one of these objects. Your friend selects a single word. Your task is to guess which object your friend is trying to refer to.

The three objects are:

a green circle with dots a green circle with spades a green hexagon with dots

Your friend can choose from the following list of words:

circle, spades, dots, hexagon

Your friend chose the word:

circle

Which object do you think your friend is trying to refer to?

A GREEN CIRCLE WITH DOTS

A GREEN CIRCLE WITH SPADES

A GREEN HEXAGON WITH DOTS

Figure 10: Screen shot from an interpretation trial of the online experiment.

## B Example item for the LLM experiment

The text-based input for the LLM predictions mirrors the text in the human experiment, except that the LLM input also lists the set of all available choice options (which for the human experiment is unnecessary since this information is given by the buttons for the forced-choice selection). For example, the task description  $T_k$  for the item that corresponds to the production trial shown in Figure 9 is shown below (the actual input has no line breaks in the first paragraph):

Your task is to play a conversation game. There are three objects that you and your friend can see. You have to choose a single word to identify one of the three objects for your friend.

The three objects are:

```
a blue triangle with spades
a blue circle with stripes
a blue triangle with stripes
```

Your task is to make your friend pick out the following target object:

the blue circle with stripes

Which of the following words would you choose:

spades stripes circle triangle

Your answer:

I would choose the word

### References

Bai, Yuntao et al. (2022). Constitutional AI: Harmlessness from AI Feedback. arXiv: 2212.08073.

Bommasani, Rishi et al. (2021). "On the opportunities and risks of foundation models". In: arXiv preprint arXiv:2108.07258.

Brown, Tom B. et al. (2020). Language Models are Few-Shot Learners. arXiv: 2005.14165 [cs.CL].

Chung, Hyung Won et al. (2022). Scaling Instruction-Finetuned Language Models. arXiv: 2210.11416 [cs.LG].

Degen, Judith, Michael Franke, and Gerhard Jäger (2013). "Cost-Based Pragmatic Inference about Referential Expressions". In: *Proceedings of the 35<sup>th</sup> Annual Meeting of the Cognitive Science Society*. Ed. by Markus Knauff et al. Austin, TX: Cognitive Science Society, pp. 376–381.

Devlin, Jacob et al. (2019). "BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding". In: Proceedings of the 2019 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies, Volume 1 (Long and Short Papers). Association for Computational Linguistics, pp. 4171–4186.

Estes, William K. and W. Todd Maddox (2005). "Risks of Drawing Inferences about Cognitive Processes from Model Fits to Individual versus Average Performance". In: *Psychonomic Bulletin & Review* 12.3, pp. 403–408.

Frank, Michael C. (Sept. 2016). "Rational speech act models of pragmatic reasoning in reference games". In.

Frank, Michael C. and Noah D. Goodman (2012). "Predicting Pragmatic Reasoning in Language Games". In: *Science* 336.6084, p. 998.

Franke, Michael et al. (2023). magpie: Minimal architecture for the generation of portable interactive experiments. URL: https://magpie-reference.netlify.app/.

Gelman, Andrew et al. (2014). Bayesian Data Analysis. 3rd edition. Boca Raton: Chapman and Hall.

Haaf, Julia M. and Jeffrey N. Rouder (2019). "Some do and some don't? Accounting for variability of individual difference structures". In: *Psychonomic Bulletin & Review* 26, pp. 772–789.

Lambert, Ben (2018). A Student's Guide to Bayesian Statistics. Sage Publications.

Lee, Michael D. and Eric-Jan Wagenmakers (2015). *Bayesian Cognitive Modeling: A Practical Course*. Cambridge, MA: Cambridge University Press.

McElreath, Richard (2016). Statistical Rethinking. Boca Raton: Chapman and Hall.

OpenAI (2023). GPT-4 Technical Report. arXiv: 2303.08774 [cs.CL].

Qing, Ciyang and Michael Franke (2015). "Variations on a Bayesian Theme: Comparing Bayesian Models of Referential Reasoning". In: *Bayesian Natural Language Semantics and Pragmatics*. Ed. by Henk Zeevat and Hans-Christian Schmitz. Language, Cognition and Mind. Berlin: Springer, pp. 201–220.

Sikos, Les et al. (2021). "Reevaluating pragmatic reasoning in language games". In: PLOS ONE 16.3, pp. 1–33.

Stan Development Team (2023). "The Stan Core Library". Version 2.32.0.

Stanovich, Keith E. and Richard F. West (2000). "Individual differences in reasoning: Implications for the rationality debate?" In: *Behavioral and Brain Sciences* 23.5, pp. 645–665.

Stiennon, Nisan et al. (2022). Learning to summarize from human feedback. arXiv: 2009.01325 [cs.CL].

Touvron, Hugo et al. (2023). LLaMA: Open and Efficient Foundation Language Models. arXiv: 2302.13971 [cs.CL].

- Vaswani, Ashish et al. (2017). "Attention is All you Need". In: *Advances in Neural Information Processing Systems*. Ed. by I. Guyon et al. Vol. 30.
- Wong, Lionel et al. (2023). From Word Models to World Models: Translating from Natural Language to the Probabilistic Language of Thought. arXiv: 2306.12672 [cs.CL].
- Worthy, Darrell A., W. Todd Maddox, and Arthur B. Markman (2008). "Ratio and Difference Comparison of Expected Reward in Decision-Making Tasks". In: *Memory & Cognition* 36.8, pp. 1460–1469.