



MINTY PLAY

● PLAY TO WIN, MINT TO OWN

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PROBLEMS

WHAT PROBLEM ARE WE SOLVING?

01 Originality

Current gaming platforms don't offer players true ownership over their in-game rewards. In-game purchases are stuck within ecosystems with limited value beyond gameplay.

02 Opportunity

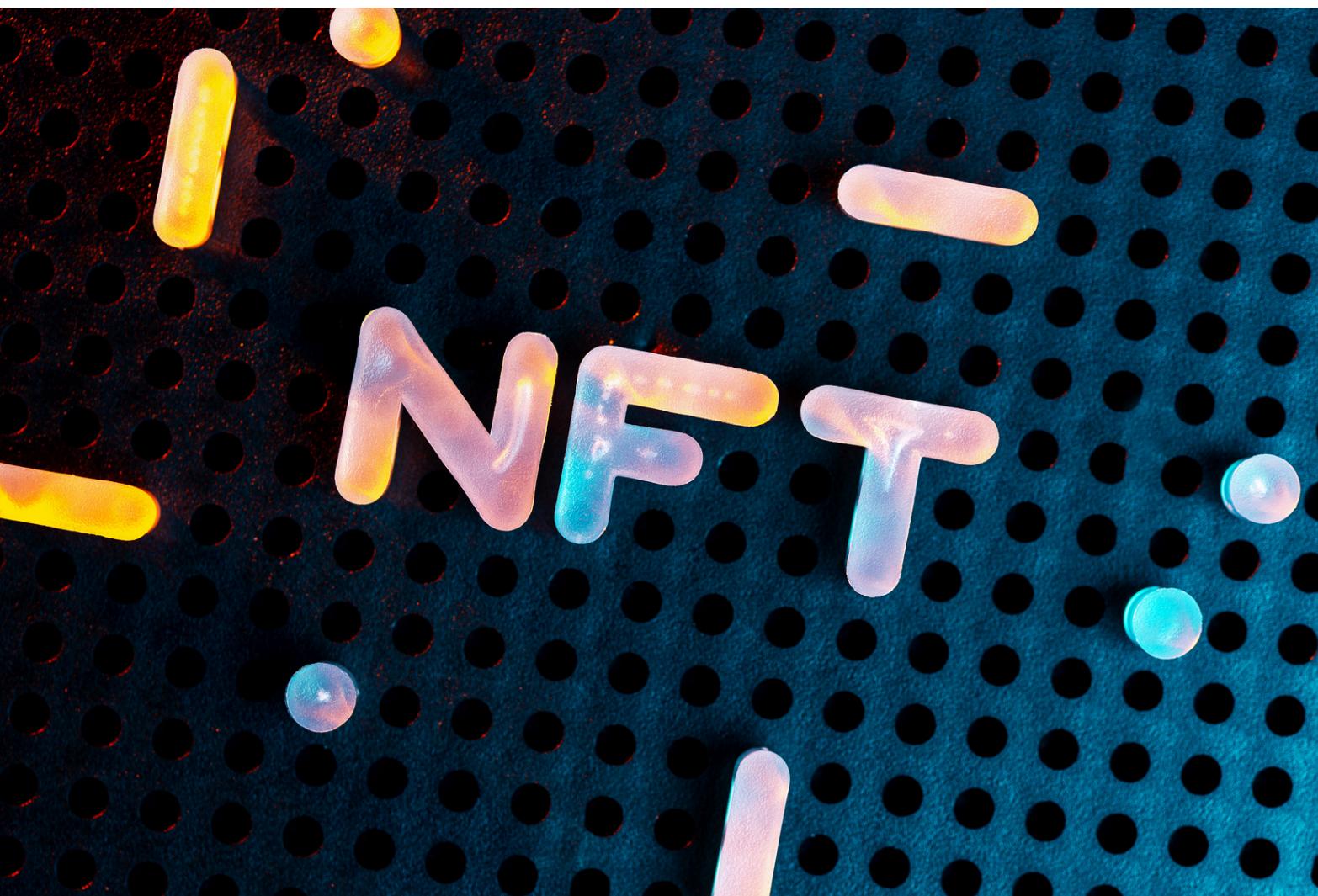
Players want more meaningful rewards for their achievements, and developers need an easy way to integrate decentralized rewards like NFTs.



SOLUTIONS

MINTYPLAY

THE ULTIMATE PLATFORM FOR
GAMIFIED NFT REWARDS



01

Originality

MintyPlay is a **unique** platform where **players own their in-game achievements as NFTs**. After winning, players can collect and trade NFTs, turning every victory into a tangible asset.

02

Practicality: For developers

For developers: Easily integrate your game with MintyPlay and leverage NFTs as player rewards.

For players: Buy, play, win, and mint NFTs—rewarding them for their in-game success.

03

Business Model

Platform monetization through **game sales commissions, transaction fees** on NFT minting, and **developer premium plans**.

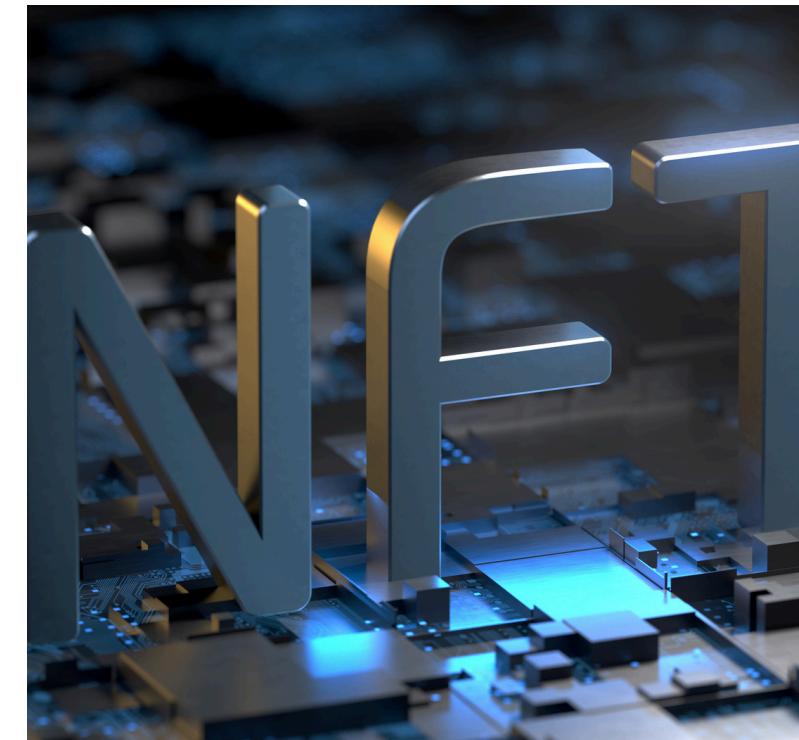
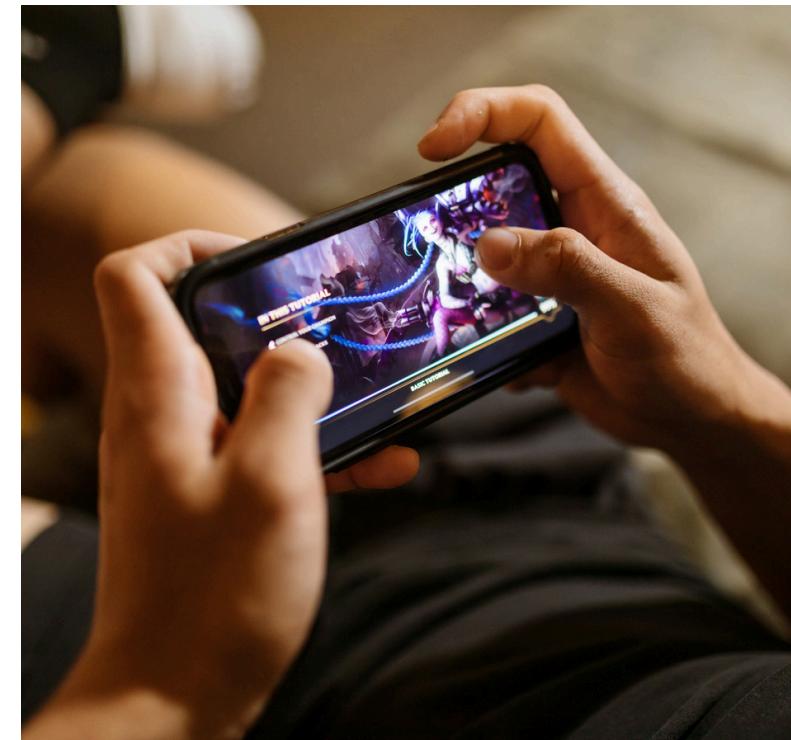


CogniticCore

MINTYPLAY IN ACTION

WHAT WE COULD DO

 CogniticCore



Game Developers

Game Developers upload their game, create NFT rewards.

Players

Players browse games, purchase access, and play.

NFTs

After a win, NFTs are minted and sent to the player's wallet.

Decentralized Market

NFTs can be traded or sold on decentralized marketplaces.

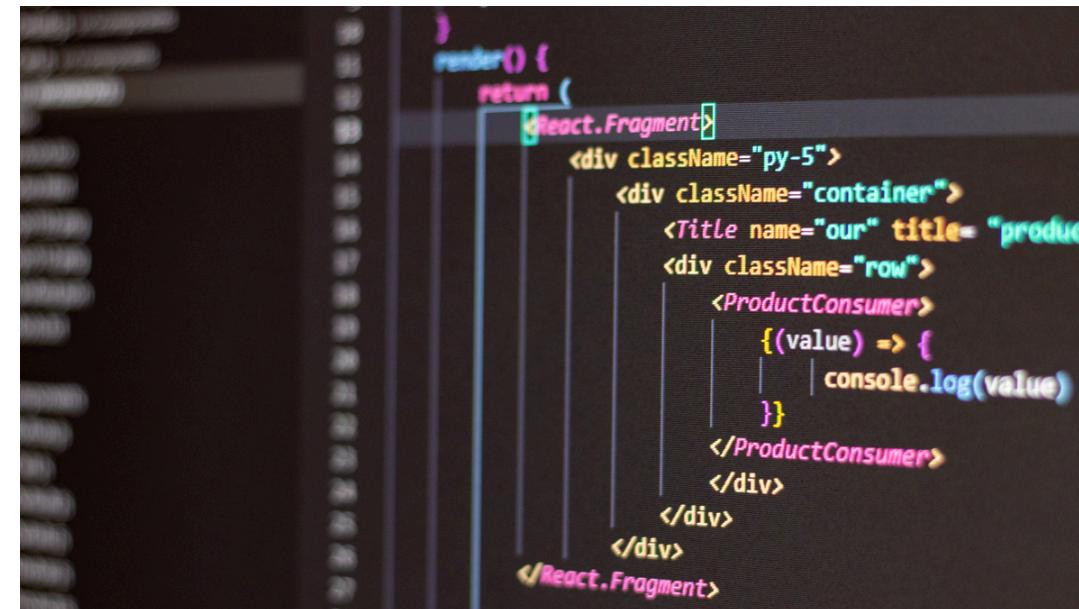
KEY FEATURES

WHAT MAKES MINTYPLAY STAND OUT?



Originality

Play-to-Mint model—game wins become tradable NFTs, creating tangible value for players.



Technicality

Easy onboarding for both developers and players, with intuitive interfaces for gameplay and NFT minting.



Scalability

Built on Tron, BTFS, and React for a scalable infrastructure.

MARKET OPPORTUNITY

WHO'S READY FOR MINTYPLAY?



Gaming Market

- Mobile Gaming Growth: Dominates gaming, with over 50% of users ([Vantage Market Research](#)).
- Cloud Gaming: Expands reach with platforms like Stadia and Xbox ([Grand View Research](#)).
- Metaverse Integration: Blends gaming with real-world experiences ([Vantage Market Research](#)).
- Regional Strength: Asia-Pacific leads the market, especially China and Japan ([Vantage Market Research](#)).
- Esports Impact: Competitive games like Fortnite drive engagement ([Vantage Market Research](#)).

NFT Market

- Massive Growth: NFTs grew over 2100% in 2021 ([Grand View Research](#)).
- Gaming Synergy: Games like Axie Infinity show potential for NFT-based rewards ([Vantage Market Research](#)).
- NFT Expansion: Expected to grow into an \$80 billion market by 2025 ([Vantage Market Research](#)).



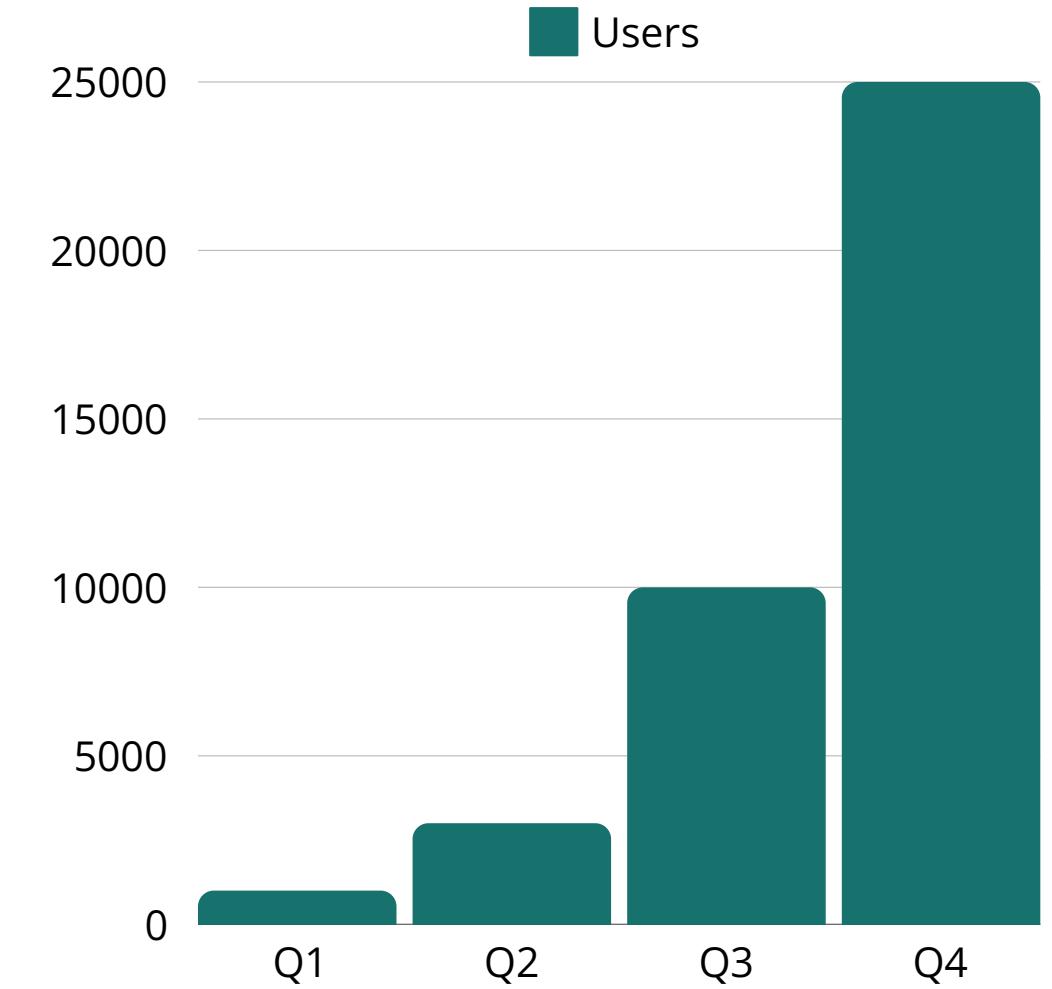
REVENUE MODEL

HOW MINTYPLAY CAPTURES VALUE

Business Model:

- Game Sales Commission: A small cut from each game sold.
- Minting Fees: Fees for every NFT minted through game wins.
- Premium Developer Plans: Additional tools and features for developers.

Monetization and Scaling: Revenue is generated through platform commissions and NFT minting, ensuring a scalable and profitable model.





USABILITY & EXPERIENCE

DESIGNED FOR GAMERS AND DEVELOPERS

USER EXPERIENCE

Clean, simple, and intuitive design—no blockchain knowledge needed. Players interact through a familiar gaming experience.

DEVELOPER TOOLS

Straightforward integration, API-driven backend, with easy-to-use smart contracts.

IMPACTS TO THE TRON ECOSYSTEM

EMPOWERING GAMERS AND DEVELOPERS

01 Crypto Adoption

MintyPlay introduces new users to blockchain through gaming. Players can earn, own, and trade NFTs—increasing their exposure to blockchain technology without the technical barriers.

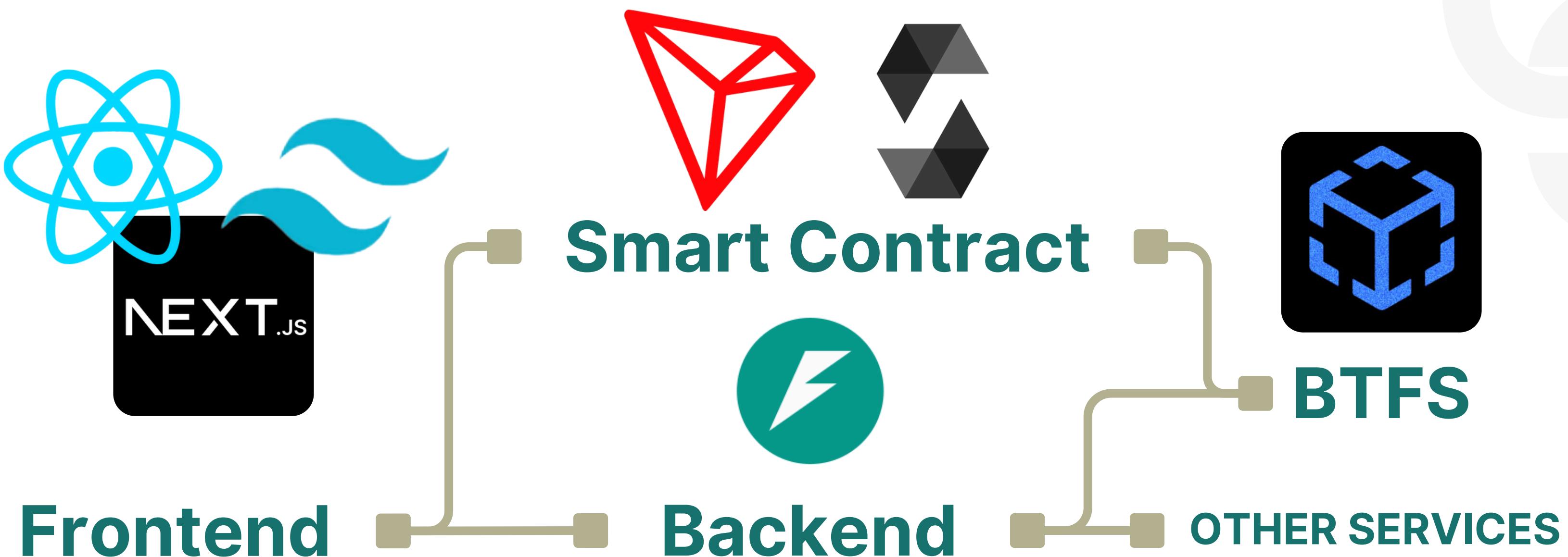


02 For Developers

A simple way to monetize their games and reward their players through NFTs, bridging traditional and blockchain gaming.

TECHNOLOGY

HOW WE BUILT IT



ROADMAP

OUR NEXT STEPS



The MintyPlay roadmap centers on delivering a functional prototype, attracting developers, and refining the platform in the first 3 months. By 3-6 months, the platform will introduce new features like an in-game economy, NFT marketplace, and multichain support, enhancing the user experience and expanding its reach in blockchain gaming.

PHASE 1 (30 DAYS): PROTOTYPE DEVELOPMENT

Build a functional prototype to showcase at the hackathon, including core features for the platform's NFT gaming experience.

PHASE 2 (NEXT 3 MONTHS): POST-HACKATHON

Refine the platform, onboard more developers and games, and build a stronger business model.

PHASE 3 (3-6 MONTHS): EXPANSION & SCALING

Grow MintyPlay into a full-fledged gaming platform for developers, players, and NFT collectors.

TEAM



MEET THE MINTYPLAY TEAM



Tospol Somboon
Project Lead



Norasetha Somboon
Frontend Engineer



Sakchote Khemmarach
Backend Engineer



Kasidech Aewsrisakul
Blockchain Engineer

THANK YOU

● FOR YOUR ATTENTION