

Kusama - Treasury Proposal Audit

Funded by: [OpenGovernance Proposal #67](#)

GRADE:

-1

Meets Criteria

Project name: [Explainer video about OpenGov](#)

Proponent: Hypercube

Proposal URL: <https://kusama.polkassembly.io/post/2535>

Audit date: 03/04/2023

Requested funding KSM/USD: 518 KSM / 18000 USD

Kusama Treasury status: 314050 KSM

Requested % of Treasury : 0.16%

Auditor: CoinStudio

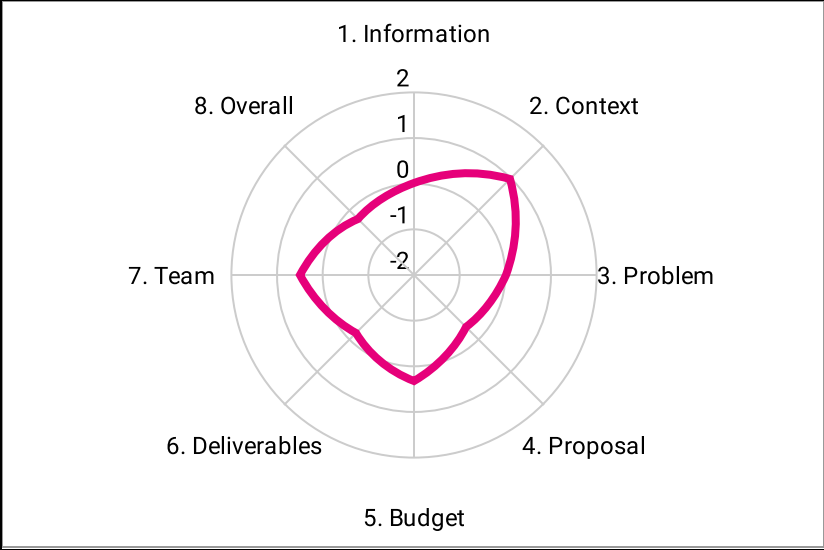
Grade Criteria Legend

Excellent	>=15
Above Average	>5
Meets Criteria	>-5
Needs Improvement	>-15
Unacceptable	<=-15

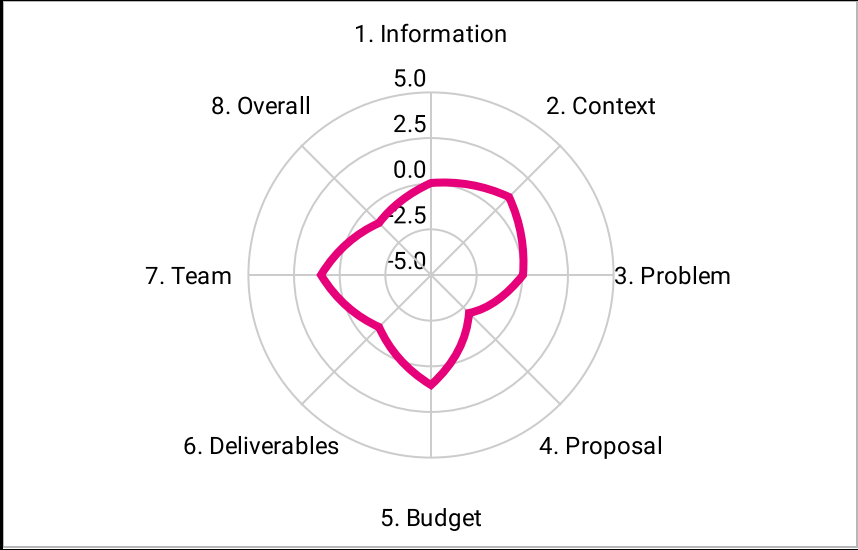
Score Criteria Legend

Excellent	2
Above Average	1
Meets Criteria	0
Needs Improvement	-1
Unacceptable	-2

Average Score per Category



Total Score per Category



General Comments:

Hypercube wants to create a captivating 90-second explainer video that highlights the importance of decentralized governance. Proposal has improved since the previous version. It would be beneficial to identify and collaborate with ecosystem partners who are willing to utilize the created video in their marketing efforts, amplifying its reach and impact.

Description	Score criteria					Comments <small>(explain reasons why score differs from default score 0)</small>
	2	1	0	-1	-2	
1. Information						
1.1 Project description and category, requested allocation and referenda origin call clear and accurate.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Referenda origin call: medium_spender
1.2 Discussion topic open for a minimum period of one week. All the questions and concerns addressed and answered.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Ongoing
Score			0			
2. Context						
2.1 Project context and background presented in a clear terms which can be fully understood and assessed.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Project introduced with team background related to the previous delivery of the 5 videos.
Score			1			
3. Problem						
3.1 The problem the proposal is trying to solve is explained in a clean and concise terms.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Score			0			
4. Proposal						
4.1 Proposal solution is described with a sufficient amount of information.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
4.2 Similar projects or proposals listed and explained how they differ from this proposal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Not mentioned.
4.3 Milestones to achieve the goals of the project are clearly defined.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	4 phases explained.
4.4 Milestones are split into the smaller detailed work tasks with deliverables, resources and description.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
4.5 Timeline with tasks/activities listed in a chronological order is clear and accurate.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Not provided now.
Score			-2			
5. Budget						
5.1 Budget is clear and transparent and broken down into direct cost categories.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Fixed price per team member provided.
5.2 Budget costs are comparable to the similar treasury proposals.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
5.3 Final payment calculations and conditions are in line with proposed milestones.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Final payment conditions are clear.
Score			1			
6. Deliverables						
6.1 Key deliverables are clear and outline progress towards the proposed solution.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Final deliverable is 90 second video about OpenGov in 2 formats ; a compressed one for social media like twitter, and a lossless, big file to upload to Vimeo or Youtube.
6.2 Project objectives/success criteria is clearly defined with measurable targets where possible.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Not mentioned. In order to measure the success of the project, it is essential to define success metrics related to user interaction with the content. Who is going to use these videos?
6.3 Awareness of known conditions that may affect the project schedule, milestones, determined budget or project timeline.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
6.4 Reporting process is defined to inform the community about the progress and current status of the project.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Element and Forum.
6.5 Clear communication strategy - where, when, what and who is going to present the information to the community and other relevant parties.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Score			-1			
7. Team						
7.1 Team members that will actively work on the project are introduced with all relevant information.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
7.2 Reputation from previous involvements in the Kusama/Polkadot grants/bounties/tasks/treasury proposals.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Previously delivered the https://kusama.polkassembly.io/post/543?fileGuid=VTrGdYtQXgW9RJKx
Score			1			
8. Overall						
8.1 General quality of the proposal content (i.e. can you make an educated opinion on the proposal in less than 5 minutes?)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
8.2 How important and valuable is the presented problem and proposal solution to the ecosystem.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	"we are a motion design company, not a PR agency or full service marketing agency." Is there a ecosystem entity that has shown interest in using videos during marketing events, conferences,... Did you try to contact W3F and Parity and see if they are interested in using the video as promotional material?
8.3 Promised work on defined budget presents a good ROI for community.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Previous project report: https://docs.google.com/document/d/1lR_yTdZ_Fj4-JfRlowncnlan1atCmMhLHEhqlwHsm0w/edit?usp=sharing
8.4 Other remarks	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Score			-1			