



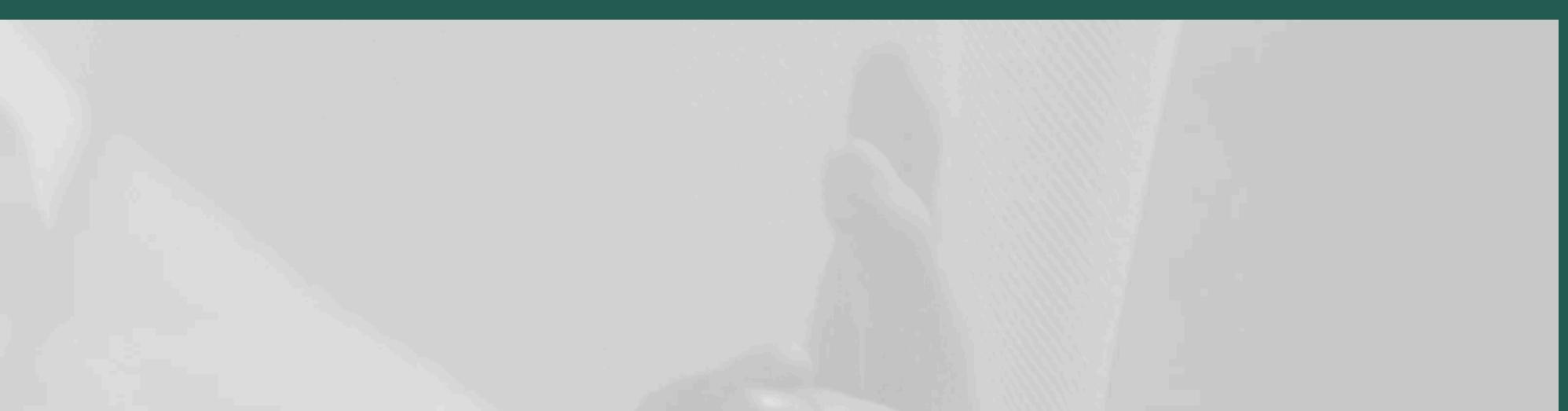
JEWELRY EXPRESS

A P P O I N T M E N T S Y S T E M

P R E S E N T E D B Y T H R E E B E R R I E S
B E R N A L E S , D E V E R A , R O Y E R A S

PROBLEM

M O T I V A T I O N & P U S H



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The lack of a digital appointment system, which results in inefficient scheduling, limited customer engagement, and missed business opportunities due to their continued reliance on manual booking methods like phone calls and in-person consultations.

We pursued the Jewelry Express project to address their reliance on traditional, manual appointment scheduling. As the business grows, these outdated methods lead to inefficiencies and missed opportunities. Our goal was to create a digital solution that streamlines operations and enhances customer experience.



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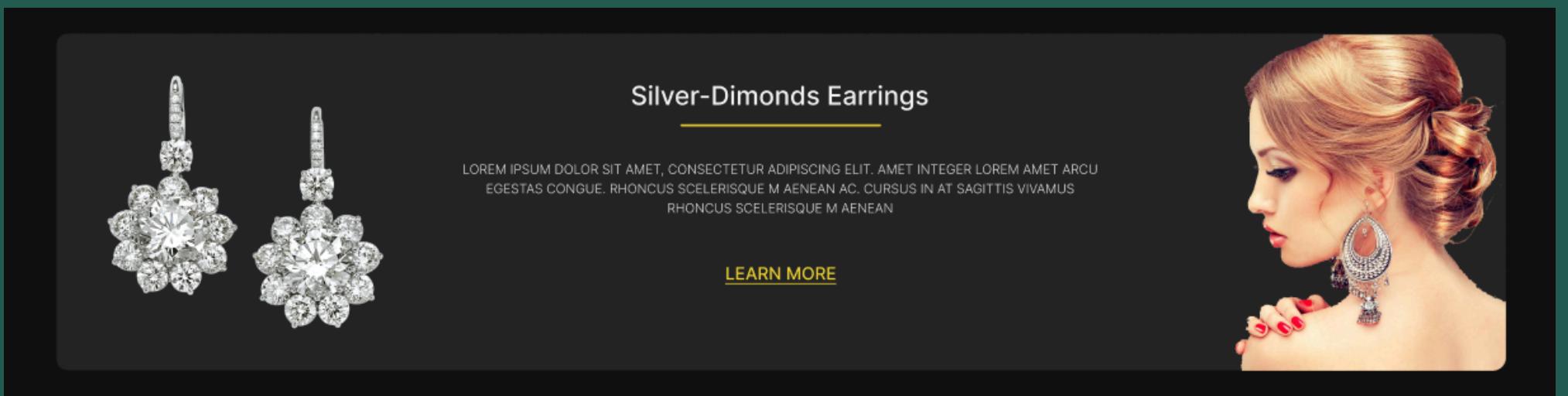
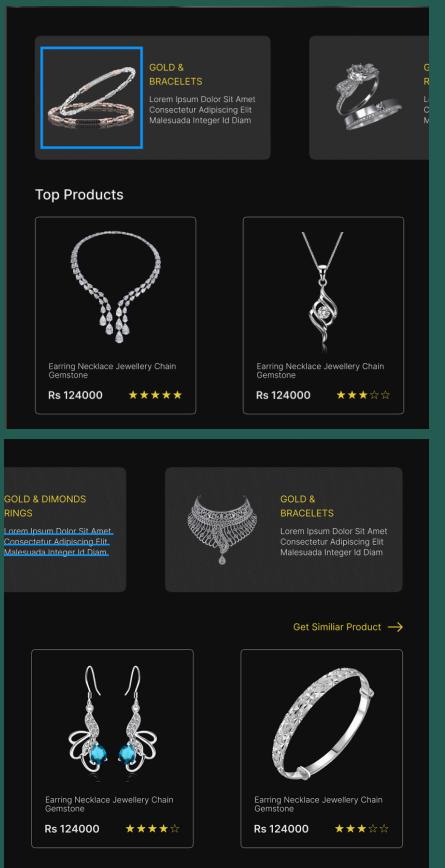
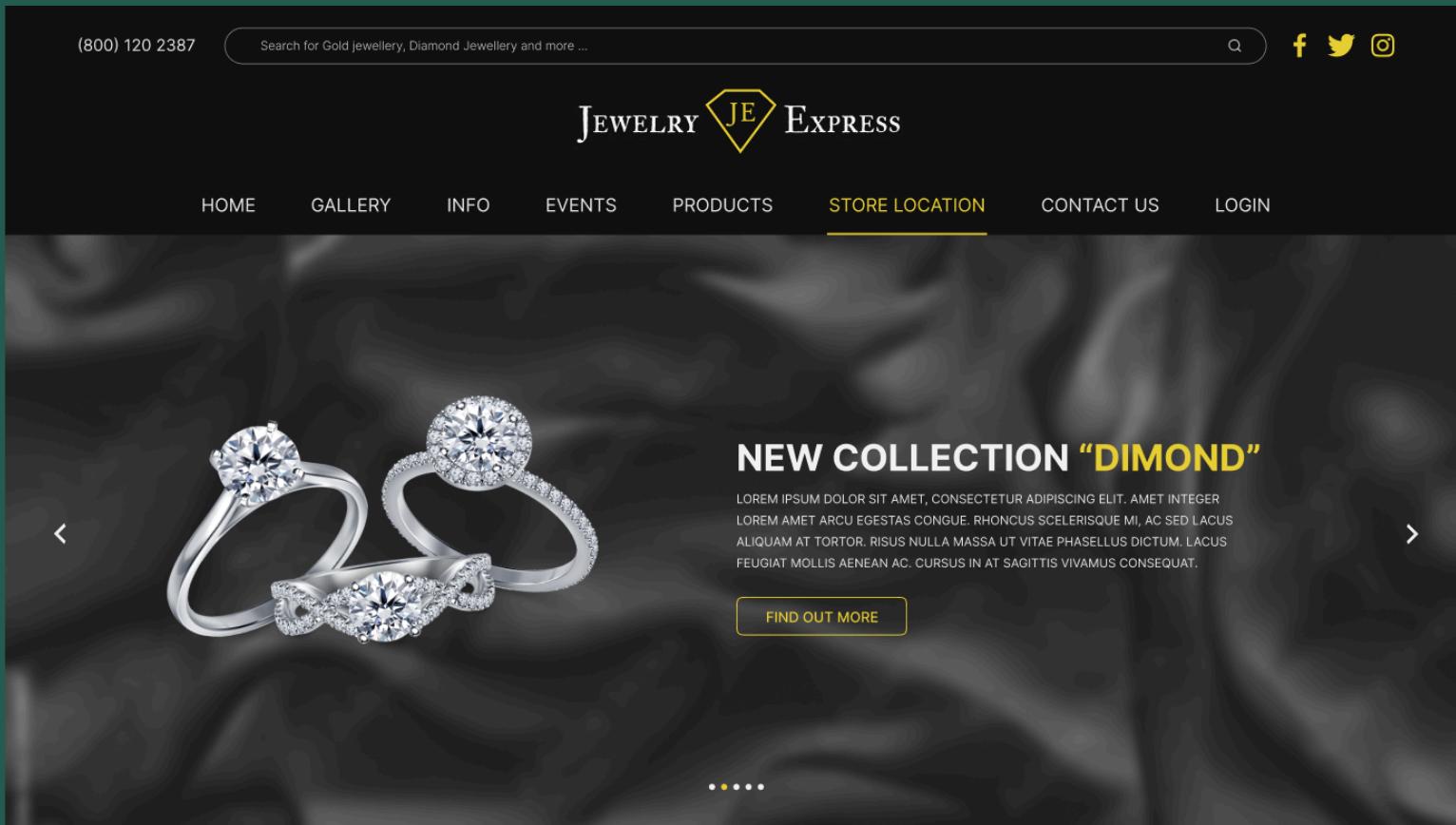
FEATURES

- Online Appointment Booking
- Admin Appointment Management
- Jewelry Catalog with Filters
- Responsive User Interface
- Customer Accesses Website
- Customer Books Appointment
- Admin Reviews Appointment
- Confirmation Sent to Customer

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PROTOTYPE

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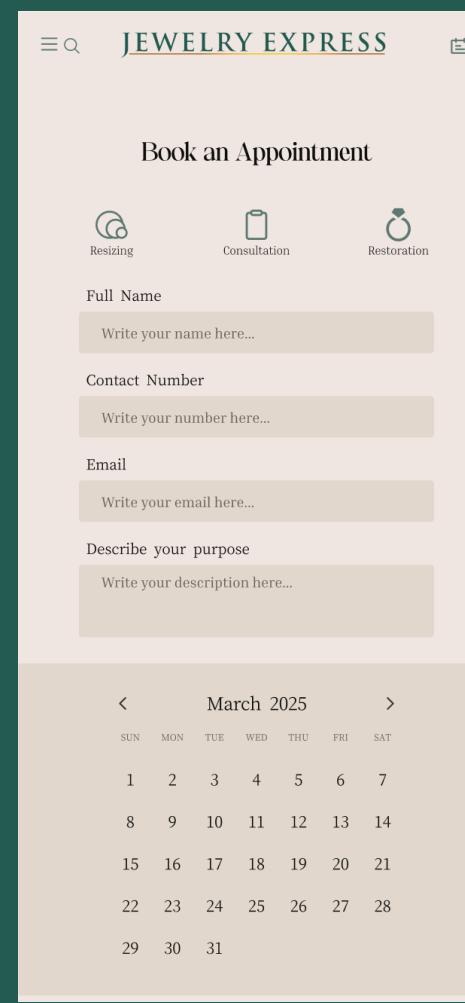


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Landing Page



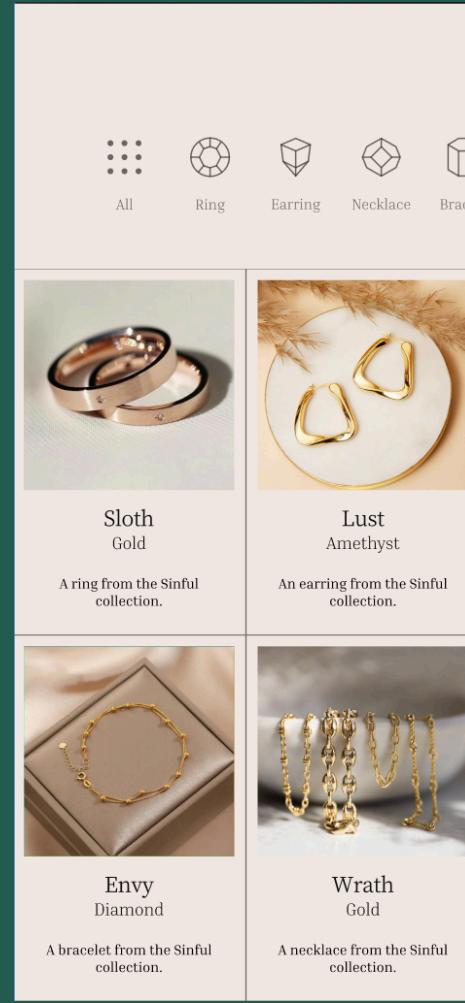
Appointment Page



Administration Side

The administration side of Jewelry Express shows a list of pending appointments. A detailed view of a specific appointment is shown, including customer details (First Name: Jaja Nikkolog, Last Name: Dela Cruz, Contact Number: 09061515688, Email Address: niggating@gmail.com), appointment details (Date: December 29, 2004, Time: 9:30 AM, Date/Time Appointed: June 4, 2004 8:00AM, Type of Appointment: Buy, Purpose: Buy), and action buttons for Accept or Reject.

Selection of Jewelries



FINAL DESIGN

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OVERALL DESIGN



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VALUATION

TECHNIQUES USED & USABILITY

B E R I E S

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- Usability Specifications
- Heuristic Evaluation
- System Usability Scale



- User Experience & Interface Design
- Functionality & Features
- Experience
- Performance & Accessibility

SPECIFICATION

// THREE SERIES

Question	Mean Score	Interpretation
User Experience & Interface Design	4.61	Very Good
Functionality Features	4.42	Very Good
Experience	4.73	Very Good
Performance & Accessibility	4.58	Very Good
Overall Score	4.585	Very Good

USABILITY

HEURISTIC EVALUATION



- Visibility of System Status - Clear Feedback
- Match with Real World - Familiar Language
- User Control & Freedom - Easy Cancel/Edit
- Consistency & Standards - Uniform Interface
- Error Prevention - Input Validation
- Recognition Over Recall - Dropdowns & Previews
- Flexibility & Efficiency - Streamlined Process
- Aesthetic & Minimalist - Clean Design
- Error Recovery - Clear Error Messages
- Help & Documentation - Guided Inputs

CONCLUSION

& RECOMMENDATIONS

B E R I E S

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Conclusion

- Addresses inefficiencies from manual appointment
- Improves customer engagement and service access
- Enhances inventory visibility and business operations
- Applies HCI principles
- Focuses on clarity, accessibility, and seamless user experience
- Empathic design based on real user behavior and needs



Recommendations

- Add Feedback Feature - Enable customer reviews
- Plan for Scalability - Prepare future features
- Test & Regular Updates - Ensure compatibility and usability over time
- Train Staff - Smooth system adoption and reduced tech assistance
- Secure Data - Implement encryption and user authentication

J E W E L R Y E X P R E S S

THANK YOU



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BERNALES. ROYERAS. DEVERA

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