



Ad Formats	Price	Impressions (30D)	Avg. CTR %	Location	Size	Duration	Example	Date Available	
Universal Positions (Monthly)									
Top Sticky Header	\$9,999	1,000,000	0.5%	Global	2000x100	1 Month	Link	December 2023	
Bottom Sticky Footer	\$9,999	1,000,000	0.5%	Global	2000x100	1 Month	Link	Now	
News Article Ads (Monthly)									
Top News Rectangle	\$5,999	500,000	0.5%	News Articles	600x500	1 Month	Link	Now	
Right Sidebar Rectangle	\$4,999	500,000	0.5%	News Articles	600x500	1 Month	Link	Now	
Below Article Leaderboard	\$2,999	500,000	0.5%	News Articles	1456x180	1 Month	Link	Now	
Coins Pages Ads (Monthly)									
Coin Rankings / Sector Leaderboard	\$2,999	250,000	1.0%	Coins pages	1456x180	1 Month	Link	Now	
Coin Profile Top Rectangle	\$2,999	250,000	1.0%	Coins pages	600x500	1 Month	Link	January 2024	
Buy Button (Call to Action)	\$2,499	250,000	1.0%	Coins pages	Button	1 Month	Link	January 2024	
Format	Price	Impressions	Avg. CTR %	Location	Writing	Homepage	Example	Social Exposure	Searchable
Content (One-time Fee)									
Project Report	\$4,999	-	1.0%	Newsfeed	✓	✓	Link	TW, TG, SS	✓
Collaborative Content	\$2,999	-	1.0%	Newsfeed	✓	✓	Link	TW, TG, SS	✓
Podcast + Article	\$2,999	-	0.7%	Newsfeed	✓	✓	Link	TW, TG, SS	✓
Sponsored Post	\$1,499	-	0.7%	Newsfeed	-	✓	Link	TW, TG, SS	✓
Directory Listing	\$499	-	0.5%	Directory	-	-	Link	TW, TG	✓
Priority Coin Listing	\$499	-	0.5%	Coin Rankings	-	-	Link	TW, TG	✓
Sponsorship (Monthly)									
Category Sponsorship	\$1,499	-	0.5%	News Articles	-	-	✓		-
Newsletter Mention (Image + Text)	\$3,499	450,000	5.0%	Newsletter	-	-	✓		Link
Market Report Sponsorship	\$1,499	2,000	0.7%	Market Reports	-	✓	✓		-
For all inquiries, contact us via these official channels:								Social Profiles	Audience
• Telegram - @cryptoslate							Twitter (TW)		45k
• Email - nate@cryptoslate.com							Telegram (TG)		8.3k
• Schedule - Book a 15 minute meeting							Instagram (IG)		99k
							Substack (SS)		60k

Terms & Conditions:

- Payments must be made in full prior to campaign start
- All payments are final and non-refundable
- We keep the right to edit your content if there is anything against our editorial policies