

# Revolutionising Capital Raising: AI-Powered Investor Access and Engagement

Power your next raise with Capital Raising  
Intelligence and Automated Investor Communications



**14-year  
track record**




**10  
Unicorns**



**65+ Exits  
(IPO and M&A)**



**Dozens of  
10X Returns**

YOUR 12-MONTH SUBSCRIPTION OPTIONS	SILVER SUBSCRIPTION LEVEL	GOLD SUBSCRIPTION LEVEL	PLATINUM SUBSCRIPTION LEVEL
Access to CRISP™ – our capital engagement platform (access over 200,000 VC, PE, family office & angel Investors globally)	✓	✓	✓
Unlimited investors in your room	✓	✓	✓
Multiple intelligent deal room capacity (Seperate Capital Raising, Due Diligence, Financials and Board Meetings)	✓	✓	✓
CRISP™ AI investor matchmaking	✓	✓	✓
Access to our support team	✓	✓	✓
Promotion of opportunity over 12 months	✓	✓	✓
CRISP™ – Media interview	×	1	1
Private hosted webinar	×	×	1
Digital pitch event	×	1	2
WI Platinum club event	×	×	1
Participation in an investor showcase	1	2	3
Dedicated online marketing campaign (OMC)	×	1	1
PAYMENT OPTIONS AVAILABLE THROUGH  Procure	\$9,750	\$17,800	\$28,750

All pricing is GST exclusive.

# **EMPOWERING YOUR BUSINESS AND CLIENT OFFERING**

CRIISP Software is designed to empower your client with their;



**Current Shareholders**

**Board Members**

**Current potential investors**

**Future potential investor**

**High valued Strategic Partners**



Save Time



Reduce Opportunity  
Cost



Minimise Distractions



Access Investors



Receive Intelligence

# + YOUR CAPITAL ENGAGEMENT PLATFORM



## Analytics

We give our clients data-driven superpowers



## AI Matchmaking Engine

Get exposed to the most relevant investors through targeted artificial intelligence recommendations



## Investor Intelligence

Track engagements within your deal room and follow up with investor leads



## Investor Networking Zone Access

Network and engage with potential investors and partners online during conferences and showcase events



## Automated Communication

Communicating your progress and milestones to investors has never been easier and more valuable. The intuitive UI of CRIISP™ provides immediate and long-term impact for your company announcements, along with investor engagement intelligence

Access our proprietary network of 32,300+ professional investors

# + OUR 2-DAY CRIISP™ GROWTH LABS ACCELERATOR

CRIISP™ Growth Labs is a 2-day online interactive event prepared exclusively for our clients, joined by a **Silicon Valley insider** and notable guest presenters who can help you **pitch, forecast, grow, and exit** your business.



Raising  
capital



How investors  
assess startups



Understanding the  
metrics investors  
seek



Mastering the elevator  
pitch and executive  
summary



Investor Q&A pitch  
and practice



Pitch deck  
structure



Building financial  
forecasts



Investor relations  
101



Investor  
instruments – legal



# + SUCCESS STORIES HOW THEY RAISED WITH WI



Get advice from  
founders who raised  
with WI [here >](#)

**\$32M**



**\$10M**



**\$8.9M**



**\$4.5M**



**\$4M**



**\$3M**



**\$2.5M**



**\$655K**



**\$430K**



I raised  
with WI.  
**\$20M**

Tony Nash  
CEO



I raised  
with WI.  
**\$6M**

Richard Romanowski  
Co-Founder & Director



I raised  
with WI.  
**\$650K**

Mark Peart  
Founder & CEO



# **+ DRIVEN BY A STRONG BOARD AND TEAM OF ADVISORS**



**STEVE TORSO**  
Managing Director



**WEE MENG THOO**  
Advisor



**VINCENT LU**  
Advisor



**TIM TRUMPER**  
Advisor



**LIM HUI JIE**  
Technology Advisor



**DOMENIC CAROSA**  
Non-Executive Director



**Ready to take control of your capital raise?**

WHOLESALE  
**INVESTOR**

