

Kusama - Treasury Proposal Audit

Funded by: [OpenGovernance Proposal #67](#)

GRADE:

9

Above Average

Project name: 4 Month Funding for Cryptozilla YouTube channel

Proponent: Cryptozilla

Proposal URL: <https://kusama.polkassembly.io/post/2545>

Audit date: 16/04/2023

Requested funding KSM/USD: 382 KSM / 12800 USD

Kusama Treasury status: 311590 KSM

Requested % of Treasury : 0.12%

Auditor: CoinStudio

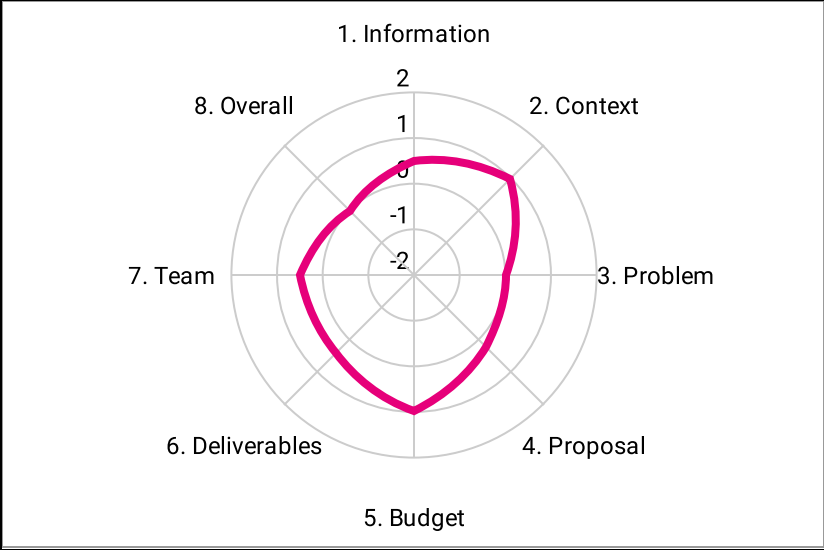
Grade Criteria Legend

Excellent	>=15
Above Average	>5
Meets Criteria	>-5
Needs Improvement	>-15
Unacceptable	<=-15

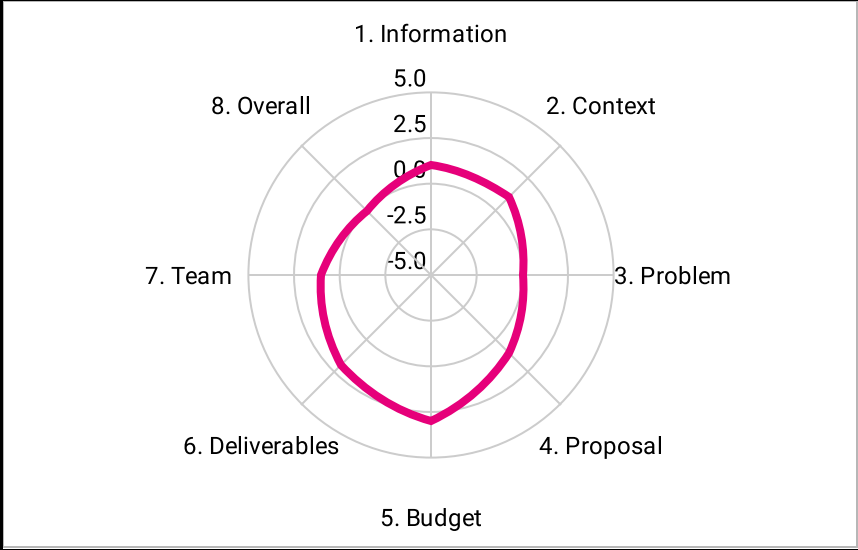
Score Criteria Legend

Excellent	2
Above Average	1
Meets Criteria	0
Needs Improvement	-1
Unacceptable	-2

Average Score per Category



Total Score per Category



General Comments:	Cryptozilla seeks funding for 4 months to support the Cryptozilla YouTube channel in creating 40 educational and informative videos on the Polkadot and Kusama ecosystems. The channel aims to provide news, project reviews, updates, tutorials, and raise awareness about Web3 and the role of Polkadot and Kusama in it.									
Description		Score criteria					Comments <i>(explain reasons why score differs from default score 0)</i>			
		2	1	0	-1	-2				
1. Information										
1.1 Project description and category, requested allocation and referenda origin call clear and accurate.		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Project summary includes all relevant information.			
1.2 Discussion topic open for a minimum period of one week. All the questions and concerns addressed and answered.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Ongoing.			
Score		1								
2. Context										
2.1 Project context and background presented in a clear terms which can be fully understood and assessed.		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Project and team background introduced with all relevant information and samples of the previous work.			
Score		1								
3. Problem										
3.1 The problem the proposal is trying to solve is explained in a clean and concise terms.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Problem statement included.			
Score		0								
4. Proposal										
4.1 Proposal solution is described with a sufficient amount of information.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
4.2 Similar projects or proposals listed and explained how they differ from this proposal		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
4.3 Milestones to achieve the goals of the project are clearly defined.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	General comment to continue creating the videos as before.			
4.4 Milestones are split into the smaller detailed work tasks with deliverables, resources and description.		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Detailed description provided in the roadmap and episode work breakdown.			
4.5 Timeline with tasks/activities listed in a chronological order is clear and accurate.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Score		1								
5. Budget										
5.1 Budget is clear and transparent and broken down into direct cost categories.		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The budget provides a detailed breakdown of costs for each component of the project.			
5.2 Budget costs are comparable to the similar treasury proposals.		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Bonus point for providing the expected Cost per View \$0,92 - \$1,28/view			
5.3 Final payment calculations and conditions are in line with proposed milestones.		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Final payment conditions are clear.			
Score		3								
6. Deliverables										
6.1 Key deliverables are clear and outline progress towards the proposed solution.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
6.2 Project objectives/success criteria is clearly defined with measurable targets where possible.		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The proposer has clearly defined the project objectives and success criteria for the Cryptozilla channel with measurable targets i.e. Each video to generate a minimum of 250 views within 2 weeks since release			
6.3 Awareness of known conditions that may affect the project schedule, milestones, determined budget or project timeline.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
6.4 Reporting process is defined to inform the community about the progress and current status of the project.		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Final report after completion of the project including community engagement metrics. A Google spreadsheet will be maintained to record all videos funded by this proposal and will be regularly updated for community review and feedback.			
6.5 Clear communication strategy - where, when, what and who is going to present the information to the community and other relevant parties.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Score		2								
7. Team										
7.1 Team members that will actively work on the project are introduced with all relevant information.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	While four team members were introduced across two different proposal sections, it would be recommended to consolidate all team member details into a single team section, showcasing their skills and experiences clearly and effectively.			
7.2 Reputation from previous involvements in the Kusama/Polkadot grants/bounties/tasks/treasury proposals.		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Team have successfully delivered their previous proposal together with the end report .			
Score		1								
8. Overall										
8.1 General quality of the proposal content (i.e. can you make an educated opinion on the proposal in less than 5 minutes?)		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
8.2 How important and valuable is the presented problem and proposal solution to the ecosystem.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The proposal could provide more information on how the proponent plans to engage with the community and gather feedback on the type of content they would like to see on the channel.			
8.3 Promised work on defined budget presents a good ROI for community.		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	The proposal states that after receiving this funding, the proponent will stop receiving rewards from WagMedia. It would be helpful to know more about the current rewards from WagMedia and how they have impacted the channel's growth and sustainability.			
8.4 Other remarks		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
Score		0								