KUSAMA **Kusama - Treasury Proposal Audit** Funded by: OpenGovernance Proposal #67 **GRADE: Project name:** Kusama PaperCraft **Proponent:** Kusama PaperCraft **Above Proposal URL:** https://kusama.polkassembly.io/post/2523 **A**verage Audit date: 10/03/2023 255 KSM Kusama Treasury status: 345360 KSM **Requested funding** KSM/USD: 9300 USD **Requested % of Treasury:** 0.07% Average Score per Category Total Score per Category **Grade Criteria Legend** 1. Information 1. Information Excellent >=15 5.0 Above Average >5 8. Overall 2. Context 8. Overall 2. Context 2.5 Meets Criteria >-5 **Needs Improvement** Unacceptable -5.Q 3. Problem 3. Problem 7. Team 7. Team **Score Criteria Legend** Excellent Above Average Meets Criteria 0 6. Deliverables 6. Deliverables 4. Proposal 4. Proposal **Needs Improvement** 5. Budget 5. Budget Unacceptable This proposal seeks funding for a marketing initiative centered around a papercraft model of the Kusama logo, the black canary. The 100 model boxes will be delivered to **General Comments:** Parity and will be used as the promotional material on conferences and community events. Score criteria Comments Description 1 0 -1 (explain reasons why score differs from default score 0) 1. Information Project description and category, requested allocation and referenda origin call clear All information provided. and accurate. Discussion topic open for a minimum period of one week. All the questions and concerns addressed and answered. Score 1 2. Context Project context and background presented in a clear terms which can be fully understood and assessed. Score 3. Problem The problem the proposal is trying to solve is explained in a clean and concise terms. Score 4. Proposal Proposal solution is described with a sufficient amount of information. Similar projects or proposals listed and explained how they differ from this proposal No similar projects or proposals. Milestones to achieve the goals of the project are clearly defined. Milestones are split into the smaller detailed work tasks with deliverables, resources Milestones described with detailed work steps. Timeline is clear and connected to the milestones. Timeline with tasks/activities listed in a chronological order is clear and accurate. Score 5. Budget Budget table is clear, concise and described in details with the work tasks and Budget is clear and transparent and broken down into direct cost categories. assiciated costs. Budget costs are comparable to the similar treasury proposals. Final payment is clear with all relevant sources provided. Final payment calculations and conditions are in line with proposed milestones. Score 6. Deliverables Key deliverables are clear and outline progress towards the proposed solution. Social media engagement and number of NFT claims are metrics used to define the success of the project/idea. Project objectives/success criteria is clearly defined with measurable targets where It was mentioned that packages will be delivered to Parity. Did you contact Parity about this and do you know how and where to deliver the packages? Awareness of known conditions that may affect the project schedule, milestones, determined budget or project timeline. Reporting process is defined to inform the community about the progress and current status of the project. Clear communication strategy - where, when, what and who is going to present the Twitter as the main social channel. information to the community and other relevant parties. Score 7. Team Team members that will actively work on the project are introduced with all relevant Reputation from previous involvements in the Kusama/Polkadot First proposal. grants/bounties/tasks/treasury proposals. Score 8. Overall General quality of the proposal content (i.e. can you make an educated opinion on the proposal in less than 5 minutes?) How important and valuable is the presented problem and proposal solution to the ecosystem. Promised work on defined budget presents a good ROI for community. +1 for the Willy Wonka Canary Other remarks Score